21st April, 2023
CLE/HO/IMD/LifeStyle-Tokyo/2023

To

**The Members of CLE**

Dear Members,

Sub: **Participation in the Lifestyle Tokyo, Japan (July 19-21, 2023) under MAIS 2023-24 – Availability of small sized booths reg.**

Please refer to our circular dated 29th March, 2023, on the above subject.

The enlistment of participants for the Lifestyle Tokyo Fair is progressing and we have few more booths with MAI subsidized rates. Meantime, in order to further subsidize the cost of participation thereby enabling the Micro, Small and Medium Enterprises for participating in this far, we are offering a minimum size built up booth of 5.4 sq. mtrs also, as per the below costs:-

|  |  |  |  |
| --- | --- | --- | --- |
| Category  | Participation charges for 5.4 sq. mtrs. built up stand | GST @ 18% | Total amount to be paid **(inclusive of GST)** |
| **MAI subsidized fee** | **Rs. 1,90,625/-** | **Rs. 34,313/-** | **Rs. 2,24,940/-** |
| Un-subsidized fee | Rs. 3,70,625/- | Rs. 66,713/- | Rs. 4,37,340/- |

**Besides, there will be an additional charge @ Rs. 11,000/- + GST (Rs. 12,980/- inclusive of GST) for ‘Corner booths’. It may please be noted that, we have very limited number of Corner booths hence the booth allocation will be made, strictly on first-come-first-served basis.**

The above quoted charges are for a fully built up stand of 5.4 sq. mtrs with required display accessories.

As per ‘Standard Booth Package’, CLE’s participants are entitled for getting the following (for a built up booth of 5.4 sq. mtrs):-

         Rear & Side walls
         Carpeting / Name fascia
         Reception counter
         1 Table & 2 Chairs
         Power supply @ 1KW
         2 Spotlights, 1 Outlet
         2 Shelves

**All other display accessories will be extra and participants have to bear the cost of such additional items, on their own.**

**As per CLE’s circular dated 31st March, 2023, built up booths of 8.1 sq. mtrs size are also available, with MAI subsidized fee @ Rs. 3,56,250/- + 18% GST.**

**MAI Air Fare Reimbursement:**

Members who are eligible to participate at the MAIS- Subsidized Participation Fee are eligible to claim Airfare Reimbursement also with an upper ceiling of Rs. 75,000/-, subject to the Airfare Funding Approval by the Government for 2023-24 and compliance of the conditions stipulated.

Keeping in view all the above, interested members may please send the attached application forms, duly filled in, along with full participation fee, as written above, for a minimum sized booth of 5.4 sq.mtr. by NEFT/RTGS in favour of Council for Leather Exports **on or before 1st May, 2023.**  **Members may please note that  MAI subsidy will be available for a maximum of 16 companies and space will be allotted on ‘First-Come-First-Served’ basis, based on the receipt of  participation fee in CLE’s below given bank account even though the given last date is 1st May, 2023:-**

|  |  |
| --- | --- |
| Name of the Account Holder | Council for Leather Exports |
| Name of the Bank | Central Bank of India |
| SB Account No | 3670310575 |
| Re- Entered Account No | 3670310575 |
| IFSC Code | CBIN0283026 |
| Branch | Industrial Finance Branch, Egmore, Chennai |

**Participation will be confirmed on ‘first-come-first served’ basis based on receipt of full and final participation *fee in CLE’s bank account.***

***Members those who have already confirmed their participation and remitted payment to CLE’s bank account may please ignore this Circular.***

With best regards,

**R Selvam, IAS
Executive Director**
**Council for Leather Exports**