## 19th UITIC – Press conference

## on 30.03.2015, Hong Kong

joint press conference was organized by UITIC and CLE on 30-03-2015 at Honk Kong Convention Center immediately after the press conference of APLF. About 30 overseas media personal had participated in the aforementioned press conference. A media kit containing information about 19th UITIC was distributed to the participants.

Initiating the discussion Mr. Yves Morin, President UITIC welcomed the media personal and dignitaries in the dais. He made a power point presentation for the information of audience highlighting the importance and history of UITIC.

Following the presentation of Mr. Yves Morin, Shri. P.R.Ageel Ahmed,

Convenor - 19th UITIC Technical Footwear Congress welcomed the Media delegates and informed that the 19th UITIC congress is being held for first time in India. Being a prestigious international event the Council is making all out effort to organize this event on a large scale so that the event turns out to be a grand success.

Thereafter, Shri. R.Ramesh Kumar, Executive director made a detailed presentation about the Indian Leather Industry with specific reference to the Indian Footwear Sector for the information of Media and requested to Media to widely publicize the 19th UITIC event. Following the presentation of ED, Mr. Yves Morin, again made a presentation highlighting the programme schedule and salient features of the

19th UITIC Congress and requested the media join the congress in Chennai as it is scheduled immediately after IILF 2016 Chennai. Thereafter, the dignitaries on the dais have taken the Q & A session from the media.

Shri. Prashant Agrawal, Consul General, Consulate General of India, Hong Kong (SAR), has briefed the press about the Make in India programme and also requested the delegates to join a meeting schedule on 1st April 2015 which will be chaired by Secretary, Department of Industrial Policy and Promotion, Government of India, at Hotel Harbor Renaissance

Shri. R. Ramesh Kumar, ED, CLE proposed a vote of thanks to the participants and dignitaries on the dais.

## 19th UITIC - Press conference on 30.03.2015, Hong Kong



Mr. Yves Morin, President UITIC, making presentation about the History and Importance of UITIC



Mr. P.R.Aqeel Ahmed, Convenor – 19th UITIC Technical Footwear Congres, welcoming the delegates.



Mr R Ramesh Kumar, Executive Director – CLE Presenting about Indian Leather Industry



Mr. Yves Morin, President UITIC, making presentation about 19th International Technical Footwear Congress, Feb 2016 Chennai



Mr. P.R.Aqeel Ahmed, Convener – 19th UITIC Technical Footwear Congress, answering a question



Mr. Prashant Agrawal, Consul General, Consulate General of India, Hong Kong (SAR) briefing about Make In India Programme



A view of the Dignitaries on the dais



A view of the Audience in the Press Conference

