



M. Rafeeque Ahmed

Chairman

Council for Leather Exports (Ministry of Commerce & Industry, Government of India)

No. CLE-HO/ILDP/Survey/ 2016-17
30th November, 2016

To: All Members of the Council

Dear Sirs,

Sub: Survey on Leather & Leather Products Sector by National Productivity Council

I invite your kind reference to the CLE Circular dated 07.10.2016 on the above subject. As per the mandate of the DIPP, the National Productivity Council (NPC) has commenced a Survey with the twin objectives of database development of leather and leather product manufacturing units (including non-leather footwear) and evaluation/appraisal of the implementation of the Indian Leather Development Programme (ILDP) during the 12th Five Year Plan period i.e. 2012-2017. The NPC has devised a Questionnaire for collecting inputs (primary data) from all the Stakeholders of leather sector i.e., all the individual units/firms engaged in Leather, Footwear and Accessories sector. The Council has requested the members to fill up the questionnaire and submit the same to NPC under copy to CLE on or before Nov 4, 2016. **The Questionnaire is attached herewith for your ready reference.**

In order to explain the importance of the survey and need for industry response which is essential for updating the database, the CLE has coordinated with NPC and the Workshops were organized in various leather clusters namely Ambur, Ranipet, Chennai, Kozhikode, New Delhi, Kanpur, Kolkata and Mumbai. CLE participated in these Workshops and highlighted the exercise of Survey, the linkage between the Survey and the continuation of the ILDP with higher outlay and the need for development of database to project the leather industry. The NPC officials have participated in the Workshops and explained the questionnaire content and clarified on the details sought. **Reports of these Workshops have been hosted in the home page of CLE website (www.leatherindia.org).**

In this background, NPC has now informed the Council that not much of response has been received so far from the units registered with the CLE, due to various possible reasons such as short duration, demonetization factor, festival period in October etc. The NPC has discussed this with the DIPP, and accordingly, NPC proposes to submit their Report to the DIPP in the month of December 2016. Hence, the NPC has requested the CLE to issue this Circular to all members of CLE intimating the revised deadline.

The Council hereby reiterates that this Survey is highly important to build-up the database of the leather sector, which in-turn would be the basis to seek higher outlay for the ILDP. With this primary objective, the Council once again requests you to devote utmost priority and importance to this exercise and participate in the Survey. **In order to enable collecting more responses from the industry, the NPC has extended the deadline to 12th December 2016. Hence, the Council requests you to submit filled up Questionnaire to the NPC on or before 12th December, 2016. A copy of the same may be sent to CLE for our information.**

Look forward to receiving your whole-hearted participation in this Survey.

With warm regards,
Yours sincerely,

M. Rafeeque Ahmed
Chairman