16th August, 2023
CLE/HO/IMD/AYMOD-Turkey/2023-24

To.

The Members of CLE

Dear members,

Sub:- **AYMOD International Footwear Fashion Fair, Istanbul, Turkey (September 6-9, 2023) - CLE’s participation on self financing basis**

**About the Fair:**

The next edition of the AYMOD International Footwear Fashion Fair will be held in Istanbul, Turkey during September 6-9, 2023. The Fair will be held twice in an year at IFM-Istanbul Exhibition Center on 60.000 sqm exhibition ground and organized by TASD (Footwear Industrialists Association of Türkiye). The Show will host over 1,000 brands targeting 30,000 professional visitors. During the show, professionals in the **Footwear, Bags and Leather Accessory industries** from Europe, the Middle East, North Africa, Russia, and the Balkans will create new business opportunities for the footwear industry. AYMOD International Fashion Fair, a pioneer in introducing the Turkish footwear sector to the world, has been organized uninterrupted for nearly 35 years. Complete information about the show has been given in the attached Brochure. Members may also refer the show website [www.aymod.com/en/](http://www.aymod.com/en/)

About the last edition of AYMOD:- According to the reports received from the fair organizer, in the last edition of AYMOD show held during February 1-4, 2023, 5201 foreign buyers from 133 countries and a total of 23,571 trade visitors attended the fair. A total of 474 domestic and foreign companies participated in the fair. The majority of International Customers were from Russia and European Union countries.

**CLE’s participation in the September, 2023 edition of the AYMOD**

CLE is planning to organize group participation of 10-15 **footwear and leather goods** companies in the upcoming September, 2023 edition of the AYMOD show, on self financing basis.

**Participation fee**

Taking in to account the space cost, stand constriction with required display accessories and other related expenses, we are notifying participation fee @ Rs. 1,42,140/- + 18% GST, for a 9 sq. mtrs built up stand with all required display accessories, as per specimen booth/pavilion sketch attached. There will be an additional payment of Rs. 11000/- + GST, for corner booths.

Keeping in view the above, members those who are interested to participate in the September, 2023 edition of AYMOD International Footwear Fashion Fair, Istanbul, Turkey, on self financing basis, may confirm their participation by sending the attached application form, duly filled in, to CLE at the earliest possible, not later than **21st August, 2023 (Monday)**. Keeping in view the very short time available, the fair organizer has given time till 21st August, 2023, for informing CLE's total space/booth requirement in this fair. Participation fee, as notified above, may be remitted to CLE’s below given bank account and inform us the UTR details:-

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| --- | --- |
| Customer ID | 5219031810 |
| Account Title | COUNCIL FOR LEATHER EXPORTS |
| Account Number | **60003456780** |
| Account Activated date | 25/05/2023 |
| Account Type | SAVINGS ACCOUNT |
| Bank Name | IDFC FIRST Bank Limited |
| Branch Address | CHENNAI – NUNGAMBAKKAM BRANCH |
| Bank IFSC code | IDFB0080102 |

**Visa :**

Members have to arrange Visa to Turkey on their own. Please note that non-issuance of Visa will not be considered as a valid reason for withdrawal subsequent to confirmation of participation. Hence, withdrawal from participation after confirmation will not be allowed.

Best regards,

R. Selvam, IAS

Executive Director
Council for Leather Exports