INDA EACHTER HER BARHARS 2019 January 29 - February 03, 2019



COUNCIL FOR LEATHER EXPORTS

Introduction

The India Leather Week encompasses various programmes starting from Leather Research Industry Get Together (LERIG) organised by Central Leather Research Institute (CLRI) on January 29, 2019, several events organised by Council for Leather Exports and concluding with India International Leather on February 3, 2019.

Leather Week 2019 witnessed the active participation of Senior officials of the Government. Shri Sanjay Chadha, Additional Secretary, Department of Commerce; Shri Anil Agrawal IPS, Joint Secretary, Department for Promotion of Industry and Internal Trade (DPIIT); Ms. Nidhi Mani Tripathi IAS, Joint Secretary, Department of Commerce; Ms. Shruti Singh, Director, DPIIT and Mr. R. Selvam IAS, Executive Director, CLE actively took part in various events during Leather Week 2019.

Leather Research Industry Get-together (LERIG)



CLRI's LERIG event discussed about the much needed Next-Gen Technologies for Leather Sector: Approaches towards Industry 4.0. CLE's Design, Modeurop and Fashion Trend Pool awards were presented during the inaugural function of LERIG on Jan. 29, 2019

India International Leather Fair , Chennai Trade Centre, Jan. 31- Feb. 3, 2019

Mr. O. Panneerselvam, Hon'ble Deputy Chief Minister of Tamil Nadu inaugurated India International Leather Fair 2019 at Chennai Trade Centre, Jan. 31, 2019 in presence of Mr. M.C. Sampath, Hon'ble Minister for Industries and Mr. K.C. Karuppannan, Hon'ble Minister for Environment. Mr. P.R. Aqeel Ahmed, Chairman, CLE gave an overview of leather industry's performance and prospects during the inaugural function.

IILF 2019 witnessed participation of 455 Exhibitors including 129 foreign exhibitors from 22 countries, About 15,000 visitors attended the event. Brazil, China, France, Italy and Germany had Country Pavilions. During the inaugural function, CLE's Regional Export Awards for Southern Region were presented.

Prior to the fair inauguration, a Press Meet was organized on Jan. 30, 2019 update on industry and IILF 2019 were given





4th Designers Fair, Feb 1-3, 2019, Hotel ITC Grand Chola

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CLE's 4th edition of Designers Fair had 50 designers from 44 design companies/institutions from 10 countries (Italy, USA, Portugal, Spain, Russia, Philippines, Hong Kong, Brazil, Turkey and India) who presented their wide range of design prototypes. About 200 manufacturers and exporters of leather, leather products and footwear from all over India visited the event. All the Designers who participated in the fair expressed happiness over the outcome both from the point of view of sale of designs and establishing long term tie-ups with Indian companies.

Smt. Nidhi Mani Tripathi, IAS, Joint Secretary, Dept. of Commerce inaugurated the Designers Fair 2019

Shri Sanjay Chadha, Additional Secretary, Department of Commerce interacted with the Designers and also presented mementos to the Designers.

2nd Edition of Raw Material Sourcing Meet of CLE - 1st Feb 2019

CLE's 2nd Edition of the Raw Material Sourcing Meet was attended by 33 Overseas suppliers from 11 countries namely Brazil, Bangladesh, Egypt, Ethiopia, Kenya, Uganda, Niger, Russia, Tanzania, UK and USA. 86 Representatives from about 80 CLE Members attended the Sourcing Meet. 150 business meetings were held during this event.

Shri Anil Agrawal, IPS, Joint Secretary, Department for Promotion of Industry and Internal Trade inaugurated the Raw Material Sourcing Meet.

MATERIAL SOURCING MEET

Fashion Show, February 1, 2019, Hotel ITC Grand Chola

A Fashion Show was organized on 1st February, 2019 at Hotel ITC Grand Chola to portray the Latest Fashion Designs and Trends of Indian Leather Industry.

Global Perspective on Indian Footwear and Leather Accessories – Feb 1, 2019

CLE organized an Executive Discussion Forum on 'Global Perspectives on Indian Footwear and Leather Accessories' on 1st February, 2019. This forum discussed the current global trade scenario of footwear and leather products and the issues facing by the Indian leather industry in order to chalk out a time bound action plan for overall development of the Sector. Dr. M. Rafeeque Ahmed, Chairman-Farida Group, Chennai chaired the meeting and Mr. Naresh Bhasin, Managing Director, Ram Fashions, Mumbai moderated the proceedings. Eminent Industrialists i.e. Mr. Mukhtarul Amin, CMD, Superhouse Group, Kanpur, Mr. Snehdeep Agrawal, Bhartiya International, New Delhi, Mr. Abdul Wahab, Managing Director, KH Group, Chennai, Mr. Imran Virgi, Managing Director, Regal Shoes, Mumbai, Mr. N. Mohan, Director (Footwear Division), Future Group, Mumbai, Mr. Ajay Kumar Mall, Managing Director, Mallcom (India) Limited, Kolkata, Mr. Rajesh Kadam, COO, Inc.5 Shoes Pvt. Ltd., Mumbai, attended the Forum as 'Panelists' and shared their experience and expertise pertaining to their respective product segments.

More than 100 Industry members and Senior Government Officials attended the Forum and took part in the deliberations.



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Stakeholders meeting on IFLADP Package for Leather Sector, Feb. 1, 2019

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Shri Anil Agrawal, Joint Secretary, Department for Promotion of Industry and Internal Trade (DPIIT) interacted with members in the Stake Holders Meeting wherein procedural issues concerning implementation of IFLADP scheme were discussed.

Interaction Meeting with members on TIES Scheme, Feb. 2, 2019

Shri Sanjay Chadha, Additional Secretary, Department of Commerce interacted with stake holders on the implementation of projects under Trade Infrastructure for Exports Scheme (TIES).

CLE co-ordinated the visit of 13 journalists including 11 overseas journalists to IILF 2019. A meeting with these journalists was held on Feb. 1, 2019 in which the potential for growth of the Indian leather and footwear industry was highlighted. Presentation of memento by Ranitec to Shri Sanjay Chadha, Additional Secretary



Networking Dinner, February 1, 2019

CLE organized a networking dinner on February 1, 2019 which was attended by industry representatives and overseas delegates.

Seminars, Feb. 2, 2019

CLE's organized Seminars on Feb. 2, 2019 wherein the following experts made their presentations.

- 1. Mr Stephen Sothmann, President, U.S. Hide, Skin and Leather Association
- 2. Mr Fernando Bellese, JBS Couros, Brazil
- 3. Mr Egbert Dikkers, Leader Innovation & Sustainability, Smit & Zoon, Leather Naturally

Conclusion

On the whole, Leather Week 2019 covered all key areas namely technology, marketing, design development, raw material supply and Government schemes implementation. The Leather Week has sown the seeds for annual 9% to 10% growth of the Indian Leather and Footwear Industry"