

CLE's participation in 3rd edition of "Leather Tech Bangladesh, 2015"

■ Nov. 26 – 28, 2015, Dhaka

A Report by Shri Laiq Ahmad, Asst. Export Promotion Officer



Introduction: -The remarkable growth of footwear industry in Bangladesh in past years has opened-up new avenues for Indian footwear component manufacturers. The Indian Footwear component industry had started its export foray into Bangladesh since more than three decades. As the Bangladesh Footwear Industry has been recording excellent growth and accordingly the industry's requirement of footwear components has also been increased manifold, the Indian Footwear Component Industry has also diversified into many overseas markets, apart from its service to robust domestic footwear market.

In order to provide a platform to the Bangladesh footwear manufacturers and the Indian footwear

component exporters and to strengthen their business relationship, the Council for Leather Exports in close association with Indian Footwear Components Manufacturers Association (IFCOMA) and M/s Ask Trade Exhibitions Pvt Ltd as their fair organizer participated in the third edition of international exposition titled "Leathertech Bangladesh 2015" which was held at Bashundhara International Convention City, Dhaka in Hall No. 3 and 4 from November 26-28, 2015. The three-day international largest tradeshow on machinery, components, leather, chemicals and accessories for leather, footwear and leather goods would help the sector flourish with the following objective.

- **Bringing Global Technology to the doorsteps of the local industry**
- **Bringing Business to do Business**
- **Solutions for Enhancing Quality, Productivity & Product Diversification.**

Exhibitors from China, Taiwan, Turkey, Sri Lanka, Italy, Singapore, Japan etc with a 40- member strong pavilion from India participated in the event showcasing machinery for tanning leather, manufacturing footwear and leather goods along with components, dyes and chemicals, accessories, allied products and leather to benefit all sectors of the leather industry. The three day fair attracted 4215 business visitors from tanning, leather goods and footwear manufacturing sector led by decision makers along with their sourcing and procurement team visiting the fair from all important clusters of the country.

Overview of Bangladesh Leather Industry: After the independence of Bangladesh, the government took over the tannery industry but had limited success in operating them under the public sector. Export of processed leather consisted almost entirely of wet blue leather till 1980-81. After 1981, a number of policy support measures aimed at raising the level of value addition in the industry provided incentive for new private investment in leather industry. The ban on export of wet blue leather in June 1990 led to the setting up of modern leather tanning units for the production of crust leather (tanned leather after further processing of wet blue leather) and finished leather and this was followed by new investment in leather goods industry, particularly leather footwear. However, till now leather industry occupies only a modest position in Bangladesh economy way below its true potential. In 2007-08, export of leather and leather products amounted to \$463 million, which was around 3.3 percent of total export earnings in that year.

Export of leather and leather products increased from about \$137 million in 1990-91 to \$415 million in 2007-08 showing a trend growth rate of 11.6%. Before 1990-91, there was no export of leather footwear and in 1990-91 export of leather footwear stood at only \$2.8 million. During 1990-91 to 2007-08, leather footwear export increased at a trend rate of 16.7% and stood at nearly \$115 million in 2007-08 raising the share of leather footwear in total export of leather and leather goods from a paltry 2% in 1990-91 to 28% in 2007-08. Leather footwear accounted for 28% of export earnings from leather and leather products in 2007-08, while the share of leather and other leather products were 68% and 4% respectively. Thus notwithstanding its small size, leather industry in Bangladesh seems to have undergone significant transformation during the past two decades from a low value addition tanning activity to a producer of leather footwear and leather goods along with high value added crust and finished leather.

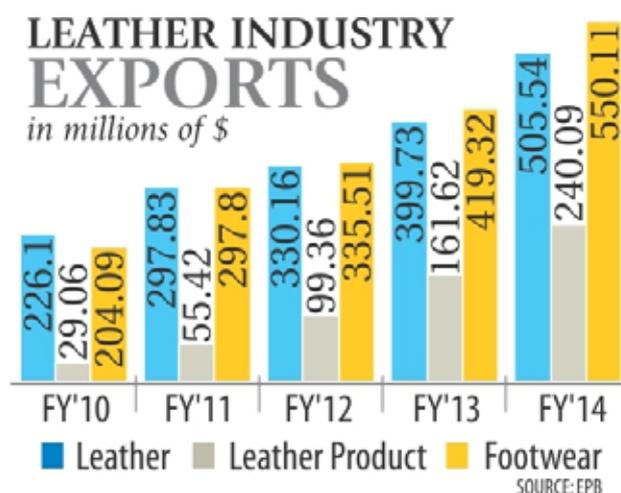
There is also locational concentration of leather footwear industry in Bangladesh. Nearly 90% of all leather footwear making units is located in and around Dhaka city with some leather footwear making units

existing in Chittagong and Khulna city and in Bhairab of Kishoreganj district. Within Dhaka city, there is a concentration of small leather footwear making units (having 10-49 workers) in two areas known as Siddique Bazaar and Bongshal where nearly half of these small units are located. Others areas of concentration of small and medium leather footwear making units in and around Dhaka city include Lalbag, Nazirabazar, Sitpatli, Bangladuar, Alu Bazar, Dakkhin Moishundi, Pagla and Nawabpur. Bangladesh has a long established tanning industry which produces around 2-3% of the world's leather from a ready supply of raw materials. The leather industry is ideally suited to Bangladesh with its abundance of labor and natural resources at internationally competitive rates. The hides and skins (average annual output is 15m sq.m.) have a good international reputation. The fast growing sector is leather products. Local tanners produce four types of leather - rawhide, wet blue, crushed and finished leather. The leather industry that includes both the leather processing industry and the shoe and leather goods manufacturers is going through the preliminary level of boom. The base of the industry has already been established, now is the time to see the expansion. Considering the advantage of high quality leather and comparatively cheap manpower, the industry is on the verge of harvesting period. In Bangladesh the leather industry is well established and ranked fourth in terms of earning foreign exchange. Being sector with considerable scope for value addition the (Government of Bangladesh (GoB), Ministry of Industry (Mol) has declared it as a priority sector.

The leather sector includes 220 tanneries, 3,500 MSMEs. The sector generates direct and indirect employment for about 850,000 people, including a significant number of women, particularly in the leather products industries. The increasing growth of the industry and boosting investment in the sector would definitely make the sector the second highest export industry in the next five to seven years, that the annual production of 5000 crore taka from tanners and a further 1600-1800 crore taka from footwear and leather goods industries will automatically increase by seven to eight thousand crore taka in the coming years with the existing infrastructure in place. But, if the relocation of tanneries is successfully done there, as told by the Industry associations of Bangladesh. As leather sector is a labor oriented industry and Bangladesh offers cheap labor, the industry is attracting the attention of foreign buyers and now they are moving towards Bangladesh rather than China or Vietnam. The buyers who were clients of China are showing their interest in Bangladesh leather market. Flourishing in this sector are finished leather Bangladesh leather industry has three main streams, they are as under : a) Leather Tanning b) Leather Footwear c) Leather Goods They have sufficient raw material to serve the industry. The sector is growing like 'Ready made Garments' Sector, which is the main industry in Bangladesh and largest forex earner sector in Bangladesh.

Export of Leather, Leather Footwear and Leather Goods Million US \$

Export of Bangladesh



BANGLADESH'S IMPORT OF LEATHER & LEATHER PRODUCTS AND INDIA SHARE 2009-2013

(Value in Mn US\$)

DETAILS	2009	2010	2011	2012	2013	2014
Leather						
Import	35.45	43.88	63.31	0	0	
India's Export	2.35	2.98	6.25	7.65	10.28	13.49
% Share of India	6.63%	6.79%	9.87%			
Leather Footwear						
Import	1.58	5.76	9.32	0	0	
India's Export	0.35	0.33	0.60	1.75	1.90	3.41
% Share of India	22.15%	5.73%	6.44%			
Footwear Components						
Import	35.84	60.35	76.51	0	0	
India's Export	0.52	0.23	0.30	0.40	1.18	0.45
% Share of India	1.45%	0.38%	0.39%			
Leather Garments						
Import	1.11	2.01	5.5	0	0	
India's Export	0.00	0.01	0.00	0.01	0.00	0.00
% Share of India	0.00%	0.50%	0.00%			
Leather Goods						
Import	0	0	0	0	0	
India's Export	0.17	0.13	0.18	0.33	0.24	0.16
% Share of India						
Saddlery & Harness						
Import	0	0	0	0	0	
India's Export	0.00	0.00	0.00	0.18	0.00	0.01
% Share of India						
Non Leather Footwear						
Import	26.64	32.28	32.49	0.00	0.00	
India's Export	0.33	0.47	0.60	0.59	0.47	0.76
% Share of India	1.24%	1.46%	1.85%			
Total						
Import	100.62	144.28	187.13	0.00	0.00	
India's Export	3.72	4.15	7.93	10.91	14.07	18.28
% Share of India						

Source: BANGLADESH's Import - ITC Geneva / India's export DGCI&S

Bangladesh is a growing market for leather and leather products. India's export of leather and leather products increased from US\$ 4.15 million in 2010 to US\$ 18.28 million in 2014, growing at a CAGR of 48.87%. The total import of leather and leather products was 187.13 million USD for the year 2011-12. India's export of leather and leather products to Bangladesh for the year 2014-15 was 18.28 million USD. Out of this finished leather was the major item of export to Bangladesh with 13.49 million USD followed by leather footwear (USD million 3.41), footwear components and leather goods.

India's export of footwear components to Bangladesh

Bangladesh is a growing market for leather and leather products. India's export of leather & leather products to Bangladesh increased from US\$3.60 million in 2008 to US\$14.07 in 2013, growing at a compounded Annual Growth Rate of 31.34%. India's export 'Footwear Components' also increased from US\$0.36 million in 2008 to US\$1.18 million in the year 2013. India's export of



Footwear component increased from US \$ 0.23 Million in 2010 to US \$ 0.45 Million in 2014. Hence there is a good scope for export of 'Footwear Components' to Bangladesh, especially considering the rapid growth of footwear manufacturing industry in the country.

About the Fair : LEATHERTECH Bangladesh - International Leather Technology Tradeshow is a platform created for International and Domestic Machinery, Chemicals, Accessories & Allied Products manufacturers and distributors to showcase their latest products and services to the Tanning & Finished Leather, Footwear and Leather Goods manufacturing industries in Bangladesh. In lieu of this CLE's primary objective was to create awareness and establish a direct linkage with the local manufacturers of Bangladesh to Leather & Leather Products Manufacturers/Traders from India.

LEATHERTECH Bangladesh 2015 was inaugurated by Mr. Md. Mosharraf Hossain Bhuiyan, Secretary, Ministry of Industries along with Mr. M. Rafeeque Ahmed, Chairman, Council for Leather Exports (CLE) India as Special Guest, in the presence of Mr. Md. Saiful Islam, President, Leathergoods & Footwear Manufacturers & Exporters Association of Bangladesh (LFMEAB) who provided the Lead Support to the event, Mr. Engr. Mohammed Abu Taher, Chairman, Bangladesh Finished Leather, Leathergoods & Footwear Exporters Association (BFLEFA), Mr. Md. Shaheen Ahamed, Chairman, Bangladesh Tanners Association (BTA), Mr. Aqeel Ahmed, Regional Chairman (South), Council for Leather Exports (CLE), India, Mr. Vipin Seth, President, Indian Footwear Components Manufacturers Association (IFCOMA).



Inauguration of the fair by dignitaries



Mr. Md. Mosharraf Hossain Bhuiyan, Secretary, Ministry of Industries, Govt. of the People's Republic of Bangladesh (3rd from left) along with Shri M. Rafeeqe Ahmed, Chairman, CLE

Speaking on the occasion, Mr. Md. Mosharraf Hossain Bhuiyan, Secretary, Ministry of Industries, Govt. of the People's Republic of Bangladesh said that with the abundance of raw material and cheap labour, leather has been identified as the priority sector by Govt. of Bangladesh and the local manufacturers can expand their business now by collaboration with foreign partners and at the same time since there is saturation in Ready made Garments, the top forex exchequer of the country, companies are diversifying their business to Leather sector which has the high potential of growth. He concluded by thanking Shri M. Rafeeqe Ahmed, Chairman CLE & Shri P R Aqeel Ahmed Regional Chairman CLE for their presence on this occasion and said that this is the largest technology tradeshow which has been successful from last 15 years and congratulated the team of organizers and the supporting agencies.



Shri Nandgopal, Director, M/s Ask Trade Trade Exhibitions Pvt. Ltd welcoming Shri M. Rafeeqe Ahmed, Chairman, CLE



Mr. Md. Mosharraf Hossain Bhuiyan, Secretary, Ministry of Industries, Bangladesh speaking at the inaugural session



Shri Nandgopal, Director, M/s Ask Trade Trade Exhibitions Pvt Ltd welcoming Shri P.R.Aqeel Ahmed, Convenor, UITIC and Regional Chairman (South), CLE



Mr. Md. Mosharraf Hossain Bhuiyan, Secretary, Ministry of Industries, Govt. of the People's Republic of Bangladesh presenting memento to Mr. M. Rafeeqe Ahmed, Chairman, CLE



Mr. Md. Mosharraf Hossain Bhuiyan, Secretary, Ministry of Industries, Govt. of the People's Republic of Bangladesh presenting memento to Mr. P.R. Aqeel Ahmed, Convenor, 19th UITIC

Mr M . Rafeeqe Ahmed, Chairman CLE addressing the gathering as Special Guest said that India and Bangladesh being good neighbors can grow together by grabbing the opportunity of China vacating the leather sector and can grow simultaneously. He further said that Leather has been identified as one of the sectors in the ambitious plan of our Prime Minister in Make in India Program and country is looking for investment in this sector and looking forward for Footwear Components to be the first one in this area. To attract foreign investment B2B meetings are held across the globe in USA, Brazil, Germany, Italy, China, Taiwan to name a few. Chairman, CLE invited the representatives of various companies to be a part of IILF, Chennai fair coinciding with the first Designer Fair and 19th UTIC International Footwear Conference which are happening at the same period in Chennai. Lastly Chairman, CLE appreciated the organizers of the fair 'Ask Trade & Exhibitions' for organizing and executing the international Event in a fully professional way in the new venue.



Shri M. Rafeeqe Ahmed, Chairman, CLE speaking at the inaugural session



The dignitaries at the fair



Mr. P R Aqeel Ahmed, Regional Chairman CLE & Convenor UITIC Conference said that it was pleasure being invited to Leathertech Bangladesh and was delighted to see the evolution and growth in Bangladesh in terms of infrastructure, design and layout of the venue. He invited the Bangladeshi manufacturers and exporters to visit Leather Week in Chennai starting from Jan 31 – Feb 06, 2016 and urged the local members of Bangladesh to come as strong delegation and participate in the 19th UITIC Conference to be held in Hotel ITC Grand Chola, Chennai from Feb 03 -05, 2016.



Mr. P R Aqeel Ahmed, Regional Chairman CLE & Convenor UITIC Conference speaking at the inaugural function

Mr. Vipan Seth, COA Member, CLE & President IFCOMA addressing the gathering said that he is associated with Bangladesh leather industry for the last 20 years and has seen the radical change in leather industry which is growing day by day in leather and leather products. He said the India & Bangladesh ‘Leather industry’ should come with joint ventures to growth faster in the global market. He urged to the participants of LeatherTech Bangladesh / dignitaries of the local associations present to participate in the 19th UITIC Conference wherein 30 countries are participating and get benefited in terms of technology and business.



Mr. Vipan Seth, COA Member, CLE & President IFCOMA addressing the gathering at the inaugural session

The dignitaries from leather sector & exhibitors from different countries including Bangladesh were present on this occasion.



Participants at the inaugural session

CLE Info Booth

Council for Leather Exports participated in the 3rd edition of “Leather Tech Bangladesh, 2015” & arranged group participation of its 18 member – exporters in the fair in Hall No. 3. Mr. Laiq Ahmad, Assistant Export Promotion Officer was the Stand Incharge of CLE Pavilion. He coordinated with the fair authorities/representatives of local associations and organized participation of the member – exporters (manufacturers & exporters of “Footwear Components”) in the fair. CLE publications were displayed in the CLE Info Booth. CLE official attended the relevant queries of business visitors. Wide Coverage was given to participants/ visitors as foreign delegate to participate in the forthcoming International UITIC Conference to be held in Chennai from February 03 – 05, 2016 and a set of CLE publications along with UITIC brochures were handed over to each of them. As per feedback from our participants the representatives of the following ‘Footwear Brands’ in Bangladesh visited the fair :-

- APEX Adelchi –
- BATA - BAY Footwear –
- Hamco
- Fortuna
- Rimex
- FB Footwear – Aimeo
- Leatherex
- Escort Footwear
- Jennys
- FB footwear
- Akij Footwear
- Landmark Footwear
- Bay Footwear
- BW International Footwear
- Scarp E Moda



Shri M. Rafeeque Ahmed, Chairman, CLE (2nd from right) and Shri P.R.Aqeel Ahmed, Convenor, UITIC and Regional Chairman (South), CLE (right) at the fair



Chairman, CLE and Convenor, UITIC visiting the fair



Shri Laiq Ahmad, Asst. EPO, CLE (left) attending to a query at CLE booth



Shri M. Rafeeque Ahmed, Chairman, CLE interacting with a participant



DESIGNERS FAIR
HOTEL LE ROYAL MERIDIEN | CHENNAI

Feb, 1-3
2016



VIEW OF BOOTHS AT THE FAIR



CLE member – participants were in full strength and following companies participated in the fair & exhibited their respective products in the fair:

S.No	Name of the Company	Place	Product Displayed
1	APL Ployfab Pvt Ltd	Kolkata	Renotex Jute Insole Sheet
2	Abraaz Malaspina Soles Pvt Ltd	Chennai	TPR & Leather Soles
3	C & E Limited	Chennai	Leathers & Chemicals
4	Diana International	Ludhiana	Fur Lining Fabrics, Fleece Linings, Spacer Fabrics, Woolen Laminated fabrics, Wrap Knitted Fabrics, and Upper Linings Fabrics
5	Enkay India Rubber Co. Pvt Ltd	Gurgaon	Footwear soles, TR & Rubber Sheets
6	Excel Exims	Kanpur	Finished Leather and Leather Shoe Uppers
7	GFTC Limited	Chennai	Insole, Toecap & Counter Steel Shank
8	Gheli International Pvt Ltd	Gurgaon	Sole, Heel and Wedges and TPR Granules
9	Gaitonde Leathers & Accessories Pvt Ltd	Chennai	Cow, Goat, Sheep Finished Leather for shoes and Hand Bags
10	Kenda Farben India P.Ltd.	New Delhi	Adhesives, Varnishes for Synthetic soles & heels, PU Dosing Pigments etc.
11	Pooja Plasto Colour Pvt Ltd	New Delhi	TPR Compound
12	Portind Shoe Accessories Pvt Ltd	Chennai	Shoe Welts & Veneer Heel Cover
13	Shreeji Polyfab (P) Ltd	Greater Noida	Knitted, Laminated and Coated Fabrics
14	Sperry Plast Limited	New Delhi	Thermoplastic Rubber Granules (TPR)
15	Suoloficio Linea Italia (India) Pvt Ltd	Pondichery	TPR, PVC & TPU Soles
16	Unifab Industries	New Delhi	EVA Laminated fabrics, Knitted pile cloth (synthetic fur lining) & Moulded Insocks
17	Versatile Enterprises P.Ltd.	New Delhi	Foam Laminated Fabrics, Interlinings, Mesh linings, Fleece, Air mesh, Bonded Check Fabrics, Woolen Fabrics, Knitted Ribs, Canvas articles
18	Wilhelm Textiles India P.Ltd.	Gurgaon	Interlining, Linings, Upper materials, canvas, Fur Linings, Strobel, Heelgrip, PU Linings, Membrane Laminates & Seam Sealing Tapes

M/s Ask Trade exhibitions in association with Leathergoods, Footwear manufacturers Exporters Association of Bangladesh (LFMEAB) had organized a Buyer-Seller meet for the first time in the event. Representatives from sourcing and procurement department top companies like Jennys, FB Footwear, Landmark, Picard, Leatherex PICARD etc., were present at the meet. Nearly 80 individual one to one meetings were organized in which many of the IFCOMA and CLE exhibitors participated and benefited. It was organized at the Mezannine floor of Hall No.4 on 28th November 2015 with an objective to provide introduction to exhibitors into some of the leading companies in the Bangladesh. The outcome was very successful with both buyers and seller being very happy and wanted it to be a permanent feature at the fair and the organizers are planning to do it on a larger scale in the coming edition.

Buyer Seller Meet



Visit of Dignitaries

Chief Guest Mr. Md. Mosharraf Hossain Bhuiyan, Secretary, Ministry of Industries, Govt. of the People's Republic of Bangladesh, Mr. M. Rafeeqe Ahmed, Chairman CLE, Mr. P. R. Aqeel Ahmed, Regional Chairman – South along with Mr. Laiq Ahmad, AEPO CLE and representatives of fair organizers visited all the stand and interacted with the exhibitors. They also visited the CLE Info Booth. During the discussions Mr. Bhuyian advised that Indian leather & leather products entrepreneurs should be motivated to set up their footwear manufacturing units in Bangladesh, considering enormous raw material & man power. He appreciated the efforts of Ask Trade, CLE & IFCOMA for organizing the fair in Dhaka to explore the market. Mr. Nasim Manzur, President Metropolitan Chamber of Commerce & Industry & Managing Director, M/s Apex Footwear Limited also visited the CLE Stands and interacted with the exhibitors for fruitful business.

Post Show release of the fair organiser

3rd edition had over 140 exhibitors from Turkey, Egypt, Sri Lanka, Italy, Singapore, Japan with a 50 member strong pavilion from India under CLE and IFCOMA and a large pavilion from China participated in the three day event showcasing Machinery for Tanning Leather, Manufacturing Footwear and Leathergoods along with components, Dyes & Chemicals, Accessories and allied products to benefit all sectors of the Leather Industry.

In a step forward Finished Leather made its entry at this year's LEATHERTECH. Based on the feedback received from visitors in the last edition it was decided to showcase Finished Leather and Bangladesh Tanners Association (BTA) undertook this initiative forward as LEATHER ZONE under their umbrella and their members showcased Finished Leather at this edition. The response has been very encouraging with good number of enquiries received from the manufacturers of Leathergoods and Footwear.

Another experiment which became highlight was the "Buyer-Seller Meet" (BSM), organized in co-operation with LFMEAB, head of procurement and sourcing from leading manufacturers like Leatherex, Scarpe-E-Moda, Jennys Shoes, FB Footwear, Landmark Footwear, PICARD met exhibitors on appointment. Nearly 100 one to one meetings resulted in good exchange of information about the products offered by suppliers and the need of buyers. Based on the positive outcome it is proposed to extend this activity in an organized manner in the next edition.

Keeping the trend of consistent growth, 3rd edition showed a 25% increase in participation and significant improvement visitors flow with 4,125 business visitors attending the show comprising of tanners, finished leather makers, manufacturers & exporters of leathergoods and footwear. Next edition of LEATHERTECH Bangladesh 2016 is scheduled to be held between November 3-5, 2016 at the same venue. For more details visit www.leathertechbangladesh.com

Speaking on the occasion Mr. Md. Mosharaff Hossain Bhuiyan said " Bangladesh has great growth potential in

the global leathergoods and footwear products market due to abundance of raw materials, available competitive young labor force and preferential market access with the EU, Japan, and Canada etc. Realizing these potential, Bangladesh leathergoods and footwear sector has been declared as one of the 4 prioritized sectors by the government. Now, Government and industry are looking to reach multi billions in export under export diversification program in the 7th Five Year Plan. LEATHERTECH Bangladesh by being the technology platform aims to contribute to attain this vision by bringing global technology to the footsteps of the local Industry. Access to world class inputs such as components, trims, and accessories is a critical pre-requisite for success. We hope this Leathertech Bangladesh 2015 will help create such linkages for our sector and also lead to in-country manufacturing over time"

In his address the Special Guest Mr. M. Rafeeqe Ahme, Chairman, CLE said "In my brief visit and interaction with the industry leaders here, I am able to understand how vibrant the industry in Bangladesh. I am taken over by the sense of optimism expressed by all industry leaders. I see lot of potential for co-operation and collaboration between Indian and Bangladesh as we need to gear up to take the opportunity which is likely to emerge in the wake of space vacated by China. I assure all co-operation for our Council for any assistance required and look forward to increased interaction in future. I am very impressed with LEATHERTECH fair with such a large participation."

Mr. Md. Saiful Islam, said " in view of the opportunities that exist in the near future it is important to have sub-regional co-operation. Only with such an approach we can manage the challenges and grow. We are very happy to have an international event of this scale with a wide variety on display at the doorsteps of our members."

Mr. Engr. Abu Taher while speaking said " Value addition is key for future growth and footwear beyond leather provides excellent growth opportunity. LEATHERTECH Bangladesh provides the technology needed for value addition. I compliment organizers for their good effort for the third time."

Mr. Md. Shaheen Ahamed said " We are confident that with the shifting of tanneries from Hazaribagh being in full force, the prospects are bright for the leather sector. Fairs like these help us to source the right technology and we are happy that under BTA umbrella we have started LEATHER ZONE where participants from finished leather are participating in this show for the first time."

Mr. Vipan Seth said " I have seen the grow beyond recognition from doing just 15,000 pairs a day to manifold in the last twenty years. We are happy to be present in this fair along with a pavilion of our members. The Leather sector is growing, domestic market is growing and we hope to grow in partnership with the local manufacturers."

"Overall there is an increase in size and scale of participation in this edition be it in machinery, components, dyes & Chemicals and Allied services. This reflects the growth in investments towards modernization and capac-

ity building of the leather sector in the country. LEATHERTECH has widest range of machinery and components and parts on display helping all sectors to source and witness the latest technology on display.” said Tipu Sultan Bhuiyan, Director ASK Trade & Exhibitions Pvt Ltd. For more information visit www.leathertechbangladesh.com

Date & Venue of the next Fair

The fair authorities informed that the 4th edition of “Leather Tech Bangladesh, 2016” will be held during November 3 – 5, 2016 at the same venue i.e. ‘Basundhara International Convention City’, Dhaka which is a fully air-conditioned Building with all the requisite facilities.

Conclusion

Leather Sector is the second largest industry in Bangladesh after ‘Ready Made Garments’. It has sizeable numbers of footwear manufacturing units but no proper base of footwear components. So, there is a good potential for footwear components in Bangladesh. Many of our exhibitors informed that they are already doing regular business with the prominent footwear manufacturers there. The visitors to the event expressed their pleasure to find materials required for the manufacturing of footwear under one roof. The industry of Bangladesh has shown their keen interest in the event being replicated in future years to

come. Most of the exhibitors confirmed their participation through CLE in the next edition of the fair. Keeping in view the demand of the footwear components there, CLE should continue its participation in this fair for exploring the market. Bangladesh has sizeable numbers of footwear manufacturing units. Accordingly, there is good potential for footwear components. Good footfall of the visitors were noticed during the fair. As per feedback from our participants, the M.D.s / CEO of following prominent footwear brands of Bangladesh visited the fair :

1. APEX Adelchi
2. BAY Footwear
3. RIMEX
4. JENNY'S
5. FORTUNA Bangladesh
6. MEGUMI
7. FB Footwear
8. BATA

The above Brands visited the Indian exhibitors & discussed about the various footwear components being displayed by them in the fair. As per Feedback of our exhibitors in the fair, they have received good business orders on account of participation in the fair.