29th March, 2023  
CLE/HO/IMD/LifeStyle-Tokyo/2023

To

**The Members of CLE**

Dear Members,

Sub: **Participation in the Lifestyle Tokyo, Japan (July 19-21, 2023) under MAIS 2023-24**

As part of Annual Action Plan of export promotion activities for 2023-24, approved by the Government of India, Ministry of Commerce & Industry under MAI Scheme, CLE is planning to organize group participation of members in the Lifestyle Tokyo, Japan to be held during July 19-21, 2023.

**Date & Venue: July 19-21, 2023 : Tokyo Big Sight, Japan**

Exhibition Outline/Display Products:

         Footwear (both leather and non-leather)  
         Leather Goods and Accessories, including leather gloves  
         Leather Garments

Show prospectus, giving complete details about the event, is attached to this circular.

**Participation Costs for CLE Members-** Considering the Cost of Space, Stand Construction, Display Accessories, and Registration and insurance charges etc, we are notifying the participation charges, as under, for a 8.1 sq. mtrs fully built up booth with all required display accessories:-

|  |  |  |  |
| --- | --- | --- | --- |
| Category | Participation charges for 8.1 sq. mtrs. built up stand | GST @ 18% | Total amount to be paid **(inclusive of GST)** |
| **MAI subsidized fee** | Rs. 3,56,250/- | Rs. 64,125/- | Rs. 4,20,375/- |
| Un-subsidized fee | Rs. 5,37,500/- | Rs. 96,750/- | Rs. 6,34,250/- |

**Besides, there will be an additional charge @ Rs. 11,000/- + GST (Rs. 12,980/- inclusive of GST) for ‘Corner booths’. It may please be noted that, we have very limited number of Corner booths hence the booth allocation will be made, strictly on first-come-first-served basis.**

The above quoted charges are for a fully built up stand of 8.1 sq. mtrs with all required display accessories.

As per ‘Standard Booth Package’, CLE’s participants are entitled for getting the following:-

         Rear & Side walls  
         One display table with storage   
         1 Table & 4 Chairs  
         Power supply @ 1KW  
         4 Spotlights, 1 Outlet  
         Carpeting  
         2 Shelves

**VISA:- Please also note participants will have to arrange the Visa on their own.** However, CLE will arrange for the invitation letter from the fair organizer to facilitate obtaining of visas by participants. Kindly note that non-issuance of Visa will not be considered as a valid ground for withdrawal subsequent to confirmation of participation. Hence, withdrawal from participation after confirmation will not be allowed.

**MAI Air Fare Reimbursement:**

Members who are eligible to participate at the MAIS- Subsidized Participation Fee are eligible to claim Airfare Reimbursement also with an upper ceiling of Rs. 75,000/-, subject to the Airfare Funding Approval by the Government for 2023-24 and compliance of the following Conditions:-

|  |  |
| --- | --- |
| *a.* | *14 Days Advance notice to CLE (in the prescribed format)- excluding date of travel & receipt of application date.* |
| *b.* | *FOB Value in the preceding year between Rs 3 lakhs to*  *Rs.50 Crores* |
| *c.* | Members to have completed 12 months of Membership and is regularly filing returns with the concerned EPC. |
| *d.* | *Person attending the fair –*Regular Director / Partner / Proprietor OR ‘regular officer of the company on senior managerial position’ |
| *e.* | *Restricted to Three times grant received under MDA/MAIS.*In the case of exporters belonging to SC/ ST/ Women and the exporters having f.o.b. value of exports of or less than Rs.50 crore in a year, 5 participations in a particular event is allowed |
| *f.* | Claim forms (with original boarding pass), duly filled in and complete in a ll respects must be submitted to CLE within 45 days of return to India. |
| *g.* | Airfare reimbursement will not admissible to a foreign national |

For complete details about the revised MAI eligibility criteria, please refer the circular dated 4th August, 2021 issued by CLE.

*The MAIS Intimation Application is enclosed herewith, which should be received by the Council by giving minimum 14 days Advance Notice excluding Date of Receipt of Application in the Council and Date of Departure from the country.  The same will be considered subject to*the Airfare Funding Approval by the Government for 2023-24 and compliance of the above Conditions.

Keeping in view all the above, interested members may please send the attached application forms, duly filled in, along with full participation fee, as written above, for a minimum sized booth of 8.1 sq.mtr. by NEFT/RTGS in favour of Council for Leather Exports **on or before 24th April, 2023.**  **Members may please note that  MAI subsidy will be available for a maximum of 16 companies and space will be allotted on ‘First-Come-First-Served’ basis, based on the receipt of  participation fee in CLE’s below given bank account even though the given last date is 24th April, 2023:-**

|  |  |
| --- | --- |
| Name of the Account Holder | Council for Leather Exports |
| Name of the Bank | Central Bank of India |
| SB Account No | 3670310575 |
| Re- Entered Account No | 3670310575 |
| IFSC Code | CBIN0283026 |
| Branch | Industrial Finance Branch, Egmore, Chennai |

**Participation will be confirmed on ‘first-come-first served’ basis based on receipt of full and final participation *fee in CLE’s bank account.***

With best regards,

**R Selvam, IAS  
Executive Director**  
**Council for Leather Exports**