CLE/HO/IMD/97th Expo Riva/2022 14th March, 2022

To

**All Members (Leather & Non-Leather Footwear)**

Dear Members,

**Sub: Participation in the forthcoming PHYSICAL edition of Expo Riva Schuh Fair, Garda, Italy (June 11-14, 2022)**

Members are kindly aware that Council has been organizing group participation of members in the Expo Riva Garda Fair, Italy, regularly. The **next edition (physical) of Expo Riva Garda, Italy, will be held during June 11-14, 2022.** The event is planned to be organized in Hybrid Mode also incase the exhibitors are unable to attend the exhibition physically.

The fair organizer also informed that it is always possible to choose the **hybrid service** with which exhibitors will be able to coordinate their participation at a distance, supported by qualified personnel physically present at the fair on their behalf. For more details, members may please login to: <https://exporivaschuh.it/en/hybrid-service>

**MAI funding support for CLE’s participation**

CLE’s proposal seeking MAI funding support for organizing participation of 30 members in this fair was recommended by the Sub-Committee on MAI Scheme in its meeting held on 4th March, 2022 and final sanction will be accorded based on the approval to be given by the Empowered Committee. In all probability, the Empowered Committee will also clear CLE’s proposal. In anticipation of the approval by the Empowered Committee, we are notifying the MAI subsidized participation fee and un-subsidized participation fee, as under:-

|  |  |  |
| --- | --- | --- |
| **Space/ Booth Size**  | **Raw Space**  | **Fully built-up booth**  |
|  | **un-subsidized cost** | **MAI Subsidized fee** | **un-subsidized cost** | **MAI Subsidized fee** |
| 9 sq. mt | Rs. 1,66,230/- | Rs. 6,230/- | Rs. 2,47,500/- | Rs. 87,500/- |
| 12 sq mt | Rs. 2,21,640/- | **Rs. 61,640/-** | Rs. 3,30,000/- | **Rs. 1,70,000/-** |
| 18 sq mt | Rs. 3,32,460/- | **Rs. 1,72,460/-** | Rs. 4,95,000/- | **Rs. 3,35,000/-** |
| 24 sq mt | Rs. 4,43,280/- | **Rs. 2,83,280/-** | Rs. 6,60,000/- | **Rs. 5,00,000/-** |
| 30 Sq mt | Rs. 5,54,100/- | **Rs. 3,94,100/-** | Rs. 8,25,000/- | **Rs. 6,65,000/-** |
| 36 Sq mt | Rs. 6,64,920/- | **Rs. 5,04,920/-** | Rs. 9,90,000/- | **Rs. 8,30,000/-** |

***In addition to the above quoted charges, the fair organizer will be charging @ Euro 300 (Rs. 25,500/-) from ‘old participants’ and @ Euro 850 (Rs. 72,250/-) from ‘new participants’, who never participated in this fair.*** Hence while remitting the participation fee to CLE, this extra charge may also be remitted to CLE’S bank account.

Members those who have remitted payment to CLE for their participation in the January, 2022 edtiion of the fair and requested CLE for adjusting this payment against their participation in the June, 2022 edition of the event, are advised to pay the balance payment, if any, for confirming their space requirement in the June, 2022 edition of the event.

In the event of non-approval of CLE’s MAI proposal by the Empowered Committee, participants those who are remitting the MAI subsidized fee have to pay the un-subsidized fee, as quoted above, based on their space requirement. Eligible participants can also claim airfare reimbursement upto a maximum of Rs. 75,000/- for their participation in this event.

**Visa**

Members have to arrange Visa to Italy on their own. However, CLE will arrange for the Invitation Letters from the Organizer (2 Invitation Letters per participating company will be issued without any additional charges). For more than two letters, there will be charges of Euro 30 (Rs. 2,580/- per person), payable to the Fair Organizer. **With regard to issue of visa invitation letters, participants may note the following:-**

* **CLE/Fair Organizer will issue visa invitation letter to a maximum of 3 persons per participating company.**
* **Representatives of the participating company (other than Directors/Partners/ Proprietor of the firm) has to submit copies of their salary certificate, appointment letter, PF No. etc.) to prove that the applicant is a regular employee of the company.**

Please note that non-issuance of Visa or any other reasons will not be considered as a valid ground for withdrawal subsequent to confirmation of participation. Hence, withdrawal from participation after confirmation will not be allowed and payment once deposited to CLE will not be refunded for whatever reasons, until and unless the fair is cancelled by the organizer.

**Allocation of Space to CLE’s participants @ 97th Garda Fair.**

As informed by the fair organizer, Hall No. A3 (where CLE used to set up CLE India Pavilion) will be closed for June, 2022 edition as well. They will allot space to CLE’s participants in Hall No. B and C, depending upon the availability of space. Once members remit participation fee to CLE, we will get available booth options from the fair organizer and based on the consent of members, space will be booked for participation in the June, 2022 edition of the event. Hence in order to get good location, members are requested to confirm their participation by remitting full and final participation fee to CLE as soon as possible.

**Last Date for confirming space requirement and remittance of participation fee**

**The fair organizer has given time till 28th March, 2022 to CLE, for confirming our final space requirement.**

**Keeping in view all the above, members those who are interested to participate in the June, 2022 edition of the Garda Fair, Italy may remit full and final participation fee, as notified above, (including the extra charges applicable for ‘old’ and ‘new’ participants), to CLE’s below given bank account and inform us the UTR details latest by 28th March, 2022 so that we can confirm CLE’s space requirement to the fair organizer accordingly.**

**Beneficiary Name - Council for Leather Exports
Bank    -    Canara Bank
Branch   - Park Town Branch, Chennai 3
IFS Code - CNRB0000976
SB Account -  0976101016996**

The attached application forms, duly filled in, may be sent to us while confirming your participation.

With best regards,

R. Selvam, IAS
Executive Director
Council for Leather Exports