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| **LEATHER & FOOTWEAR**  **ROADSHOW IN CHINA**  ***DATES: 26th-28th Dec’18***  **concept note detailing objectives & agenda** |

# Leather & Footwear roadshow 2018

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| Objectives | 1. Maximizing India’s investment potential in the leather and footwear sector leading to job creation and employment. 2. Developing an enabling framework to attract investments by focusing on ease of doing business. 3. Encouraging manufacturers and suppliers to shift their manufacturing base to India |
| Key Outcome | An action-oriented roadmap with a clear outline on how to convert the investment targets and boost supplier ecosystem. |
| Dates | Wednesday, 26 December’18 - Friday, 28 December’18 |
| Location | Guangzhou & Xiamen, China |
| Organizers | Invest India & DIPP |
| List of Dignitaries | |
| DIPP | Sh. Anil Agrawal, Joint Secretary, DIPP  Sh. Shruti Singh, Director, DIPP |
| Invest India | Ms. Namritha Unnikrishnan  Mr. Raja Singh Khurana  Mr. Divay Pranav  Ms. Anusha Bhagat |
| Industry Participants | *TBC* |

# agenda – 26 December 2018

**Event 1: Make in India Seminar**

**Date**: Wednesday, December 26, 2018

**Venue:***TBC*

| **From** | **To** | **Minutes** | **Event** |
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| **10:00** | **10:30** | **30** | Arrival and reception of dignitaries, stakeholders and event registration |
| ***Inaugural Session*** | | | |
| **10:30** | **10:45** | **15** | Welcome Note by Consulate General |
| **10:45** | **10:55** | **10** | Special Address by CCPIT |
| ***Make in India Seminar*** | | | |
| **10:55** | **11:10** | **15** | **Session 1:** Presentation on ‘Make in India’ by Sh. Shruti Singh, Director, DIPP |
| **11:10** | **11:20** | **10** | **Session 2:** Presentation on ‘Invest India’ by Ms. Namritha Unnikrishnan followed by IIG Video |
| **11:20** | **11:35** | **15** | **Break** |
| **11:35** | **11:45** | **10** | **Session 3:** Success Story *(Apache)* |
| **11:45** | **12:00** | **15** | **Session 4:** Leather & Footwear – Overview & India opportunities by *Sh. Anil Agrawal, JS DIPP* |
| **12:00** | **12:20** | **20** | **Session 5:** Questions & Answers |
| **12:20** | **12:30** | **10** | Vote of Thanks, followed by lunch |

**Event 2: Roundtable & One-to-One Meetings**

**Date**: Wednesday, December 26, 2018

**Venue:** *TBC*

| **From** | **To** | **Minutes** | **Event** |
| --- | --- | --- | --- |
| **2:00** | **3:30** | **120** | Make in India – Roundtable Discussion  Agenda: Chinese businesses investing in to India and their queries on (indicative areas):   * HR Policy * Income Tax/GST/Customs Duty * Leather & Footwear Clusters * State Incentives & Opportunities * *[Note: Participants may please submit their written questions in advance on the aforesaid and any other topics by December 15, 2018 to the RSVP address]* |
| **3:30** | **6:00** |  | One-to-One Meetings (Parallel sessions):   * Government of India and Interested Chinese Investors *(other attendees to include representatives from CG, CCPIT & Invest India)* * Indian Companies and Chinese Companies *(other attendees to include representatives from CG, CCPIT & Invest India)* |

# agenda – 27 December 2018

**Event: Working Session**

**Date**: Thursday, December 27, 2018

**Venue:** *TBC*

| **From** | **To** | **Minutes** | **Event** |
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| **10:30** | **11:30** | **60** | Presentation by Sh. Anil Agrawal on “Make in India opportunities and scope for building a supply chain ecosystem in India”  Followed by Question & Answer Session/Open Discussion |
| **11:30** | **12:00** | **30** | Break |
| **12:00** | **2:00** |  | One-to-One Meetings (Parallel sessions):   * Government of India and Interested Chinese Investors *(other attendees to include representatives from CG, CCPIT & Invest India)* * Indian Companies and Chinese Companies *(other attendees to include representatives from CG, CCPIT & Invest India)* |
| **2:00** | **4:00** |  | Networking Lunch Session |
|  |  |  | Travel to Xiamen |

# agenda – 28 December 2018

**Event: Factory visits**

**Date**: Friday, December 28, 2018

**Venue:** *TBC*

| **From** | **To** | **Minutes** | **Event** |
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| **10:00** | **11:00** |  | Travel to Factories |
| **11:00** | **6:00** |  | **Capability Building:** Factory visits to Chinese footwear manufacturers; Govt. of India and Indian businesses to learn best practices used in China  **Attendees:**  Indian companies  DIPP Representatives  CG Representatives  Invest India Representatives |