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- Chairman, CLE calls on Smt. Nirmala Sitharaman, Hon'ble Minister of Finance and Corporate Affairs, Sept. 16, 2021, New Delhi
- Vanijya Saptah (Trade & Commerce Week) events
- Virtual BSMs - Chile, Bahrain and China

COUNCIL FOR LEATHER EXPORTS

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COUNCIL FOR LEATHER EXPORTS
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CENTRAL REGION

KLC Complex (Kanpur-Lucknow Highway)
Kader Patari, Banthar,
Unnao-209862
Tel: +91 – 0515-2823376
Fax: +91 – 0515-2823377
E-Mail: cleknp@cleindia.com

EASTERN REGION

I B, First Floor, "Duck Back House",
41, Shakespeare Sarani, Kolkata – 700 017.
Tel: +91 – 33 – 22835479 / 80
Fax: +91 – 33 – 22877270
E-Mail: cleer@cleindia.com

NORTHERN REGION

Flat No. 317, DLF Prime Tower
OKhla Phase-I (Near Hotel Crowne Plaza)
New Delhi - 110 020
Ph: +91-11-26814501 /502
Fax : +91-11-26814503
E-mail : cledelhi@cleindia.com

SOUTHERN REGION

I, Sivaganga Road, Nungambakkam,
Chennai – 600 034, India
Phone: + 91-44-48684380 - 84
Fax: +91-44-48684386
E-mail: cle@cleindia.com

WESTERN REGION

STAR HUB, Building I, Unit No. 102, 1st Floor
Near Hotel Hyatt Regency & ITC Maratha
Sahar International Airport Road
Andheri (East), Mumbai – 400099
Tel : +91-22-28392221
Fax : +91-22-67256236
e-mail : cleb@cleindia.com

AGRA EXTENSION OFFICE

Agra Trade Centre,
Village Singna, NH -2
(Near Gokulam Water Park)
Agra - 282007, Uttar Pradesh
Mobile : 8791161159
email : cleagra@cleindia.com

JALANDHAR EXTENSION OFFICE

CFC Building, Leather Complex,
Kapurthala Road
Jalandhar 144 021, Punjab, India
Phone: +91-181-2650967
Fax: +91-181-2650967
E-mail: clejalandhar@cleindia.com

The Council for Leather Exports was set up in July 1984. The Council functions under the Ministry of Commerce & Industry, Government of India. The Council is entrusted with export promotion activities and overall development of the Indian leather industry. The Council's activities also include promoting Foreign Direct Investments and Joint Ventures in the Indian leather industry. The CLE serves as a bridge between Indian leather exporters and buyers all over the world.

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Registered Office & Head Office
I, Sivaganga Road, Nungambakkam,
Chennai – 600 034, India
Phone: + 91-44-48684380 - 84
Fax: +91-44-48684386
E-mail: cle@cleindia.com
Website: www.leatherindia.org

EDITOR

R. Selvam

ASSOCIATE EDITORS

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Kanpur	Pallavi Dubey
Kolkata	Debasis De
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Council for Leather Exports,
CMDA Tower II, 3rd Floor, Gandhi - Irwin Bridge Road,
Egmore, Chennai-600008

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CMDA Tower II, 3rd Floor, Gandhi - Irwin Bridge Road,
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5 Chairman Column

6 From the Editor

7 National

- Chairman, CLE calls on Smt. Nirmala Sitharaman, Hon'ble Minister of Finance and Corporate Affairs, Sept. 16, 2021, New Delhi
- Vanijya Sapat, Sept. 20-26, 2021
- Tamil Nadu Export Conclave - Trade & Commerce Week event in Chennai, Sept. 22, 2021
- Azadi Ka Amrit Mahotsav: Two-day Vanijya Utsav Export Conclave, World Trade Centre, Mumbai 21st to 22nd September 2021
- Azadi Ka Amrit Mahotsav: One-day Vanijya Utsav Exporters Conclave, Sane Guruji Vidyalay, Mumbai City, 24th September 2021.
- Report of "Exporters' Conclave" held on 24th September, 2021 at Sarvodaya Bal Vidyalaya, West Vinod Nagar, Delhi
- Vanijya Utsav held in Agra, 24th Sept., 2021
- Participation of CLE member-exporter in Vanijya Utsav event at Dehradun, Uttarkhand
- Concluding ceremony of 'Vanijya Saptah - Trade and Commerce Week' at Chennai
- Visit of Chairman, CLE to CLE Head Office in Chennai, Sept. 22, 2021
- Report on visit of Shri Sanjay Leekha, Chairman, CLE to Design & Fashion Studio, CLRI on 23rd September 2021
- Visit of Shri A. Narayanaswamy, Hon'ble Minister of State for Social Justice and Empowerment, Government of India to Leather & Footwear Cluster at Noida
- Chairman, CLE inaugurated the Display Centre & Office cum Library of CFTI, Chennai in association with AFCAMMI, Sept. 23, 2021
- Meetings of Chairman, CLE
- A seamlessly knitted shoe upper!
- Rupee Outlook for the Month of Oct '21
- Knowledge based Seminars conducted by CLE

58 International

- Virtual Business Meet between Indian exporters of footwear, leather and leather products and Chilean buyers, Sept. 1, 2021
- Virtual Business Meet between Indian exporters of footwear, leather and leather products and Chinese buyers, Sept. 8, 2021
- Virtual Business Meet between Indian exporters of footwear, leather and leather products and buyers from Bahrain, Sept. 23, 2021

66 Regional

- Meeting of Shri Naresh Bhasin, Regional Chairman – CLE (West) with Shri Suresh R. Londhe, Joint Director of Industries (Export & Cluster Development), Directorate of Industries, Govt. of Maharashtra, .29th September 2021 at the Directorate of Industries, Mumbai
- "Visit of Uganda Delegation to Agra Footwear Cluster, Oct. 6, 2021

70 In Brief

- Lineapelle Takes Off Again With A Bang And Reopens Its Doors To The World
- MIPEL LAB, A WINNING SYNERGY

Dear Members

As per latest available data of DGCI & S, the export of leather, leather products and footwear during April – August 2021 was USD 1831.35 million as against the export value of USD 1163.97 million during April – August 2020, achieving 57.34% growth. As informed to you earlier, the Ministry of Commerce and Industry has set an export target of USD 5.89 billion for the leather sector. In order to achieve the export target of USD 5.89 billion this year i.e. 2021-22, we need to achieve 60% growth to the export value of USD 3.68 billion achieved during 2020-21 and 15.72% growth when compared export value of USD 5.09 billion during 2019-20.

As per the export data during April - August 2021 we are on track on achieving the export target this year.

This being the short term target, we have set a long term export target of USD 10 billion to be achieved during 2025. Besides, we have set a domestic industry turnover target of USD 20 billion to be achieved during 2025, from the current turnover of USD 12 billion. Achieving these targets not only require enhancement of our production capacities through modernization, capacity expansion and establishment of new production clusters, but also increasing our productivity and price competitiveness as well as creating a strong supply chain. Besides, we need to continue our efforts in product diversification, particularly in tapping the huge potential for the non leather footwear sector.

I take this opportunity to thank the Government of India for releasing the MEIS scrips till Dec. 2020 and also for notifying operational guidelines for RODTEP.

During a virtual meeting with Export Promotion Councils convened by Hon'ble Union Minister for Commerce & Industry and Textiles Shri Piyush Goyal ji on October 9, 2021 to review export performance and export target, I had stated that the leather industry is working aggressively to attain the target set for the current year and quite confident of reaching the target. I also took – up the following requests.

- Many large brands and manufacturers would like to increase sourcing from India and the time is right to push for higher scales of production. A leather park scheme could provide the needed impetus. Requested that Leather be covered in a Leather park scheme on similar lines of scheme announced for textile parks, as there is substantial similarity between textile and leather industry.
- Need reinstatement of duty free Finished leather, Crust and wet blue imports
- Interest equalisation on rupee export credit may be extended

With best wishes

Sanjay Leekha

Chairman

COUNCIL FOR LEATHER EXPORTS



Dear Members

With the Pandemic showing signs of decrease and the markets showing resurgence, the leather industry is bracing itself to substantially enhance its presence, both in the domestic and global market.

Many physical leather exhibitions are expected to take place from Nov.2021 which will further enhance the export orders. The recently held Lineapelle Fair for leathers and materials at Milan, Italy during Sept.22-24, 2021 witnessed the participation of 725 exhibitors and more than 11000 visitors from 70 countries which shows the resurgence of the market. Hence the industry is confident of reaching the export target of US\$ 5.89 million by achieving higher export growth levels during 2nd half of this year.

In order to capitalize on the emerging business opportunities for the Indian leather industry, CLE is undertaking an aggressive marketing campaign, both under MAIS and on self financing basis. CLE has already completed 10 virtual business events and organized 8 knowledge based webinars this year and plans to organize 17 physical marketing events under MAIS starting from November 2021. Besides, 9 virtual business events are also planned.

In line with the Atmanirbhar Bharat initiative of the Government, our industry wants to substantially enhance its production, both for the domestic market and for exports. The industry also needs the handholding in the form of Production Linked Incentive Scheme (PLI) support to increase the production. There is no doubt that this scheme will help in achieving our turnover target of USD 20 billion for domestic market and USD 10 billion in respect of exports by 2025. We have also been requesting Government to provide plug-and-play model of factories so that more investments can be attracted. We will pursue the above requests with the Government.

The other major areas which the industry needs to focus in order to achieve sustainable growth are e-commerce initiatives, digitization and acquiring brands, product engineering, upskilling and re-skilling of workers and also undertaking labour mapping.

With kind regards

R. Selvam IAS

Executive Director

COUNCIL FOR LEATHER EXPORTS



Chairman, CLE calls on Smt. Nirmala Sitharaman, Hon'ble Minister of Finance and Corporate Affairs, Sept. 16, 2021, New Delhi



A leather industry delegation led by Shri Sanjay Leekha, Chairman, CLE called on Smt. Nirmala Sitharaman, Hon'ble Union Finance Minister at North Block, New Delhi on 16.9.21 to discuss the prospects of Leather & Footwear industry. Shri R.K. Jalan Vice – Chairman, CLE & Shri Puran Dawar, Member, COA CLE also joined the delegation.

During the meeting, Chairman, CLE expressed his sincere gratitude to the Hon'ble Minister for announcing series of support measures for growth of manufacturing industries and exports and stated that the leather and footwear industry is overwhelmed by the proactive initiatives of the Government.

During the meeting, Chairman, CLE requested that the Production Linked Incentive Scheme (PLI) and ECLGS 2.0 be extended to the leather and footwear industry. Chairman, CLE submitted a representation submitting the following.

- An export target of USD 5.89 billion has been sent for the leather industry during 2021-22. In order to achieve this target, our sector has to achieve 60% export growth this year, as compared to the value of USD 3.68 billion achieved during 2020-21. Considering the emerging business opportunities on account of shift of business orders from China, we are confident of achieving the target. In order to achieve the export target in the short term and also sustain the growth momentum in the coming years so as to reach the ambitious export value of USD 10 billion by 2025, we need the support of the Government in the following four major areas.
- **Production Linked Incentive Scheme :** The leather, leather products and footwear sector is not only a labour intensive, but is also predominantly concentrated in MSME, as about 98% of manufacturing units are MSMEs. With about 40% of workers being women, the sector is also one of the largest employers of women. Hence, implementing Production Linked Incentive will be a major catalyst for achieving substantial growth and

employment generation levels in our sector, besides promoting Make in India initiatives of the Government. We would hence request that the PLI scheme may kindly be extended to the leather, leather products and footwear sector.

- Duty Free Import of critical inputs** : Value added leather products and footwear constitute a share of 90% of total exports from the Indian leather sector. Our exports are required to import various critical inputs/components for making value added products as per requirements of the brands. These brands often specific the overseas suppliers from whom such inputs/components are to be procured. There is a need to provide basic customs duty exemption on such imports to enhance the price competitiveness of the value added products

segment to achieve the sustainable growth levels. The erstwhile Duty Free Import Scheme (DFIS) facilitated Basic Customs Duty exemption on certain critical inputs required by the leather products and footwear industry, as per provisions of Serial Nos., 311 (which allowed import of notified inputs to the extent of 3% of FOB value of exports in the previous year for Leather Garments segment), and 312 (which allowed import of notified inputs to the extent of 5% of FOB value of exports in the previous year for manufacturer exporters of Other Leather Products) of Customs Notification No. 50/2017 dated 30.6.2017. I would humbly request for reinstatement of these duty exemptions for critical inputs so as to enhance our price competitiveness and move-up the value chain.

- ECLGS 2.0:** We are grateful to your good-self for implementing the Emergency Credit Line Guarantee Scheme (ECLGS) and for announcing ECLGS 2.0, which is an immensely beneficial credit scheme. At present only the ECLGS 1.0 is applicable for the MSME units in leather, leather products and footwear sector. As our sector suffered immense export losses due to Covid, there is a need to provide additional credit at lower interest rates. I would request hence for kind consideration of extending ECLGS 2.0 scheme to leather, leather products and footwear sector, as this will help in enhancing the capacities and in recovering from adverse impact of COVID 19.

The memorandum also requested for reinstatement of Basic Customs duty exemption on wet blue, crust and finished leathers.


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	Bid (Export)	Ask (Import)	% Chg	Today's High	Today's Low
USDINR	73.95	74	0.2	74.115	73.73
EURINR	86.39	86.4075	0.01	86.555	86.215
GBPINR	101.025	101.8525	-0.05	101.4425	101.0025
JPIYINR	66.4775	66.4925	-0.1	66.6075	66.275
AUDINR	53.73	53.7525	0.1325	53.915	53.715
CADINR	56.53	56.5325	0.3	56.675	56.45
CNYINR	11.4525	11.4675	0.33	11.4775	11.4175
AEDINR	20.14	20.1475	0.21	20.175	20.07

CROSS CURRENCIES Major Asia

	Bid (Export)	Ask (Import)	% Chg
EURUSD	1.1955	1.1999	-0.17
GBPUSD	1.3916	1.39163	-0.16

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FORWARD RATE

	USDINR	EURINR	GBPINR	EURUSD	GBPUSD
Cash/Spot	2.00	2.00	2.00	ASK (Import)	1.00
Month End Date	Premium in Paise	Outright Rate		Bid (Export)	Ask (Import)
29-Oct-2021	20.50	22.50	74.25	74.28	
30-Nov-2021	43.50	46.00	74.47	74.51	
31-Dec-2021	67.50	70.00	74.72	74.75	
31-Jan-2022	93.00	96.00	74.97	75.01	
28-Feb-2022	116.50	119.50	75.20	75.25	
31-Mar-2022	143.00	146.00	75.47	75.51	
29-Apr-2022	183.00	186.00	75.87	75.91	

Offshores USDINR

	Bid	Ask	%Chg	High	Low
USDINR	74.03	74.03	0.34	74.14	73.72


+919167013618 / 02226820634

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8

September 2021

Vanijya Spath, Sept. 20-26, 2021

To celebrate and commemorate 75 years of progressive India and its glorious history, the Ministry of Commerce & Industry organized special events and programmes throughout next week as part of the 'Azadi Ka Amrit Mahotsav' celebrations.

The Department of Commerce observed the 'Vanijya Saptah' (Trade & Commerce Week) during the period 20-26 September, 2021. A slew of programmes and events were organized across the country highlighting Aatmanirbhar Bharat, Showcasing India as a Rising Economic Force and Green & Swachh SEZs besides handholding sessions focusing on 'From Farm to Foreign Lands' and exporter conclaves, 'Vanijya Utsav', covering all 739 districts of the country.

Inspired by the Hon'ble Prime Minister Shri Narendra Modi's call to convert each district into an export hub from the ramparts of Red Fort in his Independence Day Address on 15th August, 2019, the 'One District One Product' (ODOP) scheme was unveiled in September, 2020 under the directions of the Hon'ble Union Commerce and Industry Minister Shri Piyush Goyal. ODOP is seen as a transformational step forward towards realizing the true potential of a district, fuel economic growth and generate employment and rural entrepreneurship, taking us to the goal of AtmaNirbhar Bharat.

During the Vanijya Utsav, held on 24-26 September, 2021 exporter conclaves/meets were held in various districts, including Mega events in 100 districts, organized by the Directorate General of Foreign Trade (DGFT) along with Export and Market Development Assistance (E&MDA) and respective



State Governments. The District Export Promotion Committees (DEPCs), chaired by the District Commissioners/Collectors of respective district, were the key stakeholders in organizing these conclaves.

Another major campaign of the 'Vanijya Saptah' was the 35 Export Promotion events/exhibitions being organized on 21-22 September, 2021 by all the 14 EPCs with at least one event in each State/UT showcasing India as a Rising Economic Force. The EPCs mobilized the local exporters, manufacturers and industrial units to make Export Promotion a Jan Andolan. Several Union Ministers and Chief Ministers/Ministers of respective States addressed the events and interacted with the participants during these events.

Meanwhile, the Department for Promotion of Industry and Internal Trade (DPIIT) also organised soft launch of two events namely National Single Window System and Industrial Park Rating System. The digital platform will allow investors to identify and apply for various pre-operations approvals required for commencing a business in India. This will provide end-to-end facilitation, support, including pre-investment advisory, information related to land banks and facilitating clearances at Central and State levels. Industrial Park Rating System (IPRS) recognizes best performing parks, identifying interventions and serving as a decision support system for investors and policy makers. 'Industrial Park Rating System 2.0' will widen its coverage and

aim to bring in qualitative assessment further to the pilot phase. Under IPRS 2.0, the assessment of Industrial Parks including private industrial parks and SEZs with introduction of qualitative indicators for assessing these parks/zones is being undertaken across parameters identified under the 4 pillars i.e. Internal Infrastructure & Utilities, External Infrastructure & Connectivity, Business Support Systems, and Environmental & Safety Management.

The Industrial Corridor Programme is aimed at supplementing the efforts for realising the manufacturing potential of the country and raising its contribution to GDP. States like Maharashtra, Gujarat, Uttar Pradesh, Andhra Pradesh and Madhya Pradesh are organising events on the progress made in the Industrial Corridor in their state. These programmes are being organised by Dholera Industrial City Development Limited (DICDL), Gujarat, Aurangabad Industrial Township Limited (AITL), Maharashtra, DMIC Integrated Industrial Township Greater Noida Limited (IITGNL), Uttar Pradesh, CBIC Tumakuru Industrial Township Limited, Karnataka and NICDIT Krishnapatnam Industrial City Development Limited, Andhra Pradesh and DMIC Vikram Udyogpuri Limited (VUL), Madhya Pradesh.

Azadi Ka Amrit Mahotsav is being celebrated by every State, Ministry and Department in various ways. It embodies all that is progressive about India's socio-cultural and economic identity. The Prime Minister, Shri Narendra Modi inaugurated the curtain raiser activities of the 'Azadi Ka Amrit Mahotsav' in Ahmedabad on March 12, 2021, 75 weeks before 15 August, 2022 and it will continue till 15 August, 2023. Prime Minister has urged people to celebrate this festival for 75 weeks with the sole purpose of leading the country on

the path of development and benefit the people of our nation.

Launch of the event

Shri Piyush Goyal launched the nationwide celebrations of iconic week for Amrit Mahotsav for Commerce & Industry Ministry on Sept. 20, 2021 at Noida.

Speaking that the event, the Hon'ble Minister said that the Government is going to Institutionalise a 24 hours "Helpline" for assistance to exporters and resolution of issues.

The Hon'ble Minister said that our aim is to make 'Brand India' a representative of quality, productivity, talent & innovation". He added that there was need to jointly create a road map for next 25 years and contribute to make India a world leader. The Minister said that reforms in social sectors have made the development wholesome. Path breaking Expansion of health programs, Toilets Infrastructure have been a major success and made the development inclusive. Availability of electricity, cooking gas to households have made an extra ordinary impact on lives of crores of citizens of the country, who never had those benefits before.

Shri Goyal said that PM Modi's call for 'Azadi Ka Amrit Mahotsav' is a tribute to our freedom fighters & freedom movement and it is an opportunity for us to inspire & reignite new fervour, exuberance & enthusiasm. The Minister said that 'Vanijya Saptah' embodies a pan-India character and will reflect spirit of Jan-andolan and Jan-bhagidari

Concluding Ceremony of Vanijya Sapat, Sept. 27, 2021, New Delhi

The Union Minister of Commerce & Industry, Consumer Affairs & Food & Public Distribution and Textiles, Shri Piyush Goyal participated in the concluding ceremony of the Vanijya Saptah event in New Delhi on Sept. 27, 2021.

Speaking at the event, the Hon'ble Minister said, the 'Rules of Business' have to be the same for all stakeholders. Addressing the 'Vanijya Saptah Samapan Samaroh', organised by the Federation of Indian Export Organisations (FIEO) here today, Shri Piyush Goyal said, "Irrespective of whether they are big or small business houses, or where they are from or any other differentiating factor, we would like everybody to have equal opportunity to do their businesses honestly, and grow their businesses."

The Commerce Minister said accountability and stipulated timelines should be there and Best Practices of various States or Ministries in Exports Development must be shared. Without setting a timeline, Shri Piyush Goyal said the Government plans to scale \$1 trillion exports in both Merchandise and Services. "We must position India as a global player by becoming competitive," he said.

Referring to the Hon'ble Prime Minister Shri Narendra Modi's recent visit to the United States, Shri Goyal said, many leading entrepreneurs have shown keen interest to invest in India during the PM's meeting with heads of

multinationals. Launching the 'Ease of Logistics' portal, the Minister said it will bring in transparency. Shri Goyal said the world is looking at India as the Favoured Investment Destination. "Innovation, Quality and Competition by Exporters is going to define the Brand India," he said.

Shri Piyush Goyal complimented the FIEO and the entire fraternity of exporters for the unprecedented success of events during the Vanijya Saptah including Vanijya Mahotsavs. Shri Goyal said events were organised in all 739 districts of the country during the 'Azadi Ka Amrit Mahotsav' observed by the Ministry of Commerce and Industry and all its offices during the last week. He said, over one crore people were directly or indirectly involved with the week-long celebrations, he said. The various events across the country were addressed by 23 Union Ministers, 9 Chief Ministers, 3 Lt. Governors and 26 Ministers of State



Hon'ble Union Minister of Commerce & Industry, Consumer Affairs & Food & Public Distribution and Textiles Shri Piyush Goyal





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Tamil Nadu Export Conclave - Trade & Commerce Week event in Chennai, Sept. 22, 2021

Introduction

The Government of India through Ministry of Commerce & Industry and various Export Promotion Councils (EPCs)/ Commodity Boards is organising “Vanijya Saptah” (Trade and Commerce Week) event in all States and Union Territories across the country as part of ‘75th year of Indian Independence’ with focus on economic growth, especially promotion of exports from India. In this connection, the State Level Trade and Commerce Event in Tamil Nadu entitled “Tamil Nadu Export Conclave” was held in Chennai on September 22, 2021 at Kalaivanar Arangam. The Council for Leather Exports and Handloom Export Promotion Council were assigned the task for organizing the Vanijya Saptah event in Tamil Nadu in co-ordination with the organizer i.e. Office of Additional Director General of Foreign Trade, Chennai and with the Government of Tamil Nadu.

Hon’ble Chief Minister of Tamil Nadu Thiru M.K.Stalin inaugurated the “Tamil Nadu Export Conclave” event on Sept. 22, 2021 at Kalaivanar Arangam, Chennai .

Thiru Thangam Thennarasu, Hon’ble Minister for Industries and Thiru T M Anbarasan, Hon’ble Minister for Rural Industries also attended the event, apart from Thiru. Irai Anbu, Chief Secretary, Government of Tamil Nadu, Shri Sanjay Chadha, Additional Secretary, Ministry of Commerce & Industry (Govt. of India), Thiru N. Muruganandam, Principal Secretary Industries (Govt. of Tamil Nadu), Dr. T.K.Shanmugasundaram, Additional Director General Foreign Trade and other Senior Officials.



Hon’ble Chief Minister of Tamil Nadu Thiru M.K.Stalin along with Thiru Thangam Thennarasu, Hon’ble Minister for Industries (left) and Thiru T M Anbarasan, Hon’ble Minister for Rural Industries (right)



The event showcased the export potential from the state of Tamil Nadu with the target to increase the state share of exports in a significant way with a focus on development of Industries and attracting investments apart from Agriculture and other sectors.

The event witnessed the inaugural function, presentations, panel discussion and an exhibition showcasing the products and services of various Export Promotion Councils and its members, Commodity Boards, Government Departments etc.,

Inaugural function

More than 500 dignitaries including exporters, industry stakeholders, Consul Generals, Entrepreneurs, Trade Associations and Export Promotion Councils participated in the inaugural event. The highlights of the event are as follows.

- Release of Tamil Nadu Exports Promotion Strategy and Release of MSME Exporters Handbook by Hon'ble Chief Minister of Tamil Nadu
- Exchange of 24 MOUs worth Rs.2120.54 crore which would



Release of Tamil Nadu Export Promotion Strategy

- generate employment for 41,695 persons
- First two Allotment orders handed over to the companies which are proposed to come up in the Polymer Park
- Orders for setting up cotton depots by Cotton Corporation of India for the first time in Tamil Nadu

Thiru Irai Anbu, Chief Secretary, Government of Tamil Nadu welcomed the participants.

Highlights of Tamil Nadu Export Promotion Policy

- Tamil Nadu aims to increase its exports to USD 100 billion by 2030.
- The State shall adopt a two-pronged approach - export promotion and export diversification, to achieve this objective.

- To ensure balanced growth of exports across the State, the Government of Tamil Nadu shall develop 2 Economic Employment Enclaves in Manaellore and Thoothukudi.
- The state has identified 10 Export Hubs and shall strengthen export related common infrastructure projects in these Export Hubs by reimbursing 25% of the project cost, subject to a ceiling of Rs. 10 crores per Export Hub.
- Schemes have been formulated to provide special package incentives in order to encourage exporters to produce value-added products



Release of MSME Exporters Handbook

MSME Exporters Handbook

This Handbook provides comprehensive information about various export clearances and processes required for MSMEs, in a simple and concise manner.

MoU Signing

On behalf of the Industries Department, Government of Tamil Nadu 14 MoUs were signed with the 100% Export Oriented Units, with a cumulative investment of Rs. 1880.54 crores, creating employment opportunities for 39,150 persons. Another 10 MoUs were signed on behalf of the MSME Department, with a cumulative investment of Rs. 240 crores, providing employment opportunities for 2545 persons. The details of MoUs are hereunder:-

S No	Name of company	Sector	Investment (In Rs Cr)	Employment	Location
1	Ramaraju surgical cotton mills	Textiles	425	1600	Gangaikondan. Tiunelveli
2	Kanam Latex	Latex Gloves	310	1600	AMRL SEZ Tirunelveli
3	Pinnacle Infotech	IT/ITES	286.34	3600	ELCOT, Madurai
4	Mohib Group	Leather	225	23175	Ambur
5	UC World Online Limited	Textiles Park	130	4000	Tuticorin
6	Rubfila International Ltd	General Manufacturing	100	200	Dindigul
7	Tyromer Technology Pvt Ltd	Devulcanized Rubber Recycling	100	100	Chengalpattu
8	Shakthi Steels Industries	General Manufacturing	69.2	825	Bargur
9	Issac Boilers Ltd	Boiler Manufacturing	50	100	Nanguneri, Tirunelveli
10	Varsha Stones International	General Manufacturing	50	50	Krishnagiri
11	KH Exports India Pvt. Ltd	Leather products	50	2500	Ranipet
12	BBK Group	Footwear	35	1000	Ranipet
13	Emerald Resilient Tyre Mfg Pvt Ltd	Tyres	30	300	Gummidipoondi
14	Sonkam Stones	General Manufacturing	20	100	Madurai
TOTAL			1880.54	39150	



Signing of MOUs

MoUs signed by the MSME Department (10)

Sl. No	Enterprise's Name	Project	Project Cost (Rs. In Crores)	Employment	Proposed Location of the Project
1	Precision Machine and Auto Components Pvt. Ltd.,	Heavy Automotive Components	50	300	Tiruvallur
2	SVN Exports,	Food Products (Blanched Peanuts, Masala Coated/ Chocolate Coated / Flavored Peanuts)	40	70	Thanjavur
3	Bapuji Surgicals,	Medical Disposables and Hygiene	35	400	Krishnagiri
4	KRR Engineering Pvt Ltd	Pressure Vessels, Heat Exchangers and Process Plant Equipments	25	400	Chennai
5	Tucker Motor EV	Electrical Vehicles and Ready to use charged Batteries	20	200	Madurai
6	Axiogen Biotech	Agriculture Organic Fertilizer	20	100	Kancheepuram
7	Shree MRN Export	Granite Monuments	20	40	Salem
8	JK Safety Gear Company	Leather Sports and Industrial Safety Shoes	10	500	Krishnagiri
9	Amaryllis Healthcare Pvt. Ltd.	Medical Disposables, PPE Kit, Surgical Gown, IV Cannula, Catheters, Syringes And Hygiene Product	10	400	Krishnagiri
10	Creative Hands India Pvt.Ltd.,	Manufacturing of Furnitures	10	285	Tiruchirappalli
TOTAL			240	2545	



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Exchange of MOU

In toto, the total investment committed in the above 24 projects is Rs. 2120.54 crores and employment opportunity to 41,695 persons.

These investments have been made in various sectors, viz., textiles, chemicals, IT / ITES, steel, leather, apparels and general manufacturing. It is significant to note that these investments will be made across the state in various locations like Chennai, Kanchipuram, Tirupathur, Krishnagiri, Madurai, Salem, Tiruchirappalli, Thanjavur, Thoothukudi, Dindigul and Tirunelveli Districts ensuring balanced growth throughout the State.



Shri Sanjay Chadha, Addl. Secretary, Dept. of Commerce presenting books to Hon'le Chief Minister of Tamil Nadu



Other MoUs signed in the presence of Hon'ble Chief Minister

- MoU with Flipkart / Walmart: M-TIPB has entered into an MoU for promotion of e-commerce among MSMEs in Tamil Nadu through a supplier development Program. The program will be organized with the MSMEs, for expanding their capabilities through intensive training and advisory support. It will equip MSMEs to scale up their businesses and make them to become part of Domestic and Global supply chains.

- MoU between M-TIPB and Indo German Chamber of Commerce (IGCC): The Indo German Chamber of Commerce and M-TIPB entered into an MoU for collaboration between MSMEs in Tamil Nadu and businesses in Germany. The MoU will facilitate linkages, interaction, technology collaboration programmes and export opportunities for MSMEs in Tamil Nadu.

Polymer Park - Land Allotment Orders

An exclusive park to cater to the needs of Polymer industry has been set up in Voyalur near Ponneri spread over 240 acres. Land allotment orders for the first 2 companies which are to come up in this Polymer Park, were issued by the Hon'ble Chief Minister today.

Order for setting up cotton depots by Cotton Corporation of India

Weavers, Entrepreneurs, Spinning Mills, Cotton Manufacturers and Traders have been requesting the Government for abolition of 1% Market Cess on cotton, cotton waste, etc. In view of this, the impact on the prices of the cotton imported from other States was high and organizations like Cotton Corporation of India were reluctant to set up cotton warehouses in Tamil Nadu.



Dr. M.K. Shanmugasundaram, Addl. AGFT presenting books to Hon'le Minister of Industries, Govt. of Tamil Nadu



Dr. M.K. Shanmugasundaram, Addl. AGFT presenting books to Hon'le Minister of Rural Industries, Govt. of Tamil Nadu



Thiru N. Muruganandam, Principal Secretary, Industries, Govt. of Tamil Nadu introducing the Tamil Nadu Export Promotion Strategy

With the recent announcement of Hon'ble Chief Minister in the floor of the Assembly, cancelling the one per cent market cess on cotton and waste cotton, Cotton Corporation of India has now come forward to set up Cotton Depots in Tamil Nadu. The order for setting up these depots was issued by the Chairman and Managing Director of Cotton Corporation of India during this event.

Hon'ble Minister for Industries Thiru. Thangam Thennarasu, Hon'ble Minister for Rural Industries Thiru. T. M. Anbarasan, Chief Secretary Thiru. V. Irai Anbu IAS, Additional Secretary, Ministry of Commerce, Government of India Thiru. Sanjay Chadha IAS, Principal Secretary - Industries Thiru. N. Muruganandam, Chairman & Managing Director of TIDCO Thiru. Pankaj Kumar Bansal IAS, Secretary – MSME Thiru. Arun Roy IAS, Additional Director General of Foreign Trade Thiru. Shanmuga Sundaram IAS, MD & CEO of Guidance Tmt. Pooja Kulkarni IAS, Commissioner for Industries and Commerce Tmt. Sigy Thomas Vaidhyan IAS, and senior officials of various government departments, representatives from various industries and Consulate officials participated in this event.

Speech of Hon'ble Chief Minister

Speaking at the event, the Hon'ble Chief Minister stated that industrial development is the Development of the State and of the country and assured the full support of the Government of Tamil Nadu for exporters and investors. The Hon'ble Chief Minister stated that with an exports of Rs.1.93 lakh crore, Tamil Nadu is the 3rd largest exporting state in the country. Tamil Nadu is a leader in the production of automobiles and is also a leading exporter of textile with a share of 58%. Tamil Nadu also accounts for 45% share in export of footwear from the country.

The Hon'ble Chief Minister also announced the setting-up of State



Hon'ble Chief Minister of Tamil Nadu Thiru M.K. Stalin addressing the conclave



Shri Sanjay Chadha, Additional Secretary, Dept. of Commerce, Ministry of Commerce & Industry, Govt of India addressing the conclave

Export Promotion Committee under the Chairmanship of Chief Secretary, Govt. of Tamil Nadu. The Hon'ble Chief Minister announced about setting-up of International Furniture Park, about setting-up of a Project Monitoring Unit to monitor the export schemes for MSMEs, about establishing Export Enclaves at Mallur in 6000 acre area, in Thoothukudi in 5000 acre area through SPICOT; about establishing export centres in Tiruppur, Karur, Madurai, Ambur, Thoothukudi, Pollachi, Kancheepuram, Chennai, Coimbatore

and Hosue ; about setting-up Food Parks in Theni, Manapparai and Tindivanam. He also announced that an Export Cell in Tamil Nadu Guidance has been established to facilitate various clearances for the industrial units. The Honble Chief Minister also announced that an Agriculture Export Service Centre is also being planned to be established.

The Hon'ble Chief Minister mentioned about the removal of 1% market entry tax on cotton .

The Hon'ble Chief Minister concluded his speech by stating that the objective of the Government is to make Tamil Nadu a USD 1 trillion economy by 2030 and to achieve export value of USD 100 billion from Tamil Nadu by 2030.

Presentations

The inaugural function was followed by the following presentations

- Presentation on 'Tamil Nadu's State Export Policy' by Ms. Pooja Kulkarni, MD, Tamil Nadu Guidance.
- Presentation on the 'District Export Hub Program' by Tmt K Suganya, ITS, Deputy DGFT, Chennai



“Presentation on Tamil Nadu Export Promotion Strategy” by Ms. Pooja Kulkarni , MD, Guidance Tamil Nadu.



Presentation on the 'District Export Hub Program' by Tmt K Suganya, ITS, Deputy DGFT, Chennai



Panel Discussions

Subsequent to the presentations, there was a Panel Discussion on 'Mission 400 Billion USD Exports – Tami Nadu at the Forefront' in which Shri Sanjay Chadha, Additional Secretary, Dept. of Commerce and Thiru N. Muruganandam, Principal Secretary (Industries) Govt. of Tamil Nadu spoke. Shri Sunil Rallan, President, TACID moderated. The Senior Officials and industry stakeholders spoke on the following topics.

- Shri Shakthivel, President, Federation of Indian Export Organisations (FIEO) –USD 400 billion export target and way forward to achieving the same and role of FIEO. Shri Shaktivel highlighted about logistics portal developed by FIEO and about HS Code based market potential analysis.
- Shri Sanjay Leekha, Chairman, CLE – Potential for growth of leather industry in India – Achieving the export target of USD 10 billion by 2025. Shri Leekha requested extension of PLI scheme to the leather and footwear industry.
- Shri Raja Shanmugam, President, Tiruppur Exporters Association (TEA) - Potential for growth of textile industry in India . Mr. Raja Shanmugam requested about requirement of subsidies and clearance for the housing project for workers.
- Shri Sasikumar, M.D, M/s Salcomp, Chennai – Development of Design and Automation led eco-system. Shri Sasikumar highlighted the importance of design

and Automation and stressed the need for bringing down logistics costs.

- Mr. Michael Gislen, MD Gislen Software, Chennai – Upgrading Skilling and IT and eco-sustainable products. Mr. Michael Gislen stressed the importance of skilled workers and about attracting skills from overseas countries and stressed the importance of clean energies for sustainable growth.
- Shri Sanjay Chadha, Addl Secretary, Department of Commerce on USD 400 billion export target to be achieved during 2021-22.
- Thiru Muruganandam IAS, Principal Secretary – Industries, GoTN – Tamil Nadu’s target of achieving USD 1 trillion economy by 2030 and strategies for achieving the same. Thiru Muruganandam spoke about identification of focus sectors, focus on Fintech, IT/ITes, plans to set-up smaller parksetc.,

Concluding the Panel Discussion, Shri Sunil Rallan requested to align SEZ rules to permit reverse manufacturing, implementing WTO compliant smart subsidies, reducing the logistics and energy costs and providing speedy clearances for start-ups.



Mr. Sanjay Chadha, Addl Secretary, Department of Commerce speaking at the Panel Discussion`



Shri Sanjay Leekha, Chairman, CLE speaking at the Panel Discussion



Mr. Muruganandam IAS, Principal Secretary – Industries, GoTN at the Panel Discussion



Dr Shakthivel, President, FIEO



Shri Raja Shanmugam, President, Tiruppur Exporters Association (TEA)



Mr. Michael Gislen, MD Gislen Software, Chennai

Besides the State Level event in Chennai, Exporters' Conclaves are held in following places:

- (1) Coimbatore on 23 September 2021
- (2) Tiruppur on 24 September 2021
- (3) Hosur (Krishnagiri district) on 24 September 2021
- (4) Thoothukudi on 24 September 2021
- (5) Madurai on 25 September 2021

Exhibition

As part of the event, Hon'ble Chief Minister of Tamil Nadu inaugurated an Export Exhibition, which witnessed 50 stalls of 49 Export Promotion Councils, Exporters, Commodity Boards, Institutions, Government Departments, Bank etc., were set-up. A Kiosk for on the spot Online registration and generation of the Importer Exporter Code – IEC was also made available at the exhibition venue, for those who wish to take an IEC.



Shri Sasikumar, M.D, M/s Salcomp, Chennai



Thiru M.K. Stalin, Hon'ble Chief Minister of Tamil Nadu inaugurating the exhibition



Thiru M.K. Stalin, Hon'ble Chief Minister of Tamil Nadu at CLE stall . Shri Sanjay Leekha, Chairman, CLE welcoming the Hon'ble Chief Minister



List of Exhibitors

Company Name	Stall No.
Directorate General of Foreign Trade , Chennai	3
Stalls under Council for Leather Exports	
Council for Leather Exports, Chennai	1 & 2
Leather Sector Skill Council (LSSC), Chennai	31
Footwear Design and Development Institute (FDDI), Chennai	32
National Institute of Fashion Technology (NIFT) , Chennai	33
Central Footwear Training Institute (CFTI , Chennai	34
Central Leather Research Institute (CSIR CLRI), Chennai	35
Stalls under Madras Export Processing Zone (MEPZ) – Chennai	
Sea Hydro Systems India Pvt. Ltd.,	4
Ramesh Flowers	5
JB Perfumery – MEPZ SEZ	6
GG Organics Exports Pvt. Ltd.,	7
CEPHAS Medical Pvt. Ltd.,	8
Aster Comfort Design Pvt. Ltd.,	9
AMRL Hi-Tech City	10
Zen Linen International Pvt. Ltd.,	11
Chennai FTZ	12
Pradeep Stainless India Pvt. Ltd.,	13
Stalls under Agriculture and Processed Foods Export Development Authority (APEDA)	
Vasista Farmers Producers Company Ltd., Salem	17
APEDA , Chennai	23
Export Promotion Centre, Madurai	38
Stalls under Handloom Export Promotion Council (HEPC)	
The Chennimalai Industrial WCS, Chennimalai	14
Chettinad Handloom Weaving Centre, Kanadukathan	15
The Chennimalai WCS, Chennimalai	16
Trident Home Furnishings Pvt. Ltd., Chennai	18
Co-optex International, Chennai	19
Metro, Karur	21
Stalls under Chemicals and Allied Products Export Promotion Council (CAPEXIL)	
CAPEXIL, Chennai	25
Emerald Resilient Types Mfrs India Pvt. Ltd., Chennai	26
Axiogen Biotech, Chennai	27
The Arasan Group, Sivakasi	28
Shiva Enterprises Rubber & Teflon (I) Pvt. Ltd., Chennai	29
Amman Granites/ AG Granites Pvt. Ltd., Salem	30
Stalls under Marine Products Export Development Authority - MPEDA	
MPEDA , Chennai	40
MPEDA – RGCA, Chennai	41

Company Name	Stall No.
Other stalls	
Federation of Indian Export Organisations (FIEO) , Chennai	20
The Plastics Export Promotion Council, Chennai	22
EEPC India, Chennai	24
HDFC Bank Ltd., Chennai	36
Geographical Indications Registered Products – Tamil Nadu	37
ECGC Ltd., Chennai	39
Geographical Indications of India , Chennai	42
Coir Board, Pollachi	43
Coconut Development Board, Chennai	44
Spices Board, Chennai	45
Government E – Market Place (Gem)	46
List of exhibitors in Open Area	
<ul style="list-style-type: none"> • Caterpillar India Pvt. Ltd., Chennai • Hyundai Motor India , Chennai • Renault Nissan , Chennai • Same Deutz Fahr India P. Ltd., Chennai 	

EXHIBITION STALLS



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Azadi Ka Amrit Mahotsav: Two-day Vanijya Utsav Export Conclave, World Trade Centre, Mumbai, 21st to 22nd September 2021



(L-R) Shri Vijay Kalantri, Chairman, World Trade Center; Smt. Aditi Tatkare, Hon'ble Minister of State (Industries & Mining), Govt. of Maharashtra; Shri Subhash Desai, Hon'ble Minister of Industries, Mining & Marathi Language, Govt. of Maharashtra; Shri Raosaheb Patil Danve, Hon'ble Minister of State (Railways, Coal & Mining), Govt. of India; Shri Baldev Singh, Hon'ble Additional Chief Secretary (Industries), Govt. of Maharashtra; Shri S.B.S. Reddy, Additional DGFT; Dr. Harshadeep Kamble, Development Commissioner (Industries) & Commissioner (Export) Govt. of Maharashtra; Shri Sanjay Shah, Convener, Diamond Panel, GJEPC

The two-day event was organized by Directorate General of Foreign Trade, Ministry of Commerce and Industry and Industries Department, Government of Maharashtra in collaboration with Gem and Jewellery Export Promotion Council (GJEPC).

Maharashtra State Minister for Industries and Mining Shri Subhash Desai inaugurated Vanijya Utsav Export Conclave in the presence of Union Minister for State for Railways, Coal and Mines, Shri Raosaheb Danve; and Maharashtra Minister of State for Industries and Mining Smt. Aditi Tatkare; at the World Trade Center, Mumbai.

The theme of the two-day conclave was 'Vanijya Utsav - Showcasing India as a World Export Hub' and had panel discussions on various topics.



Inauguration of "Vanijya Utsav – Export Conclave"

The first-day panelist was from State and Central Government Support for export promotion, Maharashtra – as an export hub, Importance of Ports & Logistics in Exports, Banking & Finance Support for Export Promotion, and Bilateral Trade Opportunities for boosting exports. Day two consisted of export opportunities in the Food Sector; Engineering Industries, Textile, Leather, Chemical & Pharmaceutical, Gems, Jewellery, and Handicrafts. The conclave was organized in accordance with the Azadi Ka Amrit Mahotsav

events to commemorate the 75th Anniversary of Indian Independence.

In his address, Union Minister Shri Danve spoke about Aatma Nirbhar Bharat initiative and the efforts to be made to boost exports as well as reduce import dependence. “The Prime Minister is taking extraordinary efforts to make India an economic superpower. I am happy to note that under his leadership, India has become the world’s fifth largest among world economies. Our aim is to transform India into a 5 trillion dollar economy. The Aatma Nirbhar Bharat initiative has been launched with this goal. Under this, we need to maximize our exports and reduce import dependence.” The Minister also mentioned that an export target of \$400 Billion has been set for the FY 2021-22.

Shri Subhash Desai said that, “Maharashtra has a significant role and share in Nation’s GDP as well as Exports. Also Maharashtra will be at the forefront with an increase in the nation’s exports in future as well. I am confident that Maharashtra will contribute significantly to Hon’ble Prime Minister Narendra Modi’s Vision of accomplishing 400 billion dollar exports this Financial year. We are coming up with a number of schemes like Amnesty Scheme to help defunct units start again; Plug & Play initiative by Maharashtra Govt. which will give companies access to ready infrastructure; and access to cheaper electricity for industrial units, etc.”

Smt. Aditi Tatkare, said that, “I would like to thank the Govt of India, DGFT, GJEPC and WTC in playing a major role in organizing this esteemed event focused on exports and promotions of the state. Maharashtra has contributed significantly when it comes to forming the small, medium, large industrial sector of the country. The state is one of the leading states for exports and has set a benchmark



Union Minister for State for Railways, Coal and Mines, Shri Raosaheb Danve addressing conclave



Maharashtra State Minister for Industries and Mining Shri Subhash Desai addressing the conclave



Maharashtra Minister of State for Industries and Mining Smt. Aditi Tatkare addressing the conclave



Shri Naresh Bhasin, Regional Chairman – CLE (West) at the panel discussion of Textile and Leather Sector Export Scenario

for all other states in the current financial year. Prominent policies like ‘one point window policy’ along with other promotional activities for women entrepreneurs have played a vital role in creating the ‘Magnetic Maharashtra’ 2.0. The state has garnered an investment worth 1 lakh thirty thousand crore in the times of COVID. I am certain that Maharashtra will be able to maintain its Number one position in the coming times as well.”

Following were the Panel Members (L-R):

- Coordinator : Shri Salunkhe, Jt. Director, MPCB Dept, MAITRI
- Moderator: Shri K.K. Lalpuria, ED & CEO, Indo Count Industries Ltd, And Chairman , Madeups, Committee TEXPROCIL
- Shri Nikunj Bagadia, Director, Ken Enterprises, Solapur & Chairman, Fabrics Committee, TEXPROCIL
- Shri Ajitkumar Sasavde, Regional Dy. Commissioner of Textiles, Mumbai.
- Shri Prashant Mohata, Md, GIMATEX Industries Ltd. (Industry representative)
- Shri Naresh Bhasin, MD, Ram Fashion Exports Pvt. Ltd., Thane and Regional Chairman CLE -West



Shri Naresh Bhasin, Regional Chairman – CLE (West), providing views on Opportunities & Responsibility of Exporters

- Shri Samir Bhuta, Member Exporter – Apparel Export Promotion Council ,& Director – M/s. Shreeji EXIM LLP

Shri Naresh Bhasin said that, “He started with a 200 sq ft factory and now is operating a 3 lac Sq Ft factory. He further explained the importance of the Five “S” in the life of a businessman. He explained about the abundance of raw materials for the leather sector in India and there is a huge migration of labor from Agriculture to Leather industries and opportunity is immense. He further said about the social responsibility he handled during the COVID period and how he is focusing on environmental sustainability by recycling 500 of used sports shoes from garbage and converting them to chappals and handling them to underprivileged school-going girls.”

Further, the Council for Leather Exports, Western Regional Office-Mumbai displayed Leather Footwear, Leather Products and Council’s publications at the stall. The products displayed in the Stall were provided by M/s. Ram Fashion Exports Pct. Ltd., M/s. Teja Industries and M/s. Varbi Footwear and Fashion Pvt. Ltd. CLE’s stall received a good response from the visitors during the 2 days event.



Shri Naresh Bhasin, Regional Chairman – CLE (West), Shri Santosh Pandey, Regional Director – CLE (West), CLE’s WRO staff and Shri Neeraj Singh, Director, M/s. Varbi Footwear & Fashion Pvt. Ltd., at CLE’s booth



Visitors at the Council for Leather Exports booth during the “Vanijya Utsav – Export Conclave”, World Trade Centre, Mumbai



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Azadi Ka Amrit Mahotsav: One-day Vanijya Utsav Exporters Conclave, Sane Guruji Vidyalay, Mumbai City 24th September 2021.

The event was organized by Office of the Joint Director of Industries, MMR, and Govt. of Maharashtra.

DGFT, Mumbai inaugurated the “One-day Vanijya Utsav Exporters Conclave” along with Joint Director of Industries, MMR Mumbai at the Sane Gururji Vidyalay, Mumbai.

The theme of the one-day conclave was ‘Vanijya Utsav – I Day Exporters Conclave’ and had speakers on various topics. The speakers were from the State Government, Central Government, Bank and EPC’s Officials. The topics covered were Support for export promotion, Presentation on Export Procedure & Documentation, Banking & Finance Support for Export Promotion, and Presentation on NISC scheme for MSME, Export Opportunities in Leather Sector, Export Opportunities in Gem & Jewellery Sector and Discussion on Export Potential Plan of District. The conclave was organized in accordance with the Azadi Ka Amrit Mahotsav events to commemorate the 75th Anniversary of Indian Independence.

In his address, he thanked the Maharashtra Government for organizing such a conclave particularly for the exporter’s community and then explained about the CLE’s role in the leather sector and the organization structure. He further



Inauguration of “Vanijya Utsav – I Day Exporters Conclave”



Shri Santosh Pandey, Regional Director – (CLE) West felicitated during Exporters Conclave



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stated that there is abundance of raw materials available for the leather sector in India and the employment opportunities provided by this sector especially to the weaker section of the society and also leather industry contribute to women empowerment as 35% workforce in this sector is of women.

He further requested the government of Maharashtra to hand hold the leather industry, because as compared to other states, share of Maharashtra in leather exports is less though we have availability of more raw materials. He explained about the benefits of becoming a member of CLE and giving details about the current foreign markets of Leather. He thanked Joint Director of Industries, MMR Mumbai for giving the opportunity to CLE for presenting opportunities of Leather Sector at the Exporters Conclave.

The event was concluded by vote of thanks from Joint Director of Industries, MMR, Mumbai.



Shri Santosh Pandey, Regional Director – West speaking about opportunities in Leather Sector



Visitor at the Council for Leather Exports booth during the Export Conclave



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Report of “Exporters’ Conclave” held on 24th September, 2021 at Sarvodaya Bal Vidyalaya, West Vinod Nagar, Delhi



Ms. Sonika Singh, DM, Delhi – East and Shri Motilal Sethi, Regional Chairman (North), CLE lighting the traditional lamp during inaugural session of Vanijya Saptah event of Delhi – East District

To celebrate and commemorate 75 years of progressive India and its glorious history, the Ministry of Commerce & Industry organised special events and programmes across the country as part of ‘Azadi Ka Amrit Mahotsav’ celebrations (Sept 20 to Sept 25, 2021).

As part of the series of events and programmes, Office of the District Magistrate, Delhi – East organized “Exporters’ Conclave” as part of Vanijya Saptah on 24th September, 2021 at West Vinod Nagar, New Delhi wherein Ms. Sonika Singh, DM, Delhi – East was the Chief Guest.

Shri Motilal Sethi, Regional Chairman (North), CLE and Shri Atul Kumar Mishra, Regional Director, CLE also

attended as a Guest of Honour and represented Council for Leather Exports.

Ms. Sonika Singh, DM, Delhi – East inaugurated the event by lighting traditional lamp along with Shri Motilal Sethi, Northern Regional Chairman, CLE.

DM- East Delhi in her welcome address greeted all distinguished guests and the august gathering. She conveyed that Vanijya Utsav is a part of series of activities and celebrations which is being celebrated all over the country under the canvas of Azadi ka Amrit Mahaotsav for showcasing India as a Rising Economic Force focusing on “Exports.”

She conveyed that this series of event are inspired by the Hon’ble Prime Minister’s call to convert each district into an export hub as a transformational step forward towards realizing the true potential of a district, fuel economic growth and generate employment and rural entrepreneurship, taking us to the goal of AtmaNirbhar Bharat.

She further added that this event is also to make us realise, “where we were and where we have come and what is yet to be achieved, so in order to showcase where our country has come in during 75 years and what is way forward”



Ms. Sonika Singh, DM, Delhi – East and Shri Motilal Sethi, Northern Regional Chairman, CLE along with other dignitaries on the dais

She motivated to be entrepreneurs and exporters and as a part of motivation, Govt. of India is promoting the concept of Exports, its opportunities and opening up all the avenues, information dissemination to the common people so that they can utilize, see, assess and look forward to engaging themselves in Exports sector.

Other dignitaries, who attended the programme were Shri Amit Singhal, Head of International Business, Dharamshila Hospital, Shri Madan Mohan Pandey, Swaminarayan Akshardham Temple, Shri P.K. Tiwari, FTDO, DGFT, Dr. L.K. Dubey, Head of School, Sarvodaya Bal Vidyalaya, Vinod Nagar, Shri Rajeev Pratap Singh, GM, Max Hospital, Shri Kamal Kumar, LDM, Punjab National Bank, Shri Rajender Kumar, SDM, Preet Vihar, Delhi, etc.

Shri Motilal Sethi, Regional Chairman (North), Council for Leather Exports in his address thanked Ms. Sonika Singh, DM- East Delhi for inviting him for “Exporters’ Conclave” as part of Vanijya Saptah organized by the Office of the District Magistrate, district of East Delhi. In his address Shri Sethi said that the motive of Vanijya Saptah is to make ‘Brand India’ a representative of Quality, Productivity, Talent & Innovation. He



Ms. Sonika Singh, DM, Delhi – East speaking regarding significance of celebrating Vanijya Utsav to the august gathering



conveyed that India has made commendable progress in Industrial growth and Exports and continue to grow due to entrepreneurship and attractive schemes and policies announced by the Government of India in line with the vision of our Hon’ble Prime Minister.



Shri Motilal Sethi, Regional Chairman (north), CLE being greeted by Shri Rajendar Kumar, SDM, Preet Vihar`

Shri Motilal Sethi conveyed that, 3 weeks back when he met Shri Piyush Goyal, Hon'ble Minister of Commerce & Industry, Government of India, he complimented him for his initiatives on Exports Promotion and 'Vanija Utsav' is one such initiative.

He said that recently there has been huge emphasis on export sector and its contribution in Indian economy and in this connection Hon'ble Prime Minister of India has given a call to take the export sector of the country to the newest level and for this he has given an ambitious target of USD 400 bn as export turnover for the financial year 2021-22.

During his address, he gave an overview of Indian Leather Industry, Export Performance and prospects to the august gathering wherein he said that the Indian Leather, Leather Products and Footwear Industry holds a prominent place in the Indian economy and has vast scope of growth. This sector is known for its consistency in high export earnings and it is among the top ten foreign exchange earners for the country. Shri Sethi emphasized that Leather Industry is a labour intensive, providing job to about 4.42 million people, mostly from the weaker sections of the society. Women employment is predominant in leather products sector with about 40% share. India is the second largest



Shri Motilal Sethi, Regional Chairman (North), CLE addressing the august gathering and speaking on export sector and its contribution in Indian economy

exporter of Footwear and Leather garments, third largest exporter of Saddlery and Harness and 4th largest producer of Leather Goods in the world.

Shri Motilal Sethi also motivated the august gatherings especially youngsters and explained numerous benefits of doing Exports as Exports help to earn foreign exchange which in turn increases our foreign reserves, create more employment in labour intensive export units, promotes efficiency in production as manufacturers will try to adopt best international practices of production to keep costs down in order to remain competitive, efficient allocation and better utilization of resources since countries tend to produce goods in which they have a comparative advantage etc.

Concluding his speech, he said that he appealed to the exporters' fraternity and Industry to take advantage of present Pro India sentiments by gearing up for making India a "Global Factory of the World" by practicing 4-S Mantras –Speed, Scale, Skill and Sustainability.

He once again expressed his thanks to DM – East Delhi district for inviting him and giving him the opportunity to interact.

Subsequent to the speech, DM-Delhi East district visited the stalls which showcased products and interacted with its representatives



Ms. Sonika Singh, DM, Delhi – East visited the stalls and interacted with the participants



Shri Motilal Sethi, Regional Chairman (North), CLE along with Shri Atul Kumar Mishra, Regional Director, CLE interacting with Ms. Sonika Singh, DM, Delhi – East



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A Report on “Vanijya Utsav” held in Agra 24th September, 2021, Agra Trade Centre, Agra

As part of “Azadi ka Amrit Mahotsav” a celebration to commemorate the 75 years of Independence, the Department of Commerce organized “ Vanijya Saptah & Vanijya Utsav” programme during the period Sep. 20 – 26, 2021 across the country with a focus on economic growth, especially promotion of exports from our country.

The main aim of organizing these events is to promote products and services exported from our country, spread awareness of the support provided to exporters by the Govt. at different levels, the economic progress especially in international trade achieved in the last 75 years and the roadmap ahead to achieve our export potential.

In Agra the “Vanijya Utsav Programme” was organized in Agra Trade Centre on 24th September, 2021 by the District Industries & Entrepreneur Promotion Centre, Agra (DI&EPC) with the support of UPEPC, CLE, MSME DI, CFTI, Lead Bank, SGST, CONCOR, Jt.DGFT, ECGC, CEPC & Industry Association such AFMEC, Plastic Industry, Marble & glass Industry etc.

The following dignitaries were present on the dais :

1. Chief Guest -Prof. S.P.Singh Baghel, Hon'ble MOS – Law & Justice, Govt. of India
2. Special Guest - Chaudhary Uday Bhan Singh, Hon'ble MOS – Deptt. of MSME & Export Promotion, Govt. of Uttar Pradesh,
3. Shri Rakesh Garg, Vice President – U.P. Small Indus. Corpn. Ltd., Govt. of U.P.
4. Shri Puran Dawar, COA Member CLE & President AFMEC



Lighting of lamp by the Chief Guest Prof. S.P. Singh Baghel,
Hon'ble MOS – Law & Justice, Govt. of India



Lighting of lamp by the Special Guest Chaudhary Uday Bhan Singh, Hon'ble
MOS – Deptt. of MSME & Export Promotion, Govt. of Uttar Pradesh

5. Shri T.R. Sharma, Director MSME DI, Agra.
6. Shri S.Vasudeo Sharma, G.M. Canara Bank,
7. Shri Sanjay Kushwaha, SGST

The programme started with lighting of lamp by the Chief Guest, Special Guest & dignitaries.

Shri Rakesh Garg, Vice President, UPSIC, in his speech encouraged the entrepreneurs and said the imported goods should be manufactured in the country & he assured that Govt. would be requested for necessary assistance in this regard.

In his address **Shri Puran Dawar, COA Member CLE & President AFMEC** informed about the Indian leather Sector as well as export scenario. He said Agra is a major footwear cluster well known all over the world. Apart from it there are other industries in Agra like 400 plastic units & 400 Brush units are working and they should come on a platform for their development & growth.

He said as Income tax & GST is faceless, like wise there should be single window clearance for setting up of a unit which is pollution free.

Address by Spl. Guest Chaudhary Uday Bhan Singh – In his speech Hon'ble MOS -MSME & Export Promotion, Government of Uttar Pradesh said that Govt. of U.P. & Govt. of India is very much concerned about the MSMEs that will make the future golden. He urged the industrialists for the establishment of Industries in the rural areas for their development. He said that villagers should be encouraged towards the industries.

He said contacts & communications are the best way to promote the industries.

Address by the Chief Guest - In his speech Hon'ble Minister of State - Law and Justice, Govt. of India said that Exporters Conclave is being organized across the country to promote our products. . He spoke about the One District one Product scheme of Govt. of U.P. and also shared the details of various schemes of Labour Department to the exporters and urged the industry to



Lighting of Lamp by the by Shri Puran Dawar, COA Member -CLE and President AFMEC



Lighting of Lamp by the by Shri Rakesh Garg, Vice President – U.P. Small Indus. Corpn. Ltd., Govt. of U.P.

take the benefit out of these schemes and also requested to take the benefits of the various Govt. Schemes.

A detailed presentation was made by Shri Aman Singh Lohan, Asstt. Director from Jt. DGFT, New Delhi about the IEC No. & their schemes for the exporters.

On September 21 - 22, 2021 “Vanijya Saptah” mega event was held in Lucknow wherein Seven Exporters from Agra were awarded

1. M/s Gupta H. C. Overseas (I) Pvt. Ltd. (Leather Footwear)
2. M/s VRD Exports, (Leather Footwear)
3. M/s Sharma India Pvt. Ltd.,

4. M/s R N Bajaj Overseas, (Leather Footwear)
5. M/s Concept Conceivers and Executors, (Leather Footwear)
6. M/s I RD Fex Décor India,
7. M/s Pushpanjali Fair Trade Pvt. Ltd.

These exporters of Agra were again honored & motivated in the programme by providing momentos and bouquet during the above programme.

The following also addressed the audience :

Shri Rajat Asthana, General Manager Canara Bank and District Lead Manager, CLE, CFTI, CONCOR India etc. & provided the detailed information about their various schemes for exporters.

Visit of the Chief Guest in the Exhibition Hall



Shri Gopal Gupta, Managing Director M/s Gupta H. C. Overseas (I) Pvt. Ltd., Agra receiving the Award from the Hon'ble Ministers



Shri Gagan Chhabra, Partner, M/s Concept Conceivers and Executors, Agra receiving the award from Dy. Commissioner DI&EPC & Asstt. Director –CLE & Jt. Commissioner GST.



Rep. of M/s R N Bajaj Overseas, Agra receiving the award from Dy. Commissioner, DI&EPC, Asstt. Director CLE & L.D.M., Agra

Participation of CLE member-exporter in Vanijya Utsav event at Dehradun, Uttarkhand

A series of events and programmes were organized across the country during Vanijya Utsav by DGFT on 21st to 22nd September, 2021. To promote Uttarakhand as rising state amongst exporting states of India, SEPC along with DGFT organized the Vanijya Utsav at Dehradun, Uttarakhand.

One of exporter-member of Council for Leather Exports, M/s. Hype Impex, Dehradun participated in the event to display various ranges of footwear.

This event was inaugurated by Shri Pushkar Singh Dhami, Hon'ble Chief Minister of Uttarkhand, wherein he appreciated SEPC and exhibitors and participants for participating in the event.

In his speech, the Hon'ble Chief Minister informed that the export from Uttarakhand has nearly doubled in the past five years. Uttarakhand's exports were valued at Rs 10,836 crore in 2017-18 which have increased in value to Rs 15,914 crore in 2020-21. He further added that automobile, pharmaceutical, floriculture, agriculture and food processing, organic produce, aromatic-medicinal plants, biotechnology and handicrafts are the biggest exporting sectors from the state.



Shri Pushkar Singh Dhami, Hon'ble Chief Minister of Uttarkhand visited the stalls and interacted with the participants.



Display of footwear in the exhibition



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Concluding ceremony of 'Vanijya Saptah - Trade and Commerce Week' at Chennai Sept. 26, 2021

As a part of the celebrations to commemorate India's 75 years of Independence (Azadi Ka Amrit Mahotsav), the Government of India through the Ministry of Commerce & Industry, and the various Export Promotion Councils organized the Trade and Commerce Week (Vanijya Saptah) in various states and Union Territories as a part of the 75th anniversary celebrations of India's independence, with focus on economic growth, especially promotion of exports from India.

In Tamil Nadu, the Government of India, along with the State Government of Tamil Nadu organized the 'Trade and Commerce Week' ('Vanijya Saptah') from 20.09.2021 to 26.09.2021. The weeklong programme included a state level program in Chennai on the 22nd of September and District level programmes in the form of Exporters' Conclaves in the districts across Tamil Nadu. The Hon'ble Chief Minister of Tamil Nadu launched the Tamil Nadu Export promotion Strategy and an exhibitions-cum-conclave was held in Chennai. Further, Exporters Conclaves were held in most of the districts in Tamil Nadu, and it was conducted at a mega scale in the districts of Coimbatore, Tiruppur, Krishnagiri, Madurai and Thoothukudi, where the exporting community was immensely benefitted.

To conclude the week long celebrations and events, a Concluding Ceremony was in Chennai on 26-09-2021 in the CTS, Auditorium, MEPZ-SEZ, Tambaram. Dr. L. Murugan, Hon'ble Minister of State in the Ministry of



Dr. M.K. Shanmugasundaram, Addl. DGFT and DC, MEPZ welcoming the Hon'ble Minister



Ms. D. Initha, JDGFT presenting memento to the Hon'ble Minister

Fisheries, Animal Husbandry and Dairying and in the Ministry for Information and Broadcasting, Government of India was the Chief Guest.



Participants at the event



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Visit of Chairman, CLE to CLE Head Office in Chennai, Sept. 22, 2021



Shri Sanjay Leekha, Chairman, CLE visited the CLE Head Office at No. 1, Sivaganga Road, Nungambakkam on Sept. 22, 2021 and reviewed the various activities of the Council.

Shri PR Aqeel Ahmed, immediate Past Chairman, CLE welcomed Shri Sanjay Leekha, Chairman CLE on his visit to CLE Head office at Nungambakkam, Chennai on 22.09.2021



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Report on visit of Mr Sanjay Leekha, Chairman, CLE to Design & Fashion Studio, CLRI on 23rd September 2021



Dr KJ Sreeram, Director, CSIR-CLRI welcomed Mr Sanjay Leekha, Chairman, CLE and presented him with a shawl and a bouquet and the Director introduced the Project Team from CSIR-CLRI working on the project. Team CLE was represented by Mr A. Fayaz Ahmed, Mr EL Samson and Mr Atul Kumar Mishra, while Team CLRI as represented by Dr D Suresh Kumar, Mr M Akshayarama, Mr R Sathiyaraj, Mr K Dayalan and Md Sadiq. Chairman, CLE also released the Colour Cards for the Autumn Winter 2022/ 23 season



In pictures: Mr Sanjay Leekha, Chairman, CLE and Dr KJ Sreeram, Director CLRI with Team CLE (Mr A Fayaz Ahmed, Mr EL Samson, Mr Atul Kumar Mishra) and Team Design & Fashion Studio (Dr D Suresh Kumar, SPDC; Mr M Akshayaraman, Mr R Sathiyaraj, Mr K Dayalan and Mr Md Sadiq)

CLE to work closely with CSIR-CLRI in the project on “Developing of Indian Footwear Sizing System”



During his visit to the CSIR-CLRI Design & Fashion Studio on 23rd September 2021; Mr Sanjay Leekha, Chairman, Council for Leather Exports re-assured Dr KJ Sreeram, Director, CSIR-CLRI, of CLE's fullest support to the endeavour which is under the aegis of the Department for Promotion of Industrial & Internal Trade (DPIIT). The Chairman proposed to get all the Regional Centres of CLE engaged in identifying places where the 'field work/ foot survey' can be carried out in the 79 locations suggested by National Sample Survey Office (NSSO).



Dr KJ Sreeram, Director, CLRI updating Chairman, CLE on the project

Update on the project on 'Establishing the Indian National Footwear Sizing System'

- The 3D Foot Scanners (for Digital Image capture of the Feet) have arrived.
- NSSO (National Sample Survey Office, Ministry of Statistics and Programme Implementation, Government of India) has reworked on the 'Final sample allocation and Sampling Strategy for the Foot Measurement Survey' and has FINALIZED 79 Locations pan India with a TOTAL of 1,01,880 measurements covering 5 Zones (North Zone; Gangetic Basin Zone; North East Zone, West Zone and South Zone).
- The SYNERGY PARTNERS who will be closely associated with CSIR-CLRI and have been on-boarded onto this project are: Central Footwear Training Institute (CFTI), Agra; Regional Centre for Extension and Development (RCED) CSIR-CLRI, Kanpur; Regional Centre for Extension and Development (RCED) CSIR-CLRI, Jalandhar; CSIR-IIIM, Jammu; Muzaffarpur Institute of Technology (MIT), MUZAFFARPUR; Regional Centre for Extension

and Development (RCED) CSIR-CLRI, Kolkata; CSIR-NEIST, Jorhat; Government College of Engineering and Leather Technology (GCELT), Kolkata; CSIR-Central Institute of Mining and Fuel Research (CIMFR), Bilaspur; CSIR- Advanced Materials & Processes Research Institute (AMPRI), BHOPAL; CSIR-Central Salt and Marine Chemicals Research Institute (CSMCRI) Bhavnagar/ Regional Centre for Extension and Development (RCED) CSIR-CLRI, Ahmedabad; National Chemical Laboratory (NCL), Pune and Central Footwear Training Institute (CFTI), Chennai.

- Hands-On Training on the setting up of the equipment, calibration, Image capture, File saving, checking of data coherence and data transfer will commence shortly for all Team Members across the country.
- Post the Training the actual 'FIELD WORK' pertaining to the digital capture the Foot Images for the designated number of measurements will be undertaken with 29 teams fanning out to the 79 locations identified.
- The 3D Scanner being used for Digital Foot Image capture is a state of the art laser based system with 8 High Resolution cameras that allows you to capture an accurate and precise 3D foot shape and automatically measure and save the foot data derived from the captured foot image.
- It is estimated that the entire process of scanning the foot of one person with the completion of a questionnaire with some useful information would take approximately 8 to 10 minutes.



- The Data collected each day would be transmitted to CSIR-CLRI Head Office in Chennai on the very same day and would be stored in a Master Database for later retrieval and Statistical Analysis to arrive at the 'Indian National Footwear Sizing System.'



Mr Sanjay Leekha, Chairman, CLE enquired with Md Sadiq about the various activities of the CLRI Design and Fashion Studio and Md Sadiq gave a brief presentation on the various activities being carried out by the Studio.

Chairman, CLE was in awe of the work being carried out and he complimented Team CLRI Design & Fashion Studio.

Visit of Shri A. Narayanaswamy, Hon'ble Minister of State for Social Justice and Empowerment, Government of India to Leather & Footwear Cluster at Noida

Shri A. Narayanaswamy, Hon'ble Minister of State for Social Justice and Empowerment, Government of India accompanied by Shri Sanjay Leekha, Chairman CLE and Shri Motilal Sethi, Northern Regional Chairman, CLE visited M/s. Siddharth Exports, Noida on 25th September, 2021.

The objective of the visit was to take an overview of Leather Industry, Shoe manufacturing process, overall supply chain, its prospects for growth, employment generation and seeking investment in the state of Karnataka for creation of Leather Cluster/Park.



Shri Sanjay Leekha, Chairman, CLE and Shri Motilal Sethi, Northern Regional Chairman, CLE and Shri Atul Kumar Mishra, Regional Director. CLE welcoming Shri A. Narayanaswamy, Hon'ble Minister of State for Social Justice and Empowerment, Government of India



Shri Sanjay Leekha, Chairman, CLE and Shri Motilal Sethi, Northern Regional Chairman, CLE explaining shoe manufacturing process to Shri A. Narayanaswamy, Hon'ble Minister of State for Social Justice and Empowerment, Government of India

During his interaction, Shri A. Narayanaswamy, Hon'ble Minister of State for Social Justice and Empowerment, Government of India conveyed that this visit has given him insight that the Leather & Footwear Sector is a labour intensive industry which can provide substantial employment to locals as well as to the migrant workers and therefore this is the sector which can promote empowerment of people in achieving poverty eradication, social upliftment and employment generation.

He emphasized that more manpower should be skilled by utilizing several schemes/benefits launched by Ministry of Skill Development and Entrepreneurship and Ministry of State for Social Justice and Empowerment, Government of India to meet the demand of Leather & Footwear Industry.

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He emphasized that more manpower should be skilled by utilizing several schemes/benefits launched by Ministry of Skill Development and Entrepreneurship and Ministry of State for Social Justice and Empowerment, Government of India to meet the demand of Leather & Footwear Industry.

Further he conveyed that due to low cost availability of land and labour, Karnataka has emerged as one of



Shri Sanjay Leekha, Chairman CLE and Shri Motilal Sethi, Northern Regional Chairman, CLE interacting with Shri A. Narayanaswamy, Hon'ble Minister of State for Social Justice and Empowerment, Government of India`



Hon'ble Minister with Chairman, CLE, Northern Regional Chairman, CLE, Regional Director, CLE along with staff members

the most favoured investment destination and hence exporters' fraternity pertaining to Leather & Footwear Sector should grab this opportunity in setting-up of Leather & Footwear Cluster/Park in Karnataka. During his interaction, he assured that he will extend all assistance for setting-up of Cluster in the State of Karnataka.

Hon'ble Minister expressed his thanks to Chairman, CLE and Northern Regional Chairman, CLE for facilitating his visit to Shoe Manufacturing Unit in Noida. He further extended his thanks to the management of M/s. Siddharth Exports, Noida for their kind support and appreciated its state-of-the art manufacturing facility.

Chairman, CLE inaugurated the Display Centre & Office cum Library of CFTI, Chennai in association with AFCAMMI, Sept. 23, 2021

Shri Sanjay Leekha, Chairman CLE inaugurated the Display Centre & Office cum Library of CFTI, Chennai in association with AFCAMMI at CFTI, Chennai on 23.9.21



MEETINGS OF CHAIRMAN, CLE

Meeting with Dr. Amaya Chandra, Addl. DGFT

Shri Sanjay Leekha, Chairman CLE and Shri R Selvam, ED called on Dr. Amiya Chandra Additional DGFT at DGFT Head Quarters in Udyog Bhawan, New Delhi on 15th Sept 2021 to discuss FTP related matters.



Meeting with Ms. Shruti Singh, Joint Secretary, DPIIT

Shri Sanjay Leekha, Chairman CLE and Shri R Selvam ED CLE met Ms. Shruti Singh, Joint Secretary, DPIIT at Udyog Bhawan, New Delhi on 15.9.21 to discuss Leather and Footwear Manufacturing policy matters.



A SEAMLESSLY KNITTED SHOE UPPER!



Photo courtesy: Versatile Enterprises,
<http://www.versatilegroup.in>

In Tune with The Future

As you are well aware of the fact that the global footwear industry faces many challenges in terms of increasing sustainability. As the global population keeps increasing, so will the demand for product and footwear. Biodegradable fabrics such as cotton, wool, bamboo, linen and a few more which are locally available will be helpful to make footwear production less toxic and eco-friendly.

The main strategic factors for sustainability are:

- Minimisation of material and energy use.
- Implementation of eco-friendly processes and materials.
- Optimising the life cycle of the product by designing long-lasting and durable products.
- Prolonging the life of materials and easy disposal.



Photo courtesy:
AMP Shoes
<http://www.ampshoes.com>



Photo courtesy:
Colortex GmbH,
<http://www.colortex.de>



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RESOURCES/ RAW MATERIAL

The materials and their sourcing is extremely important in order to design with an ecological mind-set. This may be attained by inculcating any of following measures:

- Resourcing from organic farming produce
- Biodegradable/Recyclable materials
- Local materials

Knit shoe uppers are a way to get support and protection while wearing something that feels more like a very lightweight sock than a shoe. Knit Upper allows you to fine-tune the exact amount of flexibility and support needed in every part of the shoe. It combines the comfort and responsiveness of playing barefoot with the protection of a traditional design.

Introducing knitted uppers which uses state-of-the-art integral knitting techniques to create a one-piece upper which is virtually seamless. The Knit upper is engineered for precision fit and aims to create the feeling of a second skin for runners.

Yarns and fabric variations are precisely engineered only where they are needed for a featherweight, formfitting and virtually seamless upper.

Environmental benefit:

An additional environmentally sustainable benefit to knitted upper is that it reduces waste because the one-piece upper does not use the



Knit upper uses a complex combination of modern technic.

Photo courtesy: Versatile Enterprises, <http://www.versatilegroup.in>

multiple materials and material cuts used in traditional sports footwear manufacture.

The product is a metal-free. The knitted upper is made of high-quality breathable material.

Fatigue can be a major nagging problem for those who stand all day, especially on hard surfaces like concrete. Muscles in the feet, the legs, back and other important parts of the body can grow tired, especially when someone don't wear appropriate footwear, our knitted upper is the solution to such problems.

Knit uppers provide a comfortable cushioning for the ankles and balanced arch support that can make people more comfortable alleviating any unnecessary strain on muscles resulting in less fatigued.

Knit footwear fabric stands up to the tough conditions you face in the field, and it is exceptionally durable, even when repeatedly exposed to extreme environment. It keeps your feet dry while resisting moisture.



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“Transforming the industry to usher in a new life requires system-level change with an unprecedented degree of commitment, collaboration, and innovation.”

With specific emphasis on innovation towards a different system, a new type of technology presents an opportunity to deliver substantially better economic, societal, and environmental outcomes.

We all must start pursuing new business models that move away from the take, make, and waste linear models of the past. This is an important step in signalling the type of systemic innovation and collaboration required to unlock a future that protects our customers and the planet while also powering sustainable business growth.

But this type of systemic change cannot happen in a bubble. An open innovation culture is crucial, and this makes a strong case that pre-competitive collaboration between brands and producers is a key step in the transition to a better vendee-vendor relationship.



VersaKnit is truly a minimalist design with maximum return

Team CLRI Design & Fashion Studio interacted with Shri Manuj Seth, Director of Versatile Enterprises to gauge the preparedness of Indian companies with such knitted fabrics to the evolving new design.

Says Shri Manuj Seth, “Our group has set up wide range of Knitted Fabric infrastructure which is also being sold to brands and export houses directly.”

- He went on to share the journey of their group:
- The wonderful journey on the path of fabric related trade initiated during the pre-partition times. In 1967th, the group ventured into wholesale operations of laminated fabrics.
- During 1974th, with a liberal experience, Versatile established its first independent lamination plant in Ludhiana.
- In 1980, the group spread its wings towards the international market and initiated exports.
- We introduced the sliver knitted pile fabric in the year 1984.
- In the 90s, we added the technology scatter coating to make reinforcement fabrics.
- Post the year 2000, with four



Visit of Dr M Rafeeqe Ahmed to Versatile Enterprises in Ludhiana

- working generations, the group expanded its manufacturing to five units including an in house dyeing unit and a garment unit.
- Lately, the group invested in state of the art lamination plant to further enhance the scope and wider footprint in the field of technical textiles.
- Big leap towards finished product and forward integration the group set up a garment unit in 2003.

Shri Vipan Seth, Director, Versatile Group says that Versatile is committed to Indian Footwear, Accessories & Component Industry’s commitment to ATMANIRBHAR BHARAT: a vision to make India self-reliant with impetus on design innovation, R&D and technology

ROLE OF CSIR-Central Leather Research Institute in ATMANIRBHAR BHARAT

CSIR-CLRI has partnered with CLE, ISF, AFMEC and IFCOMA for the last 30 years when the Indian Footwear Industry was at its nascent stages.

The CSIR-CLRI has always pitched and remained focussed on design innovation, R&D and technology needs for the Footwear, accessories and footwear components sector.

In a recent meeting with ISF and IFCOMA, CSIR-CLRI remains committed to working in close co-operation in providing technology support.

The product industries are already benefitting from the design intelligence being provided by CSIR-CLRI.

CSIR-CLRI can provide Testing and Quality Assurance services, both physical and chemical tests for knitted shoe uppers. How can we help? Please email CSIR-CLRI - Centre for Analysis, Testing, Evaluation and Reporting Services (CATERS) for further information on the "PHYSICAL AND CHEMICAL TEST FOR KNITTED SHOE UPPER" and products for the presence of restricted substance. Email: clicaters@clri.res.in

PHYSICAL AND CHEMICAL TEST FOR KNITTED SHOE UPPER

PHYSICAL TESTING GUIDE			
FABRIC & TEXTILE (Animal Fibre, Cellulosic textile and Synthetic textile) - UPPERS, LININGS & SOCKINGS			
S No.	TEST PROPERTY	MINIMUM STANDARD REQUIRED	TEST METHODS
1	TEAR STRENGTH	MINIMUM 4.5 kg	SATRA TM 30
2	FLEXING ENDURANCE	NOT WORSE THAN SLIGHT DAMAGE DRY 500,000 FLEXES	SATRA TM 25
3	MARTINDALE ABRASION VAMP LININGS (MENS)	NOT WORSE THAN MODERATE WEAR OR PILLING DRY 25,000 REVS WET 6,400 REVS	SATRA TM 31
3a	• VAMP LINING (LADIES & CHILDREN)	NOT WORSE THAN MODERATE WEAR OR PILLING DRY 18,000 REVS WET 2,000 REVS	SATRA TM 31
3b	• COUNTER LININGS	NOT WORSE THAN MODERATE WEAR OR PILLING DRY 25,000 REVS WET 6,400 REVS	SATRA TM 31
3c	• UPPERS, SOCKING & QUARTER LININGS	NOT WORSE THAN MODERATE WEAR OR PILLING DRY 18,000 REVS WET 2,000 REVS	SATRA TM 31
4	WATER SPOTTING	NOT WORSE THAN SLIGHT UNIFORM CHANGES IN APPEARANCE	SATRA TM 185
5	COLOUR FASTNESS TO RUBBING	MINIMUM 3 IN DRY & WET	SATRA TM 167
6	COLOUR FASTNESS TO WATER AND PERSPIRATION	NOT WORSE (LESS) THEN 3 ON ANY PART OF THE MULTI FIBRE FABRIC	SATRA TM 335
7	LIGHT FASTNESS (EQUIVALENT BLUE WOOL STANDARD)	MINIMUM 4	SATRA TM 160
8	STRENGTH AT NEEDLE PERSPIRATION	MINIMUM 3.5 N/mm	SATRA TM 33
9	BREAKING STRENGTH	MINIMUM 10 N/mm	SATRA TM 29
10	EXTENSION AT BREAK	MINIMUM 7% IN TIGHT DIRECTION AND 15% IN MORE STRETCHY DIRECTION	SATRA TM 29

CHEMICAL TESTING GUIDE

Substance	Legislation	Test Method	Reason for Concern	Types of Materials considered: Animal fibres, Cellulosic textile and Synthetic textile
Azo dyes and azo colourants	REACH 1907/2006 Annex XVII Entry 43	Textiles: EN 14362-1 & EN 14362-3 Leather – CEN ISO/TS 17234	The prohibited amines are carcinogenic	Applicable for cellulosic textile and synthetic textile
PFOS (Perfluorooctane Sulphonates)	POP Directive 850/2004 as amended EU by Regulation 757/2010	Solvent extraction followed by LC-MS	Persistent in the environment, bioaccumulative; harmful to mammals	Applicable to all three materials as mentioned
FORMALDEHYDE	REACH 1907/2006 Annex XVII	AATCC Technical Manual, Test Method 112	Toxic to environment and to human health	Applicable to all three materials as mentioned
NPEO (Nonyl Phenyl Ethoxylate) & APEO (Alkyl Phenyl Ethoxylate)	REACH 1907/2006 Annex XVII Entry 46 as amended by Regulation 2016/26	AFIRM method Textiles: EN ISO 18254-1 Leather: EN ISO 18512-1 & EN ISO 18512-2	Bio- accumulative; toxic to the environment and to human health; reprotoxic	Applicable to all three materials as mentioned
Flame retardants	REACH 1907/2006 Annex XVII	Solvent extraction followed by GC-MS or LC-MS. EN ISO 17881-1 (Brominated FRs) & EN ISO 17881-2 (Phosphorus based FRs)	Persistent organic pollutant; carcinogen; reprotoxic; mutagen	Applicable to all three materials as mentioned
SCCP (Short Chain Chlorinated Paraffins)	REACH 1907/2006 Annex XVII Entries 32 to 38 inclusive POP Regulation 850/2004 as amended by Regulation 2015/2030	Solvent extraction followed by NCI-GC-MS	Toxic to environment.	Applicable for cellulosic textile and synthetic textile
Polycyclic Aromatic Hydrocarbons (PAH)	REACH 1907/2006 Annex XVII Entry 50 as amended by Regulations 1272/2013 and 326/2015	AfPS GS 2014 Footwear: ISO/TS 16190	Carcinogenic	Applicable only for synthetic textile



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IN MOOD FOR SPRING SUMMER 2022 SEASON:

Mr Anuj Seth, Technical Director from Versatile Enterprises and his Team visited the CSIR-CLRI Design & Fashion Studio and discussed the Materials and Fabrics for the Spring Summer 2022 season. "While CAMOUFLAGE is important, buyers are seeking lots of shine and glitter on the fabrics/ materials for their collection for the Spring Summer 2022 season," said Mr Seth.



GEARING-UP FOR COLOUR MEETINGS OF MODEUROP & FASHION TREND POOL FOR AUTUMN WINTER 22/23 SEASON:

Versatile Enterprises will present a range of fabrics and materials that will include furry and hairy materials, felt, waxy finishes, weavings, shiny finishing, rubber hand feel, knitted structures and loomed surfaces.



Authors: Dr/S/Shri D Suresh Kumar (Shoe & Product Design Centre), M Akshaya Raman, R Sathiyaraj, Md Sadiq (Design & Fashion Studio)

Technical Support: S/Shri K Dayalan, P Vinoth Kumar, Design & Fashion Studio

RUPEE OUTLOOK FOR THE MONTH OF OCT '21



By Finrex Treasury Advisers LLP

<https://www.finrex.in/>

USDINR traded in a range of 72.920 to 74.3550 and gained around Rs.1.2 higher or 1.65% during the month of September-2021. RBI has protected the rupee from further appreciation at 72.92 to 73 levels and later at 73.60 levels thus effectively absorbing the inflows. Towards the end of the month due to supply constraints of certain commodities, inflation concern (leading to higher US 10 year yields) and the Evergrande Crisis ensured that Rupee fell beyond 74 levels.

India's retail inflation has been falling for the last two months at 5.59% and 5.30%. This is within the MPC mandate of 4-6%. However, with rising oil prices rising overall pick up in demand the inflation is likely to remain at elevated levels. Higher inflation persistently will see that Central bank strives to arrest sharp depreciation in Rupee.

We are of the view that US\$INR is likely to see the range of 73.50 - 74.80 for the month of October 2021 based on the below parameters:

- **RBI Policy meeting:** RBI Policy meeting will be an important event which is due on 8th October. Higher oil prices near \$80/bbl will be a concern in the backdrop of moderately higher inflation while growth remains in focus.
- **US Employment (NFP) data:** Post the Fed meeting in Sep'21 it is widely estimated that the central bank will begin tapering its \$120 bn monthly bond purchasing program by Nov-21 and complete the tapering exercise by June-2022. So September employment data will be crucial wherein it will give confidence to the central bank in taking firm decision for tapering as well as hike in its interest rates in future.



- **Crude oil prices:** Brent oil has recently jumped beyond \$80/bbl on supply crunch as well as estimates that global economic recovery will lead to increase in demand for the fuel. On a weekly basis, if oil closes above \$84/bbl then on the upside \$100/bbl can be witnessed.
- **RBI's Forex strategy:** Forex reserves touched a record high of \$642 bn and a total of around \$22.74 bn was added last month of which \$18 bn was due to the additional quota allotted by IMF. Clearly, the central bank has been intervening on both sides. RBI forex strategy remains a key as anticipates pressure on Rupee when Federal reserve starts triggering stimulus pullback
- **Movement in Chinese Yuan:** USDCNY will be a vital factor for Asian currencies as concerns over China's Evergrande Group still lingers whether the company will be able to pay its interest payments or not in the future especially after Chinese government has ruled out any support to the debt-laden organization.
- **FII inflows:** FII flows remained muted in July but returned with a bang in months of August & September and together they witnessed flows of around \$5.8 bn. Further, going ahead the sustenance of the flows will continue as series of more than 30 IPOs are lined up between October and November worth almost 40-45k. However, outflows may be possible if China's situation worsens and hits the risk sentiment globally.
- **Rising US10y yields:** Recently, during the end of September yields have spiked up on inflation worries as well as Republicans blocking the debt ceiling bills to paralyze the government.

Going forward, we expect USDINR to trade in a tight range of 73.50-74.80 as it is widely anticipated that the RBI will not be comfortable to see USDINR trading at higher levels. The RBI will ensure that it remains in a range for some time more.

The article is written by Mr. Anil Kumar Bhansali, Head of Treasury, Finrex Treasury Advisers LLP, has a rich experience of Banking and Foreign Exchange for the past 36 years. He was a Chief Dealer with an associate bank of SBI,

Knowledge based webinars conducted by CLE

Webinar on schemes of National Small Industries Corporation (NSIC), Sept. 9, 2021

CLE organised a webinar on schemes of National Small Industries Corporation (NSIC) on 9.9.21. Shri A.K.Singh, DGM,NSIC made a presentation. More than 60 members attended. Shri Rajendra Kumar Jalan, VC,CLE and Shri R. Selvam,ED spoke.



Webinar on Ubharte Sitaare Scheme, Sept. 13, 2021

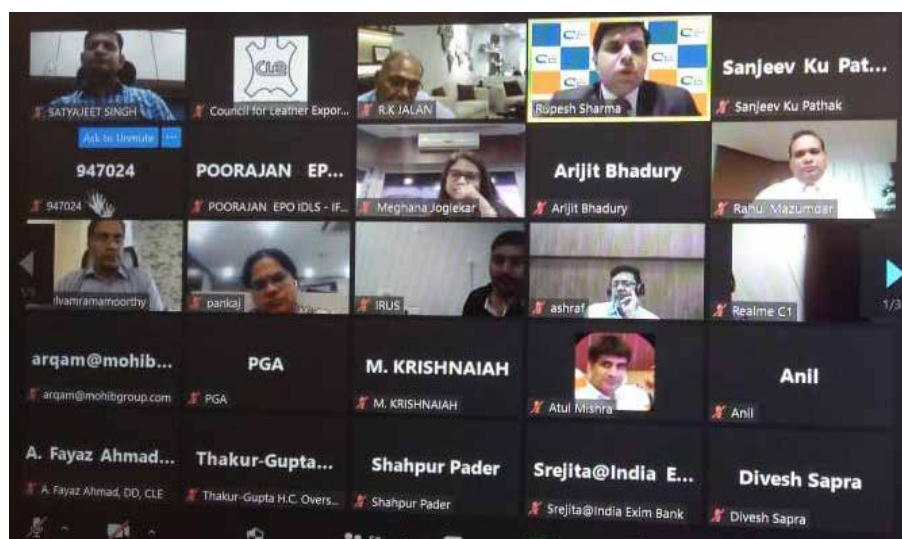
CLE in association with India Exim Bank organized a webinar on Ubharte Sitaare Scheme on Sept. 13, 2021. More than 60 members attended.

The Hon'ble Union Minister of Finance announced the above programme on August 21, 2021.

Under "Ubharte Sitaare Programme" (USP) Bank identifies Indian companies that are future champions with good export potential. The identified Indian company should have potential advantages by way of technology, product or process, but are currently underperforming or are not able to tap their latent potential to emerge bigger. The Programme diagnoses the hurdles and remedies, and provides support through a mix of structured support covering equity support, debt and technical assistance. Our target companies would typically include small and mid-sized companies with ability to penetrate global market (annual turnover of up to Rs. 500 crore).

- USP will help in bridging the gap and create additional capacities of your existing member companies.

The nature of support under Ubharte



Sitaare would cover both financial and advisory services through:

- Support by way of equity / equity-like instruments.
- Debt (funded / non-funded): The identified enterprises may be supported by way of term loans for modernisation, technology / capacity upgradation, R&D and balancing of production facilities by investment in activities such as:
 - machinery and equipment;
 - tools, jigs and fixtures;
 - testing / quality control equipment;
 - land and building.
- Technical Assistance (TA) would include part support towards product adaptation and improvement, cost of certifications, training expenses, market development activities including overseas travel for product/market development, studies relating to sectors, markets, regulations, TEV, etc.

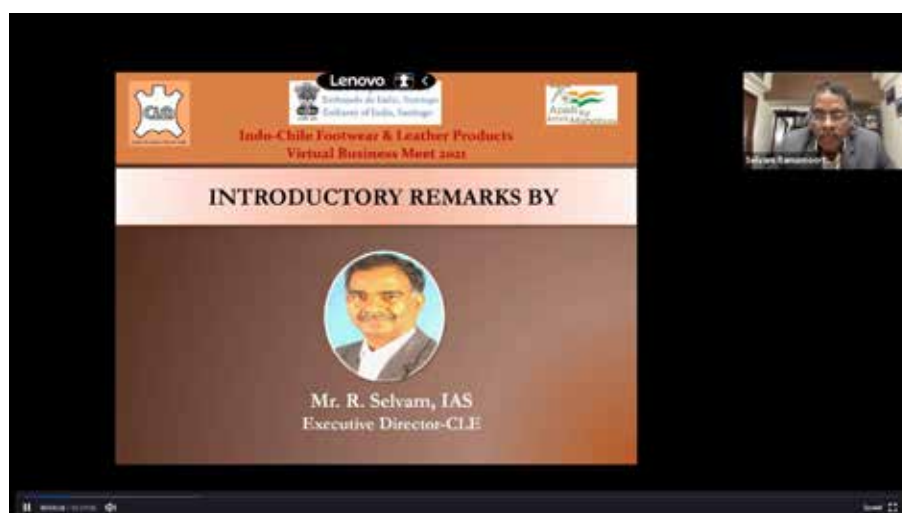
Virtual Business Meet between Indian exporters of footwear, leather and leather products and Chilean buyers, Sept. 1, 2021

Council for Leather Exports (CLE), in association with Embassy of India in Chile had organized a Virtual Business Meet between Indian exporters of footwear, leather and leather products and buyers from Chile at 7.30 PM India Time : 10.00 AM Chile Time on 1st September, 2021.

The below named 16 Indian companies took part in this Virtual Programme and presented their company and product profiles before the buyers and business delegates-

Name of the Company	Place
Alpine Apparels Pvt. Ltd	Faridabad
Alsten Enterprises	New Delhi
Dlords Footwear And Fashions Pvt Ltd	Mumbai
Gaurav Lederwaren Pvt. Ltd.	Kolkata
H R Exports	Agra
Jiya Exim Private Limited	Kolkata
Naaz Exports Pvt. Ltd	Kanpur
Prisha Footprints	Jaipur
Rahman Industries Ld	Kanpur
Ross Leather Goods	Kanpur
Sarvatma Impex Pvt Ltd	New Delhi
S Lamos Shoes	Agra
Sbs Crafts	Kolkata
Skin N' Stitch Pvt. Ltd.	Kolkata
Torpedo Shoes Pvt Ltd	Kanpur
Varbi Footwear And Fashion Pvt. Ltd.	Thane

More than 15 buyers and business delegates from Chile attended the programme virtually from their



respective destinations.

The programme commenced with the introductory remarks by Mr. R. Selvam, IAS, Executive Director-CLE. The Executive Director-CLE welcomed H.E. Mr. Subrata Bhattacharjee, Ambassador of India to Chile and thanked him for his participation. ED-CLE also expressed his gratitude to other Embassy of India officials for their support for mobilizing Chilean buyers. In his address, the Executive Director presented a brief about Indian footwear and leather sector and trade with Chile. He informed that in today's programme, 16 Indian exporters/suppliers of footwear and leather products are participating.

Mr. Sanjay Leekha, Chairman-CLE, in his welcome address, informed that CLE is very much obliged to H.E. Mr. Subrata Bhattacharjee, Ambassador of India to Chile, for extending all possible support to CLE for organizing the Virtual Business Meet. Chairman-CLE further stated that CLE is organizing a series



of Virtual Business Meets with buyers from different countries in order to help them to stay connected with the overseas buyers during this pandemic period.

Chairman-CLE further stated that the leather, leather products and footwear sector in India is not only a major foreign exchange earner for the country but also a major labour oriented sector. The sector is also known for its high concentration of women employment, with women constituting 40 % of the work force. While talking about trade between India and Chile in the Footwear and leather sector, Chairman-CLE informed that as per ITC Geneva Statistics, Chile has imported footwear, leather and leather products worth USD 948 million during 2019-20. Major item of import by Chile was Footwear (USD 881 million), followed by leather goods (USD 41 million), saddlery & harness (USD 6 million) and leather garments USD 11 million.

On the other hand, India has exported the above said products worth USD 40 million to Chile during 2019-20. India's major item of export to Chile during 2019-20 was Leather goods (USD 18 million), followed by Footwear (USD 17 million) and leather garments (USD 4.32 million). India is holding a share of 4.22% in the total import of footwear and leather products by Chile during 2019-20. However, India's share in the leather goods segment alone is 45%, whereas, in the leather garments category, India's share is 38%, Chairman-CLE informed.

While concluding his address, Chairman-CLE informed that in the past CLE has organized many Buyer Seller Meets in Chile with the active support and involvement of our Indian Embassy, however, since last two years, CLE could not conduct any events in the physical format in Chile due to the global pandemic. The Council for Leather Exports



and Indian Footwear and Leather Industry is very keen to take the trade relations with Chile to a new high hence like to have frequent and continuing interactions and discussions with our counterparts from here, Chairman-CLE said.

H.E. Mr. Subrata Bhattacharjee, Ambassador of India to Chile, in his Key Note address, presented a detailed overview about Indian leather industry and opportunities available for Chilean buyers for sourcing their business requirements. Hon'ble Ambassador stated that, his association with Council for Leather Exports is very old and encouraging. He told that, during his tenure in the Consulate General of India in Germany, he got an opportunity to interact with CLE and Indian leather industry. Because of the aggressive marketing and promotional activities undertaken by CLE and other stakeholders, India was given the 'Partner Country' status in the GDS International Footwear Fair, Dusseldorf and India Leather Show in Offenbach earlier. Hon'ble Ambassador appreciated CLE for vigorously promoting the brand image of Indian footwear and leather sector in the overseas countries.

Hon'ble Ambassador also talked about trade between Chile and India in various segments of Industries, including footwear and leather sector. He told that, Indian exporters of footwear and leather products are supplying their quality products to almost all major brands and buying groups in USA, UK, Germany, France etc and Chilean exporters can consider India as a reliable market for sourcing their business requirements, by ensuring value for money. Chile can consider importing more quantities of leather goods and accessories from India besides footwear.

While concluding his address, Hon'ble Ambassador assured all kind of support of the Embassy of India in Chile for promoting trade between India and Chile in the footwear and leather sector. He stated that, we all have to work hard for achieving the ambitious export target of USD 400 billion set up by the Hon'ble Prime Minister of India for 2021-2022.

Ms. Andrea Rojas Van Dyck, General Manager, Chilean-Indian Chamber of Commerce (CAMINDIA), made a presentation about trade between India and Chile, focusing on footwear and leather industry. In her presentation, Ms. Andrea has given an overview about the current market scenario in Chile, buying pattern, mood of customers and opportunities available for Indian companies, who would like to promote their business with Chilean companies.

Thereafter, a short video showcasing Indian footwear and leather industry was played before the audience. Pre-recorded videos of 3 minutes duration of all 16 Indian participants were also played on the occasion. The videos explained about their products, countries they are exporting and their manufacturing capabilities. On the occasion, one-to-one business meetings between Indian participants and Chilean buyers were also organized.

The Virtual Business Meet concluded with the Vote of Thanks offered by Mr. R. Selvam, IAS, Executive Director-CLE. While offering vote of thanks to Hon'ble Ambassador and other dignitaries who were present in the Virtual Meet, the Executive Director-CLE expressed optimism that today's Virtual Business Meet will help both Indian and Chilean side for further enhancing trade between both the Countries in the footwear and leather sector. The Executive Director-CLE further stated that there exists great investment opportunities in India in the footwear and leather sector and CLE would be happy to extend all possible assistance to the Chilean businessmen, who are interested to invest in India.



Mr. MAR Abdullah Director & founder of MARCO LEATHERS passes away

Mr. MAR Abdullah Director & founder of MARCO LEATHERS, passed away recently. We express our deep condolences to MARCO LEATHERS and family members on this loss. May the soul rest in peace.



Alhaj MAR Abdullah sahib

Virtual Business Meet between Indian exporters of footwear, leather and leather products and Chinese buyers

As a part of CLE's ongoing Virtual export promotion initiatives, Council for Leather Exports (CLE), in association with Embassy of India in China had organized a Virtual Business Meet between Indian exporters of footwear, leather and leather products and buyers from China at 11.30 AM India Time : 2.00 PM China Time on 8th September, 2021.

The below named 8 Indian companies took part in this Virtual Programme and presented their company and product profiles before the buyers and business delegates-

Name of the Company	Place
C & E Limited	Chennai
Jiya Exim Pvt. Ltd.	Kolkata
N.S. Leather Products Pvt. Ltd.	Kolkata
Naaz Exports Pvt. Ltd.	Kanpur
Rahman Industries Ltd	Kanpur
Skin N' Stitch Pvt. Ltd.	Kolkata
The Source	Chennai
Torpedo Shoes Pvt. Ltd.	Kanpur

11 buyers and business delegates from China attended the programme virtually.

The programme commenced with the introductory remarks by **Mr. R. Selvam, IAS, Executive Director-CLE**. The Executive Director-CLE thanked the Embassy of India in China for their support for organizing the Virtual Business Meet. He told that, during the post pandemic period, footwear and leather industry in India is performing well. The Executive Director-CLE further stated that in today's program, 11 buyers and



The Executive Director-CLE delivering his introductory remarks

business delegates from China are attending, whereas, 8 Indian companies are participating in the show. He wished all success to the Virtual Business Meet.

Mr. Sanjay Leekha, Chairman-CLE, in his welcome address, expressed his gratitude to the Officials of Embassy of India in China, for associating with CLE, for organizing the Virtual Business Meet. Chairman-CLE welcomed the buyers and business delegates those who attending the program.

Chairman-CLE informed that since beginning of the current decade, bilateral trade between the China and India recorded exponential growth. In 2017 and 2018, the bilateral trade has registered robust two digit growth. In the year 2019, India was the 12th largest trade partner of China. Due to the impact of COVID, the overall trade with China saw a reduction in Jan-Sept 2020 as compared to the same period in 2019.

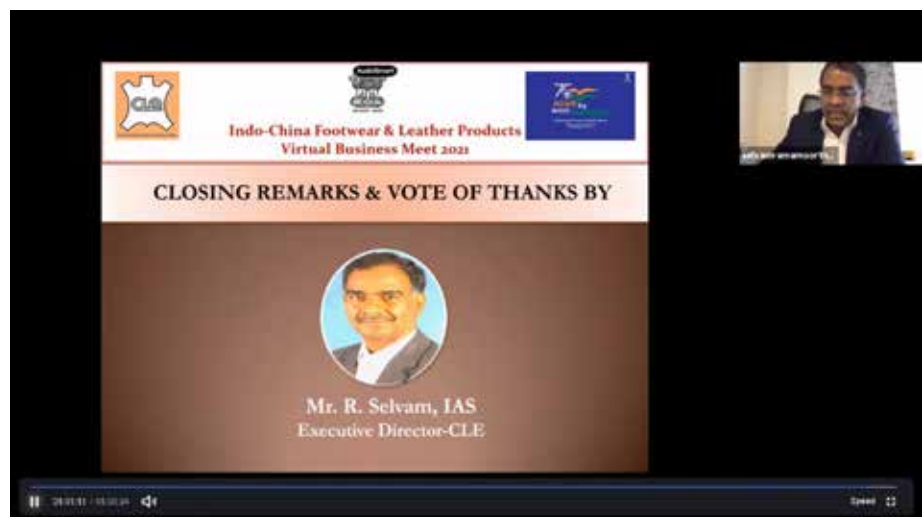
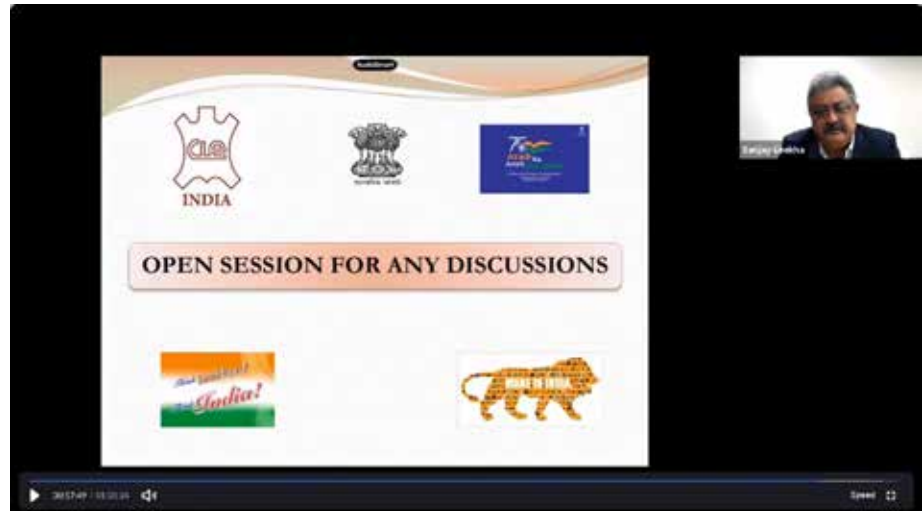


Chairman-CLE delivering his Welcome Address

Chairman-CLE also presented an overview about the trade between India and China in the Footwear and leather sector. He said that, as far as trade between India and China in the footwear and leather segment is concerned, China has imported footwear, leather and leather products worth USD 10677.60 million during 2019-20. China's major item of import during this period was Footwear (USD 5052 million), followed by Finished Leather (USD 2506 million), Leather Goods (USD 2432 million), Footwear Components (USD 580 million) and Leather Garments USD 102 million. On the other hand, India has exported the above said products worth USD 132 million to China during 2019-20.

While concluding his address, Chairman-CLE stated that COVID-19 pandemic has changed our normal way of life and we all have to accept and adapt the new normal. Considering the present scenario where we are unable to visit another country physically due to various travel restrictions in place, we have to depend upon the Virtual mode for staying connected with each other. He wished all success to the Indian participants as well as visiting buyers in their business discussions.

Thereafter, a short video showcasing Indian footwear and leather industry was played before the audience. Pre-recorded videos of 3 minutes duration of all 8 Indian participants were also played on the occasion. The videos explained about their products, countries they are exporting and their manufacturing capabilities.



The Virtual Business Meet concluded with the Vote of Thanks offered by Mr. R. Selvam, IAS, Executive Director-CLE. He thanked Officials in the Embassy of India in Beijing for supporting the programme. The Executive Director-CLE expressed his gratitude to the buyers and business visitors from China for accepting CLE's invitation and attending the Virtual Meet. The Executive Director-CLE expressed optimism that today's Virtual Business Meet will help both Indian and Chinese side for further enhancing trade between both the Countries in the footwear and leather sector. The Executive Director-CLE further stated that there exists great investment opportunities in India in the footwear and leather sector and CLE would be happy to extend all possible assistance to the Chinese businessmen, who are interested to invest in India.



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Virtual Business Meet between Indian exporters of footwear, leather and leather products and buyers from Bahrain

Council for Leather Exports (CLE), in association with Embassy of India in Bahrain had organized a Virtual Business Meet between Indian exporters of footwear, leather and leather products and buyers from Bahrain at 2.00 PM India Time – 11.30 AM Bahrain Time on 23rd September, 2021.

The below named 15 Indian companies took part in this Virtual Programme and presented their company and product profiles before the buyers and business delegates from Bahrain and other parts of UAE.-

Name of the Company	Place
Alpine Apparels Pvt. Ltd.	Faridabad
Alpine Polyrub Pvt Ltd	New Delhi
Alsten Enterprises	New Delhi
Dlords Footwear And Fashions Pvt Ltd	Mumbai
Feroz Tanners	Kanpur
Gaurav Lederwaren Pvt. Ltd.	Kolkata
Jama Corporation Private Limited	Kanpur
Jiya Exim Pvt Ltd	Kolkata
Meezan Internationl	Kanpur
Naaz Exports Pvt. Ltd	Kanpur
Prisha Footprints	Jaipur
S Lamos Shoes	Agra
Sbs Crafts	Kolkata
Skin N' Stitch Pvt. Ltd.	Kolkata
Varbi Footwear And Fashion Pvt. Ltd.	Bhiwandi, Thane

14 buyers and business delegates from Bahrain and other Middle East countries attended the programme virtually.



The programme commenced with the introductory remarks by Mr. Vijaya Kumar. C, Assistant Director-CLE. He welcomed Officials from Embassy of India in Bahrain and buyers from Middle East countries besides Indian participants and thanked them for attending the programme. The Assistant Director-CLE informed that 15 Indian companies will be showcasing their company and product profile in the event, whereas, same number of buyers and business delegates are attending.

Mr. Rajendra Kumar Jalan, Vice Chairman-CLE, in his address, welcomed Mr. Ravi Kumar Jain, Second Secretary and Head of Chancery and other Officials in the Embassy of India in Bahrain and expressed CLE's gratitude for Embassy's support for organizing the programme. Vice Chairman-CLE referred about the recent meeting chaired by Hon'ble Prime Minister of India, in which, representatives of all Export Promotion Councils Indian Missions were present. In tune with the directions given by the Hon'ble Prime Minister of India, for identifying new products and new markets, CLE is organizing today's Virtual Business Meet with Bahraini buyers, the Vice Chairman-CLE informed.

The Vice Chairman-CLE further stated that, India's export to Bahrain is very less and Bahrain is not a traditional market for footwear and leather products from India. He further stated that, in today's programme, 15 Indian companies will be showcasing their products, however, this is not everything and Indian companies can present much more. He suggested that, Embassy of India in Bahrain and Trade Associations there may suggest what kind of products our Industry can focus in the Bahraini market. He further stated that, in countries like China and Vietnam, there is a disruption in the supply chain and Indian companies can take advantage of the scenario. While concluding his address, the Vice Chairman-CLE suggested that, Embassy of India may suggest about the kind of marketing efforts to be undertaken by CLE, in order to promote our export of footwear and leather products to Bahrain. He welcomed all Indian

participants and overseas delegates for attending the program and wished all success in the business discussions.

Mr. Ravi Kumar Jain, Second Secretary and Head of Chancery, Embassy of India, Bahrain, in his Key Note address welcomed the Vice Chairman and other CLE Officials, representatives of Bahraini Chamber of Commerce as well as Indian participants and delegates from Bahrain. He stated that, during this pandemic period, virtual meetings are become a new normal. The Head of Chancery congratulated CLE for taking efforts for organizing the event. He conveyed best wishes from the Hon'ble Ambassador of India to Bahrain, who could not attend the program due to last minute changes in his official schedule.

The Head of Chancery, Embassy of India informed that there are many similarities in the civilization and culture of both India and Bahrain and also the way of living of the people. He further added that during the first 8 months of 2021, bilateral trade between India and Bahrain increased by more than 30% compared to last year. There exists enormous opportunities for the Indian exporters of footwear and leather products to increase their share of export to Bahrain. India is the Top 5 exporting country for footwear products to Bahrain. Indian leather products are well known for its quality and price competitiveness. Indian companies have to establish the brand image of their products in the Bahraini market and for that purpose, they have to engage in marketing tie ups and joint ventures with the Bahraini companies, the Head of Chancery suggested. Mr. Jain also presented a detailed overview of Indian footwear and leather industry.

While concluding his speech, the Head of Chancery, Embassy of India informed that, the Embassy has recently conducted a Study on the Footwear and leather products



market in Bahrain, through an Agency named AVY Consultium. He also presented a brief overview about the study conducted. Mr. Jain once again congratulated CLE for organizing the event and wished all success to the Virtual Business Meet.

Thereafter, the representatives of AVY Consultium, Mr. Abhishek Gupta and Mr. Yousif Bin Sanad, who were present in the meeting explained about the findings of the study they conducted.

A short video showcasing Indian footwear and leather industry was played before the audience. Pre-recorded videos of 3 minutes duration of all 15 Indian participants were also played on the occasion. The videos explained about their products, countries they are exporting and their manufacturing capabilities.

At the end of the program, a Question Answer Session was also conducted, in which, Vice Chairman-CLE answered to the questions raised by the Bahraini delegates.

The Virtual Business Meet concluded with the Vote of Thanks offered by Mr. Vijaya Kumar. C, Assistant Director-CLE. He thanked Officials in the Embassy of India in Bahrain for supporting the programme. He also expressed his gratitude to the buyers and business visitors from Bahrain and other Middle East countries for accepting CLE's invitation and attending the Virtual



Meet. Mr. Rajendra Kumar Jalan, Vice Chairman-CLE appreciated the efforts taken by Embassy of India in Bahrain for conducting the market study for CLE and optimized that the Study is going to help Indian companies for further establishing their footprint in the footwear and leather product market in Bahrain.



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Meeting of Shri Naresh Bhasin, Regional Chairman – CLE (West) with Shri Suresh R. Londhe, Joint Director of Industries (Export & Cluster Development), Directorate of Industries, Govt. of Maharashtra, 29th September 2021 at the Directorate of Industries, Mumbai

The meeting was scheduled to discuss Leather Cluster Development and concessions in electricity charges for the Leather & Footwear sector in Maharashtra. Along with Shri Naresh Bhasin, Regional Chairman – CLE (West), Shri Vikas Mahtani, COA – Member (West), Shri Suresh Bhasin, Director – Ram Fashion Exports Pvt. Ltd., and Shri Santosh Pandey, Regional Director – CLE (West) were also present.

Shri Naresh Bhasin proposed that the leather cluster land should be nearby Mumbai District. He states that artisans from Dharavi and Thakkar Babha clusters that are working in small galas and fulfilling the need of Domestic players like CATWALK, METRO, RELIANCE, etc should be brought under this cluster along with other leather industries. He further said to uplift the socially economic community of Dharavi and from other parts of Maharashtra; we need the handholding of Maharashtra State Government and Prominent Leather Exporters.

After listening to this proposal Shri Suresh Londhe, said we have developed a Common Facility Centre (CFC) in Jalna, Mantha, where all the latest machinery has been brought and 30% of them are in use. We would suggest CFC for Leather Industries. But we will also try to get land for cluster development near Panvel or



Shri Naresh Bhasin, Regional Chairman – CLE (West) meeting with Shri Suresh Londhe, Joint Director of Industries, Directorate of Industries (GOM)

Bhiwandi if MIDC approves. He suggested that we should look for a CFC instead of a Cluster project which will take time for development. Maharashtra Government will hardly take 6 to 7 months to complete the CFC project for the Leather Industry. He said it will be one of the big achievements if we could complete the CFC project near the Mumbai district. He further asked to form a committee of 30 members who proposed for the CFC project so the Directorate of Industries can start the survey by visiting their factory.

Shri Vikas Mahtani suggested we should look for a CFC project and discuss it with prominent leather exporters. It will bring the testing center in Maharashtra for Leather Industry which will definitely be helpful to the Leather Industry.

Shri Naresh Bhasin, also proposed the benefit of electricity concessions given to the Textile Industry should be extended to the Leather Industry also. Since this pandemic has shown a 30% decline in exports. The benefit of electricity

concessions will definitely be very grateful to Leather Industry.

Shri Suresh Londhe requested to submit a proposal from Leather Industry for concession in electricity which will be taken to the State Government for consideration. He further assured that the Directorate of Industries will do everything needed for the development of the Leather Industry.

Shri Naresh Bhasin, thanked the Joint Director of Industries for the meeting to discuss the development of the Leather Industry. Shri Suresh Londhe requested to form committee members at the earliest and the list may be provided to the Directorate of Industries to initiate the CFC project



Shri Suresh Londhe, Joint Director of Industries, Directorate of Industries (GOM) providing his suggestions for Leather Industry Development

A Report on “Visit of Uganda Delegation” to Agra Footwear Cluster, October 6, 2021

A Delegation from the Republic of Uganda consisting of Entrepreneurs from different sectors, Member of Parliament & Officials from the High Commission of Uganda, New Delhi visited India during Sep. 24 to October 7, 2021 to benchmark Small Scale Industries & different institutions. Ugandan delegation along with officials from Uganda High Commission, New Delhi visited different parts of the country under their mission.

It was also a follow up visit which embassy officials had made in the month of June this year.

List of Delegates :-

1. Hon. Kyatuheire Jacqueline, Member of Parliament
2. Hon. Kintu Alex Brandon



A group photograph of the Uganada Delegates with Shri Puran Dawar, COA member CLE & President AFMEC.

3. Hon Tiperu Nusura Omar
4. Hon. Lufafa Nelson, Member of Parliament
5. Dr. Ssebunya Hamza, Busiess man
6. Mr. Mbentyo Khalifa Mohammed, Councilor

7. Obluk David, Business man
8. Mr. Mukiibi Nasser, business man
9. Mr. Luyimbazi James, Business man
10. Mr. Mutono Andrew Kakooza, Business man
11. Mrs. Egonda Ntende Margaret Alice, Business lady
12. Ms. Mukuta Erina Lilian, Business lady
13. Mr. Kiyobya Basoga Charles, Business man
14. Mr. Kirimira John, Business man
15. Mr. Mugogo Ngabi Tucker, Business man
16. Kafuko David, Business man
17. Nsongambi Saulo, Business man
18. Mr. Osama Ntambi, Business man

Areas Of interest:

Machinery for Production of following produces:

- a. Dairy products: (Ice cream and other milk products)
- b. Washroom and other tissues
- c. Tea processing
- d. Maize/ rice/wheat processing mills
- e. Grains preservation
- f. Animal feeds production
- g. Tea processing machinery
- h. Fish farming equipments
- i. Irrigation machinery/technology
- j. Tomatoes/chilly and other edible pasts
- k. Footwear
- l. Socks production machinery
- m. Jiggery

Visit to Agra Footwear Cluster :

The delegation arrived Agra on late evening on 5th October, 2021.

The delegation visited following footwear unit / Institution :



Shri R K Shukla, Asstt. Director CLE – made a presentation on “an overview of Indian Leather Sector” to the delegates.

1. Dawar Footwear Industries

2. Central Footwear Training Institute

The delegates were recd. & welcomed in Dawar Footwear Industry by Shri Puran Dawar, COA Member CLE & President AFMEC alongwith Assistant Director CLE & CFTI, Agra.

A brief meeting was held with the delegates about their visit to India & Agra Footwear cluster. A brief Presentation on Indian leather sector was made for them & CLE master film were shown to them.

After that they visited the unit & saw the manufacturing process of different types of footwear on the floor.

After visiting the unit they expressed their happiness & Shri Puran Dawar for his courtesy & hospitality.



CLE Master film was displayed & it impressed the delegates.

Visit to CFTI, Agra :

Shri Sanatan Sahoo, Director CFTI, Agra recd. the delegation in their Institute. A brief presentation on the Activities of the institute and possible interventions for the development of footwear industry in Uganda was made by the Director of CFTI, Agra. After that delegates visited every section in the institute and interacted with the students and faculties.

During the discussion, he highlighted on three possibilities i.e.

- i. Residential Skill and Entrepreneurship Training programs for the candidates of Uganda at CFTI, Agra.
- ii. Training programs at any suitable cluster or location in Uganda having the required facilities of Machinery & equipments.
- iii. Mentoring the footwear training institute in Uganda including the activities like curriculum design, machinery & equipment selection, training of the trainers, imparting training by expert faculties to start with and mentoring the faculties and hand holding support for a period of 3 to 5 years.

The team was very enthusiastic to know about the footwear manufacturing technology and methods.

On concluding their visit the Delegates left for Delhi.



A group photograph of delegates with Shri Sanatan Sahoo, Director CFTI, Agra



Shri Sanata Sahoo, Director CFTI, Agra mad a brief presentation on the Activities of the institute and possible interventions for the development of footwear industry in Uganda.



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Lineapelle Takes Off Again With A Bang And Reopens Its Doors To The World

THE FAIR (SEPT. 22-24, 2021) OVER 11,000 VISITORS FROM OVER 70 COUNTRIES

LINEAPELLE HAS COME BACK WITH A PHYSICAL SHOW TO REAFFIRM IT IS THE BEST PLACE TO BE AS TO RESEARCH FOR MATERIALS DESIGNED FOR THE FASHION, ACCESSORY, DESIGN, AND AUTOMOTIVE MANUFACTURING INDUSTRY

As LINEAPELLE edition, back with a physical exhibition, closed its stands on Sept. 24, 2021, the fair has shown a comforting energy and positive vibrations. For the records, over 11,000 visitors, coming from more than 70 countries, have turned up to discover winter 2022/2023 collections, presented by 725 exhibitors, therefore proving that the market is tangibly planning to start up again. The world, then, has come back to LINEAPELLE, which is still the best place to be as to research for materials designed for the fashion, accessory, design, and automotive manufacturing industry.

THE WORLD AT LINEAPELLE

“An excellent restart – commented Gianni Russo (Russo di Casandrino), President of Lineapelle –, as 725 exhibitors were up to a frenzied and busy work while presenting top-notch collections. Unpredictably high attendance went beyond our expectations indeed. That is why we are confident things will get back to normal.” The overall panorama of visitors’ nationalities turned out to be extremely significant, in spite of international travel restrictions due to the management of the pandemic outbreak. In the top-ten rankings Germany, France, Spain, and Portugal stand out. Yet, some non-EU countries (such as Switzerland and Turkey), together with the United States, are in outstanding position as well. Likewise, a few representatives of the major manufacturing countries (among others, China, Brazil, and Vietnam) alongside some buyers from strategic markets, such as Russian Federation, United Arab Emirates, and Japan, have attended the fair as well.

A NEW POINT OF MATERIALS, WHAT A SUCCESS!

A project that “met and fulfilled – pointed out LINEAPELLE – our expectations and aims to make it an ongoing landmark to get to know and focus on the world of responsibly innovative materials.” The debut of A New Point of Materials, which inspired a lively and initiative-taking interest, hit the target: here they presented a wide and accurate selection of leather, materials, and new generation technologies, which have been described across their whole manufacturing process. A New Point of Materials also introduced an agenda of talks focusing on the green manufacturing, corporate finance, and retail’s work attitude: they hosted some international guests, who gave LINEAPELLE audience a new overview of the market and its demand.

MIPEL LAB, A WINNING SYNERGY

A winning synergy. Such project outlined a new exhibiting landscape. MIPEL Lab, the leather sourcing trade show designed and built up by Assopellettieri in cooperation with LINEAPELLE, got excellent feedback. “We could not expect a better debut for MIPEL Lab – commented Franco Gabrielli, President of Assopellettieri –: indeed, our innovative exhibition

format, specifically designed for Italian manufacturing top-quality businesses, surprised everyone in terms of successful results, which went beyond our most optimistic expectations. Italian companies, 13 in total, participating in MIPEL Lab have shown made in Italy leather goods’ real excellence: in other words, the strongest and healthiest made in Italy manufacturing. Just for the records, the thirteen of them make altogether, in terms of turnover, half a billion euros; they produce 4 million items a year and rely on over 2,200 employees. We have put together the best of the best, and we will keep working this way. The high-profile cooperation we have implemented with Lineapelle proved winning and effective, once again of paramount and strategic importance.”

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Registered Head Office : 1, Sivaganga Road, Nungambakkam, Chennai 600034

Tel: +91-44-48684380 - 84 Fax: +91-44-48684386 • e-mail: cle@cleindia.com • website : www.leatherindia.org

Regional Offices : • New Delhi - cledelhi@cleindia.com • Kanpur - cleknp@cleindia.com • Kolkata - cleer@cleindia.com • Mumbai - cleb@cleindia.com

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E-mail : info@chenitan.in

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