# 19th International Leather Goods Fair (ILGF) & CLE's Reverse Buyer Seller Meet

### March 27-29, 2014 - Report

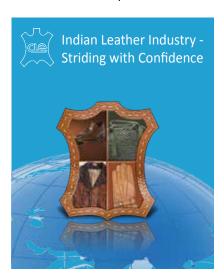
he nineteenth edition of the International Leather Goods Fair (ILGF) was held in Kolkata from March 27 - 29, 2014 at the sprawling Milon Mela Exhibition Complex. The fair was organized by the Indian Trade Promotion Organisation (ITPO) in association with Council for Leather Exports (CLE) and Indian Leather Products Association (ILPA) and supported by the Ministry of Commerce & Industry, Govt. of India.

### **Inauguration of the Event**

The nineteenth edition of ILGF was inaugurated on 27th March 2014 at 10:30 A.M. by Smt. Rita Menon, Chairperson and Managing Director, ITPO in the august presence of Mr. Malay Mr.vastava, I.A.S., Executive Director, ITPO, Mr. R. Ramesh Kumar, I.A.S., Executive Director, CLE, Mr. Tapan Nandi, Regional Chairman (ER), CLE, Mr. Sankar Dawn, President, ILPA. Overseas delegates, prominent members from the leather industry, Press and Electronic media were also present during the inauguration.

#### **Exhibitors in ILGF 2014**

Around 60 exhibitors covering various product groups of the leather sector, machineries, chemicals, components, service providers participated in this unique exhibition dedicated to the production and export of leather and leather products.





Lighting of the lamp during the Inauguration ceremony of ILGF 2014 (From L to R) Smt. Rita Menon, IAS, Chairperson & Managing Director, ITPO, Mr. R. Ramesh Kumar, IAS, Executive Director, CLE, Mr. Tapan Nandi, Regional Chairman, CLE, Eastern Region.



Mr. Malay Mr.vastava, IAS, Executive Director, ITPO lighting the lamp along with Mr. R. Ramesh Kumar, IAS, Executive Director, CLE, Mr Taj Alam, Regional Chairman-Central, and Mr. Tapan Nandi, Regional Chairman, CLE, Eastern Region



Smt. Rita Menon, IAS, CMD, ITPO visiting a stall



(From L to R) Mr. R. Ramesh Kumar, IAS, Executive Director, CLE, Mr. Tapan Nandi, Regional Chairman, CLE, Eastern Region, Mr. Nari Kalwani, COA Member, CLE and Mr. Taj Alam, Regional Chairman, CLE, Central Region in the stall



Mr. Tapan Nandi, Regional Chairman, CLE, Eastern Region interacting with the Exhibitors



ED-CLE along with RC-Central Region interacting with an Exhibitor from Hyderabad



 $\hbox{\it ED-CLE along with RC-Central Region viewing the exhibits}$ 

### A VIEW OF STANDS IN THE FAIR









Mr. R. Ramesh Kumar IAS, Executive Director, CLE (2nd from left) interacting with a participant



Mr. Tapan Nandi, Regional Chairman, CLE, Eastern Region (left)

#### Interaction with Press

The Press was invited for the inaugural ceremony and interactions were held with the dignitaries. The press interviewed Smt. Rita Menon, CMD, ITPO, Mr. R. Ramesh Kumar, Executive Director, CLE, Mr. Tapan Nandi, Regional Chairman, CLE, Eastern Region and Mr. Taj Alam, Regional Chairman, Central Region. The media was briefed about the significant achievements of the Indian Leather Industry, milestones crossed and the road ahead for the leather industry. The interaction can be summarized as below:

### Interaction with Mr. Tapan Nandi, Regional Chairman, CLE, Eastern Region

Mr. Tapan Nandi, Regional Chairman, Eastern Region, CLE during his interaction with the media stressed upon the fact that Kolkata is one of the important leather clusters in India. The centre is known for the production and export of Industrial Leather Gloves and Handbags, Small Leather Goods. The craftsmanship is well appreciated throughout the globe.

While the export share of Eastern India in the Country's overall export is around 15%, but Kolkata accounts for around 99% export of Industrial leather hand gloves and 60% export of leather bags and small leather goods.

He also added that the upcoming 'Leather Goods Park' in the Calcutta Leather complex will immensely boost the production capacity in Kolkata and lead to significant growth in exports and employment. He hoped that 19th edition of the International Leather Goods Fair will be immensely beneficial for the exhibitors.



Mr. Taj Alam, Regional Chairman-Central,CLE being interviewed by media

## Interaction with Mr. Taj Alam, Regional Chairman, CLE, Central Re-

Mr. Taj Alam, Regional Chairman, CLE, Central Region highlighted the importance of Kolkata in the leather industry map of India. He said that Kolkata is not only an important production centre for tanning and leather goods but has also immensely contributed in the area of scientific development of the leather industry. He also wished the fair a grand success as buyers from all over the world can witness the manufacturing units and the technological advancement they have undergone during the past decade.

### Interaction with Mr. R. Ramesh Kumar, Executive Director, CLE

Mr. Ramesh Kumar, Executive Director, CLE while interacting with the media highlighted that in the year 2012-13 the Indian Leather Industry has reached 5 billion USD of exports and holds a market share of around 3% in the global import trade of leather and leather products. India has also emerged as the second largest producer of footwear and leather garments. The future outlook is bright considering the double digit growth of the industry. He also stressed upon the fact that the Indian Leather Industry is highly employment oriented and employing more than 25 lakh people throughout the country. A significant portion of the workers are from the weaker sections of the society and the number of female workers is also substantial.

Kolkata is an important manufacturing centre for leather industry in India. The main strength of Kolkata cluster is leather goods, which includes handbags, wallets, purses, pouches, fashion gloves, industrial gloves, travel and luggage bags and all other small leather goods. Kolkata accounts for 50% of the total exports in this sector. He further added that events like the International Leather Goods Fair, 2014 will help the exporters to connect with worldwide buyers in their own production centres and wished the fair a grand success.

A Design Studio was established in Kolkata with assistance of the Government of India under Indian



ED-CLE along with Regional Chairman-Central giving interview to the media

Leather Development Programme (ILDP) in XI Plan period. The Council for Leather Exports implemented and completed the project of Infrastructure up-gradation of Design Studio in Kolkata with Government assistance under Central ASIDE scheme. The Design Studio is now called Freya —

IIDF Design Studio.

Footwear Design and Development Institute (FDDI) a premier training institution in the country, also has its campus in Kolkata.

The Kolkata Leather Complex, which is a major integrated facility

housing and production units is located in this cluster. Indian Institute of Fashion Technology and Central Leather Research Institute have their centres in this cluster.

# Reverse Buyer Seller Meet, March 27-28, 2014

As part of the approved Annual Action Plan 2013-14, the Council organized the Two Day Reverse Buyer Seller Meet during the 19th ILGF by inviting the buyers under the complementary hospitality package by extending free air tickets and accommodation.

Overall 28 buyers from 16 countries namely USA, Poland, Russia, New Zealand, South Africa, Tunisia, Colombia, Sri Lanka, Austria, Germany, Japan, Israel, Uzbekistan, Bulgaria, Italy, Spain, Austria, UK etc. have attended the RBSM. Besides, many more overseas buyers visited ILGF 2014 considering the popularity it has already achieved in the International calendar of events.

### The list of the overseas buyers invited by CLE is given below:

Sl. No.	Name of Buyer	Company Name	Country
01	Andrez Zbroja	"ZBROJA" International Trade	Poland
02	Mansoor-A Cader	Elite Star Enterprises	Sri Lanka
03	Ryszard Matusiak	Pary Furs	Poland
04	Dr. Erich Gutmann	Paolo Santini	Austria
05	Mr. Slama Lassaad	Soprotic	Tunisia
06	Mr. Vasily Fandyushin	Fortex	Russia
07	Mr. Mark Yaxley	FIBRE	New Zealand
08	Mr. Marcello Bigi	MB Trading	Italy
09	Ms. Dora Popova	HARMONIA	Bulgaria
10	Mr. Rajinder Prasad Agarwal	Yashasya India Ltda	Columbia
11	Mr. Mejdoub Zouheir	Mondial Cuir	Tunisia
12	Mr. Ricardo Karamchandani	R.K. Espanola	Spain
13	Mr. Kamlesh Ramesh Choksey	The Choksey Group	U.S.A.
14	Mr. Bhrammdeou Innderjith Sewpersath	Nerisha's Leather	South Africa
15	Mr. Ivan Ryabov	Selton	Russia
16	Mr. Rajan Shikarpuri	Squareunic Export	Germany
17	Mr. Hirai Yoichi	Shonan Wipersupply Co. Ltd.	Japan
18	Mr. Andrew Fenwick	Saddlery, Belts & Leather Craft (P) Ltd	South Africa
19	Mr. Monty Karamchandani	Monty Import	Spain
20	Mrs. Wafa Chabchoub	STE Karray RL Mejdoub Co.	Tunisia
21	Mr. Makhkamov Rustam	Nafis Charm LLC	Uzbekistan
22	Mr. Hilik Oron	GUMI KOL O. YEHIEL 2012 LTD	Israel
23	Mr. Robert Berkelouw	Harry Hartog	Australia
24	Mrs. Laribi Asma	Societe Sevil	Tunisia
25	Ms. Irmentraud Meisel-Holzner	Zenith Agentur IMH GmbH & Co KG.	Austria
26	Mr. Ahmadjanov Tahirjan	Tyan Shan Sport Jihozlari Ltd.	Uzbekistan
27	Mr. Adilov Farhod	Umarhon and Exclusive	Uzbekistan
28	Mr. Mirzaakhmedov Rustam	HAMKOR NUR SAVDO LLC	Uzbekistan

### **Buyers in the Stall**











CLE and ITPO officials ( Mr. M. Anbumani, Ms. Sarmista Banerjee, Mr. Kumaraswamy and Mr. Krishan Kumar, Manager, ITPO (right) along with the overseas buyers at the RBSM

Mr. Tapan Chattopadhyay, Regional Director, CLE, Kolkata interacted with the buyers individually. All the buyers expressed satisfaction over the event. All the buyers thanked the Council for Leather Exports for extending the invitation for visiting the fair and the hospitality extended to them.

#### **Business Turnout**

As per the feedback received from the overseas buyers invited by the Council, spot business worth USD 4,86,250 was generated and business worth USD 4873000 is expected to be generated in future.

# Fashion Show and Export Performance Awards



Fashion show was organized by the Indian Leather Products Association (ILPA) at Swissotel, Kolkata on 28th March 2014. It was a grand evening to showcase the best designs and collections of leather handbags of exporters from Eastern Region. The high octane fashion evening at Swissotel near City





Centre 2 showcased an eclectic range of leather products excelling all fashion parameters. The Fashion Show was witnessed by the dignitaries from the leather industry from Eastern Region and the overseas buyers.

### **Export Performance Awards**

Top exporters from various product segments from Eastern Region were awarded by the Indian Leather Products Association for their export performance for the year 2012-13. The details of the awardees is given below.

SI No.	AWARDEE	SEGMENT
1	M/s Industrial Safety Products Pvt. Ltd.	All Round Best Performance
2	M/s Planet. Inc.	Finished Leather
3	M/s Alpha Overseas International Pvt. Ltd.	Leather Garments
4	M/s Industrial Safety Products Pvt. Ltd.	Industrial Gloves
5	M/s D2 International	Leather Goods
6	M/s Classic International	Footwear Components
7	M/s G.A. Jolli	Leather Footwear

