

# LEATHER NEWS INDIA

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- **Meeting of Hon'ble Union Minister of Commerce and Industry with all EPCs 5th August, 2022, Vanijya Bhawan, New Delhi**
- **Release of Tamil Nadu Footwear & Leather Policy, August 23, 2022**



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## CREDITS / CONTACTS



### COUNCIL FOR LEATHER EXPORTS

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#### CENTRAL REGION

KLC Complex (Kanpur-Lucknow Highway)  
Kader Patari, Banthar,  
Unnao-209862  
Tel: +91 – 0515-2823376  
Fax: +91 – 0515-2823377  
E-Mail: cleknp@cleindia.com

#### EASTERN REGION

I B, First Floor, “Duck Back House”,  
41, Shakespeare Sarani, Kolkata – 700 017.  
Tel: +91 – 33 – 22835479 / 80  
Fax: +91 – 33 – 22877270  
E-Mail: cleer@cleindia.com

#### NORTHERN REGION

Flat No. 317, DLF Prime Tower  
OKhla Phase-I (Near Hotel Crowne Plaza)  
New Delhi - 110 020  
Ph: +91-11-26814501 /502  
Fax : +91-11-26814503  
E-mail : cledelhi@cleindia.com

#### SOUTHERN REGION

I, Sivaganga Road, Nungambakkam,  
Chennai – 600 034, India  
Phone: + 91-44-48684380 - 84  
Fax: +91-44-48684386  
E-mail: cle@cleindia.com

#### WESTERN REGION

STAR HUB, Building I, Unit No. 102, 1st Floor  
Near Hotel Hyatt Regency & ITC Maratha  
Sahar International Airport Road  
Andheri (East), Mumbai – 400099  
Tel : +91-22-28392221  
Fax : +91-22-67256236  
e-mail : cleb@cleindia.com

#### AGRA EXTENSION OFFICE

Agra Trade Centre,  
Village Singna, NH -2  
(Near Gokulam Water Park)  
Agra - 282007, Uttar Pradesh  
Mobile : 8791161159  
email : cleagra@cleindia.com

#### JALANDHAR EXTENSION OFFICE

CFC Building, Leather Complex,  
Kapurthala Road  
Jalandhar 144 021, Punjab, India  
Phone: +91-181-2650967  
Fax: +91-181-2650967  
E-mail: clejalandhar@cleindia.com

The Council for Leather Exports was set up in July 1984. The Council functions under the Ministry of Commerce & Industry, Government of India. The Council is entrusted with export promotion activities and overall development of the Indian leather industry. The Council's activities also include promoting Foreign Direct Investments and Joint Ventures in the Indian leather industry. The CLE serves as a bridge between Indian leather exporters and buyers all over the world.

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### COUNCIL FOR LEATHER EXPORTS

Registered Office & Head Office  
I, Sivaganga Road, Nungambakkam,  
Chennai – 600 034, India  
Phone: + 91-44-48684380 - 84  
Fax: +91-44-48684386  
E-mail: cle@cleindia.com  
Website: www.leatherindia.org

#### EDITOR

R. Selvam

#### ASSOCIATE EDITORS

Chennai	E.L Samson
Kanpur	Pallavi Dubey
Kolkata	Debasis De
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Mumbai	Santosh Pandey

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Council for Leather Exports,  
I, Sivaganga Road, Nungambakkam,  
Chennai - 600 034

on behalf of Council for Leather Exports,  
I, Sivaganga Road, Nungambakkam,  
Chennai - 600 034



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### Dear Members

You are aware that CLE has been taking-up various issues and requests concerning the footwear and leather industry with the Government for overall growth and development. I would like to enumerate the status on some of these issues for your information.

European Union announced GSP suspension for leather products under Chapter 42 and fur & fur products under Chapter 43 on June 29, 2022. News Paper reports state that this suspension will be for the period Jan. 1, 2023 to Dec. 1, 2023. CLE participated in the virtual meeting conducted by the Government with regard to the above issue took-up the request for reinstating the EU GSP benefits, considering the high stakes for our exports. Subsequently, I also sent a memorandum to the Government stating that exports of GSP eligible leather & fur products from India to EU is about USD 1.53 billion and hence the EU GSP benefits to India for leather products under Chapter 42 & fur & fur products under Chapter 43 may be restored so as to support the MSME enterprises and also the employees who belong to economically weaker sections.



Though the Animal Quarantine clearance requirement for all types of wet blue, crust and finished leathers were removed in Dec. 2021, the Customs software has not been updated. CLE has been consistently following-up this issue with the Single Window Commissionerate in Customs, who had taken-up this issue with the ICEGATE team. The Customs has stated that the OM issued by Animal Husbandry Department has given conditional relaxation that authorized officer of manufacturer in exporting country gives a declaration on invoice along with each consignment stating that the product has undergone irreversible process of tanning. On account of this, the system calibration is taking time. The updation is expected to be done shortly.

CLE had taken-up the request for Addition of new inputs in Duty Free Scheme (including crust and finished leather), extending the scheme to finished leather exports and also procedural relaxations in the scheme including notifying wastages, allowing 12 months time for re-export etc., On following-up the issue with Shri Ananth Radhakrishnan, Deputy Secretary (Customs), it is learnt that the requests are under examination of the Government.

During meeting with Commerce Secretary on July 28, 2022, we had taken-up the requests of reinstatement of import duty exemption on wet blue crust and finished leathers. I hope that the Government will favourably consider this request as there is an urgent need to reduce the cost on raw materials to achieve sustainable growth of production and export of value added products.

With best wishes

**Sanjay Leekha**

Chairman

COUNCIL FOR LEATHER EXPORTS

### Dear Members

You are aware that the duty free import of various inputs/consumables etc., under Advance Authorisation Scheme of Foreign Trade Policy are allowed as per quantity norms notified under Standard Input Output Norms (SION). The SION for leather, leather products and footwear were notified long back and since then many new inputs/raw materials are being used for producing new and innovate products. Considering this, CLE had sought views of members on inclusion of new items under SION and had submitted its recommendations to the DGFT for notifying new SION.

The CSIR - CLRI had also recommended the SION norms proposed by CLE to the office of DGFT. Since then, CLE has been following the issue. With regard to this, the office of DGFT has sought proper justification of wastages and rationalization of recommended norms based on data & CAD/CAD and other objective criteria. CLE has already discussed the observations of office of DGFT with CLRI and will be sending our detailed justification note for SION revision to the DGFT in due course.

CLE had submitted detailed proposal to the Directorate of Drawback seeking enhancement of RODTEP rates and also fixation of uniform RDDTEP rates for footwear. We hope that our requests will be considered favourably in the revised rates which are expected to be notified shortly.

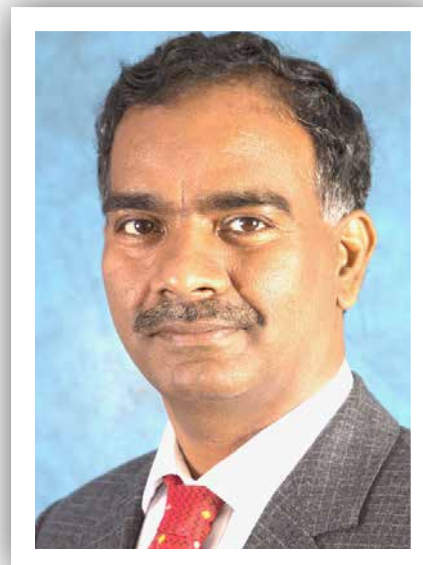
Changing sourcing pattern since the outbreak of the Pandemic has opened-up a window of opportunities for our footwear and leather industry. As a result, we were able to significantly increase our exports from USD 3.68 billion in 2020-21 to about USD 5 billion in 2021-22. Exports are showing about 35% growth April – July this year. If we are able to achieve 25% export growth this year, we will be able to cross the USD 6 billion mark exports this year thereby surpassing the export target of USD 5.54 billion set by the Department of Commerce. Let us all work together to achieve higher growth levels in exports.

With kind regards

**R. Selvam IAS**

Executive Director

COUNCIL FOR LEATHER EXPORTS



## *Meeting of Hon'ble Union Minister of Commerce and Industry with all EPCs 5th August, 2022, Vanijya Bhawan, New Delhi*



Interactive meeting of Shri Piyush Goyal, Hon'ble Union Minister for Commerce & Industry, Govt. of India with EPCs and Industry Association, Vanijya Bhawan, New Delhi, 5th August, 2022

Shri Piyush Goyal, Hon'ble Union Minister for Commerce & Industry, Consumer Affairs, Food and Public Distribution and Textile revised the exports scenario of India while interacting with the Export Promotion Councils and representative of various industry associations in Vanijya Bhawan, New Delhi on 5th August, 2022.

Shri Sanjay Leekha, Chairman, CLE and Shri R. Selvam ED, CLE attended Hon'ble Ministers Export scenario review meeting.

In his initial presentation Commerce Secretary Shri B V R Subramanyam said that all stakeholders in the export ecosystem worked really hard last year and achieved the target 9 days ahead of scheduled end of the year. He said that everyone will have to contribute to keep the momentum going.

During the interaction, Hon'ble Minister Shri Goyal recognized the

crucial role of EPCs and Industry associations in the export promotion from India. He conveyed that Ministry is emphasising on the role of 'whole Govt.' approach which will help to boost exports of merchandise and service sector. Under this approach, entire machinery of Govt. including exporters, EPCs, Govt. agencies and Indian mission abroad will work together to achieve the targets. He also conveyed that EPCs and Industry Associations are key players in realising the local goes global; India makes for the world.

Further, speaking to EPCs and Industry representatives, the Hon'ble Minister stated that the ball is in our court and we have to be ready to take on global competition. He said that Government is doing its best through various measures to support Indian exporters to compete globally. Enumerating initiatives taken, he highlighted that with Gati Shakti, Government is improving connectivity and logistics. Government is also negotiating to sign more FTAs with important trade partners. This will have a direct impact in providing a level playing field in international markets, he added. He emphasized that everybody will have to work hard to achieve true potential of India in terms of global trade.

Expressing confidence that we are on track to meet expectations of Hon'ble Prime Minister Shri Narendra Modi, Shri Goyal said that the country touched highest ever merchandise exports of \$ 422 billion and all-time total exports of \$ 667 billion - an increase of 34.5% over FY 21. By July'22, exports have reached \$156 bn (19% higher) – Engineering goods exports \$38 bn (8% higher); Readymade garment (22% higher) and leather and footwear exports (37% higher). Agri exports grew by almost 20% till July'22, driven by rice, marine products & sugar.



Stating that the Government has been increasing its international engagement, the Minister underlined the importance of Free Trade Agreements (FTAs). In this context, he urged the industry representatives to study FTAs and identify the areas which have competitive advantage. He hoped for an agreement on a multidimensional partnership with UK this year. Minister also appealed to representatives from the industry to take advantage of PM Gati Shakti, PLI, NSWS, EoDB reforms to improve export competitiveness with reference to other manufacturing powerhouses.

### One District One Product (ODOP)

During the interaction, the Hon'ble Minister launched the ODOP catalogue of over 300 products. He appealed to the people to use ODOP portal and buy products from there. This will directly help Indian artisans and families and also help revive dying arts of India. He mentioned that PM has repeatedly asked the nations to use these ODOP products as festival gifts and cooperate gifts, and PM himself uses these products for gifting purposes.

Master Database of all Associations/ EPCs- Shri Goyal asked all stakeholders to prepare a database of the industry associations/EPCs over the country along with their members, employees & other basic details.

Presentation was made on National Single window system. This scheme is being run by Ministry of Commerce and Industry to facilitate ease of doing business. Since its inception last year, 10k approvals have already been given under it.

During the interaction with Hon'ble Minister, Shri Sanjay Leekha, Chairman, CLE applauded the outstanding growth achieved by leather & footwear exports sector of



Unveiling of Digital Version of ODOP by Hon'ble Minister Shri Piyush Goyal during interactive session with EPCs and Industry Association, Vanijya Bhawan, New Delhi, 5th August, 2022



Chairman, CLE presenting leather & footwear export performance before Hon'ble Minister Shri Piyush Goyal

India compared to April-June 2021. He said that if the growth momentum continues then Council for Leather Exports would very comfortably achieve its target of USD 5.5 bn at the end of FY 2022-23. He further added that in order to encash and capitalize on the opportunities emanating from the US China trade war and changing geo political scenario leather & footwear sector requires certain policy support measures to realise its untapped potential. He said scaling up of the industry premises and its activities is the utmost



requirement which can be further boosted by implementing the PLI scheme that is already in place for labour intensive sector like textile and apparel. Moreover, long pending issue of SION amendments for increasing the usability of advance authorisation scheme should be sorted out at the earliest. New SION norms will help industry to have access of fine quality input and raw material available in global market. He also emphasised that in 2021-22 budget duty exemption on wet blue, crust and finished leather was taken out and since then import of all such materials for export purpose are now facing import levy of 10%. This import levy has increased the costing of export products. Department of Revenue has yet not declared new All Industry Rates (AIR) of drawback to compensate or to return the extra taxes levied on inputs. Chairman, CLE requested to Hon'ble Minister that All Industry Rates of Duty Drawback for leather & footwear may please be announced at earliest with retrospective effect.



Celebration of 'Har Ghar Tiranga' by Hon'ble Minister Shri Piyush Goyal, EPCs and Industry Association Members, Vanija Bhawan, New Delhi, 5th August, 2022

#### Har Ghar Tiranga campaign-

The Hon'ble Minister urged all the stakeholders in the export ecosystem to take the message of Har Ghar Tiranga to every nook and corner of the country. He urged industry to unite and work together to keep our flag flying high and make this campaign a grand success. Textile Secretary Shri U P Singh informed that the Ministry is working with a select group of private companies to supply 6 crore flags to state Governments and Department of Post by 12th August. He said 5.12 crore flags have already been produced.



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# *Tamil Nadu Footwear and Leather Sector Conclave, August 23, 2022 Launch of Tamil Nadu Footwear & Leather Products Policy*



Signing of MOUs

The Tamil Nadu Footwear and Leather Sector Conclave was held under the Chairmanship of Thiru M. K. Stalin, Hon'ble Chief Minister of Tamil Nadu at Hotel Taj Coromandel in Chennai on 23.08.2022. This Conclave was attended by Thiru Thangam Thennarasu, Hon'ble Minister for Industries, Investment Promotion & Commerce Department, Government of Tamil Nadu; Thiru T. M. Anbarasan, Hon'ble Minister for MSME, Government of Tamil Nadu, Dr. V. Irai Anbu, IAS, Chief Secretary to Government of Tamil Nadu ; Thiru S. Krishnan, IAS, Additional Chief Secretary to Government of Tamil Nadu, Industries, Investment Promotion &

Commerce Department ; Tmt. Pooja Kulkarni IAS, MD & CEO Guidance Tamil Nadu ; Thiru Raj Kumar Gupta, President, Confederation of Indian Footwear Industries (CIFI), Thiru Jonathan Ram, Chief Executive Officer (CEO), Clarks, Thiru R. Selvam IAS, Executive Director, Council for Leather Exports (CLE), representatives of Industry and Brands, Overseas Missions and Senior Officials of the Government of Tamil Nadu.

During the event, Five Memorandum of Understanding (MOUs) were signed between the Industry and the Government of Tamil Nadu for setting-up production units, involving total investment of Rs.2250 crore and employment opportunities for 37,450 people. The details are given below.

Name of the company	Product
Kothari – Phoenix Accord Ltd.,	Footwear
Kothari – Phoenix Accord Ltd.,	Footwear cluster (a plug-and-play infrastructure)
Kothari – SEMS Group	Non Leather Footwear
Wagon Group	Inputs
Walkaroo International Pvt. Ltd.,	Non Leather Footwear



The Hon'ble Chief Minister of Tamil Nadu released the Tami Nadu Footwear and Leather Policy 2022 during this conclave



Hon'ble Chief Minister of Tamil Nadu releasing Tami Nadu Footwear and Leather Policy 2022

Speaking at the meeting, the Hon'ble Chief Minister of Tamil Nadu stated the following.

- This is the 7th Investment Conclave being organized by Department of Industries, Investment Promotion & Commerce, ever since this Government took charge.
- Tamil Nadu has progressed to 3rd place among the states in the ranking of Ease of Doing Business.
- In order to achieve the envisaged target of US\$ 1 trillion economy by Tamil Nadu by the year 2020-30, we need to attract investments not only from Capital Intensive High-Tech Industries also Employment Intensive sectors.
- Setting up of Labour Intensive Industries in backward Districts will lead to increase in Personal Income level, but also will help in overall Economic Development of the District.
- Tamil Nadu holds a share of 26% in the production of Footwear in the Country. In the case of Export of

Footwear, Tamil Nadu holds shares of 46%.

- The Leather Products and Footwear produced in Tamil Nadu, have earned reputation worldwide. Tamil Nadu is only state to implement Zero Liquid discharge system for Tanneries.
- The Tamil Nadu Footwear & Leather products Policy aims at achieving investment of Rs. 20,000 Cr. in the Footwear and Leather products sector by 2025 and also create Employment opportunities for 2 lakhs people by this period.
- The Tamil Nadu Government will create Green Field clusters for production of Non-Leather Footwear through SIPCOT/SIDCO and Public Private Partnership.



Thiru M.K. Stalin, Hon'ble Chief Minister of Tamil Nadu addressing the conclave

- The Tamil Nadu Government will analyze the gaps in supply chain of Footwear and Leather products Industry and take appropriate measures to strengthen the required infrastructure.
- The Tamil Nadu Government is giving importance to Footwear and Leather Sector on account of its huge potential for an Employment Generation particularly for Women. The Government is also focusing on Promotion of Non-Leather Footwear segment, as this segment is expected to grow significantly in next 10 years.
- Many Footwear Industries have already invested in Tamil Nadu and many more Companies have shown their interest to invest.
- I inaugurated the Cheyyar Footwear SEZ company in 2009. Today this Company has grown significantly and have made investments to the tune of Rs. 2000 Cr. and has also provided an Employment to 35,000 people, 70% whom are Women. This Company is further extending its production operations in Tamil Nadu.
- The Hong Fu Industrial Group from Taiwan has also chosen Tamil Nadu for investment to the tune of Rs. 1,000 Cr. and Employment opportunity for 25,000 people.
- Work is in progress for establishment of Footwear Park at Panapakkam in Ranipet District with an outlay of Rs. 400 Cr and covering 250 acres land area.

The Hon'ble Chief Minister stated that the Tamil Nadu Footwear and Leather products Policy will fulfill the objective of gaining an important role for Make in Tamil Nadu in the Global Market. The Hon'ble Chief Minister concluded that the Government of Tamil Nadu will provide all assistance

for further growth of Footwear and Leather Sector.

### **Tamil Nadu footwear and leather policy**

The Tamil Nadu footwear and leather policy 2022 provides many incentives to for setting-up manufacturing units, including the following Special Package.

Large & above projects in "B" and "C" category districts (Rs.300 crore+) will be eligible for Special Packages, while 'Mega' projects in "A" category districts (Rs.500 crore +) will be eligible for a 'Structured Package of Assistance' as per the Tamil Nadu Industrial Policy (TNIP) 2021.

- Considering the labour-intensive nature of FLP manufacturing, the eligibility criteria for firms applying for incentives will be relaxed under the "Special Package for FLP Manufacturing". For leather FLP and standalone non-leather footwear & leather footwear and leather products, the eligibility is a minimum investment of Rs 50 crore and minimum employment of 2,000 people; for component cluster Rs.300 crore and 3,000 persons and for allied footwear industries (outside the cluster) Rs.150 crore and 100 persons, the policy said.

An investor can avail either turnover based subsidy or fixed capital subsidy as detailed below

- Turnover-based subsidy : Considering the higher turnover to asset ratio in FLP manufacturing, a turnover-based subsidy will be applicable as a percentage of the turnover in each financial year. For leather FLP in B category districts, it will be 1.5 per cent, and for C category districts, it will be 1.75 per cent; for standalone non-leather footwear manufacturing 1.75 per cent and 2 per cent, and for component clusters, it will be 1.5 per cent and 1.75 per cent, in B and C category districts respectively.
- The companies can choose to avail of turnover-based subsidy from the date of commercial production or upon achieving the minimum eligible investment for structured package in the given industry category type, whichever is later, up to a cap of 4 per cent of cumulative investment in eligible fixed assets per annum for a period of 10 years, the policy said.
- Fixed Capital Subsidy : Industries allied to footwear manufacturing or component industries located outside the clusters will be eligible for a Fixed Capital Subsidy of 10 per cent of investment in Eligible Fixed Assets to be disbursed in 10 equal annual instalments. The company can choose to avail of the Fixed Capital Subsidy from the date of commercial production or upon achieving the minimum eligible investment threshold of Rs.150 crore and minimum employment threshold of 100 jobs, whichever is later, the policy said.
- The package also includes other incentives namely training subsidy, land cost subsidy, stamp duty incentive, enhance incentive for quality certificate, enhanced incentive for intellectual property creation, interest subvention, transport subsidy, marketing assistance, treacability incentive etc.,
- Investments made from April 1, 2022, will be considered eligible for availing of incentives.



### Panel Discussions

During the conclave a Panel Discussion was held on “Emerging Trends in Footwear & Leather Products - The Way Forward for Tamil Nadu”.

The Panel Discussion was moderated by Thiru S. Krishnan, IAS, Additional Chief Secretary to Government of Tamil Nadu, Industries, Investment Promotion and Commerce Department, Government of Tamil Nadu ; Thiru R. Selvam IAS, Executive Director, Council for Leather Exports; Shri Sunil Taneja, Director, Cheyyar SEZ; Dr. K.J. Sreeram, Director, CSIR – CLRI ; Dr. N. Mohan, CEO, Clarks, India; and Mr. Kumar Rajagopalan, CEO, Retailers Association of India.



Panel Discussions



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मुंबई-400 021, भारत. टेली: 6659 0500 / 6659 0510,  
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## *Industry Connect(iCEN - 62) Event of CSIR-CLRI at Agra, July 28, 2022*

The industry connect iCEN-62 event titled “Roadshow on Sustainable solutions and Industry Stakeholders Meet at Agra” coordinated by CSIR-CLRI under Chemicals (including Leather) and Petrochemicals (CLP) theme in association with Agra Footwear Manufacturers and Exporters Chamber (AFMEC) and Council for Leather Exports (CLE) was held on 28 July 2022 at CLE, Agra through hybrid mode.

**Dr K J Sreeram, Director CSIR-CLRI** welcomed the gathering and delivered his inaugural address.

**Shri Puran Dawar, President, AFMEC** and Managing Director M/s. Dawar Footwear Industries delivered his plenary talk on Industry Expectations from CSIR-CLRI. He said that leather sector had always been in focus as it serves the socio-economic weaker section of the Society. The foreign exchange earnings of the country amount to \$6 billion. However, it is just 3% of the \$200 billion. The prime advantage of the industry is the employment generation for the country. The world looks up at India after China and Nobody can Stop India from moving forward. He declared that CSIR-CLRI can only help the industry to go to the next level by upgrading the tanneries in Zero Liquid Discharge (ZLD), and in Solid waste Management. He said that its high-time to focus on product Industries as we are still importing Shoe finishes with large chemical companies such as STAHL, KendaFarben, etc. The indigenous production of shoe finishing chemicals and footwear products are to be targeted. He added that the products industry fetches more value



Shri Puran Dawar, President, AFMEC

addition when compared to process industry in leather and that the design capabilities are to be augmented.

Dr K J Sreeram, Director, CSIR-CLRI presented the event lecture on Molecules to Materials to Market perspective as part of Showcasing Sustainable solutions for footwear market. He highlighted the consumer expectations and requirements with respect to footwear products. He enlightened on the technologies that ensure full economic potential of the raw material and the waste management technologies with which the wastes that are generated during the process are converted into value added products ensuring circular economy. He emphasized that the following thrust areas need to be focused for ensuring sustainability.



Dr K J Sreeram, Director, CSIR-CLRI

- o Other Polymeric materials
- o Gaseous emissions under Zero emission technologies
- o Data Analytics.
- o Improving Longevity by Restoration
- o Reduce the carbon (carbon negativity)
- o Jobs/employment generation in exact numbers is possible by employing local economy for transportation.
- o Under Biodiversity Protection, Hazard management- Zero scavenging in pits may also be the areas to be focused on.
- o Carbon Footprint has to be considered from agriculture industry. If it is from leather industry, then solid waste management is essential.

Dr. Sreeram stressed that through Industry connect (i-Connect) customized training and re-training QC Circles, Training on Sustainable materials, Customized PG Training for about 804 hours at the factory itself may be contemplated. He ensured his full support for the development of indigenous Chemicals backing up AtmaNirbharBharath.

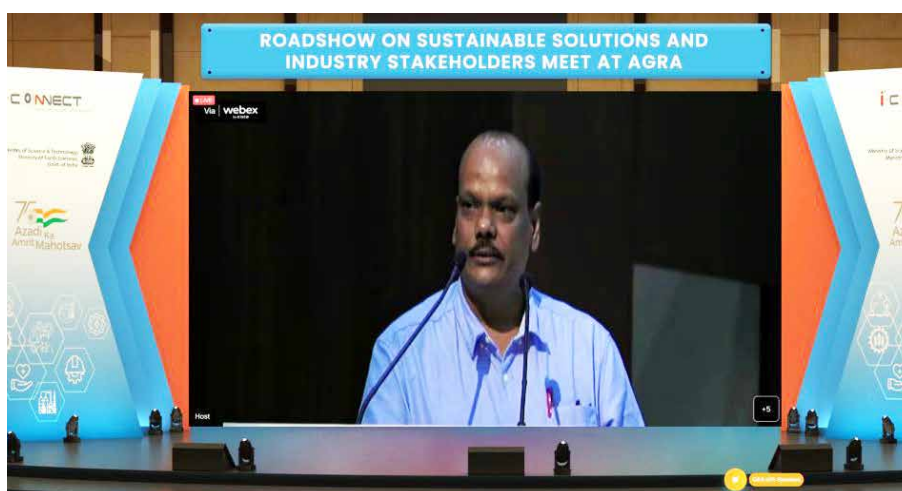
In the Industry and Institute Interactive (III) Session as part of the B2B Discussion, Shri Motilal Sethi, Regional Chairman (North), CLE reiterated that only 3% of 200 billion dollar is achieved in India and 97% yet to be achieved. He emphasized that technologies and Knowledge on development of leather has to be augmented. The synergies of industry and institutes like CLRI, FDDI, CFTI,



Shri Motilal Sethi, Regional Chairman (North), CLE

and NIFT are to be improved. He stressed that more focus on R & D for products is solicited by the industry and the R&D centers of CLRI are to be established in product clusters, especially in the mega cluster for Non-leather footwear in about 500 acres proposed near Agra.

**Shri Sanatan Sahoo**, Director, Central Footwear Training Institute (CFTI), Agra expressed that Intellectuality and preparedness are the precautionary measures and that Leather cannot be replaced because of its unique property of water vapor permeability and breathability. CSIR-CLRI is in its mentoring role for the entire leather fraternity with its new development of technologies and Training of Trainers (ToTs). CFTI supports the industry through trainings. CLRI and CFTI shall jointly train the industry and disseminate the emerging technologies. The students can improve their skills with the intervention of the institutions, which would lead to increase in skilled manpower thereby increasing domestic production.



Shri Sanatan Sahoo, Director, Central Footwear Training Institute (CFTI), Agra



**Shri Rajesh Sehgal**, Vice President, AFMEC and MD, OOM Exports highlighted that the process of Footwear making is tedious and outdated and there is much scope for innovation of new footwear constructions. He expressed that the traditional tanning methods such as vegetable/EI tanning are dwindling due to lack of innovation. He stressed that innovation is only the way out for the industry to achieve its target.

**Shri Gopal Gupta**, Vice President, AFMEC and Dr K Krishnaraj, Chief Scientist, CSIR-CLRI joined virtually and shared their views on the requirements of the footwear sector at Agra and the possible solutions that shall be catered by CLRI respectively.

**Dr P Thanikaivelan**, Senior Principal Scientist, CSIR-CLRI and **Dr SV Srinivasan** Senior Principal Scientist, CSIR-CLRI presented the posters on Sustainable Technologies of CSIR-CLRI covering both product and environmental aspects. **Shri Abhinandan**, Senior Principal Scientist and coordinator of the event proposed the formal vote of thanks.



Shri Rajesh Sehgal, Vice President, AFMEC



Shri Gopal Gupta, Vice President, AFMEC



Dr K Krishnaraj, Chief Scientist, CSIR-CLRI





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Har Ghar Tiranga  
13<sup>th</sup>-15<sup>th</sup> August 2022

## *Celebration of Independence Day by Council for Leather Exports (CLE)*

The Government of India launched the “Har Ghar Tiranga” as part of 75th Anniversary celebration of India’s independence, so as to encourage citizens to exhibit the National Flag at their homes during the period Aug. 13-15, 2022 and also encourage their families to participate in it. In this regard, CLE issued a direction to its all regional offices including extension offices advising that all employees should hoist the national flag at their home and also encourage their families to participate in it.

All officials of CLE were advised to pin a Flag on the <https://harghartiranga.com> by clicking a PINA FLAG option. CLE also advised that all officers/staff to hoist the flag at their homes. It was also advised to give due respect to be given to the flag while taking selfie.



Shri Sanjay Leekha, Chairman, CLE along with dignitaries  
at the flag hoisting ceremony in New Delhi



Flag hoisting at New Delhi



A circular was also sent to member exporters of CLE requesting to hoist the National Flag.

Shri Sanjay Leekha, Chairman CLE, Shri Motilal Sethi, NRC and Shri Atul Kumar Mishra, Regional Director were invited as official guests for the flag hoisting ceremony at DLF premises in Delhi.

In the CLE Head Quarters in Chennai, Shri R.Selvam, IAS hoisted the flag in the presence of officers and staff



Flag hoisting at Chennai by Shri R.Selvam, IAS, ED, CLE

The staff in CLE, Kolkata ; CLE, Mumbai and CLE,Agra also hoisted the National Flag in the offices. Besides, the staff of CLE also hoisted the National Flag in their residences.



CLE, Kolkata



Shri Javed Iqbal, Regional Chairman (North), CLE hoisted the National Flag in CLE, Kanpur office.



CLE, Mumbai



CLE, Agra



# International Trade Settlements in Indian Rupee

## Features of the RBI circular

The Reserve Bank of India, in a circular dated 11 July 2022, set up a system for settlement, invoicing and payment of exports and imports in the Indian Rupee. Until now, for all international trades, the settlements, invoicing and payments were done in the respective foreign currencies (US dollar, euro, British pound, Australian dollar, Canadian dollar, Singapore dollar, etc). Henceforth, such international trade transactions can be traded and settled in the Indian Rupees as well.

The framework of FEMA, 1999 Act has been modified to permit AD (authorized dealer) banks in India to open Special Rupee Vostro Accounts of correspondent bank/s of the partner trading country. Such accounts can be used for the settlements of international trade transactions with any country. Prior to setting up of the rupee settlement mechanism, the AD bank shall require an approval from the Foreign Exchange Department of the Reserve Bank of India, Central Office at Mumbai.

Broad features of such an international trade mechanism are outlined below:

1. Invoicing of goods and services: any export or import under this plan may be invoiced and denominated in the Indian Rupee (INR).
2. Exchange Rate fixing: price discovery of the exchange rate between the currencies of the two trading partner countries may be market determined.
3. Settlement currency: The settlement of international trade

transactions under this arrangement shall take place in Indian Rupees (INR).

Indian exporters, who want to use the rupee settlement mechanism for undertaking exports of goods and services, shall be paid the export proceeds in INR from the balances in the designated Special Vostro account of the correspondent bank of the partner country.

Similarly, Indian importers undertaking import of goods and services through this mechanism shall make their payments in INR, which shall be credited into the Special Vostro account of the correspondent bank of the partner country, against the invoices for the supply of goods or services from the overseas seller/supplier.

International trade transactions undertaken and settled under these guidelines shall be subjected to the standard documentation and reporting requirements. The overall framework of Uniform Customs and Practice for Documentary Credits (UCPDC) will be the guiding principles for issuance of Letter of Credit (LC) and any other trade related documentation, and it may be decided mutually between banks of the partner trading countries. Such banks of partner countries may also mutually agree for exchange of messages in a safe, secure and efficient manner.

Through the international trade settlement in Rupee system, Indian exporters may receive advance payment against exports from overseas importers in Indian rupees. Indian Banks, prior to allowing any such receipt of advance payment against exports, shall ensure that the available funds in these accounts are first used towards payment obligations arising out of already executed export orders/export payments. This shall be in compliance with the conditions mentioned on 'Receipt of advance against exports' under Master Direction on Export of Goods and Services, 2016. The Indian bank maintaining the Special Vostro account of its correspondent bank shall, in addition to its usual due diligence measures, verify the claim of the Indian exporter with the advice received from the correspondent bank before releasing the advance payment. The Indian Bank shall also ensure that the advance is released only as per the instructions of the overseas importer.

Under the new rupee payment mechanism, 'set-off' of export receivables against import payables in respect of the same overseas buyer and supplier with facility to make/receive payment of the balance of export receivables/import payables, if any, will be permissible, subject to the existing conditions mentioned in 'Set-off of export receivables against import payables' under Master Direction on Export of Goods and Services, 2016.

Issue of Bank Guarantees for international trade transactions, undertaken through the new arrangement, is permitted subject to the compliance of the provisions of FEMA Notification of Master Direction on Guarantees & Co-acceptances.

In the Rupee Special Vostro account, any available surplus balance may be used for acceptable current and capital account transactions, with mutual agreement. Available balances in such accounts can be utilized for the following purposes:

1. Payments for permissible investments
2. Payments for projects
3. Export/Import advance flow management
4. Investment in Government Treasury Bills, Government securities, etc.

Reporting of international trade and cross border transactions under the new arrangement need to be done as per the guidelines of FEMA 1999.

An AD bank in India maybe approached by any bank of a partner country for opening of a Special Rupee (INR) VOSTRO account. The Indian AD bank will seek an approval from the Central Bank (RBI) with details of the arrangement. Indian AD bank maintaining the special Vostro Account shall comply with all the due diligence processes and ensure that the correspondent bank is not from a country or jurisdiction in the updated FATF Public Statement on High Risk & Non-Co-operative Jurisdictions on which FATF has called for counter measures.

#### Writer's observations

The Reserve Bank of India permitting Rupee settlements for international

trade (exports and imports) is a huge step in internationalizing the Indian currency. There may not be immediate apparent benefits, except of course, for crude oil trades with Russia and Iran. Nevertheless, long-term advantages could be massive and far reaching. Any country who

wants to trade with India and looks for easy trade settlements, the new system will allow a comfortable mechanism using the Indian Rupee instead of any other foreign currency. The Indian banking system will allow and honour such international trades.

The challenges will be more for the overseas exporter/importer, who will need efficient systems to convert Indian Rupee to their domestic currency and settle it. Since Indian Rupee is not a widely traded international currency, effective price discovery as well as exchange rate conversions could be difficult tasks. Moreover, such overseas exporter/importer will be exposed to his domestic currency vs Indian Rupee volatility risk, and will look for mechanism to hedge such forex risks. Financing of such international trades is another grey area. Cost of forex conversions as well as cost of hedging will need to be borne; by whom is the real question? There are just too many unknowns and grey areas. It will certainly be a challenging task for Indian exporters/importers in convincing their overseas counterparts to accept the Indian Rupee as a currency of trade, invoicing and settlement.

In any new system (whenever there is a massive change from an earlier norm), such challenges usually arise at launch and persist through the initial teething period. Once few trades are successfully executed, learnings are shared and issues are ironed out. When larger participation starts, cost of operations reduces, market making improves, document streamlining gets better and the system becomes well-oiled to work efficiently. A large part of the success of this system depends on Government push. Once large volume Government-to-government contracts (Oil & Gas, Pharmaceuticals, Agriculture, etc) start flowing through the mechanism, private players will flock to make use of the new facility. The real benefits will only be realised then.

Not only is this a colossal step in making the Indian Rupee a more acceptable currency worldwide, it is a considerable leap towards capital account convertibility. Probably a harbinger of good things for India. History is made.



My Forex Eye

B - 23 | Sector 63 | Noida - 201301 | Uttar Pradesh

Phone . No : 7771009009

Email Id : sales@myforexeye.com

Website : www.myforexeye.com



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# MODEUROP

**COLOUR & SHOE | BAG TREND DIRECTIONS AUTUMN WINTER 2023 - 24**  
**“PASSION, DREAMY MOODS AND SPIRITUALITY”**  
**FASHION STATEMENTS ARE BOLDER THAN EVER**

## TECHNOLOGY IS PART OF NATURE!

**Mr Martin Wuttke, Co-Creative Director, ModEurop** made a trend presentation on colours, shapes and inspirations and also presented the key signals for the Autumn Winter 23/24 season at a webinar held on 24th August 2022.

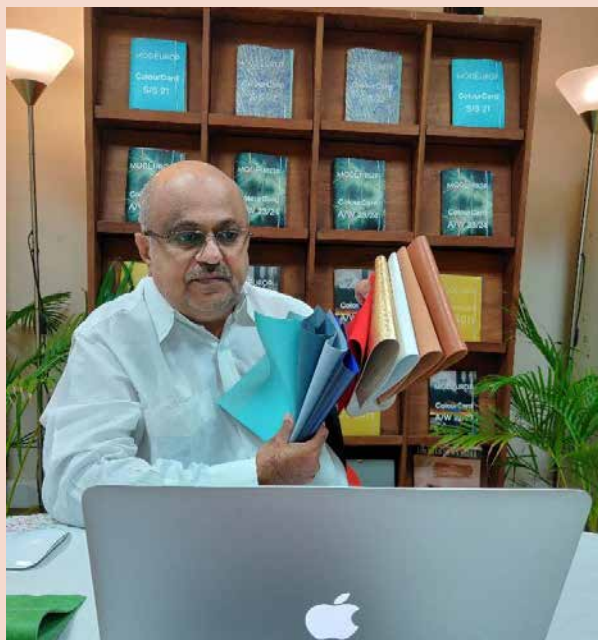
In addition, **ModEurop President Mr Karim Choukair (Melvin & Hamilton)** and **Chairman Mr Niek Jansen (Rexor)** explained their assessments of current trends.

**Mr Manfred Junkert, Director General, German Shoe & Leather Federation and MODEUROP** welcomed the members and also announced the next meeting of the MODEUROP Colour Club Conference slated for 10 -11 October 2022 in Brussels.

**Md Sadiq, CSIR-CLRI Design and Fashion Studio** said that the export from the India had shown more than 40% growth during the first quarter of this year and hence this sector will surpass the export target of USD 5538 million for leather & leather manufacturers fixed by the Department of Commerce for 2022-23. Sadiq also added that India Shoe Manufacturers were also gearing-up soon to manufacture non-leather footwear. Sadiq added that Tanneries from India were almost ready with their colour proposals for the Spring Summer 2024 season.

MODEUROP would be happy to meet Indian Exhibitors at the forthcoming LINEAPELLE Fair in Milan for the Autumn Winter 23/24 season said Mr Martin Wutke.

**MODEUROP Colour Card for the Autumn Winter 23/24 season is available at the CSIR-CLRI Design and Fashion Studio.**



**Md Sadiq**  
CSIR-CLRI Design & Fashion Studio



**Mr Karim Choukair**  
(Melvin & Hamilton),  
President, MODEUROP



**Mr Manfred Junkert,**  
Director General, German  
Shoe & Leather Federation  
& MODEUROP



**Mr Martin Wuttke,**  
Co-Creative Director,  
MODEUROP



**Mr Niek Jansen,**  
Chairman, Rexor & Vice  
president, MODEUROP

Rock star meets diva. A season with different facets between opulent robes, newer ready-to-wear and spiritual outerwear. The suspense of the trend worlds ranges from futuristically reserved, elegantly aged to robustly natural. Between extremes The longing for opulent decoration manifests itself in volumes and skin-tight contours. In addition, after the last few seasons of casual nonchalance, there is a desire for new ready-made clothing – which is stylistically completely reinterpreted through oversized aspects and intense colours. Sexiness is another trend driver – the hems slide up well over the knee, the waist comes back into focus.

**DREAMY UNIVERSE – FREESTYLE SPIRIT – EARTHY LEGENDS** are the colour-themed ones Superstructures of the Fall Winter 2023 – 24 season.



Says Mr Martin Wutke, “While the trade is currently busy with the new collections for next summer, the creative minds in the industry are already one season ahead. This is especially true for the trend scouts from ModEurop. Preparations for the autumn/winter 2023/24 season are in full swing so that shoe and bag manufacturers can start the new collections for the winter after next well informed.

DREAMY UNIVERSE

POWDERY SNOW 11–1001 TPG	GRAPHITE 18–4214 TPG	CARMINE 18–1657 TPG
FEATHER 17–5104 TPG	STARDUST 14–1012 TPG	GALACTIC BROWN 15–1430 TPG
ARCTIC NIGHT 19–3838 TPG	ICICLE 15–5209 TPG	UMBRA 18–1239 TPG



Wintry magic paired with futurism. This colour composition combines cool grey-blue Gradations with arm beige-brown nuances. Powdery snow, slightly tinted to rosé, ensures Speed of light and future-oriented with Graphite and neutral Feather. icicle blue Icicle provides futuristic cooling. Umbra counters with warm flair alongside Galactic Brown. Carmine brings seductive magic into play and deep blue Arctic Night takes over the sombre elegance Part. Stardust provides as central element for the important one glam factor. Here form new ones colour images between tonally tuned and innovative high contrast.

FREESTYLE SPIRIT

A colour world that playful manners for expressive refreshment. A fiery triad consisting of glowing Fireball, pulsating Ralleye Red and Sign Yellow opens the frenzy of colour. Radiant Dazzling Blue contributes energetic activism. Gleaming purple powers passion while deeply luminous viola takes on a dominant counterpart. Liquorice ensures cohesion. Urban Jungle with a matt finish brings the expressive colours back down to earth. Lightness and the delicate side of the theme comes through silky pink blush, which also acts as a connecting element. This colour story ensures disruptive renewal.

PINK BLUSH 14-1309 TPG	POWER PURPLE 18-2326 TPG	WILD VIOLA 19-3336 TPG
RALLEYE RED 18-1660 TPG	LIQUORICE 19-1314 TPG	DAZZLING BLUE 19-4049 TPG
FIREBALL 17-1456 TPG	SIGN YELLOW 15-0956 TPG	URBAN JUNGLE 19-0512 TPG

In picture below: ‘Team Design and Fashion Studio gears up for the Spring Summer 2024 season’



EARTHY LEGENDS

Mystical, magical violet tones of gently smoky Mystic Vapour and radiant Magic Violet combine with mossy, fairy-like Fairy Green and dark Fern. Rich dark brown grizzly and moist beige otter contribute the wild animal aspect. Mustard Iceland Moss is available for glistening bright spots. Rust auburn brings warmth into play. Cool Pomegranate goes its own way and stands by everyone in a friendly manner. On the one hand, the colour duets are perfect for tonal-harmonic combinations, on the other hand, they offer unusual new synergy effects.

MYSTIC VAPOR 17-3906 TPG	AUBURN 17-1353 TPG	FAIRY GREEN 16-0430 TPG
GRIZZLY 19-1431 TPG	POMEGRANATE 19-1934 TPG	OTTER 17-1321 TPG
MAGIC VIOLET 19-3737 TPG	ICELAND MOSS 16-0946 TPG	FERN 18-0627 TPG

Shoes Women to watch

Boot variants - on the one hand score with rough soles and different shaft heights. News value comes via biker elements as well as via parachutist bonds or from equestrian sports. On the other hand, new, slim, pointed lasts with imaginative heel variations from stiletto to blocky to experimental, paired with iconic shaft designs from tubular to conical.

Leggings boots – skin-tight, thigh-length sock boots in stretch leather that balance on varied heels, from blocky to curly to stiletto.

Chelsea boots – on new, slimmer bottoms and with a wide variety of rubber inserts and variable shaft heights.

Western boots are experiencing a new revival – from a minimalist interpretation to rocking and glamorous, staged with rhinestones and metallic.

Rubber boots – rubber & vinyl as exclusive high-fashion boots in all variants, from ankle-short to over-the-knee.

Mary Janes - like to party: come with solid bottoms, glamorous features and playful decor.



**Pumps** – move away from classic gallantry, come with multiple strap and strap lacing and rhinestone elements. Or on futuristic metal heel constructions.

**Loafer variations** – remain distinctively soled. In addition, finer leather bases and loafer clips as brand ambassadors or in the form of buckles refresh the look. Sneaker aspects such as rubber caps or heel pads bring renewal.

**Moonboots** – are changing into puffer boots, only the thickness of the soles or the lacing are reminiscent of the origin.

**Sneaker** – continue to experiment with high contrast sole components. Trekking hybrids continue. Borrowings from the world of motorsport as well as boxing and fishing provide fresh impetus. Glitter and metallic surfaces ensure glam.

**Soles and bottoms as USP** – crepe soles in wedge or platform design. 70's platforms with block heels. Multi-component floors with rustic profiles in a contrasting colour. Wooden clog constructions also for boots. Innovative paragraph re-interpretations with a wide variety of pitches from minimum to maximum.

## **Bags Women to watch**

**Clutches** – experience a silhouette change through asymmetry, or come in large format in a puffer style.

**Shoulder bags** - are presented in a minimalist style or paired with futuristic elements. Innovative and up-to-date with new seams. Medium formats play the main role here, while XS and mega-size bags are the fashion top.

**Half-Moon-Bags** – in medium to large formats, become sustainable again with a combination of leather and teddy or knitwear. From shearling or teddy plush to cuddly toys. Partial fringes create a country and western feeling. After a long time, tumbled surfaces are back, giving the elegant shapes a new meaning.

**Bowling Bags** – score points with partial padding. Front pocket elements act as an innovation engine.

**Baguette shoulder bags** – extreme edge lengths ensure new proportions in addition to patch flap pockets. Multiple straps for multiple carrying options.

**Classic flap-overs** score with softly padded surfaces in contrast to massive chain straps and striking closure solutions.

**Camera bags** - as a new bag classic with a wide variety of surfaces from smooth to hairy, with wide straps and a concise logo sign.

**Crossover mini bags** are punk and can be fitted with killer rivets or wildly abstract graffiti.

**Shoppers** – achieve a new dimension through proportional extension. They become brand ambassadors with oversized logo embossing or striking logo imprints. A rustic companion thanks to padded quilting and leather edging.

**Party bags** – fixed boxes disguised as beetles or fish on long metal chains. Classics in miniature format become evening treasures with gemstone trimmings and pearl decoration. Gold and silver shimmer is a must in addition to mother-of-pearl. Statement character is guaranteed by small-format clutches with hairy structures and colour-intensive radiance.

One style runs through all bag types: completely tonal from the (chain) strap to the bottom, only with different degrees of sheen due to the materials.

**Surfaces** – Futuristic-looking padding and faceting in super-soft leather and irregular quilting ensure innovation. Wintry fur and teddy structures as well as terry cloth applications with college flair. For the first time in a long time, leather with an aged effect is used again. Over crocheted leather, knitted looks and double-walled constructions also move the surfaces. In addition, material contrasts from smooth to lively, and prints that simulate braiding in a checkered look or appear hand-painted.

**Metal Parts** - Extroverted chain-strap constructions are renewed by being sheathed in cord or velor flock. Massive metal chains, as straps as well as decorative elements, remain important and set the scene for massive logo emblems. In addition, stone-rich buckles and rivets and rhinestone decor.

## Shoes Men to watch

Biker (harness) boots - multiple variations of the classic: sometimes implemented in a martial way with massive metal fittings, with punk allure through rivet fittings or with motocross details on the shaft, right through to a symbiosis with trekking soles. Always with the typical triad of straps inspired by spur straps on the shaft.

Buffer boots – moving away from being purely useful as après-ski foot warmers, they are becoming a fashion piece with distinctive lacing, hoover bottoms and high-contrast detail solutions.

Shearling boots – material contrasts from smooth to hairy or moccasin attributes paired with sneaker soles are becoming style icons.

Lace-up boots – new variations such as padded quilting or three-dimensional shaft design ensure surface movement, with solid profile soles always guaranteeing traction.

Sneaker boots - stand for the ongoing casualization - new hybrids of water socks with a distinctive bottom are created here,

Lace-Up Hybrids - a new symbiosis of Budapest details such as Lyra perforation with sneaker attributes and sole details creates completely new types of shoes. Excitement is also created by decoration such as massive rivets.

Wallabies - the typical upper look is largely retained. The models float innovatively on air cushion soles, show teeth with multi-component shark soles or are grounded with two-tone off-road floors.

Classy hybrids – Derby, Oxford & Co. are given a makeover. This results in comfort hybrids with futuristic flair on the one hand, and aerodynamic models with cult character on the other. Blucher hybrids score with transparent air-cushioned soles or work wear bottoms.

Chelsea – show themselves from the more elegant side, are suitable for the opera in shiny, partly brushed surfaces. Partial lyre perforations in combination with the iconic all-over logo ensure country club allure. The variants continue to be expressive and suitable for off-road use, from solid floors to tractor soles.

Loafers – are transformed from a conservative classic to an IT piece thanks to intense colours and soles. Become a rock star with rivet clasps and wing cap metal fittings, or with rhinestones all over. To the futuristic hybrid via protector rubber heel.

Sneaker – the evolution continues. On the one hand, futuristic 2-component construction inspired by moon rocks and cosmonauts. In addition, variants with striking surface

Structures as if made of one piece without a recognizable sole approach. In addition, skid-shaped bottoms (negative heel) as borrowed from space research. A completely different style is offered by retro-inspired running hybrids, also in pop-up signal colours. The most elegant version combines business attributes in the upper with a clean, white or tonal tennis sole.

Trekking hybrids – versions suitable for winter combine thermal flooring with thickly padded uppers. Distinctive lacing and strap constructions, partial rubber coating and high-contrast colours provide a breath of fresh air.

Masculine Ballroom – here, the most diverse types of shoes, from loafers to derbies to Chelsea boots, become radiant party stars with rivet decoration, Swarovski trimmings, metallic surfaces and decorative metal chains.

## Bags Men to watch

Fanny packs - continue to mutate, also in the direction of belt bags. Innovatively advanced with new materials and padded padding. Suitable for business in leather with elegant details, contrasting front pockets and balanced proportions. Funky thanks to a new design language from kidney to half-moon, also in metallic.



Backpacks - are transformed into feather-light buffer packs with down quilting. Spacious trekking variants score with high-contrast col

or signals. Multiple front pockets offer a new, also visual arrangement. Contrasting strap details add luminosity. Leather variants signal suitability for business through noble functionality. Typical shapes are made future-proof with new materials from felt to teddy plush, or are ennobled with logo jacquard.

Flight Bag - the functional companion of the 80s in a new guise - equipped with numerous three-dimensional front pockets for urban adventures.

Big shoppers - show sportsmanship, nylon straps act as a belt element, handle and decoration at the same time. Or stylishly staged as a brand ambassador in leather with an iconic all-over logo.

Tote bags – on the one hand in strong nylon, with additional mesh pockets or nylon strap applications and tonal all-over prints. On the other hand, interpreted futuristically, processed innovatively and in sturdy leather.

Duffle vs. Holdall - the transitions become fluent, the statement noble and distinguished, and with great attention to detail. Distinctive zip tabs are on an equal footing with corresponding buckle elements. Leather details such as handles, edge trimmings and straps put nylon variants in a higher league.

Shell cases – get an upgrade with striking print graphics, new surfaces and intense colour contrasts for the zip, travel tag and wheels. Metal structures in matt or with full mirroring.

#### Source:

nextguruNow, Uta Riechers-Wuttke, Martin Wuttke für ModEurop | DSI | HDS/L

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## Technological advancements in the footwear industry on a global level



Team CSIR-CLRI Design & Fashion Studio

Technological advancements in the footwear industry on a global level are in a state of stagnation. The majority of the production processes are still manually based consisting of fabricating equipment that is operated through human manipulation. However, the dynamics imposed by a rapidly changing global economy will force footwear manufactures to embrace “innovation and technological advancement,” or risk extinction.

By 2030, it is anticipated, that the demographic changes taking the form of a large young population reaching maturity, will have a drastic global economic impact in emerging nations, such as India. These demographic changes will alter migratory flows while increasing multiculturalism giving rise to increased competition for resources. Given these trends, the footwear industry should consider the development of the following products:

- **Active footwear:** Increased comfort through implementation of advanced materials which facilitate the healing, maintenance and proper circulation of the foot's epidermis. One emerging technology incorporates the use of micro-encapsulated materials in the form of polymers.
- **Virtual technologies:** will bring advances to product marketing and commercialization, including footwear customization, digital models of an individual's feet, as well as, management and care of plantar pressures.
- **Functional footwear:** Digital mobile technology which obtains information regarding the users' activities, recording the individual's kinematics, dynamics and electromyography, doing so, will increase functionality and comfort.



- Nano-materials: use of nanotechnology to develop materials with biocidal properties that reduce odor and the risk of podiatric infections (particularly for diabetic foot), by incorporating hydrophobic materials with improved moisture management, footwear with adjusting thermal properties, and innovative materials with improved durability and strength.
- Custom Therapeutic footwear for Diabetic/obese: research and development of materials for custom footwear aimed at improving the welfare of people affected by Diabetes, obesity as well as other related diseases and disorders.
- Anthropometric population studies: studies measuring and sizing the feet of populations and specific ethnic groups for the proper design for development of footwear components.

### TECHNOLOGICAL TRENDS



Photo courtesy: SHOEMASTER/ ATOM

- Innovation in Footwear Design: Design is the engine of growth and innovations in the design of footwear are essential to stay ahead of competition.
- New CAD-CAM platforms and new ICT peripheral: New CAD-CAM systems that allow complete prototyping not only of components but of finished model-level footwear products as well. Development of engineering with high quality, precision, and value-adding. The use of innovative integrated design environments to effectively perform 3D prototyping.
- Impact of CAD-CAM technology (ICT) in production processes: Confirmation of the advantages with the use of ICT and the impact on the design and product development processes.
- Innovation of manufacturing processes: Intelligent processes for footwear process control and distant control. New production technologies reduce labor costs, energy consumption, waste material, manufacturing downtime, inventory management, optimization of equipment. Full automation of manufacturing processes due to advances in CAD systems and integrated management software.

- Robotics in manufacturing processes: Robots are ideal for fast, precise, and repetitive operations. This potential has not yet been exploited in the manufacturing of footwear. Robots processes are more versatile than traditional and specialized machines. Robotic implementation results in: fewer machines, reduced human labor tasks and processes.
- Standardization and certification: Footwear companies which implement modern manufacturing processes will have to adhere to standardization and certification processes, as well as, product certification.
- Ecology & shoes: Factors that add value from an ecological perspective, throughout the production footwear cycle, from procurement of raw materials, processing of inputs for production and concluding with finished products and waste disposal.
- Innovation in supply chain: Logistics systems (storage + transport) for distribution to meet the new production and market requirements which emphasis on product customization, brand value, and customer orientation lead to innovative solutions in supply chain distribution.



New Development in Shoe Materials plays an important role



Seasonal Trends & Fashion for Shoes and Accessories



- **Monitoring of the factors shaping fashion:** Continuous analyses of social and cultural behaviors, market and fashion trends, consumption patterns around the world, with the objective of incorporating this information to the market research to design fashionable footwear.
- **Multiple applications of 3D printers:** Product development which incorporated the use of 3D printing for a comprehensive catalog of samples with variable densities, the upper in soft and flexible material and the sole with rigid and anti-slip materials.
- **Augmented Reality:** This technology has the advantage of testing 3D design prototypes prior to manufacturing for consumer preference analysis
- **Nanotechnology of supplies and materials:** Incorporation of material properties such as waterproofing, decreased flammability, increased biodegradability, self-cleaning, thermal comfort, anti-microbial, fragrance, color-change, elasticity and contour adjustment.
- **Improved integration and management of the value chain:** The development of new processes and tools for an integrated management of the footwear supply and merchandizing chain. Uniform quality management policies which extend to all manufacturing stages, guarantees quality of the finished product for the benefit of the consumer. Doing so, permits the forecasting of supplies, real-time monitoring of production processes, and increased coordinating to the members of the value chain.
- **Sustainability of enterprises:** Sustainable attitudes and behaviors are increasing as enterprises modernize, affecting all production processes of the value chain. Thus, unsustainable production and consumption systems are reduced and eliminated; costs are marginalized by using natural resources to ensure the environmental impact of the goods produced and of the services are reduced. Therefore, there is greater emphasis on efficient technologies in production processes, recycling and recovery of raw materials and manufactured goods, the reduction of energy consumption, the incorporation of natural resources, waste volume reduction, and the efficient production of products eco-friendly to the environment.

### ‘Understanding the Millennial Fashion Consumer’

Today's new fashion consumer is often a digital native, is highly sensitive to encountering a personalized and seamless purchasing process allowing the enjoyment of a unique shopping experience whatever the retail channel. This new fashion consumer loves fashion and particularly shoes that they buy more:

- Designs & Trends that are identity based
- Strategies for fashion brands
- Retail Channels
- Personalized customer experience
- Future purchasing power in the fashion industry



**AUTHORS:** Team CSIR-CLRI Design & Fashion Studio led by Md Sadiq, Dr D Suresh Kumar (Shoe & Product Design Centre, CSIR-CLRI), M Akshaya Raman, R Sathiyaraj. Technical support by: S/Shri K Dayalan & P Vinoth Kumar, Design and Fashion Studio, CSIR-CLRI.

## Weekly Forex Report

By Ritesh Victor: Co-Founder & Country Head - Market Risk Advisory & TPO

Last week was a critical week for Euro as, euro became worth less than a U.S. dollar. EUR/USD pair tumbled to new 20-year lows near \$0.99 in a visible sign of the challenges facing the zone, not least an energy crisis hitting the euro zone harder than elsewhere although the pair recovered after the Jackson hole symposium which happened on Friday.

Fed Chair speech yesterday induced some meagre volatility, but nothing out of the daily ranges as he did not mention anything significantly different that the Fed members have been discussing already.

Global economic worries are growing and the monthly jobs report is majorly awaited from the US markets and inflation gauges in Eurozone will arrive in the coming week at a key juncture for markets and central banks.

Consumer price index on Wednesday is likely to show the inflation worries in Eurozone which is pressurising the European Central Bank to hike rates again in September even as recession risks mount.

China's declining economy may continue the lead after the U.S. and Europe in reporting manufacturing gloom in the coming week.

Coming to the Indian market, the RBI is likely to intervene at key levels of 79.90, and thus providing an opportunity to buy the pair on dips.

### USDINR Fundamental

This was the third straight week where our beloved rupee closed on a negative note though it was not a big decline during the week as USDINR traded within 25 paisa range during the week. Despite dollar index trading near 19 year high, hawkish statements



coming from Federal Reserve Chair Jerome Powell on fighting inflation and the US 10-year yields hitting highest level of 3.125 in two months, our local unit didn't depreciate as it should have been. Clearly it is visible that RBI is protecting these levels but we don't know whether our central bank will continue to protect these levels in the upcoming days or not as surge in oil prices will also put pressure on rupee. Additionally, the market participants will be eying the release of US job data due on Friday, which is expected to come lower by 243k compared to the previous print of 528k.

The upcoming week is important for the US on the economic data side as CB consumer confidence and job openings is scheduled on Tuesday while Manufacturing PMI of august month is set to release on Thursday along with initial jobless claims. Looking at Indian data side, the GDP Quarterly (YoY) (Q1) is to be released along with Infrastructure Output (YoY) of July month and FX Reserves is scheduled as usual at the end of week. Financial markets will remain closed on Wednesday on account of Ganesh Chaturthi.

### USDINR Technical

Our beloved Rupee remained in an extremely tight range this week with a high low range of just 26.5 paise (high of 79.945 and low 79.68). Average of daily amplitude (difference of high and low) for the last 5 trading days were just 14 paise – goes to show that the exchange rate barely moved this week.

Technically, nothing much has changed from the previous week's analysis. Region around 79.95 – 80.05 will continue to be a resistance area following the 'First Top' formed at the all-time rupee low levels. Price up-gap formed last week, at 79.4775 and 79.58 - underscored by the red horizontal

lines, is unfilled yet. MACD and RSI are neutral while Slow Stochastics is gradually moving from overbought to neutral.

Rupee's rock solid stability despite large volatility in Asian currencies and international majors indicate that some really big event/development needs to happen for rupee to get volatile. All dollar exporters are recommended to increase their hedge ratios. Unlikely that rupee will weaken much from here and moreover forward premiums have stabilized around 3%. Prefer to do more forwards and some vanilla options. Dollar importers are strongly



recommended to hedge using vanilla options. USDINR options volatility is close to its lowest levels and hence option premium cost will be quite cheap. Obligatory forwards for importers does not make much sense when Rupee is close to its all-time lows.

### EURUSD Fundamental

The EURUSD pair plunged to a new multi-year low of 0.9898 (since December 2002) but managed to cut its weekly losses and ended the week at around 0.9963. The dollar started the week with a march but lost strength afterward, despite a cautious mood in financial markets. US Fed chief Jerome Powell repeated his well-known message in Friday's opening remarks. The Fed's eye remains on price stability, noting that reducing inflation requires a sustained period of below-trend growth and it will require continuing a restrictive policy stand for some time. Meantime, the EU and Iran are in mid of negotiations to revive the 2015 nuclear deal along with the US. But the focus remains on economic growth. Macroeconomic data showed mixed sentiment, yet most were seen as positive providing help to high-yielding assets. The preliminary August inflation data for Germany and the EU will be released in the upcoming week, while the US will publish the monthly Nonfarm Payroll report and the official August ISM Manufacturing PMI.

### EURUSD Technical

The euro was shaken up initially on knee-jerk reaction but has not been bent out of shape technically on the 4-hour charts. EUR/USD remains above a key support area of 1.0000. The following illustrates

the upside bias as long as this support remains intact for days ahead with a focus on 1.0120 on a breach of 1.0080.

The bullish harmonic pattern leaves an upside bias on the charts so long



as D holds around 0.9900. For the near term, for positive conviction, bulls will be more encouraged should the area between 1.0000/0.9980 hold, as per the W-formation's support zone. The neckline of the pattern is a 50% mean reversion of the range between points C-D.

Zooming down, we can see there is resistance between the highs of the day and 1.0080. This is a high volume area that guards the target and 1.0145 higher up.

### GBPUSD Fundamental

After losing almost 300 pips in the previous week, pair lost further 80 pips during this week. US dollar recovery due to hawkish fed rate hike expectations was the key reason for the continuous downtrend in the pound. Aggressive tone coming from Federal Reserve Chair Jerome Powell on fighting with inflation and US 10-year yields hitting highest level of 3.125 in two months, we don't see much appreciation in the pair in near-term. More volatility is expected in the upcoming week as market participants will be eyeing on the release of US job data due on Friday, which is expected to come lower by 243k compared to the previous print of 528k. It's a quiet week ahead for the pair on the event side as UK will remain closed on Monday due to Bank holiday, no other major event is scheduled in Britain except Manufacturing PMI of august month due on Thursday - A higher than expected reading should be taken as positive for the pair, while a lower than expected reading should be taken as negative.

### GBPUSD Technical

Pair remained on the back foot at the start of week, after showing some sign of relief in the mid of week again, finally the pair ended on a negative note. Currently pair is trading at its near-term support of 1.1750 level, breaking



down of these levels could push the pair towards psychological region of 1.15 while on the upside 1.19 seems to be a good resistance. Breaking 1.19 region could open the doors for 1.20 psychological level. The BoE has already suggested that the United Kingdom is going into a recession, strengthening of pair would be difficult in the near-term. On the 4 hourly time frame momentum indicator MACD give bearish signal while RSI trading at 38 region, which is considered to be an oversold zone.

### USDJPY Fundamental

USD/JPY stayed in consolidation from 137.70 and ended the week at levels of 137.52. The US dollar has gone back and forth during the week as the market continued to witness a lot of volatility. As traders tried to find out where central banks are going, it makes sense that people do not really know what they are going to do quite yet. The market is certainly in a bullish trend, and after the extreme bullish pressure of the last week, it's probably not a big surprise that we had to take a bit of a breather. The Bank of Japan keeps seeing the requirement to keep interest rates down below 0.25%, the level on 10-year notes, indicating that they are inclined to "buy unlimited bonds." Finally, the traders probably do eventually look toward the 140



level. It's not until the pair fell below the 132.50 level that they began to question the trend. At around 130 level, doubts arises about the entire situation. If the US Fed suddenly becomes dovish, or if the BoJ shifts from the idea of keeping rates lowered, that would be a factor to change the market.

### USDJPY Technical

The USD/JPY pair built on the previous day's goodish recovery move from the 131.75-131.70 area, or a one-and-half-week low and gained some positive traction on Friday. The pair maintained its bid tone through the early part of the European session and later placed just below mid-133.00s.

Technical levels to be watched for the coming week are the previous week high of 137.23 and previous week low of 132.56. Further this month high lies in 139.39 and the monthly low lies in 132.5. Additionally the fibonacci retracement of 38.2% hovers at 136.66 and 61.8% is at 136.86 respectively. The pivot points of support levels on the downside for the USDJPY pair is at 136.14, the second support is at 135.79 and third support is at 135.26. On the upper side the daily pivot point of resistance are at 137.02, 137.55 and the breach of which leads the pair to trade at 137.9.

### My Forex Eye

B - 23 | Sector 63 | Noida - 201301 | Uttar Pradesh

Phone.No : 7771009009

E-Mail id : sales@myforexeye.com

Website : www.myforexeye.com



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# *Sourcing at MAGIC, Las Vegas, USA*

## *August 7-10, 2022*

Report by Mr.A. Fayaz Ahmad, Deputy Director, CLE



The most comprehensive fashion marketplace in United States of America



MANUFACTURING, MATERIALS,  
SERVICE PROVIDERS, & FASHION TECH

MAGIC is a fashion trade show in the United States, held twice a year (February and August) in Las Vegas, this fashion marketplace showcases men's, women's and children's apparel, footwear, accessories, and manufacturing resources from around the world. The retail industry converges in Las Vegas for the USA's most comprehensive fashion marketplace - MAGIC. The show has latest design of apparel, footwear, accessories and manufacturing. From the height of advanced contemporary luxury brands to the latest trends in fast fashion, MAGIC fuels the business of fashion.

MAGIC Fashion Trade Show, Las Vegas is a high-energy fashion experience and home to the largest



selection of trend, young contemporary, modern sportswear, footwear, and accessories brands in the industry. Fusing scale with curation to foster community, drive connectivity, and deliver unique experiences, MAGIC Las Vegas joins a global audience of retail buyers – from big-box to boutique – together with influencers, media, and industry thought leaders. MAGIC Las Vegas is more than just an event: it's a deeply rooted community and a place brands and retailers call home.

MAGIC Las Vegas is where fashion insiders gain insights and inspiration. powerhouse fashion innovators and thought leaders present on everything from the latest trends and styles to business-building strategies and timely industry-focused conversations. Alongside education series, attendees enjoy a variety of interactive activations, networking opportunities, trend installations, and much more

SOURCING at MAGIC event allows one to connect and collaborate with a global community of private label manufacturers, sustainable suppliers, fashion tech solutions, and other sourcing service providers. Sourcing at MAGIC is the link to the global supply chain of footwear, Leather Garments, Leather Goods & Accessories segments. This incredible source of inspiration, education, innovation and resources is what keeps fashion moving. This event attracts designers, brands and retailers alike to discover what they need to move their business forward. This event is the ultimate resource for fashion trends, technologies and manufacturers from around the globe. Footwear (shoes, sandals, chappals etc), Leather Goods such as handbags, laptop bags, wallets, briefcases, backpacks, belts, accessories and all types of leather garments were displayed in the Exhibition. The various footwear categories displayed in the exhibition was casual lifestyle/comfort, children, athletic, athletic/sneakers, outdoor/work, fashion (Heels/Pumps/Wedges), Western-Boots, Bootie Dress

etc. It is the only show created for brands and retailers to source their footwear production directly from factories around the globe. Sourcing at MAGIC allows designers, product development teams, and private label marketers to connect, shop, and expand their business on a global scale.

Alongside, PROJECT Las Vegas is held in Las Vegas Convention Centre, where domestic and international buyers go to discover what's new, now, and next in men's and women's contemporary apparel, footwear and accessories at mid-market to premium price points.

### India – USA Footwear & Leather Trade

USA is the largest global importer of leather and leather products. USA's import of leather, leather products and footwear stood at US \$ 26.24 billion during 2020-21. In this, Footwear is the largest import commodity with 81% share, followed by Leather Goods & Accessories with 13% share. Out of India's total export of US \$ 4872.70 million during 2021-22, the export to USA was for US \$ 1158.24 million, with the highest share of 23.77%.

India accounts for a share of 2.46% in USA's total footwear and leather import trade of US\$ 26.24 billion in 2020, providing ample scope to further enhance our exports to USA.

Footwear accounts for 46% of India's total export of leather and leather products to USA (FY 2020-21). Leather Goods & Accessories including leather garments is having share of 47% in India's export of leather & leather products to USA. Hence, the primary focus products / export potential products for enhancing export to USA are Footwear, Leather Goods & Accessories & Leather Garments.

The following Table shows the Calendar year 2020 global imports of USA, India's export to USA for FY 2020-21, and the India's share in the USA's global imports.

(US \$ million)

Items	Calendar 2020 USA's global imports	Calendar 2020 Product Share %	FY 2020-21 India's Export to USA	FY 2020-21 India's share in USA's import
Leather	447.26	2%	9.40	2.10%
Leather Footwear	8495.16	32%	279.96	3.30%
Footwear components	237.15	1%	0.69	0.29%
Leather Garments	223.09	1%	41.87	18.77%
Leather Goods	3537.42	13%	258.79	7.32%
Harness & Saddlery	525.69	2%	41.45	7.88%
Non-Leather Footwear	12771.49	49%	12.87	0.10%
<b>Total</b>	<b>26237.26</b>	<b>100%</b>	<b>645.03</b>	<b>2.46%</b>

### MAGIC Las Vegas, August 7-10, 2022

MAGIC Show has participation of exhibitors and buyers from 65+ countries. Total Number of Exhibitors in Sourcing at MAGIC is 700+. Total Number of Exhibitors in Project is 1000+. Total number of Buyers registered on Sourcing at MAGIC Website is 9000. Total Buyer registered on MAGIC website including Project and Sourcing at MAGIC is 19500. It is pertinent to mention here that 54% of the buyers were top decision makers. 36% of the buyers were new buyers and 56% of the exhibitors were new. The primary buyer categories are Apparel & Footwear, Leather garments, goods & accessories, Fabric & Trim, Fashion Technology, Private Labels, Sustainable Alternatives.

The MAGIC August edition was a hybrid event. Buyers will be able to source from global manufacturers, suppliers, and service providers, in person and online for a total of 9 weeks – before, during, and after the live event. All exhibitors with a physical booth had a digital presence on Sourcing at MAGIC Online. As such, MAGIC is a marketplace to reach a new global fashion audience.

Sourcing at MAGIC brought the world together on the Show Floor. The participant countries are Bangladesh, Canada, China, Colombia, Egypt, Ethiopia, Guatemala, Ghana, Honduras, Hong Kong, India, Indonesia, Japan, Madagascar, Mauritius, Mexico, Morocco, Nepal, Pakistan, Peru, Portugal, Singapore, Sri Lanka, South Korea, Spain, Taiwan, Turkey & Vietnam.

There was participation of Indian companies through Federation of Indian Exporters Organizations (FIEO), Council for Leather Exports (CLE), Apparel Export Promotion Council (AEPIC) and Powerloom Development & Export Promotion Council (PDEXCIL).



## CLE participation in Sourcing at MAGIC

The CLE has organized the participation of Indian companies in the Sourcing at MAGIC Trade Fair held in Las Vegas Convention Centre, Las Vegas, USA during August 7-10, 2022, as per the approval accorded by the Department of Commerce, Government of India under Market Access Initiative (MAI) Scheme. It is a Market Promotion Event to promote the Footwear and Leather Products manufactured in India, to give a platform to MSME units to take part in the Exhibition and have B2B discussions with trade visitors and thus enhance India's export to USA and increase India's share in USA's global imports.

Products displayed in the Fair are Leather Footwear (Gents, Ladies & Children), Sandals, Leather Garments, Leather Vests Dresses, Leather Skirts, Shorts, Pants, Finished Leather Skins, Leather Goods & Accessories such as Leather Belts, Leather Wallets, Handbags, Travel Bags, Purses, Portfolios, Gift Accessories, File folders etc.

Shri A Fayaz Ahmad, Deputy Director, CLE has attended the Sourcing at MAGIC and organized the participation of Indian companies and interacted with trade visitors and representatives of stakeholder organizations. The CLE had set up an Information Booth to promote the Indian leather & footwear industry and circulated the publicity materials such as Booklet containing the profiles of the Indian participants and Directory of Indian Companies registered with CLE 2022. The information on the Indian Leather & Footwear industry was provided to the trade visitors.

Arrangements and facilities in the Convention Centre is truly world class and are of high standards. MAGIC Sales India Office - Mr. Prashant Asthana and Mr. Gaurav Garg, both were present to facilitate the India participation - Leather and Textiles.

A total of 17 companies' manufacturers of footwear, leather products & Accessories & Leather Garments, took part in the Sourcing at MAGIC.

S.No	Name of the Company	City
1	Anam Exports	Kanpur
2	Euro Safety Footwear (India) Pvt Ltd	Agra
3	Maliks Exports Pvt Ltd	Mumbai
4	Roger Industries Ltd	Agra
5	Atlantic Exports	Kanpur
6	Avish Global	New Delhi
7	Crescent Exports Syndicate	Kolkata
8	Deccapel Fashions Pvt Ltd	Chennai
9	Discovery Leathers Pvt Ltd	Delhi
10	Everest Tannery Pvt Ltd	Kanpur
11	G P Exports	Kolkata
12	J C International Ltd	Kolkata
13	Penza Exports	Kanpur
14	Prits Leather Exports Pvt Ltd	Noida
15	S.L Leather Pvt Ltd	Chennai
16	Sonse Exports	Noida
17	XL Enterprises Ltd	Kolkata

## Visit of Consul General of India, San Francisco to the Event

Dr. T.V Nagendra Prasad, Consul General of India, San Francisco, California has visited the Sourcing at MAGIC India Pavilion on 07.08.2022. The Consul General has inaugurated the India Pavilion as a whole which included India Pavilion set up by Federation of Indian Exporters Organizations (FIEO), Council for Leather Exports (CLE), Apparel Export Promotion Council (AEPC) and Powerloom Development & Export Promotion Council (PDEXCIL). The inauguration function was held at 12.00 Noon, and it was attended by Dr A. Sakthivel, President-FIEO, Shri Naren Goenka, Chairman-AEPC, Shri A. Fayaz Ahmad, Deputy Director-CLE, other dignitaries, participant-exhibitors, officials from FIEO and AEPC. On behalf of the MAGIC Show, Mr. Bob Berg, Senior Sales Manager International, and Mr. Prashanth Asthana, India Sales Office, were present on the occasion.

After the ribbon cutting inauguration ceremony, the Consul General Dr. T.V Nagendra Prasad has visited the India Pavilion and interacted with the Indian participants. He went around the display booths and saw the various product ranges displayed in the booths.



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Dr.T.V Nagendra Prasad, Consul General of India, San Francisco, California inaugurated the Sourcing at MAGIC by cutting the ribbon on 07.08.2022



Felicitation to Dr.T.V Nagendra Prasad, Consul General of India, San Francisco, California, jointly by FIEO, AEPC & CLE during the inauguration ceremony



Dr.T.V Nagendra Prasad, Consul General of India, San Francisco, California visited the participants of India Pavilion set up by CLE

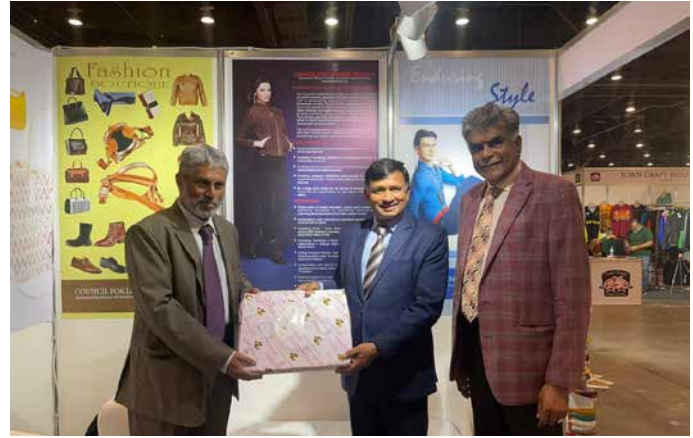


Dr.T.V Nagendra Prasad, Consul General of India, San Francisco, California interacting with participant, Shri A. Fayaz Ahmad, Deputy Director, CLE accompanied the Consul General.



Dr.T.V Nagendra Prasad, Consul General of India, San Francisco, California and Shri A. Fayaz Ahmad, Deputy Director, CLE, at India Pavilion





Shri A. Fayaz Ahmad, Deputy Director, CLE presenting memento to Dr TV Nagendra Prasad, Consul General of India, San Francisco, in the CLE Information Booth on 07.08.2022. Dr A Sakthivel, President, FIEO is seen alongside the CG.



Shri A. Fayaz Ahmad, Deputy Director, CLE presenting memento to Dr A. Sakthivel, President, Federation of Indian Exporters Organization (FIEO)



Dr TV Nagendra Prasad, Consul General of India, San Francisco, (centre) flanked by Dr A Sakthivel, President, FIEO (to his Left) and Shri A Fayaz Ahmad, Deputy Director, CLE (to his Right)



Dr TV Nagendra Prasad, Consul General of India, San Francisco, (centre) flanked by Dr A Sakthivel, President, FIEO (to his Left) and Shri A Fayaz Ahmad, Deputy Director, CLE (to his Right)

## Business outcome:

India Pavilion received trade visitors who interacted with exhibitors, and visitors flow was continuous all through the four days of the event. US companies dealing in Footwear, Leather Garments, Leather Goods and Accessories have visited the India Pavilion in Sourcing at MAGIC. The business visitors were generally impressive in the range of products displayed in the India Pavilion. The participation of 17 Indian companies in the Sourcing at MAGIC, USA, has resulted in overall projection of Indian manufacturing capabilities to the USA market.

The participants have given their feedback on the number of business meetings held by them with the trade visitors, firm orders booked and future expected business etc. 17 Indian participants have reported that 319 buyers visited their stalls over the 4 days of the Fair. Out of this, 129



business meetings with the buyers were held by 17 Indian participants. Firm orders were booked to a collective value of US \$ 3,36,000.00 (US \$ 0.34 million) (About Rs.2.69 Crores). According to the feedback given by participants, future business expected were estimated at US \$ 31,02,000.00 (US \$ 3.10 million) (About 24.82 Crores)

## Stands in CLE Pavilion



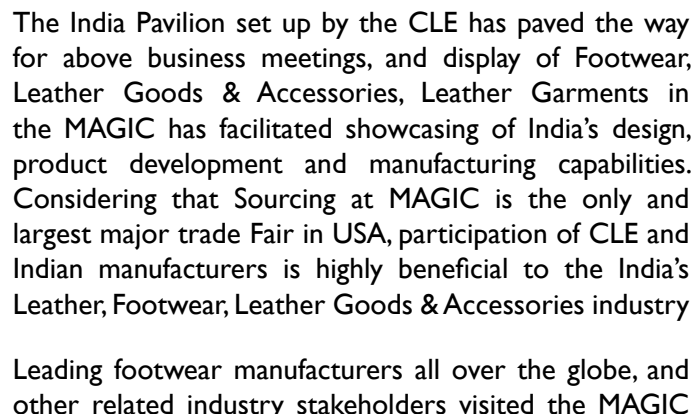


## Stands in CLE Pavilion





## Stands in CLE Pavilion



The India Pavilion set up by the CLE has paved the way for above business meetings, and display of Footwear, Leather Goods & Accessories, Leather Garments in the MAGIC has facilitated showcasing of India's design, product development and manufacturing capabilities. Considering that Sourcing at MAGIC is the only and largest major trade Fair in USA, participation of CLE and Indian manufacturers is highly beneficial to the India's Leather, Footwear, Leather Goods & Accessories industry

Leading footwear manufacturers all over the globe, and other related industry stakeholders visited the MAGIC



Fair as a whole. Leading Apparel Manufacturers, Fabric Providers, and Technology and Service companies from around the world visited show towards their sourcing needs. According to the Fair organizer, while the exact figures are under compilation by Fair Authority at the time of preparation of this report, MAGIC Show August 2022 edition is likely be attended by about 50,000 business visitors. Out of this, for Sourcing at MAGIC is likely be visited by about 14000 business visitors.

**Conclusion:**

Sourcing at MAGIC is the link to the entire global supply chain of

Footwear, Leather Garments, Leather Goods & Accessories segments. This incredible source of inspiration, education, innovation, and resources is what keeps fashion moving. Sourcing at MAGIC is the only show in USA created for brands and retailers to source their requirement of footwear, leather garments, leather goods & accessories production directly from factories around the globe. Sourcing at MAGIC allows designers, product development teams, and private label marketers to connect, shop, and expand their businesses on a global scale. With over 65+ countries represented, this must-see destination attracted designers, brands and retailers alike to discover what they need to move their business forward. This Event is the ultimate resource for fashion trends, technologies and manufacturers from around the globe.

The next edition of Sourcing at MAGIC would be held during February 13-16, 2023. The Ministry of Commerce & Industry, Government of India has accorded approval to the CLE to participate in the February 2023 edition under the funding support of MAI Scheme.

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**IN BRIEF**

## *IULTCS Asks EU Legislators to Reconsider Proposed Restrictions*

Members of IULTCS have collaborated with industry scientists from FILK, Stahl and TFL to prepare a document that was submitted to DG Grow (the European Commission Directorate-General department responsible for EU policy on the single market, industry, entrepreneurship and small businesses) and DG ENV (The Directorate-General for Environment department responsible for EU policy on the environment).

The purpose of preparing the document was to address proposed EU restrictions on the presence of Chrome VI and Bisphenols in leather. It is considered that the new proposed REACH restrictions could seriously impact the leather industry, particularly in the European Union.

The IULTCS document asks the EU for a proper assessment of the impact of these measures on the environment, people and leather manufacture. IULTCS President Jean-Pierre Gualino and Executive Secretary Dr Luis Zugno stated “Our call is for a more detailed study of data and testing methodology relating to Chrome VI and more time to implement the proposed Bisphenol restrictions”.



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## *Report on Visit to Jaipur for CLE membership mobilization activities on 5th Aug 2022*

In order to take benefit of various financial support schemes of the Government of India and State Governments, available for the leather and footwear Sector, it is necessary that the company/unit has to be registered as a member of CLE. Being a non-member, the company loses the opportunity to avail many scheme benefits available to the Sector. In continuation to the efforts to augment the membership strength and to outreach the different cluster, Shri Asif Eqbal Khan, EPO & Shri Laiq Ahmad, AEPO visited Jaipur on 5th August, 2022 for dissemination of information on CLE's activities and to meet the potential members for enhancement of membership of Northern Region of Council for Leather exports.

CLE officials met Smt. Shilpi Purohit, General Manager (Urban), District Industries Centre (DIC), Jaipur and Shri Subhash Sharma, GM (Rural), DIC and explained in detail about the Council's initiative to reach the Leather & Footwear Units and requested them to provide the list of Leather & Footwear Sector companies so that these companies can also avail the benefits of Government of India and State Government. In this context, they conveyed that, the list available with them consists of mostly the artisans involved in manufacturing of Leather & Footwear products. The list was obtained for follow-up with the artisans/companies concerned.

In order to discuss and explore more units in and around the vicinity of Jaipur, CLE officials also met Shri P. R. Sharma, Joint Director, Industries and Commerce & Chief Executive Officer of Rajasthan Export Promotion



Shri Subhash Sharma, GM (Rural), DIC interacting with Shri Laiq Ahmed AEPO, CLE and Shri Asif Eqbal Khan, EPO, CLE

Council (REPC) wherein he highlighted the ongoing State Government's initiative (Mission – Nirayatak Bano) to become an exporter wherein they propose to create IEC code to artisans with some financial assistance. Joint Director further conveyed to us to contact these artisans with the list available with DIC to offer financial assistance enabling them to acquire IEC codes so that they can become exporter and consequently becoming the member of the Council.



Shri P. R. Sharma, Joint Director, Industries and Commerce, Government of Rajasthan along with CLE officials

On the request of Shri Dharmendra Kumawat, Managing Director, M/s. Handicraft Villa, Jaipur CLE officials also visited their office and briefed on the Council's benefits and asked them to participate in Council's export promotion activities including fairs and BSMs.

CLE officials personally met the representatives of the companies and briefed about the benefits of becoming a member of council and were also guided about the procedure to become a member of CLE. Fee structure, note on IDLS Scheme & benefits of becoming a member of the Council was circulated to the participants who visited the camp.

CLE officials also approached the potential units subsequent to visit to Jaipur;

1. Shri Dharmendra Kumawat, M/s. Handicraft Villa,
2. Shri Teekendra, M/s. Puratan Overseas, Jaipur
3. Shri Fardeen Ayyub, M/s. KSF Exports, Jaipur
4. Shri Rajat, M/s. Shara International, Jaipur
5. Shri Pankaj, M/s. Gopal Industries, Jaipur



CLE officials interacting with Shri Dharmendra Kumawat, Managing Director, M/s. Handicraft Villa, Jaipur

On several follow up through mails and phone, M/s. Handicraft Villa & M/s. Gopal Industries have already become members while we are pursuing the remaining to become the member of the Council.

Shri Asif Eqbal Khan, EPO, CLE & Shri Laiq Ahmed, AEPO, CLE thanked the State Government officials of Rajasthan for assisting CLE in exploring the market of Jaipur.

## IN BRIEF

# *Registration for Virtual Participation in Romanian Materials Conference (ICAMS) Underway*

The National Research and Development Institute for Textiles and Leather (INCDTP) Leather and Footwear Research Institute (ICPI) Bucharest, Romania announces that the 9th International Conference on Advanced Materials and Systems ICAMS 2022 - will be held virtually in Bucharest, Romania, on 26 – 28 October 2022.

ICAMS 2022 intends to bring together eminent scientists, technologists and young researchers from several disciplines across the globe to provide a common platform

for discussing their achievements and newest directions of research. Specialists are invited to participate in this event which is held every two years.

### Topics included on the scientific programme are:

- Advanced Materials and Nanomaterials
- Biomaterials and Biotechnologies
- Innovative Systems, Technologies and Quality Management
- Ecological Processes for Circular and Neutral Economy
- Creative Industries and Cultural Heritage
- Education and Digitalization

For further information contact:  
[icams.ro@gmail.com](mailto:icams.ro@gmail.com)  
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# INDIAN LEATHER INDUSTRY - STRIDING WITH CONFIDENCE



## COUNCIL FOR LEATHER EXPORTS

(An Export Promotion Organisation sponsored by Ministry of Commerce & Industry, Govt. of India)

**Registered Head Office :** 1, Sivaganga Road, Nungambakkam, Chennai 600034

Tel: +91-44-48684380 - 84 Fax: +91-44-48684386 • e-mail: [cle@cleindia.com](mailto:cle@cleindia.com) • website : [www.leatherindia.org](http://www.leatherindia.org)

**Regional Offices :** • New Delhi - [cleldelhi@cleindia.com](mailto:cleldelhi@cleindia.com) • Kanpur - [cleknp@cleindia.com](mailto:cleknp@cleindia.com) • Kolkata - [cleer@cleindia.com](mailto:cleer@cleindia.com) • Mumbai - [cleb@cleindia.com](mailto:cleb@cleindia.com)

**Extension Offices :** • Agra - [cleagra@cleindia.com](mailto:cleagra@cleindia.com) • Jalandhar - [clejalandhar@cleindia.com](mailto:clejalandhar@cleindia.com)



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conformant products

*We have an exclusive range of colours*  
**but when it comes to eco-responsibility**  
**'GREEN'**  
**is always our colour**

-  Standards of Excellence
-  Satisfaction of Customers
-  Sustainable Development

**Chenitan Color Chem** is proudly associated with Zero Discharge of Hazardous Chemicals (ZDHC) program. We have implemented sustainable chemical management systems in our manufacturing units and use sustainable chemicals to support best practices to protect the environment. We are now ZDHC MRSL Level 3 Certified. Our company policy ensures our responsibility to improve our environment impact in every way possible while keeping our three core values of Standards of Excellence, Satisfaction of Customers and Sustainable Development intact in all our business operations.



**CHENITAN COLOR CHEM PVT LTD**

Call: +91-4425594946/47 Email: [info@chenitan.in](mailto:info@chenitan.in) Web: [www.chenitan.in](http://www.chenitan.in)

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