CLE/HO/IMD/99 th Garda/2022 16th February, 2023  
  
   
To  
  
**All Members (Footwear & Leather Goods-bags)**

Dear Members,  
  
**Sub: Participation in the 99th edition of Expo Riva Schuh & Gardabags, Garda, Italy (June 17-20, 2023) with MAI support**  
  
Members are kindly aware that Council has been organizing group participation of members in the Expo Riva Schuh (Footwear Section) and Gardabgs (Bags Section) Italy, regularly. The **next edition (physical) of Expo Riva Schuh and Gardabags, Italy, will be held during June 17-20, 2023.**   
  
**CLE's participation in the 99th Garda fair with MAI support**  
  
CLE's proposal seeking MAI funding support for organizing participation of **35 members** in the above said fair was approved by Sub-Committee on MAI Scheme. Accordingly, taking into account the expenses i.e. space rent, stand construction (white Octanorm stands), cleaning charges, visa letter fees, common interpreter, water and stuffing paper, and marketing and promotional expenses etc., we are notifying the MAI subsidized participation fee and un-subsidized participation fee for the June, 2023 edition of the fair, as under:-

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| --- | --- | --- | --- | --- |
| **Space/ Booth Size** | **Raw Space @ Rs. 20,500/- per sqm** | | **Fully built-up booth (with all display accessories) @ Rs. 29,500/-per sqm.** | |
|  | **un-subsidized cost** | **MAI Subsidized fee** | **un-subsidized cost** | **MAI Subsidized fee** |
| 12 sq mt | Rs. 2,46,000/- | **Rs. 63,000/-** | Rs. 3,54,000/- | **Rs. 1,71,000/-** |
| 18 sq mt | Rs. 3,69,000/- | **Rs. 1,86,000/-** | Rs. 5,31,000/- | **Rs. 3,48,000/-** |
| 24 sq mt | Rs. 4,92,000/- | **Rs. 3,09,000/-** | Rs. 7,08,000/- | **Rs. 5,25,000/-** |
| 30 Sq mt | Rs. 6,15,000/- | **Rs. 4,32,000/-** | Rs. 8,85,000/- | **Rs. 7,02,000/-** |
| 36 Sq mt | Rs. 7,38,000/- | **Rs. 5,55,000/-** | Rs. 10,62,000/- | **Rs. 8,79,000/-** |

         **18% GST will be applicable on all payments.**   
  
***In addition to the above quoted charges, the fair organizer will be charging "Exhibitor Fee" @ Euro 400 (Rs. 36,000/-) from 'old participants' and @ Euro 600 (Rs. 54,000/-) from 'new participants.*** Please note that, as informed by the fair organizer, any exhibitor who attended before 2020 will be considered as a new exhibitor. Hence while remitting the participation fee to CLE, this extra charge may also be remitted to CLE'S bank account. **GST @ 18% may be calculated on the total amount payable (Tax invoice will be issued after 31st March, 2023).**   
  
The above participation fee will be applicable for the companies participating both @ Expo Riva Schuh (Footwear Section) and Gardabags (bags section) in the 99th edition of the Garda Fair, Italy.

**Important guidelines for availing MAI funding support**-   
  
(i) In order to ensure that the benefits of the Scheme reach a larger number of exporters, a maximum of three participations in a particular trade fair/exhibition would only be eligible for MAI assistance, i.e., members who have availed assistance three times (including past cases) for a particular fair or exhibition, thereafter have to participate in that fair on their own. In the case of exporters belonging to SC/ ST/ Women and the exporters having f.o.b. value of exports of or less than Rs.50 crore in a year, 5 participations in a particular event is allowed.   
  
(ii) MAI funding support will be provided to a member/participant company for a maximum of three MAI events in an year. In the case of exporters belonging to SC/ ST/ Women and the exporters having f.o.b. value of exports of or less than Rs.50 crore in the preceding year, 5 participations in a year is allowed, provided each one of these is in different market (e.9. Africa, LAC, WANA, ASEAN, etc).  
  
**Members may note the above guidelines, while submitting their application for participation in this event, with MAI subsidized participation cost.**   
  
**MAI Air Fare Reimbursement:**  
  
Members who are eligible to participate at the MAIS- Subsidized Participation Fee are eligible to claim Airfare Reimbursement also with an upper ceiling of Rs. 75,000/-, subject to the Airfare Funding Approval by the Government for 2023-24 and compliance of the following Conditions:-

|  |  |
| --- | --- |
| *a.* | *14 Days Advance notice to CLE (in the prescribed format)- excluding date of travel & receipt of application date.* |
| *b.* | *FOB Value in the preceding year between Rs 3 lakhs to*  *Rs.50 Crores* |
| *c.* | Members to have completed 12 months of Membership and is regularly filing returns with the concerned EPC. |
| *d.* | *Person attending the fair –*Regular Director / Partner / Proprietor OR 'regular officer of the company on senior managerial position' |
| *e.* | *Restricted to Three times grant received under MDA/MAIS.*In the case of exporters belonging to SC/ ST/ Women and the exporters having f.o.b. value of exports of or less than Rs.50 crore in a year, 5 participations in a particular event is allowed |
| *f.* | Claim forms (with original boarding pass), duly filled in and complete in a ll respects must be submitted to CLE within 45 days of return to India. |
| *g.* | Airfare reimbursement will not admissible to a foreign national |

For complete details about the revised MAI eligibility criteria, please refer the circular dated 4th August, 2021 issued by CLE.  
  
*The MAIS Intimation Application is enclosed herewith, which should be received by the Council by giving minimum 14 days Advance Notice excluding Date of Receipt of Application in the Council and Date of Departure from the country.  The same will be considered subject to*the Airfare Funding Approval by the Government for 2023-24 and compliance of the above Conditions.  
  
**Visa**  
  
Members have to arrange Visa to Italy on their own. However, CLE will arrange for the Invitation Letters from the Organizer (2 Invitation Letters per participating company will be issued without any additional charges). For more than two letters, there will be charges of Euro 30 (Rs. 2,700/- per person), payable to the Fair Organizer. **With regard to issue of visa invitation letters, participants may note the following:-**

* **CLE/Fair Organizer will issue visa invitation letter to a maximum of 3 persons per participating company.**
* **Representatives of the participating company (other than Directors/Partners/ Proprietor of the firm) has to submit copies of their salary certificate, appointment letter, PF No. etc.) to prove that the applicant is a regular employee of the company**

Please note that non-issuance of Visa or any other reasons will not be considered as a valid ground for withdrawal subsequent to confirmation of participation. Hence, withdrawal from participation after confirmation will not be allowed and payment once deposited to CLE will not be refunded for whatever reasons, until and unless the fair is cancelled by the organizer.  
  
**Allocation of Space to CLE's participants @ 99th Garda Fair.**  
  
As informed by the fair organizer, the requests received from the companies (those who have participated in the January, 2023 edition), for retaining the same location/space for the June, 2023 edition will be considered to the maximum extent possible. This will be subject to remittance of full and final payment to the fair organizer before the last date. The fair organizer has also informed that, keeping in view the high number of space confirmations for the June, 2023 edition, space for the new proposals/participants will be mainly allotted in Hall A1 and A3. **Hence in order to get good/preferred location, members are requested to confirm their participation by remitting full and final participation fee to CLE well before the due date.**   
  
**Last Date for confirming space requirement and remittance of participation fee**   
  
The fair organizer has given time till 1st March, 2023, for informing CLE's total space requirement, by remitting full and final payment. Hence, members those who are interested to participate in the June, 2023 edition of the Garda Fair, Italy may remit full and final participation fee, as notified above, (including the extra charges applicable for 'old' and 'new' participants), to CLE's below given bank account and inform us the UTR details latest by **28th February, 2023** **(Tuesday)** so that we can confirm CLE's space requirement to the fair organizer accordingly. **We would like to reiterate that, 18% GST will be applicable on all payments. It is very important to mention that, CLE will confirm our space requirement to the fair organizer, strictly on the basis of remittance of full and final payment by the participating companies.**   
  
Beneficiary Name - Council for Leather Exports  
Bank    -    Canara Bank  
Branch   - Park Town Branch, Chennai 3  
IFS Code - CNRB0000976  
SB Account -  0976101016996  
  
**Members may please note that, MAI subsidized rates would be available for a maximum number of 35 companies (ExpoRivaSchuh and Gardabags together) and participation with subsidy will be confirmed on first come first served basis, based on the order of receipt of payment in CLE's bank account.**   
  
The attached application forms, duly filled in, may be sent to us while confirming your participation.   
  
With best regards,   
  
  
R. Selvam, IAS  
Executive Director  
Council for Leather Exports

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संतोष पांडेय / Santosh Pandey

क्षेत्रीय निदेशक-(पश्चिम) / Regional Director-(West)

चर्म निर्यात परिषद / Council for Leather Exports

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार द्वारा प्रवर्तित)/

(Sponsored by Ministry of Commerce & Industry, Govt of India)

क्षेत्रीय कार्यालय, मुंबई-४०००९९, भारत / Regional Office,Mumbai-400099,India