

# MM&T Materials, Manufacturing & Technology, Hong-Kong March 30-April 1, 2015

– A Report By Mr. O.p. Pandey, Regional Director, CLE



## 32ND APLF LEATHER FAIR (APLF MM&T)

The 32nd APLF leather fair (APLF MM&T) held at the Hong Kong Convention & Exhibition Centre from March 30th to April 1st 2015 with record about 1,200 exhibitors and an estimated 19,000 buyers during the three days event.

The 32nd year of APLF Fairs, the fair had to navigate both favourable and challenging economic cycles to attract to attract world's leading tanneries from all four corners of the globe to consolidate its lead and reputation as THE place to do business in the leather sector.

### INAUGURATION

Good Morning Everyone! said Mr Michael Duck, Director of APLF Limited with great optimism at the Press Meet of the 32nd year of APLF Fairs. He emphasised that APLF had to navigate both favourable and challenging economic cycles to attract to attract world's leading tanneries from all four corners of the globe to consolidate its lead and reputation as THE place to do business in the leather sector.

He added that MM&T had 1,239 exhibitors from 54 countries including 182 new exhibitors covering over 25,500 square-metres of exhibition space. There were 27 group pavilions from 20 countries and regions; lending a truly international flavour to what has made MM&T an inter-



Mr Michael Duck, Director of APLF addressing the Press & Media

national brand that reflects and is representative of the global leather industry.

Along MM&T, Fashion Access is taking place, he said. There are 425 exhibitors from 27 countries and regions with 11 group pavilions.

He welcomed FRANCE as the Focus Country. He went ahead to describe that the increased use of upholstery leather car seats as one of the key elements defining an upswing in the economic cycle. The magic and luxury of leather in a car cannot be underestimated and this sector has become one of the driving forces behind leather demand in the last three years with China now purchasing 23

million new vehicles per year.

Following the address by Mr Michael Duck, Ms Perrine Ardouin, Director of APLF gave a rundown of the special events at the Fairs including the inaugural edition of the Global Footwear Retail Conference - a major pioneering initiative from APLF to cover the changing nature and challenges inherent in the contemporary retail environment, especially in Asia.

She highlighted the user-friendliness of the APLF Mobile App for easy navigation of the events and schedules, Concierge Services to create a specific itinerary to meet the exhibitors, APLF Colour & Material Trends for a preview of the Spring Summer



Ms Perrine Ardouin



Mr Frank Boehly



Mr Mike Redwood

2016 season. Sourcing of Luxury Leathers, Materials and Components; the International Leather Conference focusing on sustainability. Art Up! a new fringe activity for the Hong Kong artisans and Design-A-Bag online competition.

This was followed by a brief address by Mr Frank Boehly, President of the Federation of Shoe Retailers and President of the National Leather Council who gave a brief rundown about the French Leather Industry.

Following this was an update on the progress of the campaign LEATHERNATURALLY and its outlook for the rest of 2015 by Mr Mike Redwood.

**FACTS : EXHIBITORS/VISITORS / PRODUCT DISPLAYED**

Being APLF-MM&T the world's most important leather fair and appropriately denominated, it provides the badly needed sourcing platform for three days at the end of March & is a Meeting Place for the Global Leather Industry.

Renowned as the premier leather trade fair, APLF –MM&T attracts numerous high-caliber buyers worldwide, with over 50% of them being company owners, directors, presidents or managers & nearly 20% buyers or merchandisers with huge decisions making power.

**EXHIBITORS**

MM&T had 1,239 exhibitors from 54 countries including 182 new exhibitors covering over 25,500 square-metres of exhibition space were from Algeria, Argentina, Australia, Bangladesh, Belgium, Brazil, Canada, China, Colombia, Czech Republic, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Germany, Hong Kong, Hungary, India, Indonesia, Italy, Japan, Kenya, Korea, Lebanon, Lithuania, Malaysia, Mali, Mexico, Mongolia, Netherlands, New Zealand, Pakistan, Poland, Portugal, Romania, Russia, Saudi Arabia, Singapore, South Africa, Spain, Sudan, Switzerland, Taiwan, Tanzania, Thailand, Turkey, UK, Ukraine, United Arab Emirates, Uruguay, USA and Vietnam.

There were 27 group pavilions from 20 countries and regions including



*Mr PR Aqeel Ahmed, Convenor, 19th UITIC Technical Footwear Congress and Mr R Ramesh Kumar, IAS, Executive Director, CLE at the APLF Press Conference*

Bangladesh, Brazil, China, Egypt, Ethiopia, France, Germany, Hong Kong, India, Italy, Japan, Korea, Mexico, Pakistan, Portugal, Spain, Taiwan, Turkey, United Kingdom and USA.; lending a truly international flavour to what has made MM&T an international brand that reflects and is representative of the global leather industry.

Along MM&T, Fashion Access is taking place,. There were 425 exhibitors from 27 countries and regions with 11 group pavilions. ,702 international visitors

**BUYERS**

There were 16,702 international buyers visited the fair. Top 5 countries represented were China, Hong Kong, India, Korea and Taiwan. 1

Attendees include technicians, purchasing managers, designers and fashion professionals seeking inspiration and innovation where material trends, manufacturing and machinery companies were present

As a result the serendipitous meetings were many. Attendees walked the corridors and attended meetings to find out how others were interpreting what was happening. Briefings and lectures that might give insights were well attended in the search for insights. When Jon Clark spoke in the Leather Forum about how Prime Asia works with the foot-

wear industry using a wide range of grades a sizeable crowd listened and carefully noted the detail in his slides. Building products developed to fit into the raw material availability was a key parameter, with a conversation with the customer on the use of mixed grades being essential. No one was surprised at his comments on the difficulty with costs and availability of labour in south China.

The show had exhibitors worried as it was only mid-morning on the first day when it came to life, after which nearly all stands indicated that they had been busy until the final day when meetings continued in a more relaxed way. No one packed up early.

**PRODUCT SHOWCASED IN MM&T**

Exhibitors representing by Product Sectors:

- Hides & Skins (Wet Blues)
- Semi-Finished & Finished Leather
- Exotic Leather
- Synthetic Materials
- Natural Fabrics & Weaves
- Components & Accessories
- Shoe Components
- Process Chemicals & Dyes
- Tanning & Shoe Machinery
- Equipment & Tools
- Technology, Testing Laboratories, Trade Press & Other Services

## IMPACT OF PRICE Factor -Complex Times Need Informed Thought

MM&T boasts a huge range of leather of all types, including sustainable leathers, luxury and exotic leathers as well as tannery and process chemicals. Alongside the exhibition there is collocated Leather Forum providing fresh insights into this global industry.

This year's fair took place against a backdrop of tight leather supplies and near record prices as scarcer raw material supplies have propelled leather prices higher in the last year. Although prices have eased somewhat after the Christmas vacation period the ingredients for another push higher are still latent.

Many countries have banned or restricted the export of raw materials to ensure supplies for their national industry and the world's major exporter of hides, the USA, currently has the smallest bovine herd on record since 1951. At some point herd rebuilding will limit slaughter and

hence hide supplies.

With diminished supplies compared to recent years buyers needing raw materials were looked to a professional business platform from where to source and make new contacts.

Despite a gradual decline in raw material prices since they reached historical highs last September there is still some concern about prices remaining high, especially for finished leather. The consequences of "leather pricing itself out of the market" could cause synthetics to replace leather in certain manufacturing processes. One can be sure that this topic will be discussed on the stands and in the aisles of APLF - MM&T this year.

The relentless rise in hide prices has stalled for the moment while the industry absorbs the implications of China's economic growth slowing. Will GDP growth really hold at around 7% or is there further to go? Allied to that is the difficult position

that Russia is in as it suffers the dual impact of EU sanctions and the crash in oil revenues. It has been a significant destination for a lot of countries with various products from China and Turkey as well as Italian footwear and UK hides.

As well as Russia, currency wise both Europe and Brazil have seen a big slide and this was much discussed throughout the Fair. The implications varied widely depending on market position and product area but no one liked the volatility.

## INCREASED USE OF UPHOLSTERY LEATHER CAR SEATS

The increased use of upholstery leather car seats as one of the key elements defining an upswing in the economic cycle. The magic and luxury of leather in a car cannot be underestimated and this sector has become one of the driving forces behind leather demand in the last three years with China now purchasing 23 million new vehicles per year.

## STANDS IN CLE PAVILION



Mr. Subash Kapoor, Vice- Chairman, CLE (right) along with CLE Representatives (from left) Mr. Sanjay Kumar, Regional Director ; Smt. S. Poonguzhali, Export Promotion Officer and Mr. O.P. Pandey, Regional Director

**FRANCE DESIGNATED AS FOCUS COUNTRY AT APLF 2015**

France is the fourth largest exporter in the international leather market, taking all sectors into account. The image of French industry professionals is one of quality and creativity. The reputation of their production affords them a leading position on this market.

France designated as the Focus Country for APLF 2015. The French CONSEIL NATIONAL DU CUIR and SIC had designed a journey through a "Galerie", where the visitors had their eye over the tradition and know-how of France & the creativity and innovation on the stands of the French exhibitors.

Cleverly both this Gallery and all the French stands were placed on the concourse. The critical mass of the French industry caused some surprise as many had thought France had gone the way of much of the rest of northern Europe and slipped to just a handful of plants. Instead the industry was presented with a country in a positive frame of mind which is number 4 in the world in terms of exports across all sectors of the leather industry with specific expertise in calf skins, exotics and lambskins allied

to a large leathersgoods sector, dominated by luxury, along with significant footwear and gloving. The raw stock population of France with 25.5 million animals, including 19 million cattle is also unexpectedly large.

The French stands included 30 tanners, 7 traders and 2 chemical companies. The French industry anticipated that the true luxury sector, comprising top quality leathers and articles, would continue to grow whereas those who are volume producers and are willing to compromise quality would decline. In their Gallery entitled "The French Touch" some of those top quality designs and leathers were displayed all created in the French (flag) colours by ten designers.

**EVENTS HELD DURING APLF**

APLF is an Integral Event for the Leather Industry. To make APLF MM&T into a complete event there were several activities took place alongside the main exhibition.

The special events at the Fairs including the inaugural edition of the Global Footwear Retail Conference - a major pioneering initiative from APLF to cover the changing nature and challenges inherent in the contempo-

rary retail environment, especially in Asia.

The user-friendliness of the APLF Mobile App for easy navigation of the events and schedules, Concierge Services to create a specific itinerary to meet the exhibitors, APLF Colour & Material Trends for a preview of the Spring Summer 2016 season. Sourcing of Luxury Leathers, Materials and Components; the International Leather Conference focusing on sustainability. Art Up! a new fringe activity for the Hong Kong artisans and Design-A-Bag online competition.

**LEATHER CLUB AND FORUM**

Now in its third year the Leather Club and Forum, located on Concourse 1, was a hub of activity and networking during this 32nd edition of APLF.

**19TH UITIC TECHNICAL CONGRESS PRESS CONFERENCE**

The Council for Leather Exports, India organized the 19th International Union of Shoe Industry Technicians (UITIC) Technical Congress Press Conference on 30th March, 2015 at Leather Club, Concourse 1A.



*(In Picture (L to R): Mr Ramesh Kumar, Executive Director, CLE; Mr Yves Morin, President, UITIC; Mr PR Aqeel Ahmed, Convenor, 19th UITIC Technical Footwear Congress and Mr Prashant Agarwal, Consul General of India in Hong Kong*



The Theme of the 19th UITIC Congress is “Future Footwear Factory”. The Congress will bring together footwear manufacturers, experts and decision makers who all play an important role in the worldwide footwear business and manufacturing process. The main innovations towards developing Smart Manufacturing, Intelligent Products, Connected Supply Chain and to increase Footwear Industry Competitiveness

The Press Conference commenced with an introduction of the UITIC association by Mr Yves Morin, President, UITIC. The communication tools & networking, relations with other associations and the various events of UITIC were also highlighted by Mr Morin.

He went ahead to present the names of the Executive Committee from every continent and acknowledged the unique partnership with

Xinhaopan Group and China Leather Industries Association in the successful organization of the 18th UITIC Congress in China, the first in Asia.

Mr R Ramesh Kumar, IAS, Executive Director, Council for Leather Exports began his presentation with an introduction of the Organizing Core Team from India and they were Mr M Rafeeqe Ahmed, Chairman, CLE; Mr PR Aqeel Ahmed, Convenor, 19th UITIC Technical Footwear Congress and himself.

He went ahead to introduce the Council for Leather Exports, its membership database; its activities covering: export promotion, market research, publicity, infrastructural, skill development, and interface with government. He described the institutional support, footwear production centres in India, domestic footwear industry in India.

He concluded presenting the target for the leather sector during 2020 and the Hon’ble Prime Minister’s “Make in India” programme wherein the leather sector has been set an ambitious target of US\$ 27 billion.

- o Exports Market - US\$ 12 bn
- o Domestic Market - US\$ 15 bn.

Product Details	Production
Footwear	2 bn pairs to 5 bn pairs
Tanning Finished Leather	2 bn sq ft to 5 bn sq.ft
Leather Goods	170 Mn pcs to 260 Mn pcs
Leather and Industrial Gloves	175 Mn prs to 240 Mn prs
Leather Garments	16 Mn pcs to 30 Mn pcs

Mr Ramesh Kumar introduced Mr Aqeel Ahmed, Convenor, 19th UITIC Technical Footwear Congress and Regional Chairman (SR), CLE to the gathering. In his brief address, Mr Aqeel Ahmed said that India was poised for growth in the next five years and it was an opportune moment to organize the 19th UITIC Congress for the Members of the Indian Leather Fraternity, in particular the Footwear Sector to benefit from. He invited the Press & Media to participate in the 19th UITIC Congress in India and reach out to the discerning through their respective publications.



Mr Ramesh Kumar, Executive Director, CLE



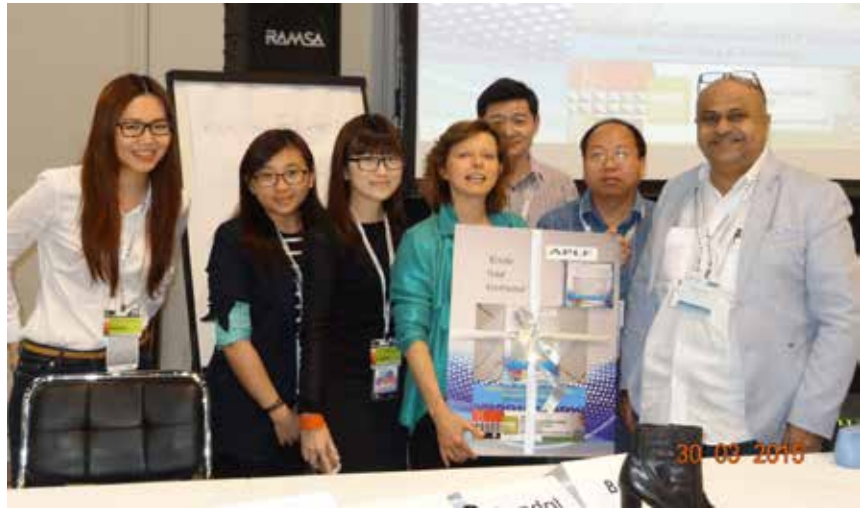
Mr PR Aqeel Ahmed, Convenor, 19th UITIC Technical Footwear Congress



Mr Prashant Agarwal, Consul General of India, Hong Kong

Mr Ramesh Kumar then introduced Mr Prashant Agarwal, Consul General of India in Hong Kong. Mr Prashant Agarwal highlighted the Prime Minister's "make in India" programme and explained why Hong Kong was an important destination for India's Leather & Leather Products.

This was followed by the Q & A session ably handled by the Executive Director, CLE and the Convenor of 19th UITIC Congress.



Ms Perrine Ardouin, APLF Limited, Hong Kong releasing the 'first copy' of the Book and CD – "Know Your Footwear" to a select section of the participants

**"KNOW YOUR FOOTWEAR" - WORKSHOP ON THE OCCASION OF APLF FAIRS HELD ON 30TH MARCH 2015 IN HONG KONG**

As many of the designers & manufacturers were interested in knowing more on how to select leather for specific usage, and also on practical and technical advice on footwear, bags and leather goods making and the new APLF.com portal which will be launched in June 2015, will include a blog section dedicated to

these topics, In response to the kind invitation from the Director of APLF Limited, CSIR-CLRI supported by the Council for Leather Exports planned a workshop titled "Know Your Footwear" was organised for designers and manufacturers not so familiar with leather and how to build a shoe, a bag or other leather goods

Mr Md Sadiq, CSIR-CLRI conducted the workshop. The theme of Mr Sadiq's presentation was:

Product development in fashion footwear factories is a process of developing a "range of products" for a coming "season". Depending on market, a year has at least two seasons, for example: autumn - winter and spring - summer. In today's quick response business environment there are sub-seasons as well. The range building process is worked through by a team called the Product Development Team. The team has members from management, marketing, designing, production, purchasing, costing and work-study. Main customers and main suppliers also take part in the process.



Subscribe !!!

**LEATHER NEWS INDIA**





*Mr Md Sadiq demonstrating to the audience*

Mr Sadiq covered during the workshop the following sub topics: parts of a Shoe, Proportional Measurements of a Last, Basic Shoe Styles, Shoe Silhouettes, Indicative and Real Fittings, Shoe Sizing System, Elements of Shoe Fashion and the Product Range Building System.

The booklet published by CSIR-CLRI in association with CLE handed over to every participant with a shoe sizing tape each (sponsored by M/s Sanghavi Shoe Accessories, Mumbai, India) was appreciated by the participants.



*Mr. R. Ramesh Kumar, Executive Director, CLE along with Mr. Md. Iftekhar, Regional Chairman (Central), CLE*

**Meeting held in Hongkong on March 31, 2015 during MMT fair to discuss about the design aspects for the leather industry.**

During the MMT fair Hongkong a meeting held to discuss about the skilled man power required in the leather industry. The following were present in the meeting.

Mr. Stefano Migliavaca

- 1) Mr. Subhas Kapoor, Vice-Chairman, CLE
- 2) Mr. M. Iftekhar, Regional Chairman-Central, CLE
- 3) Mr. A.K. Sondhi, Member Committee of Administration, CLE
- 4) Mr. R. Ramesh Kumar, Executive Director, CLE
- 5) Mr. O.P.Pandey Regional Director – Central, CLE
- 6) Mr. Sanjay Kumar, Regional Director-North, CLE
- 7) Mr. Stefano Migliavaca



*From left : Mr. O.P. Pandey, Regional Director, (Central), CLE ; Mr. R. Ramesh Kumar, Executive Director, CLE ; Mr. Md. Iftekhar, Regional Chairman (Central), CLE ; Mr. Subash Kapoor, Vice- Chairman, CLE ; Mr. Anil K. Sondhi, Member, COA, CLE and Mr. Stefano Migliavacca, International Relations Manager, ARS SUTORIA School*

Executive Director, CLE Mr. Ramesh Kumar initiated the discussion and asked Mr. Stefano Migliavaca to come up with a idea what his group can do in the field of enhancing the skill of the manpower in the leather industry in India. It was told in the meeting that ARS has already done two workshop in Chennai, Kanpur and Agra with CLE in this regards. Mr. Sondhi informed that there are lot of courses going on i.e. long terms and short terms in Italy but all cannot afford to send their shop floor workers for training and hence we have to find the way to train the manpower in India.

Mr. Subhas Kapoor, Vice Chairman, CLE, Mr. M. Iftekhar, Regional- Chairman, central and other attending the meeting have given their suggestions and there was a exhaustive discussion.

Mr. Stefano Migliavaca after hearing all views given his idea that basically ARS idea is to organize something specific to improve the design and the collection organization and presentation, as per CLE request.

- 2 weeks on Footwear Design Sketching: drawing of the last and bottom components, drawing of the shoe.

- 2 weeks on Collection Development: Marketing and Trend





analysis, Merchandising Plan, Product design

- 2 weeks Pattern Making: creation of last, criteria to realize a stylish model, to transform creative ideas into technical projects, with dimensions and ideal proportions for a correct fitting of the shoe,

The 2 weeks Pattern Making can be optional to the design and collection organization program, even if important to give some technical important aspects.

The program is valid for gabs too, of course with a dedicated program.

Consider a cost of 17.000 € for every 2 weeks plus travelling and accommodation expenses for the teachers, they consider in general 3.000 € for

1 teacher.

Every 2 weeks session will be managed by different teachers.

For Collection Development we consider 2 teachers (trends specialist + merchandising specialist).

For the other 2 sessions, footwear design sketching and pattern making we consider 1 teacher.

Mr. Stefano Migliavaca informed that he will get back to with the complete program and a dedicated offer asap.

ED informed that after getting the information from Mr. Stefano Migliavaca, CLE will prepare a details and with discussion with the Regional Chairmen a programme will be chalked out for training as per requirements of the region at their place

#### **MATERIALS TREND SPACE - SPRING SUMMER 2016 SEASON**

APLF'S FASHION GARDEN'S the Materials Trend Space set-up by the organizers with Colour & Material Trends by Mr Olivier Guilleman [o,o] in collaboration with Comite Francais de la Coloeur is the starting point for every discerning exhibitor and visitor looking for something 'NEW' which was amply provided by the Materials Trend Space at the APLF events.



A season sensitive to the tender touch of petals on bare skin, with the accent on materials and sensations. Spring-Summer 2016 unfolds in a colourful jaunt through four imaginary gardens... Gardens presenting nature as you long for it to be:

- **simple and soothing**
- **joyous and surprising**
- **exotic and strange**
- **innovative and technological**
- **poetic and dreamy**

A new season optimistic about the future, sometimes drawing on "deliciously retro" reminiscences of light-hearted, carefree times. Colours that are never melancholic, but often tender and gentle...White and very pale tints are the pivots of this season. Nature and travel inspire intense, varied, astonishing colour ranges. Metallic hues linger on with mild silvery, coppery or golden effects. Fruity and acid tones, like yellow, orange and raspberry pink, are the cheeky, cheerful stars of summer 2016.

#### **PRESENTATION BY CTC GROUP**

Presentations by experts on a wide range of topics relevant to the industry covered. Speakers include CTC Groupe, Korea Apparel Testing & Research Institute (KATRI); LeatherNaturally!members – Stahl and Prime Asia. A session dedicated to meeting with sourcing of the brands is also arranged exclusively for LeatherNaturally! Members.

The Global Retail Footwear Conference dealt with retail in Asia and how retailing in China differs from that in western countries. Guest speakers include Matt Priest, President of the Footwear Distributors and Retailers of America (FDRA) and William Wong of the Federation of Hong Kong Footwear.

The main topics were :

- Global footwear retail situation and outlook in main markets which was packed out in the Leather Forum for the morning of the middle day. A fine line up of speakers clearly created a lot of buzz amongst the delegates.

This was an important session as the current trend is for leather to be losing market share in the footwear sector as the rising price of leather has opened the door to alternates which are thought to offer better value for money. As a consequence there is a danger of the leather industry dividing into a premium sector building on the elegance and performance of leather and a much more marginal commodity sector. For the leather industry as a whole if this commodity sector were to expand it would become much harder to raise the hot spots where effluent and working conditions are currently not satisfactory up to the best available standards which are needed if the Brand Leather is to prosper.

To aid this there was quite good showing from chemical companies with a number of new ideas and a lot of interest in approaches to upgrade processing and raw material. Also noticeable in the show were the increasing number of smaller brands, often start-ups, walking the show looking for leathers to give their new ranges and age. While of little interest to the top large scale tanneries they do offer useful opportunities for the medium and smaller tanneries. And of course most of the large dominant brands started off small at some stage.

- Focus on China: How to operate a retail business in China? What are the specificities of the China market?

APLF 2015 was held against a backdrop of rising stock markets, a strong US dollar and also relatively high unemployment in developed western economies. Demand for leather consumer goods is conditioned by economic performance and consumer confidence which will be improved as the effects of the 2008 global financial crisis fade into the past. Economic growth has to resume in Europe and the US and consolidate itself in Asia, especially China with millions about to cross over into the middle classes with disposable income.

- Multichannel retailing: Growing importance of online footwear retail in Asia

**Leather and the Environment Sustainability in the Leather Supply Chain**

International Leather Conference was held on March 31st which covered the topics on :

- Animal Welfare
- Game changing chemical solutions for green crust technologies
- Green fungicides
- Upstream chemical management using an MRSL in the leather industry
- A brand view on sustainability
- Developments in green chemistry
- Nanotechnology

**Sourcing Luxury**

The Sourcing Luxury displayed a natural development of MM&T as a platform for sourcing all types of materials and components that embellish products from the luxury sector that has grown exponentially in recent years – especially in Mainland China with its burgeoning middle classes.

Luxury leathers, materials and components can be sourced in MM&T. The display includes leathers such as ostrich, shagreen, crocodile, cayman, python and veg-tan leather. Luxury fabrics such as cashmere, pineapple silk, banana silk can be seen. There are luxury components and accessories of precious wood, corals, mother-of-pearl, turquoise and semi-precious stones and quality metals.

**APLF Mobile App**

So that visitors can navigate MM&T there is an APLF Mobile App from which the exhibitor list, event schedule, leather forum and seminar programme, interactive map and speakers' profile at the Leather Forum and the International Leather Conference can be accessed. Use this APP during APLF.

**Concierge Service**

To facilitate the visit of buyers the Organisers have arranged a 'concierge service' to create a specific itinerary for new visitors so as to maximise their time at the fair. This service enables them to visit multiple applications for leather according to their needs as well as personal meetings with exhibitors if required.

**BEST OF APLF AWARDS (BOAA)**

The first Best of APLF Awards (BOAA) was held in March 2004 to mark the 20th anniversary of APLF's Material, Manufacturing & Technology fair. The Organisers saw the need to raise the bar for all exhibitors by creating an awards programme that would encourage the pursuit of excellence in design and quality and BoAA has been an important and regular feature of APLF ever since.

**Jury Evaluation**

This is the "Mission" of the BOAA and high standards of design originality are maintained by the experience of the following resident judges who include Olivier Guillemin as Head of the Judging Panel from France.

The Jury for MM&T 2015 comprised:

- Mr Olivier Guilleman, Chairman
- Ms Amanda Michel
- Ms Lauvre
- Mr Olivier Vedrine
- Mr Michal Spacek
- Mr Md Sadiq
- Mr Mike Redwood
- Ms Gay Amistoso, Co-ordinator





*Jury at work*

The Judges met on 31st March 2015 to adjudicate the Best of APLF Awards 2015 for New Technology, New Fashion collection, New Luxury Leather, New Fashion Leather, New Components.

**India brings home the 'Best of APLF Awards 2015' for Best New Technology**

Nominated in the category for 'Best New Technology' in Leather; the entry from M/s Prime International India P. Ltd., Ranipet was a unique new development of burnishable suede that closed the fibres upon brushing. A shoe made out of this leather made the new development stand apart from its other competing entries from Finland, UK, Turkey and Italy.



*In Pictures, Mr K Srinivasan, Managing Director, Prime International India Pvt Ltd, Ranipet is seen receiving the award at the Awards ceremony held on 31st March 2015 at the HKCEC, Hong Kong.*



*Subscribe !!!*

**LEATHER NEWS INDIA**



**COUNCIL'S PARTICIPATION IN THE MM& T 2015**

As a regular participant, CLE organized its participation with 59 exhibitors with sqmts in the Hall No. 1D spreaded in Zone A, B & C. The CLE representatives Mr. O.Pandey, Regional Director, Kanpur & Mr. Sanjay Kumar, Regional Director, Delhi assisted by Mrs. S.Poonguzhali, EPO & Mr. V. Sudharsanan, AEPO, Chennai were available in the CLE's Information Booth 1D/B33a/IN all the fair days. The queries & information related to Indian Leather Industry were disseminated to the visitors upto their satisfaction by the representatives.



*Dignitaries visiting CLE Pavilion (from right) : Mr Prashant Agarwal, Consul General of India in Hong Kong; Mr. R. Ramesh Kumar, Executive Director, CLE ; Mr. P.R. Aqeel Ahmed, Convenor, 19th UITIC Technical Footwear Congress.*

**The list of participants is as followwwws :**

SI No	Name of the Company	Place	Zone	Sq. Mt
1	Alig Tannery	Kanpur	A	12
2	Abdin Leather Conceria Pvt Ltd	Kolkata	B	9
3	Alfurqan International	Vaniyambadi	C	9
4	Alina Private Limited	Chennai	B	15
5	AMFA International	Chennai	A	15
6	Aqsa International	Chennai	A	12
7	Blue Diamond Leders	Chennai	B	12
8	Cheviot International Ltd	Delhi	A	9
9	Enayat Overseas	Kanpur	A	15
10	Everest Tannery (Upholstery Div.)	Kanpur	A	12
11	Glamour Leathers	Chennai	C	9
12	Gokulraam Leathers	Chennai	A	12
13	Harsha Impex	Chennai	B	12
14	HI Fasn Leathers	Chennai	A	15
15	HIDEA Leather Works	Ranipet	C	9
16	Homera Tanning Industries (P) Ltd	Kanpur	A	12
17	International Corporation	Chennai	A	15

Sl No	Name of the Company	Place	Zone	Sq. Mt
18	Iqbal Leathers Ltd	Kanpur	A	12
19	JC International Ltd	Kolkata	C	12
20	Karamat Tanning Industries	Kanpur	A	18
21	KG Leathers	Chennai	A	12
22	KKSK International	Erode	B	15
23	M.Sambandam & Sons	Chennai	C	9
24	Maideen Leathers	Chennai	A	18
25	Mega Leathers (Ranipet)	Ranipet	A	9
26	Mirza International Ltd	Kanpur	A	12
27	Model Echoes Pvt Ltd	Kanpur	C	12
28	Model Exims	Kanpur	A	18
29	Model Tanners (India) Pvt Ltd	Kanpur	A	27
30	Nadeem Leatherware Exports	Chennai	A	12
31	Northern Tannery	Kanpur	C	12
32	Omega International	Kanpur	A	15
33	Pacific Leathers Pvt Ltd	Kanpur	A	9
34	Paramount Leather Corporation	Vaniyambadi	C	9
35	Prakash Impex	Chennai	A	9
36	Rathnam Leathers	Chennai	A	12
37	Reliance Tanning Industries Pvt Ltd	Kanpur	A	9
38	Ruksh Exim Pvt Ltd	Kanpur	C	18
39	S.A.A.Leather Company	Erode	C	12
40	S.S.Leathers	Kanpur	B	24
41	Saalim Shoes Pvt Ltd	Chennai	A	21
42	Saba Exports	Kanpur	A	18
43	Saivaa International	Chennai	A	9
44	Sara Leather Industries	Chennai	C	15
45	Saroj International Leathers Pvt Ltd	Delhi	C	9
46	Saroj Leathers	Ranipet	C	12
47	Shalimar Tanning Company	Chennai	A	12
48	Shoeberry	Vaniyambadi	B	12
49	SMF Exports	Chennai	C	9
50	Star Exports	Chennai	C	12
51	Super House Ltd	Kanpur	A	21
52	Super Shoes Ltd	Kanpur	A	9
53	Super Tannery Ltd	Kanpur	A	27
54	T.Abdul Wahid Tanneries (P) Ltd	Chennai	A	21
55	The Constructions & Industries Pvt Ltd	Kanpur	A	9
56	Unique Exports	Kanpur	A	12
57	Upper India Tanners	Kanpur	A	9
58	VRS Leathers Pvt Ltd	Chennai	A	15
59	Zuha Leather Pvt Ltd	Chennai	A	15



Mr. O.P. Pandey, Regional Director (Central), CLE and Smt. S. Poonguzhali, Export Promotion Officer, CLE along with business visitor



Mr. S. Sudarsanan, AEPO, CLE at CLE Information Booth

**STANDS IN CLE PAVILION**



**BUSINESS GENERATED**

As per feedback forms submitted by the member-participants, the Spot Orders booked as USD 2453300 million & future business expected as USD 1807000 million.

**CONCLUSION**

During the discussion with the participants of the fair, it was observed that most of the participants were satisfied with the footfalls in the fair. They have done good business also. Some of the participants were of the view that though the traffic was good and the buyers attendance was also good but in the comparison of the previous edition it was little slow.