CLE/HO/IMD/Lineapelle-Italy/2023 29th March, 2023

**To**

**The Members of CLE**

Dear Members,

**Sub: Participation in the LINEAPELLE Fair, Milano, Italy (September 19-21, 2023) with MAI funding support**

CLE is organizing group participation of member-companies in the *Lineapelle Fair, FieraMilano RHO, Italy, with the funding support of Government of India, under MAI Scheme for financial year 2023-24.*

**WHY PARTICIPATE**

         It is the world's greatest exhibition for the leather sector
         The leading operators are present at LINEAPELLE
         Present your collections to the world's leather industry
         Meet the greatest buyers, designers and fashion researchers
         Scan the market, sound the trends out
         Improve dialogue with your customers
         Meet new customers from over 100 different countries

**WHO CAN PARTICIPATE**

         Manufacturers of leather, accessories and components (lasts, heels, soles, small metal parts, etc.), synthetic materials, industrial textiles, models for footwear and for leather goods.

         **Finished products** (shoes, bags, etc.) **are not admitted**.

**CLE’s participation**

CLE for the first time is planning to organize group participation of members in this fair, with MAI funding support. MAI subsidy will be available for a maximum number of 23 companies. **As informed by the Lineapelle fair organizer, first they will allot space to the companies those who participated in the last edition of the fair and thereafter, they will consider CLE’s space requirement. Hence it is very important that we need to convey our total space requirement to the fair organizer as soon as possible.**

**Participation Costs for CLE Members-** Considering the Cost of Space, Stand Construction, Display Accessories, and Registration and insurance charges etc, we are notifying the participation charges, as under, for a 12 sq. mtrs fully built up booth with all required display accessories:-

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| --- | --- | --- | --- |
| Category  | Participation charges for 12 sq. mtrs. built up stand | GST @ 18% | Total amount to be paid **(inclusive of GST)** |
| **MAI subsidized fee** | Rs. 2,39,600/- | Rs. 43,128/- | Rs. 2,82,730/- |
| Un-subsidized fee | Rs. 4,92,540/- | Rs. 88,657/- | Rs. 5,81,200/- |

**Besides, there will be an additional charge @ Rs. 20,000/- + GST (Rs. 23,600/- inclusive of GST) for ‘Corner booths’. It may please be noted that, we have very limited number of Corner booths hence the booth allocation will be made, strictly on first-come-first-served basis.**

The above quoted charges are for a fully built up stand of 12 sq. mtrs with all required display accessories. Only fully built up stands are available for CLE’s participants; no raw space. Likewise, MAI subsidy will be applicable for 12 sq. mtrs. space/booth only and Companies those who need more than 12 sq. mtrs. space/booth are required to pay un-subsidized charges for the additional area they are taking. However, additional space will be offered, subject to availability.

**VISA:- Please also note participants will have to arrange the Visa on their own.** However, CLE will arrange for the invitation letter  to facilitate obtaining of visas by participants. Kindly note that non-issuance of Visa will not be considered as a valid ground for withdrawal subsequent to confirmation of participation. Hence, withdrawal from participation after confirmation will not be allowed.

**MAI Air Fare Reimbursement:**

Members who are eligible to participate at the MAIS- Subsidized Participation Fee are eligible to claim Airfare Reimbursement also with an upper ceiling of Rs. 75,000/-, subject to the Airfare Funding Approval by the Government for 2023-24 and compliance of the following Conditions:-

|  |  |
| --- | --- |
| *a.* | *14 Days Advance notice to CLE (in the prescribed format)- excluding date of travel & receipt of application date.* |
| *b.* | *FOB Value in the preceding year between Rs 3 lakhs to*  *Rs.50 Crores* |
| *c.* | Members to have completed 12 months of Membership and is regularly filing returns with the concerned EPC. |
| *d.* | *Person attending the fair –*Regular Director / Partner / Proprietor OR ‘regular officer of the company on senior managerial position’ |
| *e.* | *Restricted to Three times grant received under MDA/MAIS.*In the case of exporters belonging to SC/ ST/ Women and the exporters having f.o.b. value of exports of or less than Rs.50 crore in a year, 5 participations in a particular event is allowed |
| *f.* | Claim forms (with original boarding pass), duly filled in and complete in a ll respects must be submitted to CLE within 45 days of return to India. |
| *g.* | Airfare reimbursement will not admissible to a foreign national |

For complete details about the revised MAI eligibility criteria, please refer the circular dated 4th August, 2021 issued by CLE.

*The MAIS Intimation Application is enclosed herewith, which should be received by the Council by giving minimum 14 days Advance Notice excluding Date of Receipt of Application in the Council and Date of Departure from the country.  The same will be considered subject to*the Airfare Funding Approval by the Government for 2023-24 and compliance of the above Conditions.

Keeping in view all the above, interested members may please send the attached application forms, duly filled in, along with full participation fee, as written above, for a minimum sized built up booth of 12 sq.mtr. by NEFT/RTGS in favour of Council for Leather Exports **on or before 15th April, 2023.**  **Members may please note that  MAI subsidy will be available for a maximum of 23 companies and space will be allotted on ‘First-Come-First-Served’ basis, based on the receipt of  participation fee in CLE’s below given bank account even though the given last date is 15th April, 2023:-**

|  |  |
| --- | --- |
| Name of the Account Holder | Council for Leather Exports |
| Name of the Bank | Central Bank of India |
| SB Account No | 3670310575 |
| Re- Entered Account No | 3670310575 |
| IFSC Code | CBIN0283026 |
| Branch | Industrial Finance Branch, Egmore, Chennai |

**Participation will be confirmed on ‘first-come-first served’ basis based on receipt of full and final participation *fee in CLE’s bank account.***

With best regards,

**R Selvam, IAS
Executive Director**
**Council for Leather Exports**