

## **CLE's participation in the Asia Pacific Leather Fair (APLF) & Fashion Access Fair held during March 30<sup>th</sup> – 1<sup>st</sup> April, 2022 at Dubai World Trade Centre (DWTC), Dubai, UAE**

After a three years hiatus due to the Covid-19 pandemic, the world's leading trade fair in Leather and Fashion made a triumphal return in Dubai World Trade Centre, from 30<sup>th</sup> March to 1<sup>st</sup> April, coinciding with the last few days of Expo2020. This was the first time in 35 years that APLF did not take place in its hometown Hong Kong. Needless to say that all the industry players were looking forward to this edition and its promising economic revival, leading to an atmosphere of high energy, cheerfulness and optimism during the three days of the show.

Pre-show expectations were tempered by the backdrop of the ongoing pandemic, travel restrictions in China and Southeast Asia as well as the Russia-Ukraine conflict had spawned more geopolitical uncertainty and wide-ranging economic sanctions.

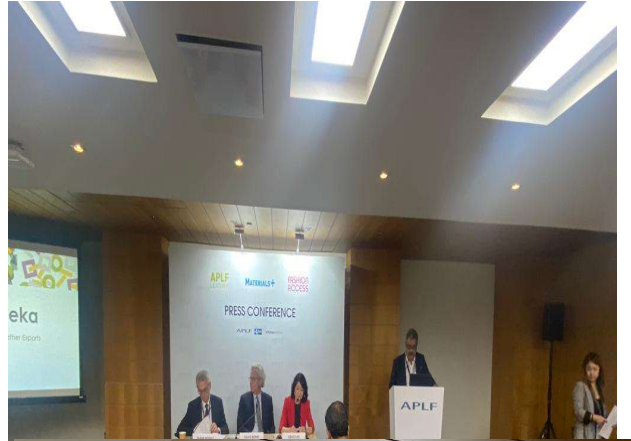
Nevertheless, a total of 463 exhibitors from 34 countries and regions participated at APLF Leather, Material+ and Fashion Access, including first time participants from Uzbekistan from the leather sector, Georgia and Zimbabwe from the finished products sector. These were joined by over 6,000 buyers from 88 countries and regions. This is in line with the estimates of the Organisers despite the new venue and the extraordinary circumstances surrounding the timing of the event.

"As a business platform, APLF Dubai will open new markets and expand its global reach until normality reigns again in China and Southeast Asia", confirmed David Bondi, Director of APLF and Senior Vice President at Informa Markets Asia.

"We are grateful that APLF finally made it happen! This is an opportunity to meet new customers and Dubai may be the steppingstone to new markets, including Africa", Dr Alessandro Lamura, Italy Deputy Trade Commissioner of the United Arab Emirates, said, speaking at the opening ceremony.

At the press conference, the APLF Organizers hosted the launch of the inaugural World Leather Day, 30 March 2022. This initiative was conceived by the Leather Working Group and Leather Naturally who recently joined forces as part of the renewed unity to promote and defend leather. This announcement also coincided with the 10<sup>th</sup> Anniversary of the Leather Naturally Campaign that has done so much to bring leading stakeholders of the industry together in a united front, supported by its highly original marketing arm Metcha. Leather revival was also observed in some countries such as in India, Egypt, Uzbekistan and some parts of Africa where governments went the extra mile to support the sector. In India, import duty exemptions and a five-year Footwear and Leather Development Programme is expecting to double the export turnover to 10 billion USD by 2025-26 and the domestic industry turnover from 12 billion USD in 2019-20 to 20 billion USD by 2025-26, according to Sanjay Leekha, Chairman of the Council for Leather Exports, India.

**Press Conference and Meetings at APLF Dubai World Trade Centre 30<sup>th</sup> March – 31<sup>st</sup> March, 2022**  
**Chairman, CLE Mr. Sanjay Leekha gave presentation to the journalists and media section of APLF on current status and future prospects of leather & footwear sector of India**

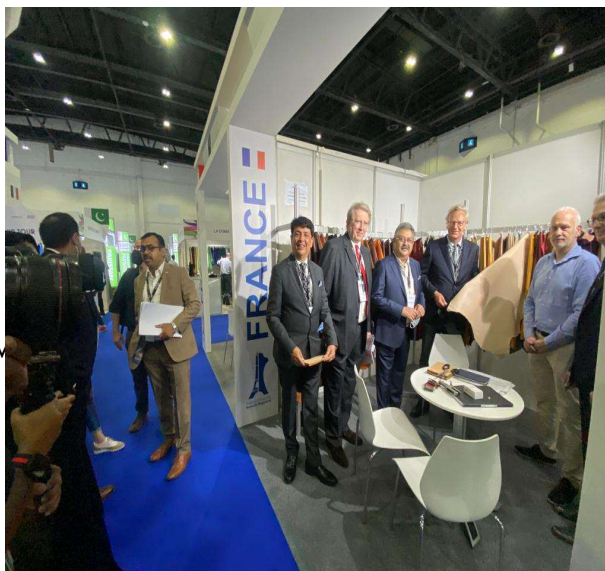


### **CLE's participation in the APLF-Leather & Fashion Access Fair, Dubai**

CLE has organized group participation of 35 member-companies in the APLF-Leather, whereas, 32 companies participated in the Fashion Access Fairs, DWTC, Dubai. The participation of members was organized by CLE with the funding support of Government of India under Market Access Initiative (MAI) Scheme.

**Inaugural Ceremony of India Pavilion in APLF - Dubai:** Inaugural ceremony of India pavilion was held formally by ribbon cutting ceremony under the august presence of Mr. Ramkumar Thankraj, Consul, CGI, Dubai, Mr. Sanjay Leekha, Chairman, Council for Leather Exports (CLE), Mr. Mukhtarul Amin, Former Chairman, Council for Leather Exports (CLE), Mr. Motilal Sethi, Regional Chairman – North, CLE, Mr. Ramesh Juneja, Regional Chairman – East, CLE, Mr. R. Selvam, IAS, Executive Director, CLE, Mr. Michael Duck, MD, APLF and Mr. Frank Boehly, Director, APLF along with member participants.

**Visit of CLE Delegates and Officials of APLF to the APLF Exhibition at Dubai World Trade Centre to various country pavilions**





The below named 35 companies participated in the APLF-Leather through CLE and displayed various categories of finished leather and components:-

ASIA PACIFIC LEATHER FAIR, DUBAI, MARCH 2022 LIST OF <b>INDIAN EXHIBITORS</b>			
Sl. No.	Company Name	City	Stand No
1	AFI Tannery	Vaniyambadi	H4-H03
2	Alina Private Limited	Chennai	H4-H02
3	A.V.Thomas Leather & Allied Products P Ltd	Chennai	H4-H04
4	Allied Exims	Kanpur	H4-J15

5	Amar Brothers Global Pvt Ltd	Kanpur	H4-G04
6	Arif & Sons	Kanpur	H4-G06
7	ASG Leathers Pvt Ltd	Kolkata	H4-H18
8	AXA Leather Group	Vaniyambadi	H4-J17
9	Bharat Tanning Industries	Kanpur	H4-H05
10	Calico Impex	Kanpur	H4-H16
11	Delux International	Kanpur	H4-J11
12	Dhupar Chemicals Pvt Ltd	Kanpur	H1-Q07
13	Diana International	Ludhiana	H4-J18
14	Enayat Agro Foods Pvt Ltd	Kanpur	H4-H10
15	Flamingo SSI	Ranipet	H4-J03
16	Gaitonde Leathers And Accessories	Chennai	H4-G14
17	Globe Tanners	Kanpur	H4-G02
18	Habib Fashion	Kanpur	H4-H07
19	Imperium Overseas Private Limited	Kanpur	H4-J09
20	Indian Tanning Industries	Kanpur	H4-J05
21	K G Leathers	Chennai	H4-G12
22	KKSK International	Erode	H4-H06
23	Mirza International Ltd	Kanpur	H4-H01
24	Model Exims	Kanpur	H4-H13
25	Model Tanners	Kanpur	H4-H09
26	Nature Hide	Kanpur	H4-G08
27	Penza Exports	Kanpur	H4-H12
28	R Y Gaitonde and Company	Chennai	H4-G16
29	Rathnam Leathers	Chennai	H4-J13
30	Ruksh International	Kanpur	H4-K23
31	Seema Tanning Industries Pvt. Ltd	Kanpur	H4-G10
32	Shine Leather Finishers	Kanpur	H4-H15
33	Super Tannery Ltd	Kanpur	H4-J01
34	Torpedo Shoes Pvt Ltd	Kanpur	H4-H14
35	V.T.I. Exports	Kanpur	H4-H20
36	Council for Leather Exports	India	H4-H11

**CLE India Pavilion @ APLF-Leather, Dubai**









### **Business Outcome @ APLF-Leather**

CLE has organized group participation of members in the APLF-Leather, Dubai with an objective to offer a platform for the Indian exporters of finished leather, for meeting their customers from various countries, after the COVID pandemic. CLE's participation in this event helped the Indian exhibitors for renewing their business relationship with the existing customers as well as for finding out new potential buyers. Participants were happy in terms of business outcome of the event. Companies were busy in meeting the buyers and business visitors on all three days. As per feedback given by the Indian companies, they were able to attend more that 600 one to one business meetings

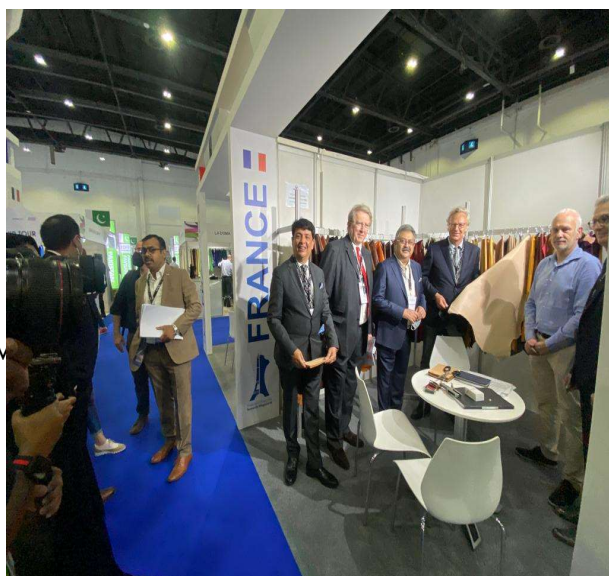
during the fair. 33 out of 35 Indian companies participated in the event through CLE have shown their interest to participate in the fair again through the Council. As per feedback form submitted by the participants, during the 3 days show, 652 one to one business meetings were held and business worth Rs. 7711.00 lakhs has been generated (both on the spot as well as expected business).

**Name of companies participated through CLE in the Fashion Access Fair are given below:-**

<b>Fashion Access Fair, Dubai, March 2022 List of Participants</b>			
Sl. No	Company Name	City	Stand No
1	Aala Gloves	Chennai	H5-A28
2	AB Group	Kanpur	H4-K21
3	AMFA International	Chennai	H5-B24
4	Bovini Frills LLP	Kanpur	H5-B15
5	Chaussures Premieres	Chennai	H5-A26
6	Cotton Crafters	Gurugram	H5-B22
7	Colours Solution	Kanpur	H4-J21
8	Creative Pelt Pvt. Ltd	Kolkata	H5-A16
9	Crescent Export Syndicate	Kolkata	H5-A14
10	Discovery Leathers Pvt Ltd	Gurugram	H5-B21
11	Dugros Leather (India) Pvt. Ltd	Kolkata	H5-A12
12	Edcons Exports Private Limited	Kolkata	H5-B4
13	G P Exports	Kolkata	H5-B8
14	I.A Leather (I) P Ltd	Kanpur	H5-B12
15	Inspire Exim Pvt Ltd	Delhi	H5-B10
16	J C International Ltd	Kolkata	H5-B11
17	Jalandhar Leather India Pvt. Ltd.,	Jalandhar	H4-J22
18	Jiya Exim Pvt Ltd	Kolkata	H5-B19
19	Kamal Enterprises	Noida	H5-B18
20	Kapoor Industries	Kolkata	H5-B2
21	Karenn International Pvt Ltd	Kanpur	H5-B20

22	Labbaik Exim Pvt Ltd	Kolkata	H5-A18
23	Labbaik International	Kolkata	H5-A20
24	Metropoli Fashion Pvt. Ltd.	Kolkata	H5-B14
25	Newage Leathers Pvt Ltd	Noida	H5-B16
26	Raza International	Chennai	H5-B17
27	S P International	Kolkata	H5-B6
28	S S International	Gurugaon	H5-B24
29	Savi Leathers	Noida	H5-B25
30	Umama Tanners	Kanpur	H4-K22
31	Vishal Enterprises	Noida	H5-A24
32	XL Enterprises Ltd	Kolkata	H5-B23
33	Council for Leather Exports	India	H5-B27

#### **CLE India Pavilion @ Fashion Access Fairs, Dubai**















### **Business Outcome @ Fashion Access Fair**

Participants were happy in terms of business outcome of the event. Companies were busy in meeting the buyers and business visitors on all three days. As per feedback given by the Indian companies, they were able to attend more than 400 one to one business meetings during the fair.

31 out of 32 Indian companies participated in the event through CLE has shown their interest to participate in the fair again through the Council. As per feedback form submitted by the participants, during the 3 days show, 468 one to one business meetings were held and business worth Rs. 3642.00 lakhs has been generated (both on the spot as well as expected business).

**CLE's information booth:** Council for Leather Exports organized CLE information booth in APLF & Fashion Access Fair to extend necessary coordination for smooth participation of the members. The Information Booth was jointly managed by Ms. Pallavi Dubey, Regional Director – Central, CLE, Shri Atul Kumar Mishra, Regional Director – North, CLE and Shri Vijay Kumar C, Asst. Director – International Marketing Department (IMD), CLE. The CLE Officials who were present at the booth has provided necessary information to the buyers and business visitors, about the Indian leather industry, Indian manufacturers of leather and leather goods, manufacturing clusters in India, export promotion measures of Government of India and investment opportunities offering by the Indian Government etc. At CLE Information booth, the publications including Members Directory, Fact & Figures, Leather News India magazine etc. were displayed and made available for the overseas buyers & sourcing companies.

**Visit of CLE Delegation to APLF:-** A delegation headed by Mr. Sanjay Leekha, Chairman-CLE and accompanied by the Officials and Office Bearers of CLE visited the APLF-Leather Fair. As recognition of CLE's long term association, the APLF has organized a series of meetings for the CLE Delegation during the fair days, which

includes, APLF press conference, meeting with ASSOMAC, meeting with CICB, Leather Naturally, Global Footwear Executive Summit besides APLF Award function.

**APLF BOAA & DAB Award Presentation:-** APLF fair organizers has organized the APLF BOAA & DAB award presentation on 31<sup>st</sup> March, 2022 evening. CLE was the main sponsor of the Award function. Shri Sanjay Leekha, Chairman-CLE along with Mr. R. Selvam, IAS, ED-CLE and other Office bearers of the Council represented CLE in the APLF award function.

### APLF BOAA & DAB Award Presentation



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