



One Platform. Unlimited Opportunities.

December 16, 2021



Industry Overview

3.68 US \$ bn

Total export of
Leather and leather
products from India
FY 21

13%

Share of India in
global leather
production, by
volume



US	17%
Germany	12%
UK	11%
Italy	6%

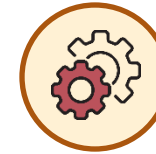
Major markets for India

Key customer needs



Access to relevant Information

Regulatory policies & updates | Tariff information | Latest news | Upcoming events



Business Set-up assistance

Avail IEC code | Licenses and registrations | GST filing



Finding new Buyers & Sellers

Supply chain partners | Transaction history | Partner credibility | Competition benchmarking



End-to-end Logistics management

Transparent & competitive quotes | Real-time tracking | Alerts on key milestones

Existing Platforms Limitations

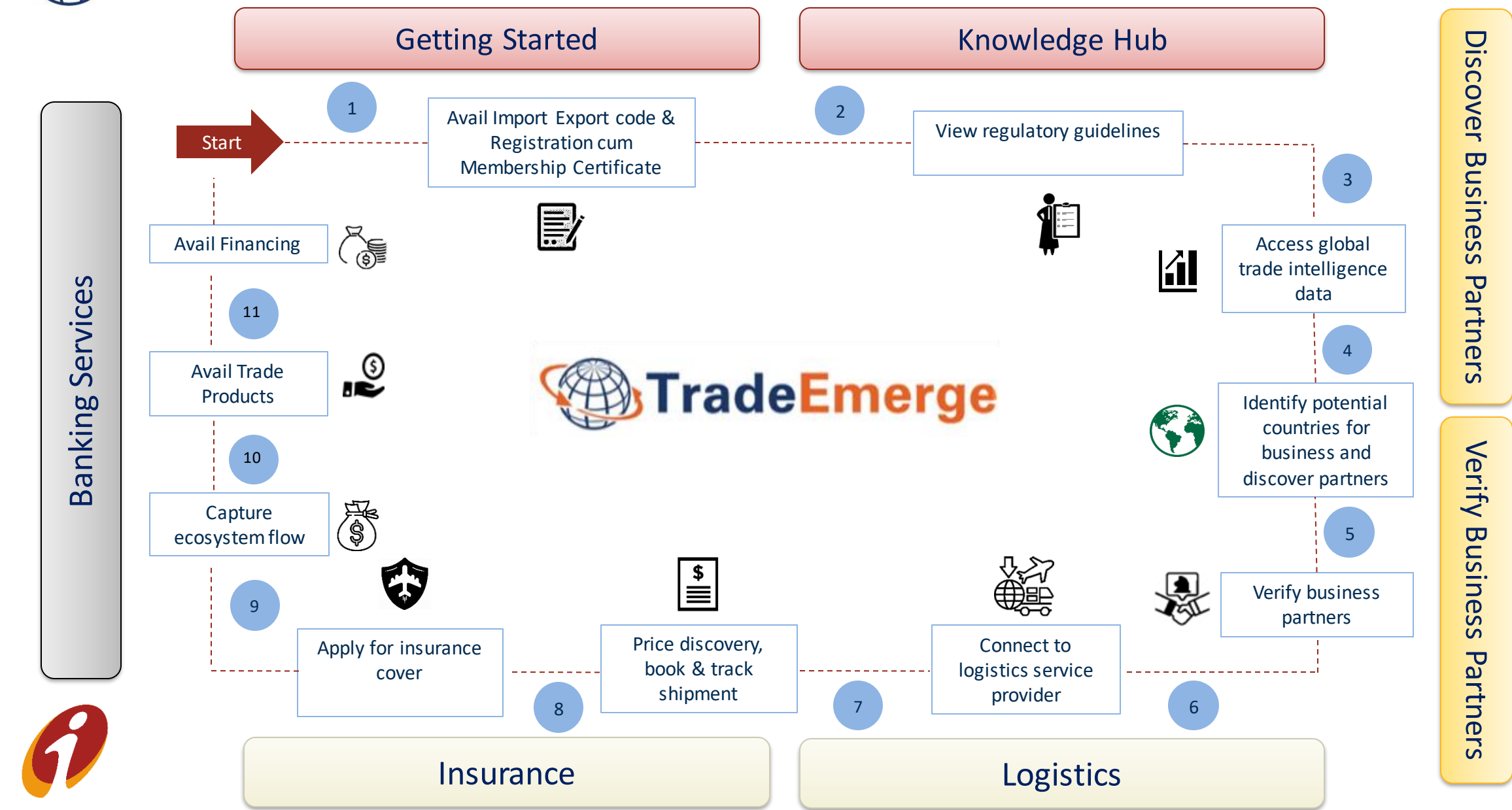
Limited to specific industry

Disjointed customer experience

Minimal connectivity between stakeholders



Customer Journey – Trade Emerge





One stop solution for all the trade related needs of Importers/Exporters



Customer Testimonials

"Discovering and Verifying potential business partners in new markets has been made easy by Trade Emerge"

-Apparels Exporter, New Delhi



"Excellent first-of-its-kind initiative by ICICI Bank to encase the trade ecosystem"

-Agriculture Commodities Trader, Kolkata

"Consolidation of news and updates in 'Knowledge Hub', making all important notifications available at one place is very convenient"

-Medical Equipment Manufacturer, Mumbai

"Inquiry of Quotes and real times tracking of shipments eliminates the manual intervention"

-Renewable Energy Products Manufacturer, Secunderabad

"The logistics module can be of significant value, given the current trade business scenario"

-Textile Manufacturer, Coimbatore





Thank You