

**11-13**

**December  
2023**

InterContinental Festival Arena  
Dubai Festival City, Dubai

**Diflex**

**Dubai International Footwear &  
Leather Exhibition**

**2023**

**Wanna have a slice of  
\$ 28 billion footwear &  
leather market in  
Middle East?**

Organisers

**lead** *makes you deal...*  
**exhibitions**

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# The **global leather goods** market is expanding at a fast pace.

According to a Fortune Business Insights' report titled, "Leather Goods Market, 2023-2030," the size of the worldwide leather goods industry was US\$ 440.64 billion in 2022. By 2030, the market is expected to grow to US\$ 738.61 billion, expanding at a CAGR of 6.7%. The UAE footwear segment revenue is

projected to reach US\$ 554.40m in 2023 with an annual growth rate of 6.60%. Resulting in a projected market volume of US\$ 716.00m by 2027. User penetration is expected to hit 59.6% by 2027 against 51.6% in 2023. The average revenue per user (ARPU) is estimated to amount to US\$112.80.



## Dubai as a centre for business

Dubai's strategic location, robust infrastructure and resilient business environ makes it an important hub for the import and distribution of the leather products to the wider Middle East region and beyond.







Dubai International Footwear & Leather Exhibition

## About the Fair

Dubai has a flair for fine luxury products especially in the leather and footwear segment. The massive success of the India Footwear and Leather Products Show 2022 at Crown Plaza, December 13-14, 2022, bears testimony. The show saw 300+ footfalls over two days. More than ... new partnerships and business deals were signed. This has encouraged the organisers to create a platform for the global leather segment stakeholders.

**DIFLEX** offers an excellent opportunity for participants to gain insights into the latest industry trends, to connect with potential business partners and customers, and to explore new markets. The event features a wide range of products including footwear, leather goods, accessories, and raw materials. With its impressive line-up of exhibitors and attendees, DIFLEX is an essential platform for brands and enterprises with the potential to book HNIs to stay up to date with the latest developments in the leather footwear and other product segments.

## Why DIFLEX 2023

This can be a next tab and then club the following tab 4 under this Some compelling reasons you should exhibit at DIFLEX 2023, (The Dubai International Footwear & Leather Exhibition

- Modern facilities and infrastructure: An excellent opportunity for exhibitors to display new products, connect with business partners and customers, and explore new markets.
- Networking opportunities: Network with industry peers, gain insights, understand trends, and share ideas and best practices.
- Innovation and trends: Participants get an exclusive first look at the latest product designs, materials, and technologies. These provide them with a competitive edge in the market.
- Brand visibility: Build brand by attracting new customers. Build reputation and generate new business opportunities.
- Understand customer demands: Dubai is a key market with a diverse consumer base for high-quality products.

## Advantage Dubai:

Dubai is an ideal location for an event like **DIFLEX** for several reasons. These include:

- Strategic location: Dubai is strategically located between Asia, Europe, and Africa, making it a key hub for global trade and commerce.
- World-class infrastructure: Dubai is well known for its top-notch amenities, including modern hotels, easy connectivity, transportation and exhibition and convention facilities.
- Strong market for leather and footwear: A large and expanding segment of consumers of luxury products. Dubai houses many HNIs and premium brand retailers.
- Business-friendly ecosystem: Dubai is renowned for its investment friendly policies, strong legal system, and business-friendly climate.
- Vibrant events scene.



## EXHIBIT PROFILE

- **Finished Leather**  
Cow, Buffalo, Sheep, Crocodile, etc.
- **Leather Goods & Accessories**  
Handbags, purses, belts, pouches, gloves, small leather goods etc.
- **Leather Garments**  
Jackets, pants, motorbike jackets, etc
- **Leather Footwear**  
Shoes, Sandals, Slippers - Ladies, Gents, Children
- **Non-leather Footwear**  
Shoes, Sandals, Slippers - Ladies, Gents, Children.

## VISITOR PROFILE

- **Brands**  
Zara, Mango, Adidas, etc
- **Retail Chains & Buying Houses**  
Apparel Group, Landmark Group, etc
- **Departmental Stores**  
Al Madina, Lulu, Carrefour, etc
- **Wholesalers & Distributors**  
Gulab Group, Disha Impex, etc

For Space Bookings please contact:

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## Participation Charges



**Basic Shell Scheme** (minimum 9 sq.m)

**Space only** : US \$ 355/- per Sqm

**Shell Scheme package** : US \$ 395/- per Sqm

- \* Structure and Frame
- \* 1X Round White Table
- \* 3 X Spotlights
- \* 2 X Chairs
- \* 1 X Dustbin
- \* 1 X 13 amp Electrical Socket
- \* 1 X 0.24m Fascia Board

## Organisers

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exhibitions

### LEAD EXHIBITIONS

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