

CLE's India Leather Show, Madrid, Spain (May 24-25, 2022)

As part of annual action plan of export promotion activities under MAI Scheme approved by the Government of India, Ministry of Commerce & Industry for 2022-23, Council for Leather Exports (CLE) has organized the 12th edition of India Leather Show in Madrid, Spain on 24th and 25th May, 2022. The event was held in Hotel NH Collection Madrid Eurobuilding. The event was organized in close coordination with Embassy of India in Spain.

The below named 34 Indian exporters of footwear, leather garments, finished leather, leather goods and accessories participated in the Show and displayed their latest range of products:-

Sl. No.	Company Name	City	Booth No
1	A S Exim	Kolkata	18
2	Agile Exim Pvt. Ltd	Delhi	30
3	AMD Pellami	Kolkata	22
4	Amit Leather Wears	New Delhi	35
5	Badruddoja & Sons	Kolkata	34
6	Continental Leather Corporation	Kolkata	13
7	Creative Pelt Pvt Ltd	Kolkata	21
8	Crescent Export Syndicate	Kolkata	15
9	Green Web Leather	Kolkata	25
10	I K International	Kanpur	33
11	Jarosniv Exports Pvt. Ltd	Delhi	9
12	Jiya Exim Pvt. Ltd,	Kolkata	32
13	Jiya Overseas Pvt. Ltd	Kolkata	31
14	Kay Kay Art Pvt. Ltd	Mumbai	27
15	Kodel Uniquoters Private Limited	Gujarat	7
16	KUNVAR OVERSEAS	Gurgaon	1
17	LEDER WILLS	Kolkata	26
18	Lewo Impex Pvt. Ltd,	Gurgaon	3
19	N.S.L Leather Products Pvt Ltd	Kolkata	28
20	Nuova Shoes	Agra	29
21	Orchid Tanning Company	Chennai	20
22	Planet Inc	Kolkata	11
23	Podder Son's Ex .L Pvt.Ltd	Kolkata	6
24	RNR International	Kolkata	8
25	Santhosh Pargal & Co	New Delhi	24
26	Scarlet Impex	Kolkata	23
27	SILVER MELON PVT LTD	Kolkata	14
28	SKIN N' STITCH PVT. LTD.	Kolkata	12
29	Srimani Silpayan (India) Pvt. Ltd	Kolkata	2
30	SWISS INTERNATIONAL	Kolkata	10

31	T A Enterprise	Kolkata	5
32	Vintage Lineage	Noida	19
33	Virgo Fashions	Kolkata	4
34	Zaibunco Industries Private Limited	Kanpur	17
35	Council for Leather Exports		36

CLE has availed the service of Ms. Noemi Moreno Peromingo, Secretary General of Spanish Fur Association and the Managing Director of M/s Squares and Meters, Spain, as the event management agency for conducting the Show, including the task of mobilizing targeted number of buyers. The event management agency has undertaken exhaustive marketing and promotional activities for ensuring visit of maximum number of buyers/importers of footwear, leather and leather products from Spain to the Show. Accordingly, during the 2 day show, 163 buyers and business visitors attended the event.

Inauguration of ILS:- The Show was inaugurated by Shri Dinesh K. Patnaik, Hon'ble Ambassador, Embassy of India, Spain at 11.00 am on 24th May, 2022 in the presence of Mr. Sanjay Leekha, Chairman-CLE, Mr. R. Selvam, IAS, Executive Director-CLE and buyers and importers from Spain. After inaugurating the Show, Hon'ble Ambassador visited the booths of Indian exhibitors and interacted with them about the products they are manufacturing and requirement of Spanish buyers/customers.

Event Photos



Shri Dinesh K. Patnaik, Hon'ble Ambassador, Embassy of India, Spain (extreme right) discussing about CLE's export promotion activities in Spain with Chairman and Executive Director-CLE.



Chairman & Executive Director-CLE reviewing the arrangements made for the BSM with the Team members of the Marketing Agency (Squares & Meters)



Inauguration of the India Leather Show



Hon'ble Ambassador, Embassy of India, Spain visiting the booths of Indian exhibitors.



Hon'ble Ambassador, Embassy of India, Spain visiting the booths of Indian exhibitors.



Chairman-CLE (second from right side) presenting flower bouquet to the Hon'ble Ambassador, Embassy of India in Spain

Snap shots of B2B Meetings















Business outcome & B2B meetings:- During the Two-day event, 163 buyers and business visitors from Spain attended the Show. The visitors were; retailers, wholesalers, buyers, brands, departmental stores, sourcing agents as well as shop owners. As per feedback given by the Indian exhibitors, during the two days show, 216 one to one business meetings were held and business worth Rs. 612.36 lakhs has been generated. Participants were happy in terms of buyer turnout in the two days program. Participants felt that Spanish market offers great opportunities for the Indian companies, for enhancing their share of export. Most of the participants opined that, the show was well organized.
