18th October, 2021

CLE/HO/IMD/RBSM-Delhi/2021   
   
To.  
**The Members of CLE**  
  
Dear members,  
  
Sub:- **Two-Day Reverse Buyer-Seller Meet (RBSM) in New Delhi - (March 25-26, 2022)**

This is regarding the **Two-Day Reverse Buyer-Seller Meet (RBSM)** scheduled to be held in New Delhi, India during March 25-26, 2022, with the funding support of Government of India under MAI Scheme.

**As of now, 47 buyers have confirmed their visit to New Delhi, for attending the Show.  The visiting buyers are from  UAE - 5, South Africa-4, Germany-3, USA-3, Keyna-3, Hungary-3, Italy-2, Sudan-2, Spain-2, Canada-2, Mexico-2  and 1 buyer each from, Mauritius, Portugal,  Netherlands, Chile, Namibia, Czech Republic, Columbia, Srilanka, Bangladesh, Poland, Denmark, Albania, Australia, Israel and Belgium.**

We are expecting participation of minimum 60 buyers for the Reverse BSM in New Delhi.  Consequent upon the removal of travel restrictions and regulations in many countries, including in India, we are getting good response from many major buyers and buying groups for their visit to the Show. During the post pandemic period, this would be an ideal platform for the Indian exporters and suppliers of footwear and leather products to meet their customers in India, without traveling to abroad.

Keeping in view the above, Members those who are interested to participate in the RBSM in Delhi and not yet confirmed their participation are requested to send their company profile in the format attached to [ad-imdfairs@cleindia.com](mailto:ad-imdfairs@cleindia.com) so that we can include your profile also for buyers mobilization efforts.  **The MAI subsidized Participation fee of** **Rs. 70,000/- plus GST of 18% (Rs. 82,600/- inclusive of GST) may be remitted to CLE’s below given bank account and inform us the UTR details.**   
  
Beneficiary Name – Council for Leather Exports  
Bank    –    Canara Bank  
Branch   – Park Town Branch, Chennai 3  
IFS Code – CNRB0000976  
SB Account –  0976101016996   
  
**As on date, we have few more booths/slots available for this event  and  participation will be confirmed on the basis of receipt of Participation fee along with the duly filled in application form (attached), on ‘first come first served’ basis. Members those who have confirmed their participation and remitted payment to CLE may please ignore this intimation.**   
  
With best regards,

R. Selvam, IAS  
Executive Director  
Council for Leather Exports, India