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- **LAFCAN - 2023 CONCLAVE – Inaugural Session & Plenary Session - “Implementation of 7S (Skill, Scale, Speed, Sustainability, Supply chain, Style, Sales) to achieve USD 47 Billion by 2030” & Session on “Globalisation of Brands of India and Vision of Next Generation 2047”**
- **LAFCAN 2023 – Northern Regional Export Awards 2021-22 on 26th April, 2023 at ITC Maurya, New Delhi**

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The Council for Leather Exports was set up in July 1984. The Council functions under the Ministry of Commerce & Industry, Government of India. The Council is entrusted with export promotion activities and overall development of the Indian leather industry. The Council's activities also include promoting Foreign Direct Investments and Joint Ventures in the Indian leather industry. The CLE serves as a bridge between Indian leather exporters and buyers all over the world.

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- LAFCAN - 2023 CONCLAVE – Inaugural Session & Plenary Session - “Implementation of 7S (Skill, Scale, Speed, Sustainability, Supply chain, Style, Sales) to achieve USD 47 Billion by 2030” & Session on “Globalisation of Brands of India and Vision of Next Generation 2047”
- Establishment of e-Facilitation (e-Sewa) Centre for Leather & Footwear Industry in Head Office of the CLE, from 03.04.2023
- Upgradation Projects of CETPs in Tannery Sector under IFLADP 2017-2021 – Weekly Review Meetings conducted jointly by CLE & CSIR-CLRI
- Quality Control Orders (QCOs) for Footwear Sector will come into effect from 1st July 2023
- Webinars on CLE e-Sewa Centre organized on 03.04.2023 & 19.04.2023.
- CLE organizes Industry Outreach Events / Webinars on IDLS Sub-Scheme under IFLDP every Wednesday at 11.30 am, via virtual mode.
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- LAFCAN 2023 – Northern Regional Export Awards 2021-22 on 26th April, 2023 at ITC Maurya, New Delhi
- CLE Field Work at North Karnataka Leather Cluster covering Athani, Madhbhavi, Hanagandi, Mudhol, Saidapur, Nipani and Madihalli Clusters (April 3-6, 2023)

Dear Members

I would like to inform that export of leather, leather products and footwear have registered considerable growth this year, reaching USD 5.26 billion during 2022-23 as against USD 4.87 billion during 2021-22, registering about 8% growth. However, the leather sector has been experiencing slower export growth in the last six months. On account of this, exports showed an overall decline of 7.41% in the second half of 2021-22 (Oct. 2022 to March 2023) as compared to 25.67% growth during first half (April 2022 – Sept. 2022). Unfortunately, exports from our sector has fallen from US\$ 456.90 million during April 2022 to US\$ 378.53 million during April 2023 registering 17.15% decline. The export decline is due to slow down in the global market and factors like Russia-Ukraine war, suspension of EU GSP for leather and fur products during 2023 etc., Nevertheless, our exports are expected to revive from July 2023 onwards. We expect to reach an export value of USD 5.4 billion to USD 5.6 billion this year.



Recent FTAs with UAE and Australia with 0% duty for leather, leather products and footwear has resulted in increase of our exports to these markets. Exports to UAE has increased from USD 105.48 million in 2021-22 to USD 123.87 million in 2022 – 23, registering 17.43% growth. Though FTA with Australia came into force only on Dec. 29, 2022, our exports to Australia have increased from USD 91.23 million in 2021-22 to USD 94.01 million in 2022-3, showing 3.05% growth.

EU and UK account for 52% of exports from Indian footwear and leather sector. Hence, FTAs with 0% duty for leather, leather products and footwear with EU and UK will help in enhancing our exports significantly to these major markets. Our export to Canada has increased from USD 47.05 million in 2019-20 to USD 70.35 million in 2022-23, growing by 49.52%. Hence FTA with Canada will help in increasing our market share which is only about 2% now.

I hope that with the revival in markets and with the possible signing of FTAs, our exports will revive significantly from the second quarter of this year.

With best wishes

Sanjay Leekha

Chairman

COUNCIL FOR LEATHER EXPORTS

Dear Members

In order to achieve sustainable growth of the footwear and leather sector, CLE had been taking-up various requests with the Government.

CLE has been taking-up the request for implementing Production Linked Incentive Scheme for our sector. The industry has already given investment commitment of more than Rs.6000 crore for the PLI. PLI will facilitate generation of additional employment opportunities for approx. 1 million people. This proposal is under consideration of the Government.

We have been taking-up the request of Basic Customs duty exemption on wet blue crust and finished leathers may kindly be reinstated. Imported leathers are different species, colours and textures and not available in India are imported only as per requirement of brands and are imported from 115 countries. CLE will continue to pursue this request.

Present Standard Input Output Norms (SION) in respect of leather, leather products and footwear were revised more than 20 years back. Hence, the new SION norms proposal was submitted by CLE and endorsed by CLRI to the office of DGFT. We hope that the revised SION norms would be notified at the earliest.

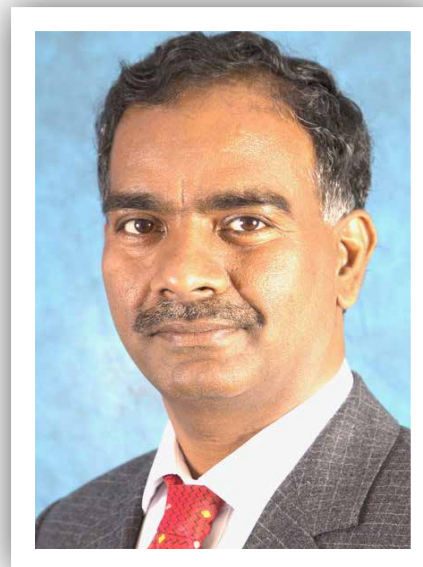
You are also aware that CLE has been undertaking vigorous marketing campaign, which includes organising participation in international fairs and also organising Buyer Seller Meets and Reverse Buyer Seller Meets., CLE organized 23 events during 2022-23, with 680 participants. This year too, CLE will be organising more than 20 marketing events. I would urge members to participate in these events in large numbers

With best wishes

R. Selvam IAS

Executive Director

COUNCIL FOR LEATHER EXPORTS



LAFCAN - 2023 CONCLAVE – Inaugural Session & Plenary Session - “Implementation of 7S (Skill, Scale, Speed, Sustainability, Supply chain, Style, Sales) to achieve USD 47 Billion by 2030” & Session on “Globalisation of Brands of India and Vision of Next Generation 2047”



(From Left to Right) Shri Vikram Singh, Strategic Head – Investment, British High Commission, Shri R. Selvam, Executive Director, CLE, Shri Motilal Sethi, Northern Regional Chairman, CLE, Shri Rajeev Singh Thakur, IAS Additional Secretary DPIIT, Shri Santosh Sarangi, IAS, Director General of Foreign Trade, Department of Commerce, Shri Sanjay Leekha, Chairman, CLE, Shri R. K. Jalan, Vice-Chairman, CLE, & Shri John Southwell, Trade & Investment Commissioner, Australian Trade & Investment Commission (Austrade)

The Council for Leather Exports - Northern Region held the Leather Accessories Footwear Conclave & Awards of North India (LAFCAN - 2023) on April 26th, 2023, at Kamal Hall, ITC Maurya, New Delhi. The objective of the event was to discuss strategies for stimulating export growth in the leather and footwear sector of India by engaging with senior government officials, embassies/high commissions, industry experts, and buying groups. The leather industry aims to achieve a projected target of USD 47 billion by 2047, with USD 33.4 billion for the domestic market and USD 13.7 billion for exports, and this was a major topic of discussion at the conclave.



Lighting of the lamp by Chief Guest Shri Santosh Sarangi, IAS, Director General of Foreign Trade, Department of Commerce, Government of India, Guest of Honour - Shri Rajeev Singh Thakur, IAS Additional Secretary DPIIT, Shri Sanjay Leekha, Chairman, CLE, Shri R.K. Jalan, Vice-Chairman, CLE, Shri Motilal Sethi, Northern Regional Chairman, CLE, Shri R. Selvam, Executive Director, CLE, Shri Vikram Singh, Strategic Head – Investment, British High Commission and Shri John Southwell, Trade & Investment Commissioner, Australian Trade & Investment Commission (Austrade).

The conclave has become a highly sought-after platform where senior government officials, policy makers, trade commissioners from various embassies and high commissions, fashion leaders, academia, and prominent buyers come together to share their insights on the latest trends, trade and business opportunities in the Leather and Footwear Sector.

The event commenced with the inaugural session, where Chief Guest Shri Santosh Sarangi, IAS, Director General of Foreign Trade, Department of Commerce, Government of India, Guest of Honour Shri Rajeev Singh Thakur, IAS Additional Secretary DPIIT, and several other esteemed guests, including Shri Sanjay Leekha, Chairman of CLE, Shri R.K. Jalan, Vice-Chairman of CLE, Shri Motilal Sethi, Northern Regional Chairman of CLE, Shri R. Selvam, Executive Director of CLE, Shri Vikram Singh, Strategic Head - Investment, British High Commission, and Shri John Southwell, Trade & Investment Commissioner, Australian Trade & Investment Commission (Austrade), lit the ceremonial lamp.

Shri Motilal Sethi, Northern Regional Chairman, CLE in his welcome speech, Shri Motilal Sethi, Northern Regional Chairman of CLE, extended a warm welcome to the esteemed guests present at the event, including Chief Guest Shri Santosh Sarangi, IAS, Director General of Foreign Trade, Department of Commerce, Government of India, Guest of Honour - Shri Rajeev Singh Thakur, IAS Additional Secretary DPIIT, Shri Sanjay Leekha, Chairman, CLE, Shri R.K. Jalan, Vice-Chairman, CLE, Shri R. Selvam, Executive Director, CLE, Shri Vikram Singh, Strategic Head – Investment, British High Commission and Shri John Southwell, Trade & Investment Commissioner, Australian Trade & Investment Commission (Austrade), distinguished speakers, COA members, NRC members,



Shri Motilal Sethi welcoming Chief Guest Shri Santosh Sarangi, IAS, Director General of Foreign Trade, Department of Commerce, Government of India, Guest of Honour - Shri Rajeev Singh Thakur, IAS Additional Secretary DPIIT, distinguished speakers, Export Award Winners and the august gathering.

Export Award Winners, members from the exporting community, media friends, and the esteemed audience gathered there.

In his welcome address, Shri Motilal Sethi, Northern Regional Chairman of CLE, delivered a presentation on the current state of international trade. He emphasized that the Leather and Footwear industry has set a target of USD 47 Billion to be achieved by 2030, which includes USD 33.4 Billion for the domestic market and USD 13.7 billion for exports, covering both leather and non-leather footwear/products.

Shri Motilal Sethi, NRC, CLE said that the growth of leather and footwear sector can be done by enhancing manufacturing and export capabilities and stated that it's very opportune and thoughtful that this is being discussed at LAFCAN 23 in the opportune presence of Shri Santosh Sarangi, IAS, DGFT, responsible for Foreign Trade Policy and Shri Rajeev Singh Thakur, IAS Additional Secretary, DIPT responsible for manufacturing policies. Shri Motilal Sethi applauded both these Senior Govt. officials for their dedication and tireless efforts for the growth of sector and thanked them for their active participation in the deliberations.

Shri Motilal Sethi, NRC, CLE also stated that new Foreign Trade Policy has a provision of revision as and when needed and appreciated DGFT for such flexibility in the policy

He informed the audience about the newly announced Foreign Trade Policy (FTP) 2023, which aims to boost India's exports to USD 2 trillion by 2030. In line with this ambitious target, Shri Motilal Sethi, NRC, CLE highlighted some favorable factors for India such as the US-China trade war, Covid-19, Indo Pacific Economic Framework, QUAD, Russia-Ukraine conflict, Nancy Pelosi Taiwan Visit in August 2022, China's Covid Zero Tolerance Policy, White

Paper movement, UK-China cozy relationship ends- States UK PM, GVC-Manufacturing Havens-Political and Social Stability. He also shared insights on the Top 10 Countries' share in Global Manufacturing output and discussed the valuation of the Global Value Chain

Thus, he commended the government's initiatives such as the Production Linked Incentive, Foreign Trade Policy, and the signing of Free Trade Agreements as measures to promote export growth, which encompasses the Leather & Footwear Sector as well.

Shri R.K. Jalan, Vice Chairman of CLE, acknowledged the Government's vision to position India as the world's factory. In view of this, he emphasized that the Leather and Footwear Industry must play a vital role in creating employment opportunities. Given that India is the world's most populous country with a young population, employment is a significant factor. He also highlighted that India would remain the youngest nation until 2059.

During his address, he expressed his gratitude towards the government for recognizing the potential of the leather industry and launching the new Foreign Trade Policy (FTP), which includes Para 173 for the leather industry. He also highlighted the inclusion of the industry in the "Make in India" scheme and the allocation of Rs. 2600 crore under the IFLADP scheme.

Furthermore, he discussed the benefits of the Production Linked Incentive Scheme and the focus on the footwear component sector. He also emphasized the importance of Free Trade Agreements (FTAs) signed by the UAE (CEPA) and Australia (ECTA) and suggested the reduction of transit time from India to Australia by implementing a direct shipment from Mumbai to Melbourne.



Shri R.K. Jalan, Vice-Chairman, CLE delivering his special address

He also stressed the need for the sector to shift from contract manufacturing to creating their own brand and designs by imparting skill-based training to the manpower.

Additionally, he provided information regarding the average import value for HS Code 6401, which is currently at USD 2, and for HS Code 6404, which is USD 6.4. He emphasized the need to discourage the import of cheap goods as it can harm the domestic market.

In his keynote address, Shri Sanjay Leekha, Chairman of CLE, acknowledged that the Leather Industry's target of achieving USD 47 billion by 2030, including USD 33.4 billion for domestic and USD 13.7 billion for exports, is ambitious, but feasible with the backing of the government and other stakeholders. He emphasized that this is the perfect time for the government to join hands with entrepreneurs and exporters, not only by launching schemes but also by signing significant FTAs with nations like UAE and Australia, making India competitive and assisting in achieving the government's ambitious target.



Shri Sanjay Leekha, Chairman, CLE delivering his Keynote address and appreciating Government's efforts in bringing numerous schemes & FTAs to enhance the growth of Leather & Footwear Industry

He stated that despite facing numerous business challenges due to the pandemic, exporters have managed to grow significantly. Last year, the sector experienced reasonable growth, and this year (FY 2022-23), despite headwinds and a slowdown in various parts of the world, the Leather & Footwear Sector has grown by 11%. He highlighted that the Indian Leather & Footwear Sector has transformed from being a supplier of raw materials to providing value-added leather goods and finished products, with almost 90% of exported goods being finished products, which generate employment.

He mentioned that now is the perfect time for Indian entrepreneurs to create their own brands, penetrate luxury markets, and the premium sector. He noted that the COVID pandemic has created anti-China sentiments worldwide, and many countries are looking for an alternative supply chain based outside of China. India is seen as an alternative destination for investment in the Leather & Footwear supply chain ecosystem, and the industry should work together to capitalize on pro-India sentiments.

He also discussed the Production Linked Incentive scheme, which could be a game changer in attracting investments, building capacity, upgrading infrastructure, productivity, technology usage, and modern production methods, taking the Leather & Footwear Sector to the next level.

In his special address, Shri Rajeev Singh Thakur, Additional Secretary, DPIIT and Guest of Honour, expressed his gratitude to CLE for inviting him to LAFCAN 2023. He discussed the Production Linked Incentive (PLI) Scheme and informed that DPIIT is in discussions with all stakeholders, primarily focusing on the Footwear Component Sector.



Shri Rajeev Singh Thakur, Additional Secretary, DPIIT & Guest of Honour, speaking on various initiatives taken by DPIIT for the growth of Leather & Footwear Industry

However, the holistic approach of DPIIT requires time to materialize and finalize the PLI Scheme. To limit imports and achieve good quality exports, he suggested stakeholders to adopt the Quality Control Order. He emphasized on strong global branding through road shows, e-platforms, and global joint ventures to help the sector gain a foothold globally. The Indian Footwear & Leather Development Programme (IFLDP) with an outlay of Rs.1700 crore has been notified by the Centre for implementation during 2021-26.

Shri Thakur also mentioned that all leading brands depend on India for raw materials. He urged to prepare a plan to enable Indian brands with high-value projects to find their way in the global market. He suggested that reputed design institutes work towards design and development to create new design resources for the Indian and global market. He also informed that with the initiative of the Government of India, FDDI has been developed into a Centre of Excellence with 12 campuses having state-of-the-art infrastructure to cater to the market demand and requested industry members to utilize these facilities.

Shri Santosh Sarangi, Director General of Foreign Trade at the Department of Commerce, Government of India, extended his congratulations to the Council for Leather Exports for organizing LAFCAN 2023, emphasizing that such events enable brainstorming on critical issues related to the Leather and Footwear Sector. He acknowledged the entrepreneurs' ambition to achieve more and contribute more to society, adding that such conclaves bring value to industries. He praised stakeholders in the Leather and Footwear industry for achieving 11% growth in FY 2022-23, but urged proactive steps to achieve ambitious targets.

During his speech, he discussed the newly launched Foreign Trade Policy and the four pillars it is based on: incentive to remission, export promotion through collaboration, ease of doing business, and emerging areas. He emphasized that FTP is an open-ended policy that will be revised as and when required by the industry, and highlighted the importance of collaborating with state governments in e-commerce and leather-related services. He also stressed the need for more e-commerce exports, as India's current exports through e-commerce are significantly lower than China.

In his address, Shri Vikram Singh, the Strategic Head of Investment at the British High Commission, delivered a presentation on India-UK Partnership, Investment, and the UK Leather Industry. He discussed the UK-India Free Trade Agreement (FTA) and investment, noting that both India and the UK are ranked among the top 5 leading economies in the world and that the FTA between the two countries offers a chance to further deepen their bilateral trade relationship.

Furthermore, Shri Singh provided some key points about the UK Leather Industry, including the fact that the UK is among the leading leather-producing nations with 23 tanneries. He highlighted the industry's success due to the quality of leather produced and that approximately 10,000 workers specialize in leather goods manufacturing. He also mentioned that the revenue in the Luxury Leather Goods segment amounts to £2.5bn in 2023 and that the market is expected to grow annually by 4.40% (CAGR 2023-2028).

During his speech, Shri John Southwell, Trade & Investment Commissioner at the Australian Trade & Investment Commission (Austrade), highlighted the ways in which Austrade helps accelerate the growth of exporters and attract foreign investors to Australia, emphasizing the wide range of connections and support provided by the organization. He also discussed the India-Australia bilateral trade relationship and the strategic partnership between the two countries, emphasizing their shared interests, values, and commitment to prosperity.

In addition, Shri Southwell talked about the India-Australia Free Trade Agreement (FTA), the Economic Cooperation & Trade Agreement (ECTA), which came into force on December 29, 2022. He explained that as a result of ECTA, India would



Shri Santosh Sarangi, Director General of Foreign Trade, Department of Commerce, Government of India in his address speaking on newly launched Foreign Trade Policy and Leather & Footwear Industry



Shri Vikram Singh, Strategic Head – Investment, British High Commission in his address made a presentation on India-UK Partnership, Investment & also UK Leather Industry

benefit from preferential market access provided by Australia on 100% of its tariff lines, including all the labor-intensive sectors of export interest to India, such as leather and footwear.

Moreover, India has offered market access to Australia in around 103 sub-sectors, including Most Favored Nation status in 31 sub-sectors from the 11 broad service sectors, such as 'business services,' 'communication services,' 'construction and related engineering services,' and more. Shri Southwell informed that in 2020, Australia was India's 7th trading partner, but with this FTA, Australia aims to become India's top 3 trading partner by 2035.

Shri Southwell highlighted that Australia is also a supplier of skin and hides,

finished leather to India, and that India can collaborate with Australian Tanners to get the best products from them. He further informed that last year, an MoU was signed with the Leather Sector Skill Council (LSSC) on technical vocational education and training programs, and introducing Australian training standards into the leather sector, which would provide skills in 3D printing, product design, automation, computerized stitching machine operation, cutting operations in collaboration with Australia's skill development agency - Future Skill Initiative.

Shri R. Selvam, Executive Director of CLE, delivered the vote of thanks and highlighted the importance of speed in the export business. He emphasized the need to improve turnaround time, productivity time, economy of scale, packing, and delivery of goods to customers within the stipulated time to keep up with the fast-paced world we live in.

Shri R. Selvam also discussed the need to increase production capacity with economies of scale, citing the example of Vietnam's significant growth in the leather and footwear sector compared to India. He appreciated the Indian government's efforts in improving ease of doing business, including initiatives such as digitization, custom clearance, and reducing transaction time.

In conclusion, Shri R. Selvam thanked the Chief Guest, Shri Santosh Sarangi, IAS, Director General of Foreign Trade, Department of Commerce, Government of India, Guest of Honour - Shri Rajeev Singh Thakur, IAS Additional Secretary DPIIT, and other distinguished speakers and guests for their presence at the meeting.



Shri John Southwell, Trade & Investment Commissioner, Australian Trade & Investment Commission (Austrade) speaking on India – Australia Bilateral Trade relationship and Leather Industry



Shri R. Selvam, Executive Director, CLE delivering vote of thanks & speaking on Speed in implementation of Government policies and Ease of Doing Business to achieve the targets



(From Left to Right) Shri R. K. Jalan, Vice-Chairman, CLE, Shri Vikram Singh, Strategic Head – Investment, British High Commission, CLE Shri John Southwell, Trade & Investment Commissioner, Australian Trade & Investment Commission (Austrade), Shri Sanjay Leekha, Chairman, CLE, Shri R. Selvam, Executive Director, CLE & Shri Motilal Sethi, Northern Regional Chairman, CLE

“Implementation of 7S (Skill, Scale, Speed, Sustainability, Supply chain, Style, Sales) to achieve USD 47 Billion by 2030” to achieve target of USD 47 billion by 2030 was initiated.

Subsequent to the inaugural session, the plenary session on “Implementation of 7S (Skill, Scale, Speed, Sustainability, Supply chain, Style, Sales) to achieve USD 47 Billion by 2030”



(From Left to Right) Shri Sanjay Gupta, President, IFCOMA, Shri Emanuel Maia, Dean, Pearl Academy, Shri Tatheer Raza Zaidi, General Manager, Solidaridad Asia, Shri Arun Kumar Sinha, MD, FDDI, Shri Motilal Sethi, Northern Regional Chairman, CLE, Shri Tauseef Mirza, MD, M/s. Mirza International Ltd, Shri Rajesh Rathnam, CEO, LSSC, Shri Maurizio Grioli, Dean, Pearl Academy & Dr. N. Mohan, CoA, CLE

Shri Motilal Sethi, Northern Regional Chairman, CLE moderated the session and addressed several issues to the panelists. He explained that the purpose of the conclave is to promote the idea of creating a roadmap for achieving the target of USD 47 billion by 2030 set by the Leather & Footwear Industry. This target has been set with the aim of contributing to the greater cause of our Hon'ble Prime Minister of India, who aims to take the country's exports to USD 2 trillion by 2030. He also mentioned that to maintain the growth momentum and recognize the efforts of exporters, the Northern Regional Export Awards for Financial Year 2021-22 is being organized as this is very important session; the speakers will speak and deliberate their experience suggestions on 7s -



Shri Motilal Sethi, Northern Regional Chairman, CLE

Skill, Scale, Speed, Sustainability, Supply chain, Style & Sales.

Shri Rajesh Rathnam, CEO, LSSC – “SKILL” - Challenges in skilling sets of employees faced by Leather & Footwear Exporters of India)

The speaker conveyed that the Leather Skill Sector Council (LSSC) has undertaken several measures to create a skilled ecosystem in the leather

industry. These measures include building capacity for high productivity and compliance with global standards. LSSC has also conducted research on the use of technology in this sector and presented it to IIT, Chennai. The presentation aimed to introduce Robotics based Line Motion System, RFID, and Artificial Intelligence. Additionally, LSSC is focusing on the entire supply chain involved in this sector, such as logistics and packaging, to create a holistic skilled labor force that covers all aspects of supply chain management.

Shri Arun Kumar Sinha, MD, FDDI – “SKILL” - *Skilling requirement in Leather & Footwear Industry of India*)

During the session, he covered a range of topics related to skilling programs offered by the Government of India and the role played by FDDI in implementing them. He highlighted the need to add a state-of-the-art facility for non-leather footwear, and the importance of providing basic skills training as well as upskilling programs for workers in the industry. He emphasized on India's labor arbitrage advantage which can be leveraged to improve productivity and efficiency, and the need for a Centre of Excellence to design and upscale technology, Quality Control and Quality Assurance, and smart classes. He also stressed the importance of government support and industry demand to make use of the available infrastructure and upskill workers, managers, and supervisors.

Shri Tatheer Raza Zaidi, General Manager, Solidaridad Asia - “SUSTAINABILITY” - *Emerging issues of Environmental Sustainability in Leather & Footwear Sector of India.*

He explained that Solidaridad, a non-profit organization based in the Netherlands, operates in 50 countries worldwide and primarily focuses on the agriculture sector. However, they ventured into the



Shri Rajesh Rathnam, CEO, LSSC

leather sector in 2017. Their primary objective is to promote sustainability in the leather industry by implementing appropriate practices in the value chain and reducing the tannery pollution load efficiently. Their focus areas include reducing water usage, effluent reductions, and solid waste management solutions. Initially, they worked with five tanneries in Kanpur and came up with viable solutions. He suggested that tanners can save up to 50% of water by investing between Rs. 7000 and Rs. 8000. He also discussed the launch of a QR scan code for the Leather Trade Intelligent Portal, where stakeholders can evaluate its sustainability performance.



Shri Arun Kumar Sinha, MD, FDDI

Shri Emanuel Maia, Dean, School of Creative Practice, Pearl Academy - “STYLE” - *Role of Design, Style, Fashion and Branding in advancement of Leather & Footwear sector to the next level)*

In his remarks, he discussed the integration of Artificial Intelligence into fashion schools and highlighted the impressive capabilities of AI in generating designs and styles within 30 to 40 seconds. He further explained that fashion students are now being trained in AI, and the traditional methods of teaching have been revised accordingly.

Shri Maurizio Grioli, Dean, Pearl Academy - “STYLE” - Role of Design, Style, Fashion and Branding in advancement of Leather & Footwear sector to the next level)

He emphasized the importance of collaboration between academicians, designers, industry, government, and all stakeholders for the success and development of the fashion industry. He suggested that Indian fashion schools should introduce new and innovative courses that provide students with the latest exposure to fashion designs and related topics.

Shri Tauseef Mirza, MD, M/s. Mirza International Ltd - “SCALE” - Role of Scales to enhance leather & Footwear exports from India)

During the discussion on “Scale”, it was emphasized that the Leather & Footwear Industry has set a target of USD 47 billion. To achieve this ambitious goal, the industry needs to achieve a growth rate of 15% CAGR. This would require significant investments in setting up large factories, as well as the integration and strengthening of all components of the supply chain, including the supply of soles, footwear components, and other related factors.

Dr. N. Mohan, CoA, CLE - “SALES” - Role of Sales & Marketing to enhance footwear exports from India”)

During his discussion, he recounted his experience in the retail consumer market, noting that many brands adopt a Three City Strategy in India, targeting Delhi, Mumbai, and Bangalore as the cities with the most aspirational population. However, he emphasized that 70% of sales actually come from Tier 2 and Tier 3 cities. He also highlighted the consumption pattern of Non-Leather Footwear, which accounts for 90% of global footwear consumption. To support the growth of Non-Leather Footwear, he called for investment in creating an



Shri Tauseef Mirza, MD, M/s. Mirza International Ltd



Shri Emanuel Maia, Dean, School of Creative Practice, Pearl Academy



Shri Maurizio Grioli, Dean, Pearl Academy

ecosystem by strengthening its supply chain and educating consumers about polymers, footwear components, and more. He also suggested inviting world-class players in PU Soles, Mould, Adhesives to invest through JVs, thereby creating world-class infrastructure in the Non-Leather Footwear Sector. He concluded by stressing the importance of performing a DNA analysis of the customer based on market hierarchy, enabling strategies to be tailored to market demand.

Shri Sanjay Gupta, President, IFCOMA – “SUPPLY CHAIN” - Role and issue of Supply Chain faced by Leather and footwear sector to enhance its accessibility to global market)

Shri Gupta stated that the Leather and Footwear Industry aims to achieve a target of USD 47 Bn. To attain this ambitious goal, IFCOMA and the supply chain management should work together to streamline the Economies of Scale. Additionally, the Components & Accessories Sector is expected to contribute about 35% towards the target. To achieve this, he discussed the importance of strengthening the footwear component sector, conducting a nationwide market survey, restructuring the import duty, and inviting joint ventures from countries with strong footwear component backgrounds. He also highlighted the credit facility provided by the government to cover payments for micro and small enterprises as per the section 15 of MSME Act 2006 and the provision of amended IT act of 1961. He added that this scheme will help improve the liquidity of MSMEs and enable the footwear manufacturing sector to negotiate early payment terms with their suppliers.



Shri Tauseef Mirza, MD, M/s. Mirza International Ltd



Dr. N. Mohan, CoA, CLE



Shri Sanjay Gupta, President, IFCOMA

The third and final session of LAFCAN was held on the topic “GLOCALISATION OF BRANDS OF INDIA AND VISION OF NEXT GENERATION 2047”. The session was moderated by Shri Motilal Sethi, Northern Regional Chairman, Council for Leather Exports. The speakers of the session included:

1. Shri Harkirat Singh, Managing Director, M/s. Woodland
2. Shri V. Noushad, Managing Director, M/s. Walkaroo International
3. Shri Karan Sethi, Director, M/s. Saroj International Leather Fashions
4. Shri Varun Kapoor, Director, M/s. Capsons Co. (Regd.)
5. Shri Ashish Bansal, Country Head, M/s. Brand Folio Pvt. Ltd
6. Shri Abhishek Tripathi, Lead -Fashion Accessories, M/s. Raymond Apparel Ltd.
7. Shri Anoop Singh Rana, HOS, Leather Goods and Accessories Design, FDDI

During the opening remarks of concluding session, Shri Motilal Sethi, Northern Regional Chairman, CLE welcomed and introduced all the speakers to the esteemed audience. He emphasized that the session's topic, “Glocalisation of Brands of India and Vision of Next Generation 2047” is crucial for the leather industry to remain competitive and relevant in the global market while preserving its unique local identity. Mr. Sethi highlighted that glocalisation involves the integration of global and local perspectives and is especially important as India approaches its 100 years of independence in 2047. He also stressed the importance of India becoming the “factory to the world”, producing goods that cater to both domestic and overseas market. Today, the mission is to produce for India and the world.

Afterwards, he invited the speakers of the session to share their viewpoints



Shri Motilal Sethi, Northern Regional Chairman, CLE addressing the concluding session as a moderator

on three key tropics: how Indian brands can achieve global outreach, how glocalisation can assist the Indian manufacturing sector in reaching new heights and finally, what is the vision of the next generation in 2047 entails.



Shri Harkirat Singh, Managing Director, M/s. Woodland

At the beginning of the discussion, Shri Harkirat Singh, Managing Director, M/s. Woodland who discussed the following points:

- The importance of understanding customer requirements and producing that meet those needs.
- The significance of online sales, which can boost a company's sale and growth. Mr. Singh shared that Woodland's pre COVID online sales were between 10-12% but during the pandemic, they increased to 30% almost on par with retail sales.
- The necessity of investing in product development, refining process and marketing.
- The importance of product innovation to remain competitive in both domestic and international markets.

- The vision of next generation is to prioritize brand sustainability. To become a global brand, companies must focus on sustainability, which is essential for long-term survival.

Next, Shri V. Noushad, Managing Director, M/s. Walkaroo International addressed the audience as the session's second speaker. He emphasized India's potential to achieve its goals and urged manufacturers to focus on producing products that meet the needs of different regions and customers across India. He highlighted the importance of offering right product to the right customer in today's era. Mr. Noushad cited examples of successful brands like Whirlpool, McDonalds and Amazon which gained a competitive edge in the market by tailoring their products to meet the needs of the Indian customers. He concluded by emphasizing the importance of creating a strong brand for the Indian Footwear Industry to lead the industry.

The third speaker, Shri Abhishek Tripathi, Lead -Fashion Accessories, M/s. Raymond Apparel Ltd. presented his views on the session's topic. He highlighted the following points:

- Glocalisation simply refers to business practices that consider both local and global markets.
- Global Strategies should focus on product safety and sustainability.
- While leather remains a good raw material, the future lies in using a combination of leather and non-leather materials.
- Identifying domestic market is crucial as consumption is increasing and it can provide significant business opportunities for companies.
- Gathering and analyzing data on the leather and footwear industry



Shri V. Noushad, Managing Director, M/s. Walkaroo International



Shri Abhishek Tripathi, Lead -Fashion Accessories, M/s. Raymond Apparel Ltd.

can help manufacturers develop a roadmap for the future.

- Technology plays an vital role in today's digital era. Traceability, tracking and keep record keeping are essential for better regulation and control.

The fourth speaker, Shri Varun Kapoor, Director, M/s. Capsons Co. (Regd.) expressed his gratitude to CLE for organizing the session and providing a platform for the views of the next generation on achieving the ambitious goal by 2047. He explained that Glocalisation means being locally relevant in global economy and India can become the number one sourcing destination for leather products due to its large availability of labour and raw material. He elaborated on the following points:

- Brands should have local taste to create a world class product. Understanding local trends and tastes is crucial for businesses to succeed in market. Creating product lines based on local tastes and customer needs can be beneficial for company growth. For instance, Inditex Group, the world's largest fashion retail group has succeeded by catering the needs of its

customers. The products available at each store of Inditex depend on the requirements of their customers.

- Globalisation is more relevant in globalization.
- The first step in creating an environment in India that is synonymous with the characteristics necessary for success in globalisation world is to focus on Reliability, Flexibility, Transparency and Efficiency. These four characteristics are essential ingredients for success in global business environment and should be the basis for road mapping the vision for 2047.
- E-Commerce is gaining importance in today's world of digitization and therefore, every business whether small, medium or large should consider it.

The fifth speaker, Shri Karan Sethi, Director, M/s. Saroj International Leather Fashions discussed the untapped potential of the affordable luxury market segment in India. He emphasized that this segment presents a significant opportunity for the Indian leather industry to capture and contribute towards achieving the set target by 2047. He suggested that companies should leverage their strengths and Indian workmanship to create quality luxury products that are also affordable. Additionally, he emphasized the importance of online sales as a key sales channel in today's world and highlighted the need for emerging brands to adopt a different pricing model than traditional brands to offer good quality luxury products at affordable prices.

The sixth speaker, Shri Ashish Bansal, Country Head, M/s. Brand Folio Pvt. Ltd. expressed his gratitude to CLE for inviting him to speak in the session and presented the following points:



Shri Varun Kapoor, Director, M/s. Capsons Co.



Shri Karan Sethi, Director, M/s. Saroj International Leather Fashions

- Before entering a new country or territory, it is crucial to understand its norms, demographics, psychographics and religious in order to penetrate the market successfully.
- Online platforms like Amazon provide an easy way for brands to become global by allowing them to have warehouses in other countries and sell through the platform.
- Sustainability is the most important aspect of the future vision and companies should also focus on being recyclable and engaging in ethical practices.
- Technology is pivotal for any process the company is involved in, including manufacturing and operational processes.
- The non-leather footwear industry needs to be focused upon as it still not at par with non-leather footwear industry of China.

The final speaker of the concluding session was Shri Anoop Singh Rana, HOS,

Leather Goods and Accessories Design at FDDI. He presented on the topic of the session and discussed the concept of glocalisation in the context of the Indian leather industry. Glocalisation involves blending traditional Indian designs and motifs with global design trends to create unique products that appeal to both local and global markets. During his presentation, he highlighted the following key points:

- Strengths of the Indian Leather industry such as access to raw materials, eco-sustainable tanning processes, modernized manufacturing units, skilled labour at competitive wages and world class institutional support for design and product development.
- The Importance of Glocalisation for the success of Indian Leather Brands including increased market share and profitability, adopting to local regulations, cultural differences and consumer expectations, supporting local suppliers and promoting sustainability; and creating a unique brand identity that resonates with customers in different regions and markets.
- Examples of Successful Indian Leather Brands that have glocalised their products including Metro, Da Milano, Hi-Design and Bata.
- The Vision of Next Generation towards 2047, which includes sustainability, technology, innovation, globalisation and social responsibility.

By glocalising the Indian leather industry, manufacturers can leverage the strengths of both global and local perspectives. They can adopt sustainable practices and innovative designs while also incorporating traditional techniques and materials that appeal to global customers. This would help to create a unique identity



Shri Ashish Bansal, Country Head, M/s. Brand Folio Pvt. Ltd.

for Indian leather products in the global market, which could differentiate them from products made in other countries.

The Chairman, CLE concluded the event by thanking the panelists for the valuable contributions in all the three sessions. He mentioned that all sessions were aligned with the goal of attaining USD 47 billion by 2030 and the young generation of the industry is committed to achieving this target.

He praised the institutions like FDDI, NIFT, CFTI, which can play a crucial role in the growth of the Indian leather and footwear industry. The Chairman also highlighted his meeting with Hon'ble Minister of Commerce & Industry, Govt. of India, where he emphasized the need for collaboration among institutions to share resources and enhance the availability of skilled workforce required by the industry.



Shri Anoop Singh Rana, HOS, Leather Goods and Accessories Design at FDDI

Additionally, he emphasized the need to create an ecosystem for the leather industry, as suggested by panelist Shri Sanjay Gupta in the second session. He stressed that the component sector must be strengthened to reduce dependence on imports, resulting in the growth of the Indian economy. Finally, he emphasized the importance of creating brands in India to help the Indian leather and footwear industry achieving its target.



Shri Sanjay Leekha, Chairman, CLE giving concluding remarks in the Conclave



Group Photo



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Establishment of e-Facilitation (e-Sewa) Centre for Leather & Footwear Industry in Head Office of the CLE, from 03.04.2023

Government of India is giving increasing focus towards Digital India in which all the schemes of GOI / State Governments are operated in the online portals, and it has become mandatory to file the applications in the online mode and the submission of applications in the physical hard copy has been dispensed with. Besides online submission of applications, the Government of India is also processing the schemes till the final sanction of the grant, and its disbursement in the online mode itself in the respective online portals.

For instance, Central Sector Scheme for Leather & Footwear sector namely Indian Footwear & Leather Development Programme (IFLDP) 2021-26 is implemented in the online portal National Single Window System [NSWS]. All the sub-schemes of the IFLDP which includes IDLS Sub-Scheme, Brand Promotion of the Indian Brands sub-scheme etc have to be applied by the interested applicant units only in the NSWS portal. Similarly, International Cooperation [IC] Scheme of the Ministry of Micro, Small & Medium Enterprises (MSME), Govt of India is also implemented in the online portal of the Ministry. The State Governments are also inviting applications for their schemes in the online mode.

Furthermore, the application for new membership and renewal of membership with the CLE is also required to be filed online in the DGFT website, and subsequently in the CLE website.

With a view to facilitate the industry more, particularly MSME industries in the leather and footwear sector, the CLE is proposing to set up an e-Facilitation (e-Sewa) Centre for

Leather & Footwear Industry in the CLE Head Office @ Chennai. This centre will be operational from 03.04.2023. The brief details / guidelines of the E-Facilitation (e-Sewa) Centre, the process to be followed in assessing its services, service fee payable by the users, non-conditional clause etc is given below:

What can be applied in the e-Sewa Centre?

- Any scheme for Leather & Footwear Industry which are operated by Government of India and/or State Governments, which seek application submission in the online mode, can be applied in the e-Sewa Centre.
- Application for new membership and renewal of membership with the CLE which are to be filed online in the DGFT website and subsequently in the CLE website, can also be applied in the e-Sewa Centre.
- Any unit whether registered with the CLE or not can avail the services of e-Sewa Centre.
- Interested units can visit the CLE office (as per their convenience and choice) or establish contact with the CLE through Email or phone as mentioned below under 'Process', with all required supporting documents (or share these to CLE through Email) and submit their applications in the online portal, through the CLE staff of e-Sewa Centre who will prepare and submit the applications.

User Service Charges

- User Service Charge @ 1% of the value of the application + applicable GST is payable to the CLE for availing the services of e-Sewa Centre. The value of the application refers to the grant value sought in the application, computed at the application stage as per the respective scheme guidelines. In respect of new membership and renewal of membership, value of the application refers to the stipulated membership fee + GST paid/payable by the applicant units and user service charge @ 1% would be computed on this amount. However, minimum User Service Charge in all cases would be Rs.1000/- + applicable GST.
- 50% of the user service charge would be remitted in advance prior to filing of application in the e-Sewa Centre, and balance 50% would be remitted before the final submission of the application.
- However, for applications filed in the e-Sewa Centre for new membership with the CLE and/or renewal of membership with CLE, User service charge amount would be remitted in one-go, at the time of remittance of membership fee in the CLE online portal.
- One application cycle refers to the application submission, query redressal till the application is approved or rejected by the competent authority.

Non-Conditional / Disclaimer Clause

- e-Sewa Centre is a mere facility for submission of application and/or query redressal in the online portal since the objective of the e-Sewa Centre is

to provide common facility support to the MSME units and other units, who may not possess the requisite infrastructure or requisite expertise to submit the application on their own. And for such units, this e-Sewa Centre is a helping tool in the nature of 'one stop Resource Centre'.

- The service of e-Sewa Centre is limited to application submission and/or query redressal and/or status check of the already submitted application etc. e-Sewa Centre is merely a "facility providing centre". In other words, for the applications submitted via CLE e-Sewa Centre, its final acceptance or rejection is not in the hands of CLE. The CLE will not be held responsible for non-approval or reduced sanction of the applications (filed via e-Sewa Centre) or non-payment of the subsidy amount after approval by the competent authority of the relevant scheme. As such, User service charge paid by the applicant is not refundable if the application is subsequently rejected by the competent authority of the scheme or sanction is given for reduced grant or applicant decides or chooses to not to pursue further etc.

Process:

- Interested Unit (prospective applicant) will first approach the CLE office and will have discussion with e-Sewa Centre team and would brief on his application and the scheme under which he wants to apply etc. This step could be either through in-person or through emails or phone calls or virtual meetings.
- Units from any part of the country may send Emails to the CLE, explaining their requirements and intention to apply under any scheme, giving their mobile phone contact numbers. CLE e-Sewa Centre would then respond to such Emails and would establish contact with the units.
- After the discussions, once HOD of

the e-Sewa Centre is convinced that applications can indeed be submitted by the applicant, the e-Sewa Centre team would inform the approximate user service charge amount payable by the applicant (the grant value will be finally determined only in the last stages of the application submission) and would take the applicant's concurrence by email.

- The applicant would have to remit 50% of the user service charge as advance by Bank Transfer to the CLE. E-Sewa Centre would send Email to the Unit by giving the accounts details of CLE, and the said unit would remit the user Service Charges by Bank Transfer and would send proof of remittance by E-mail.
- e-Sewa Centre would proceed to file the application only after confirming receipt of 50% advance user service charge.
- e-Sewa Centre would then in consultation with the applicant unit's convenient time & date, would proceed to file the application in the online portal, in the presence of the applicant unit in e-Sewa Centre (as per the own choice of the applicant). In case applicant unit desires the e-Sewa Centre to file the application on behalf of the unit, the unit would send the required documentations by email and after scrutiny and checking with the applicant unit, e-Sewa Centre would file the application. The e-Sewa Centre would facilitate and provide solutions to the applicant units.
- In case the documents are received by email, e-Sewa Centre would review the documents and would discuss with the applicant unit. After filling up the application, e-Sewa centre would send the printout in PDF format to the applicant unit for validation. Only after confirmation of applicant, e-Sewa Centre will submit the application in the online portal.
- Prior to the final submission, e-Sewa Centre will take the print-out of the application (which would have project cost details and grant sought details) and would determine the final user service charge payable after deducting the 50% advance paid earlier and would send the same by Email to the Applicant unit, with a request to remit the balance 50% of the user service charge by bank transfer. The unit would remit the final (balance) user Service Charges by Bank Transfer and would send proof of remittance by E-mail.
- Applicants who availed the services of e-Sewa Centre by visiting physically, may remit the user service charges in the Accounts Department of CLE. The payment can be made in any mode i.e via Account transfer to CLE Bank Account, Credit Card, Debit Card, or G-Pay etc. Cash transactions will not be accepted.
- With the proof of receipt of final user service charge and cross checking with the Accounts Department for the credit in the bank account, e-Sewa Centre team would finally proceed to submit the application in the online portal.

Members may kindly take note of the above one additional initiative of CLE, to provide a digital platform and hand-holding support to the MSME Sector in availing the various schemes of the GOI and State Governments., and for filing the new membership application as well as applications for membership renewal etc.

The CLE has so far conducted two webinars on the e-Facilitation (e-Sewa) Centre functioning in the CLE, first Webinar on 03.04.2023 followed by second webinar on 19.04.2023 in which the CLE has explained about the e-Sewa Centre and created awareness of this initiative. The CLE will continue to organize further Webinars on e-Sewa Centre to create publicity amongst the industry.

Upgradation Projects of CETPs in Tannery Sector under IFLADP 2017-2021 – Weekly Review Meetings conducted jointly by CLE & CSIR-CLRI

The Upgradation projects of 10 CETPs in Tamil Nadu have been approved by Department for Promotion of Industry & Internal Trade (DPIIT), Government of India at a combined total project cost of Rs.406.07 Crores with 70% GOI grant of Rs.284.25 Crores. Presently, the 9 CETP Projects have been physically completed and commissioned also pursuing the final formalities in respect of submission of Utilization Certificates and performance-cum-achievement report to the DPIIT within the stipulated timeline directed by DPIIT, Govt of India.

CLE & CSIR-CLRI are jointly conducting review meetings with Common Effluent Treatment Plants (CETPs) and SPVs every Wednesday

at 3.00pm to review the current status of the CETP upgradation projects.

The 1st Review Meeting was held virtually on 06.10.2022 and from there onwards, so far 23 Review Meetings were held till 29.03.2023. Shri A. Fayaz Ahmad, Deputy Director, CLE and Dr. S.V Srinivasan, Senior Principal Scientist, CLRI are participating and reviewing the current status of CETP Projects, with reference to the commitments given by the CETPs /SPVs for project completion, physical completion of the project components on the field, installation, trial run and commissioning of all the project components, status of getting Performance Guarantee Test Reports (PGTRs), status of obtaining the Consent to operate (CTO) for the full upgraded effluent capacity created under this project from TNPCB, status of grant for 1st & 2nd Part of 50% of the 4th final installment of GOI Grant and furnishing of the project completion reports for each of the components etc. The SPVs - Chennai Environmental Management Company of Tanners (CEMCOT) and Ambur Economic Development Limited (AEDOL) and Technical Agency-Indian Leather Industry Foundation (ILIFO) and all the CETPs are participating in the review meetings. The CLE will continue to conduct these review meetings till the completion of the final formalities by the CETPs with CSIR-CLRI and DPIIT.

Review Meeting on IFLADP 2017-2021 by CLE & CSIR-CLRI held on 29.03.2023



Shri A. Fayaz Ahmad, Deputy Director, CLE interacting with the CETPs, SPVs- CEMCOT, AEDOL & ILIFO on 29.03.2023.



Shri A. Fayaz Ahmad, Deputy Director, CLE and Official of CSIR-CLRI in reviewing the CETP Upgradation Projects under erstwhile IFLADP 2017-2021.

Quality Control Orders (QCOs) for Footwear Sector will come into effect from 1st July 2023

The Department for Promotion of Industry & Internal Trade, Ministry of Commerce & Industry, Government of India has mandated the Quality Control Orders [QCOs] for Footwear Sector which will come into force with effect from 1st day of July 2023. The Bureau of Indian Standards (BIS) shall be the certifying and enforcing authority for the goods or articles. The following goods & articles are notified under QCOs: i.e., the following goods shall conform to the Indian Standards and shall bear the Standard Mark under a license from BIS:

Footwear made of Leather and other Materials:

- 1) Leather Safety boots & Shoes
- 2) Canvas Shoes Rubber Sole
- 3) Canvas Boots Rubber Sole
- 4) Safety Rubber Canvas Boots for Miners
- 5) Leather Safety Footwear having direct moulded rubber sole.
- 6) Leather Safety Footwear with direct moulded polyvinylchloride (PVC) Sole
- 7) Sports Footwear
- 8) High ankle tactical boots with PU – Rubber Sole
- 9) Antiriot shoes
- 10) Derby shoes

Refer: Order No.467000/2022/Leather dated 03.06.2022 issued by DPIIT, Govt of India

Footwear made from all Rubber and all Polymeric material and its components.

- 1) Industrial and Protective Rubber Knee and ankle boots

- 2) All rubber gum boots and ankle boots.
- 3) Moulded solid rubber soles and heels.
- 4) Rubber microcellular sheets for soles and heels
- 5) Solid PVC soles and heels
- 6) PVC sandal
- 7) Rubber Hawaii Chappal
- 8) Slipper, Rubber
- 9) Polyvinyl Chloride (PVC) industrial boots
- 10) Polyurethane sole, semi rigid
- 11) Unlined moulded rubber boots
- 12) Moulded plastics Footwear – Lined or unlined polyurethane boots for general industrial use
- 13) Footwear for men and women for municipal scavenging work

Refer: Order No.467001/2022/Leather dated 03.06.2022 issued by DPIIT, Govt of India

In the above-mentioned two Orders dated 03.06.2022, it is mentioned that the QCOs for Footwear Sector shall not apply to goods or articles meant for exports.

Vide Order dated 11.08.2022 issued by DPIIT, Govt of India, it is mentioned that QCOs for Footwear Sector shall not apply to micro and small manufacturing units as defined in Section 7 of the Micro, Small and Medium Enterprises Development Act 2006 (27 of 2006) as amended from time to time.

All the stakeholder agencies are in discussion for preparatory arrangements to be made and creation of awareness amongst the industry members, on the implementation of the QCOs. The details of interactions and consultation meetings, awareness campaigns so far held are given below:

- Several rounds of consultation meetings were conducted by DPIIT, Govt of India, with Bureau of Indian Standards, Council for Leather Exports (CLE), Confederation of Indian Footwear Industries (CIFI), Indian Footwear Components Manufacturers Association (IFCOMA) etc., in which issues concerning the implementation were discussed.
- As per directives of the Government of India, the stakeholder consultation meetings were held by Footwear Industry represented by CIFI and CLE, with the Bureau of Indian Standards [BIS] for framing the modalities and mechanism for implementation of QCOs.
- BIS conducted an industry stakeholder's consultation meeting on 14.11.2022, which was attended by footwear sector representatives led by CIFI and joined by CLE and members of the footwear industry.

- CIFI has conducted a Stakeholders Consultation Meeting on 15.12.2022 which was attended by over 50 participants including CIFI, CLE, CSIR-CLRI, Retailers Association of India, Nike, Adidas, Puma, Skechers, Bata, H&M and others.
- DPIIT has conducted series of review meetings on the QCO Road Map on 15.12.2022, 17.01.2023, 20.02.2023, 27.02.2023, 07.03.2023 under the chairmanship of Shri Rajeev Singh Thakur, Additional Secretary, DPIIT. BIS, CIFI, CLE and leading footwear brands attended these meetings and interacted on the subject.
- CIFI conducted a Workshop on QCOs and its impact on the Footwear industry at Agra on 01.04.2023 which was participated by AFMEC, Agra Shoe Manufacturers Association,

IFCOMA, CFTI, CLE and leading manufacturers of Footwear.

- IFCOMA conducted a Workshop on QCOs on 05.04.2023 alongside the 8th edition of Shoetech Agra 2023 which was attended by officials of BIS and footwear manufacturers.

From 1st July 2023, notified footwear products cannot be imported and sold in Indian market without a BIS license. The products would have to conform to the specified standards and bear the standard mark under a license from the BIS. The items cannot be produced, sold/traded, imported or stocked without the license of BIS.

For import of notified items into India, the foreign manufacturers have to prior apply and obtain the BIS License without which imports into India will not be permitted. For this purpose, BIS is operating Foreign Manufacturers Certification Scheme (FMCS) under which BIS License is granted to foreign manufacturers for use of Standard Mark on a product that conforms to an India Standard. All the details of FMCS, its procedures and Application Forms are available in the BIS online portal www.bis.gov.in

CLE had conducted a Webinar on QCOs implementation for footwear sector, with the participation of officials of Bureau of Indian Standards so as to create awareness on the implementation aspects of the QCOs with respect to the procedures to be followed by the industry, applications, documentations, testing, grant of license etc.



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Webinars on CLE e-Sewa Centre organized on 03.04.2023 & 19.04.2023.

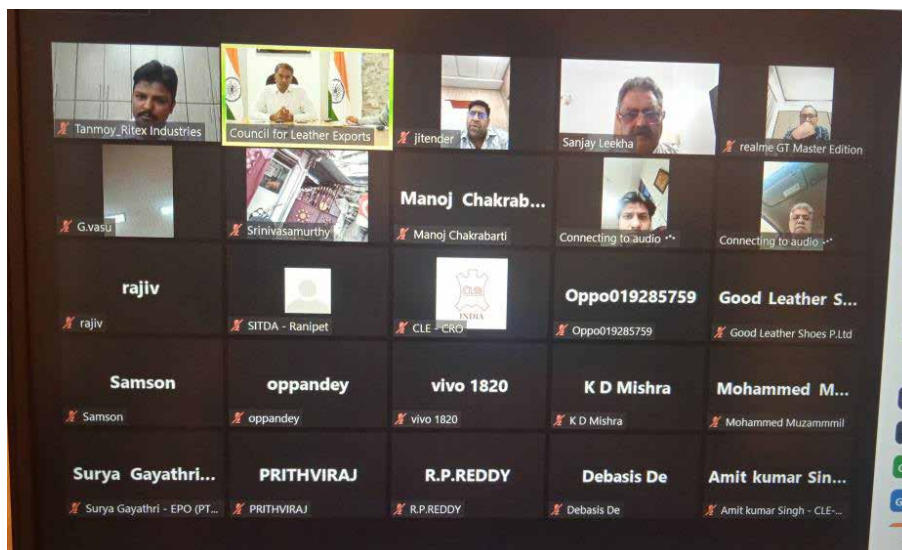
In order to brief about the process and methodology of the e-Facilitation (e-Sewa) Centre set up in the CLE, the CLE has organized two Webinars, first one on 03.04.2023 at 12.00pm, and second edition of the Webinar held on 19.04.2023 at 3.00pm.

1st edition of the Webinar on 03.04.2023

The webinar was attended by Shri Sanjay Leekha, Chairman-CLE and Shri R. Selvam, IAS, Executive Director, CLE.

Shri Sanjay Leekha, Chairman, CLE has given his address to the industry and briefly outlined the reason for setting up of CLE e-Sewa Centre as a way forward and align with the Digital India policies of the Govt of India and align the services of CLE to cater to the requirements of the Leather and Footwear Industry as almost all the schemes of the Govt getting implemented through online portal, and right from the scheme guidelines, application submission and implementation of the schemes takes place in the online mode and are available in the digital portals. As such, the CLE is forayed into digital India in its own small way by setting up of e-Sewa Centre exclusively for Leather and Footwear sector which can be utilized by industry. He called upon the industry to take benefit of the CLE e-Sewa Centre and CLE offices is very much happy to service the industry.

Shri R. Selvam, IAS, Executive Director, CLE in his speech has informed the industry that Leather and Footwear industry is predominantly in the MSME sector with more than 98% of the units are belongs to MSME. These MSME units may not possess the required



Shri Sanjay Leekha, Chairman-CLE and Shri R. Selvam, IAS, Executive Director, CLE attending the webinar with the industry on 03.04.2023



Shri R. Selvam, IAS, Executive Director, CLE & Shri A. Fayaz Ahmad, Deputy Director, CLE attending the Webinar on e-Sewa Centre on 03.04.2023

infrastructure and may not have skilled staff to prepare and submit the online application by themselves. For such units, e-Sewa Centre exclusively for the Leather & Footwear industry in the CLE office would help them in handholding and submission of applications in the online portal. He further said that the e-Sewa Centre will be operational from 03.04.2023 and it would cater to the units in all parts of the country and industry can avail the services of the e-Sewa Centre in submission of project proposals / application under any of the GOI /State Government schemes in the online portal. Any unit whether registered with CLE or not can avail themselves of the services of CLE e-Sewa Centre.

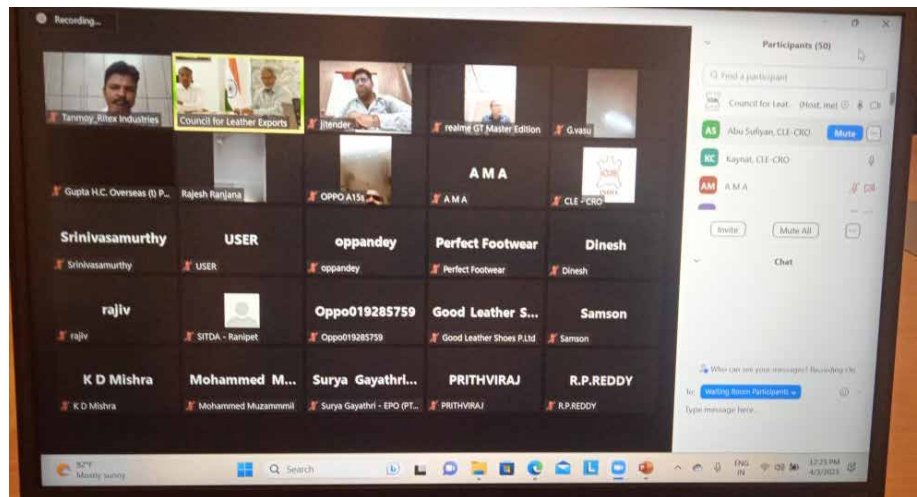
Shri A. Fayaz Ahmad, Deputy Director, CLE, has highlighted the features and guidelines of the e-Sewa Centre in detail, and has informed the procedures of accessing the services of e-Sewa Centre.

28 manufacturing units attended the Webinar on 03.04.2023. They were from the Southern Region (7 units), North Region (10 units), Eastern Region (9 units), Central Region (1 unit) & Western Region (1 unit). **Shri C M Zafarullah, Honorary Secretary, South India Tanners & Dealers Association (SITDA)** joined the Webinar.

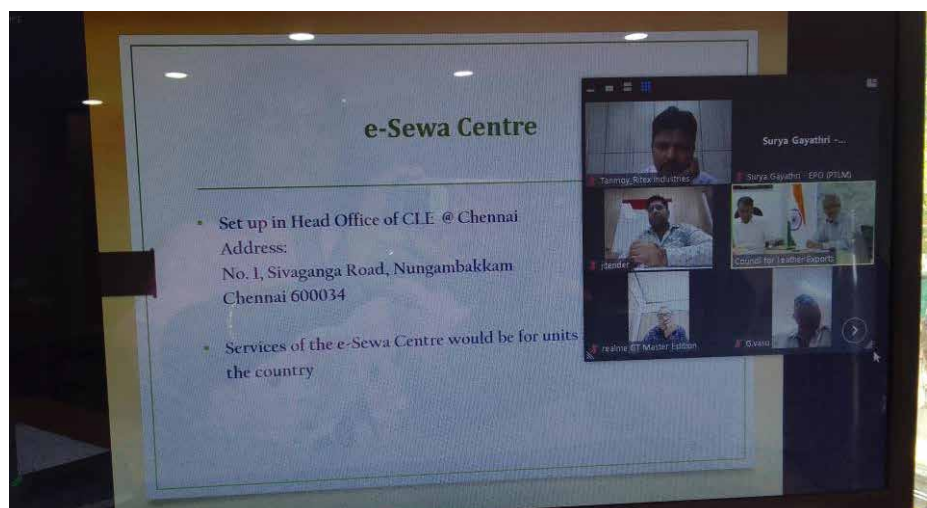
Shri R.K Shukla, Assistant Director (Agra), Shri E.L Samson, Regional Director (South) Shri Debasis De, Regional Director (East), Shri Pradip Nandi, Assistant Director (East) and Shri Santosh Pandey, Regional Director (West) have attended the Webinar. The officials from Head Office and Regional Offices have participated in the Webinar. The webinar ended with Q&A session by thanking the members and all the officials for their participation.

2nd edition of the Webinar on 19.04.2023

The 2nd edition of the Webinar on e-Sewa Centre was organized by CLE on 19.04.2023 at 3.00pm. In this Webinar, Shri A. Fayaz Ahmad, Deputy Director, CLE has explained the salient features of the e-Sewa Centre and procedures. The process, the schemes which can be applied in the online portal, non-conditional clauses, user service charges etc were explained in detail. The renewal of membership with CLE can also be done in the CLE e-Sewa Centre and it will help the industry to renew their membership easily and quickly without any hassles an official of CLE at Head Office as well as Regional Offices would be able to render all necessary assistance to the industry in Renewal of membership which involves applying on the portal of DGFT followed by CLE Website.



View of the participants



8 units have attended this Webinar. They are from Southern Region (4), Northern Region (2) & Central Region (2). Furthermore, two units which attended the previous Webinar have attended this Webinar as well. Shri Abdul Rahman, Executive Director, Indian Shoe Federation (ISF) have joined the Webinar. Ms. Pallavi Dubey, Regional Director (Central), Shri Santosh Pandey, Regional Director (West) & Officials from Head Office and Regional Offices participated in the Webinar.

CLE will continue to organize the Webinars on e-Sewa Centre and would popularize and create awareness of this one additional initiative to service the industry.



Shri A. Fayaz Ahmad, Deputy Director, CLE briefing about the e-Sewa Centre

CLE organizes Industry Outreach Events / Webinars on IDLS Sub-Scheme under IFLDP every Wednesday at 11.30 am, via virtual mode

Integrated Development of Leather Sector (IDLS) Scheme is one of the sub-schemes of “Indian Footwear & Leather Development Programme (IFLDP) 2021-26”. The scheme proposes to incentivize investment and manufacturing by providing backend investment grant/subsidy for modernization, capacity expansion, technology upgradation in existing units and also for setting up of new units. All existing units in the Footwear and Leather industry having cash profits for 2 years, undertaking modernization or capacity expansion or technology upgradation on or after 01.01.2020 are eligible for assistance. Assistance would be provided @ 30% of the cost of Plant and machinery to MSME units and 20% to other units, subject to a ceiling of Rs.15 crores per unit across all product segments. For those units located in North-Eastern areas, assistance would be provided @ 40% of cost of plant & machinery to MSME units and 30% to other units, subject to a ceiling of Rs.15 crores per unit across all product segments. Additional 5% financial assistance would be provided for the domestically manufactured plant and machinery. The applications seeking grant have to be filed in the online portal National Single Window System (NSWS).

In order to provide guidance on the scheme guidelines of IDLS Scheme, procedures, documents required to

be uploaded etc and to give briefing on the application submission process in the online portal National Single Window System, the Council for Leather Exports (CLE) is organizing Weekly Webinar for IFLDP, every Wednesday @ 11.30am via virtual mode. The 1st Webinar was held on 01.06.2022 and from then onwards, every Wednesday, this event is held at 11.30am virtually, and so far, 42 webinars were held till 19.04.2023. These Webinars are participated by CLE and Project Implementation Units (PIUs) Footwear Design & Development Institute (FDDI) & CSIR-Central Leather Research Institute (CLRI). Several Industry Associations viz., Confederation of Indian Footwear Industries (CIFI), Indian Shoe Federation (ISF), Indian Footwear & Leather Manufacturers Exporters Association (IFLMEA), Indian Footwear Components Manufacturers Association (IFCOMA) are extending their support to the CLE awareness campaign by sending the CLE circulars every week to their members requesting them to attend, and besides officials of these Associations also participates in these Industry Outreach events.

A total of 282 manufacturing units have so far attended the Weekly outreach event / webinars organized from June 2022 (from 01.06.2022) to April 2023 (till 19.04.2023) (Total 42 Webinars). The 282 Participating Units were from Southern Region (93 units), from North Region (97 units), from Central Region (47 units), from Eastern Region (33 units) and from Western Region (12 units).

In addition, there were several repeat participants (127 units) who attended the subsequent editions of the weekly webinars to get more information and / or to get queries clarified by the PIUs FDDI & CSIR-CLRI and CLE.

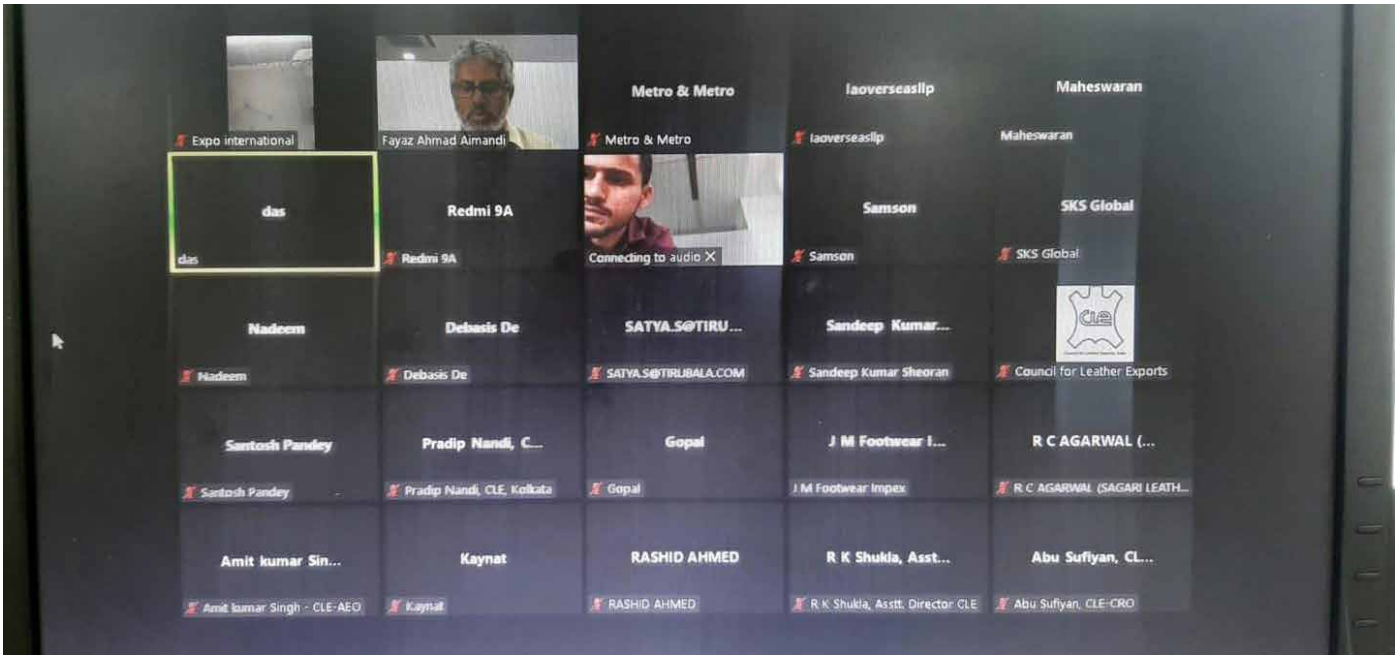
The CLE Open House Meetings were conducted by Shri A. Fayaz Ahmad, Deputy Director, CLE, and joined by officials from PIUs namely, Shri Aritra Das, Senior Consultant, FDDI and Dr K Srinivasan, Principal Scientist, CSIR-CLRI. In these webinars, the scheme guidelines, procedures, application submission process in the NSWS online portal and documents to be uploaded in the application etc were explained. From 15.12.2022 onwards, the Weekly Webinars are being conducted for the applications already submitted in the online portal under IDLS sub-scheme, which have been taken up by the PIUs FDDI and CLRI for appraisal and queries have been raised in the online portal for correction of the applications by the applicants. Through these Webinars, it is proposed to handhold the units for correct resubmission of the applications in the portal as per the queries pointed out by the PIUs. The queries of the industry representatives are addressed in these Webinars.



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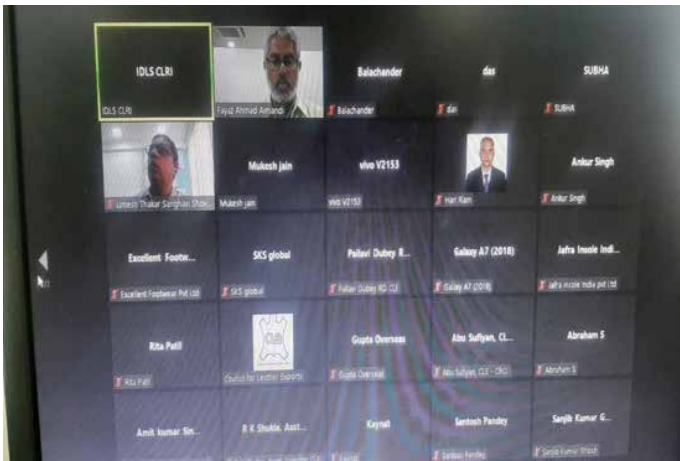


Webinar on IDLS Sub-Scheme under IFLDP held on 29.03.2023

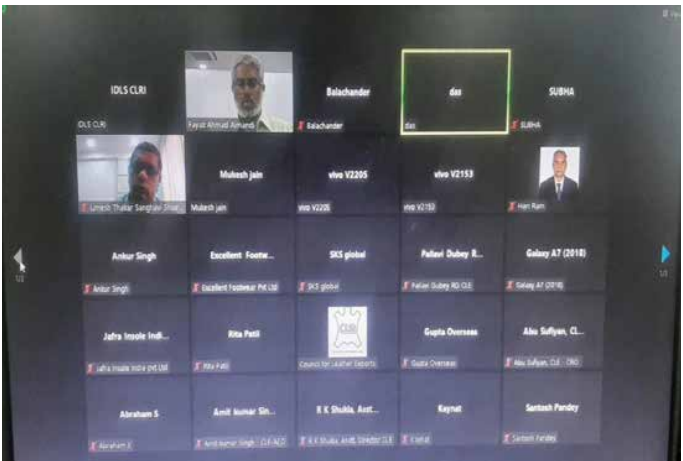


Shri A. Fayaz Ahmad, Deputy Director, CLE & Shri Aritra Das, Senior Consultant, FDDI interacting with the participants in the weekly webinar.

Webinar on IDLS Sub-Scheme under IFLDP held on 19.04.2023



Shri A. Fayaz Ahmad, Deputy Director, CLE, Shri Aritra Das, Senior Consultant, FDDI & Dr.K. Srinivasan, Principal Scientist, CLRI participated in the CLE Webinar



Shri A. Fayaz Ahmad, Deputy Director, CLE, Shri Aritra Das, Senior Consultant, FDDI & Dr.K. Srinivasan, Principal Scientist, CLRI interacting with the participants.



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Meeting of Logistics Firm Delhivery with CLE on 28.03.2023

The Delhivery is a tech-enabled Logistics service provider. On the request of Delhivery to introduce themselves with CLE, a meeting was held on 28.03.2023 at 12.00 Noon via virtual mode Zoom. Shri Sanjay Leekha, Chairman, CLE, Shri R. Selvam, IAS, Executive Director, CLE were present in the meeting. Mr. Digvijay Sujana from Delhivery made a presentation on their company along with Mr. Vikas Kapoor & Mr. Himanshu Bhatia and they have elaborated on the service they can provide to the industry on the export and import logistical

front. Shri A. Fayaz Ahmad, Deputy Director, CLE and Shri D Gokulakrishnan, Assistant Director, CLE have joined the meeting. CLE has sought a proposal from Delhivery on the logistics services to be provided by them to members, for further analysis.



IN BRIEF

New TFL Colour Trends Catalogue Autumn Winter 2024-25

TFL has released its new TFL Colour Trends Catalogue for the season Autumn Winter 2024/25. In the catalogue, TFL presents the colour trends for leather garment, footwear, accessories and additionally for the upholstery industry.

The colour trends are divided into “Wearing” and “Living”, devoting a section to each within the publication. Wearing comprises inspirations and colour trends for garments, footwear and accessories.

The Living section features all colours that will decorate the season’s interior designs.

In “Wearing”, we discover a new

process in motion that touches all the generations as well as the fashion system. Manufacturing becomes regenerative and tends to reuse materials and to return the organic ones to the earth, thus ensuring a low impact on the planet. Low sulphide products in the Beamhouse, low BPS/BPF syntans in the wet end, organic-based waxes and polyurethanes in the finishing grant outstanding results on glossy full grain leather, soft and airy floaters, shiny suede and small skins or soft vegetal leather.

In “Living”, we see how the blend of skills and new techniques applied to leather can lead to a (R)evolution in the different areas of our homes.

Mixed materials and saturated colours in the kitchen, leather walls in the hallway, stain proof and water repellent materials in the dining room, bright nubuk and matt full grain floater for voluminous living rooms, shimmering colours and pastel shades on leather beds and wardrobe doors, light & water fastness properties on the outdoor furniture. Our homes can fully benefit from the latest technologies applied on leather.

Being confident that the TFL Colour Trends catalogue will assist you in taking decisions regarding colour trends, we wish you a happy reading.



CSIR-CLRI & ISF supported by: CLE & IFLMEA

co-sponsored by
Chenitan | Colourtex | Colourfast | Smit & Zoon | Stahl India Limited
present

An Autumn's Tale

"404 leather/ colour proposals developed by 15 Tanners for AW 24/25 season"

MODEUROP
MODEUROP Colour Club Conference
30-31 March 2023, Areal Bohler, Dusseldorf, Germany

FASHION TREND POOL
FASHION TREND POOL Colour Circle
19-20 April 2023, SOLIDUS, Tuttlingen, Germany

Partners in Progress:
ALINA Leathers | ATH Leder Fabrik | Chennai Leather Fashions |
Flamingo Ssi | Genuine Leathers | Good Leather Company |
KH Exports India P. Ltd. | N M Zackriah & Co | PA Footwear |
Pakkar Leathers | Rathnam Leathers | Shoeberry | STAHL India Limited |
Tata International Limited | Versatile Enterprises
& India Shoes | Gaitonde Group | BBK Leathers | SSC Group

Report on Colour Meetings Autumn Winter 24/25 **MODEUROP**

"When ModEurop calls, the Industry meets"

ModEurop thanks Synergy partners:

**BIOKIMICA, CSIR-CLRI CENTRAL LEATHER RESEARCH INSTITUTE, LEDER FIEDLER JACOBS
LEDER, GRUPPO MASTROTTO, PRIMA DERI; SCHMID MILANO, SIMACA GROUP, OTTO
STOCKMAYER & SOHN GMBH.**

The ModEurop Colour Club Conference, which took place on March 30 and 31 in Düsseldorf and deliberated at an early stage, was attended by numerous representatives of well-known companies in the footwear and leather goods industry to work together on the colours for fall/winter 2024/25.

Colours and Materials in fall/winter 2024/25:

“The big bang of stylistic excesses of past seasons is taking a back seat in favour of a new clarity. It’s now all about a focused-elegant classic coupled with minimalism and quiet passion,” said the ModEurop Creative Directors, Mr Martin Wuttke and Mrs Uta Riechers-Wuttke. Sportiness will remain important as a consumer driver, but will be staged less boldly. “Well-groomed, artisanal tailoring and Normcore 3.0 are the key drivers of the fall/winter 2024/25 season,” according to the creative directors. Advancing digitalization is juxtaposed with genuine craftsmanship. Stagediving becomes the expression of a new sense of community at fashion shows. Clear statements are in the foreground: instead of blurred identities, a clear focus on target groups is becoming the linchpin of successful brand management, and not just for Generation Z.

These socio-cultural developments define the three themes of the ModEurop Colour Card for Fall/Winter 2024/25. Close to reality, grounded and progressive at the same time, the theme “HYPER REALITY” presents itself. In this colour scenario, reality merges with the virtual world. Functionality and workwear elements meet vintage effects.

Brush and two-tone effects are in again. Exciting contrasts also in the colours: Well-kept brown tones combine with bright blue and yellow nuances. Fresh olive tones round off the spectrum. Minimalism and normality, but always with a slight twist, are the idea behind the “SILENT POWER” colour theme. Feminine elegance is further twisted by asymmetries and balanced constructions. Classicism also applies to shoes and bags, which are given an innovative look by decorative details. The colour scheme stages a powerful stringency. The neutrality of black and white is flanked by shades of gray. Deep reds, feminine pinks and



(In picture: Mr Karim Choukair, President, MODEUROP leads the selection of leathers/ colours for the MODEUROP Colour Card for the AW 24/25 season along with the Members)



(In picture: Creative Directors of MODEUROP, Mr Martin Wutke & Mrs Uta Riechers Wutke in conversation with Mrs Ute Rosenfelder of STOCKMAYER on the range of fabrics/ materials for AW 24/25 season)

apricots build the bridge from neutral to colourful. Moving surfaces and metallics become important. Emotionally charged and with a good dash of mysticism, the “BOOSTED TEMPTATION” theme spans the spectrum from wintry normality to innovative functionality to exalted nightlife. The new outfits show influences from the 60s as well as the 90s. Shine, glitter and fur provide the big bang. Ice princess dancing in the mystic ballroom is the motto for colours and materials: seductive orange and brown tones, cool tourmaline and opal meet luminous shades of violet and red. Lacquer, pearls, rhinestones and metallic shine lend shoes and bags glamorous magic with a touch of eccentricity.

MODEUROP

“SELECTED COLOURS FROM INDIA”

AUTUMN WINTER 24/25 season

9 out of a total of 28 colours selected feature from India

GROUP I: HYPER REALITY

NO	COUNTRY	COMPANY	REFERENCE	COLOUR NAME	NEW NAME
1.	INDIA	KH EXPORTS	12.42	KIWI	LEMONGRASS TEA
2.	-	-	-	-	BASIL PESTO
3.	-	-	-	-	WAKAME
4.	INDIA	GOOD	11.15	SODALITE (MILLED)	BLUE VELVET
5.	-	-	-	-	CURRY POWER
6.	-	-	-	-	NOUGAT
7.	-	-	-	-	BLACK COFFEE
8.	-	-	-	-	SPHERE
9.	-	-	-	-	ECLIPSE

GROUP II: SILENT POWER

NO	COUNTRY	COMPANY	REFERENCE	COLOUR NAME	NEW NAME
10.	-	-	-	-	RIBBON RED
11.	-	-	-	-	BARBARELLA
12.	-	-	-	-	PORT WINE
13.	-	-	-	-	APRICOT BLUSH
14.	-	-	-	-	ELEPHANT SKIN
15.	INDIA	SHOEBERRY	24.01	SALT ROCK	SNOWFLAKE
16.	INDIA	PA	15.65	OFF-WHITE	NEBULA
17.	-	-	-	-	CUMULUS GREY
18.	INDIA	STAHL	03.06	MINUIT NAPPA	BLACK BEAUTY

GROUP III: BOOSTED TEMPTATION

NO	COUNTRY	COMPANY	REFERENCE	COLOUR NAME	NEW NAME
19.	INDIA	KH EXPORTS	12.14	SANQUE	FLAME
20.	-	-	-	-	ENIGMA VIOLET
21.	-	-	-	-	DUSTY AMETHYST
22.	INDIA	ATH	02.49	ORANGE	EMBER
23.	-	-	-	-	NOBLE PRALINE
24.	-	-	-	-	BLACK WINE
25.	INDIA	PA	15.40	LAKE	OPAL SHEEN
26.	-	-	-	-	TURMALIN
27.	-	-	-	-	LEGEND GREEN
28.	INDIA	TATA	21.35	CELADON	CELADON

FASHION TREND POOL

FASHION TREND POOL COLOUR CIRCLE: Autumn Winter 24/25 season
was held during 19-20 April 2023 in Tuttlingen, Germany



NEW SPIRIT

A new time has dawned. A time of reflection. Of calming down.

Of softer tones. Time for pragmatism and realism. For seriousness. But also for longing and tension. New stimuli and friction. A time for crossing boundaries and a departure into new worlds of style.

Opposites that attract each other are sought after.

perfect x imperfect // old x new // matt x shiny // cool x romantic

COLOUR CODE # I

PERSONALITY

Let's get serious. A comeback of realism and straightness. A new sense of business and modernity. A sense for the essential. Sharp, clear, uncompromising. Perfection is key and shows itself clean, linear, graphic and constructed. Inspired by the powerful business look of the 90s, the decade of designers - from Prada to Helmut Lang and the Japanese avant-garde. Minimalism meets a timeless Zen lifestyle. The dark side of light': The beauty of the night with all its facets stands for the rediscovered Beauty of Black. From couture grunge to film noire to black romance - the attitude is mysterious and enigmatic. Black in a power match with white. Red as a sensual accent. The material picture is smooth and cool - from classic cloth and gabardine for an extra dose of sturdiness and strength to satin and silk for sensuality. The warmth of wool, velvet and pleated meets sophisticated nappa, patent, croc embossing and brush leather. Feathers and lace provide seductive details. Lurex, metallic, foil and cool aluminium effects set shimmering accents in silver and gold.



(In picture: Mrs Marga Indra Heide, Fashion Expert, FASHION TREND POOL presenting the Colour Codes for the Autumn Winter 24/25 season)

COLOUR CODE # 2

FRAGILITY

Let's get physical. Physicality and sensuality go hand in hand with a new longing for lightness and transparency. A poetic triad of softness, fragility and strength. Broken styles of delicate, playful and feminine looks and functional futuristic key-pieces transcend stylistic boundaries. Blurry and dreamy.

Visionary and combative. An arc of tension between wellness and activity, emotion and technology, romance and science fiction - in soft neutrals and icy pastels. Delicate details from ballet and yoga appear girlish and body-conscious, futuristic quotations from ski and snow wear à la St. Moritz sophisticated. The focus is on volume x transparency. Organic paddings and round shapes, irregular surfaces and AI-generated patterns and structures are reminiscent of spaceships and alien worlds.

Key looks from the high-tech lab are immersed in colours from the metaverse. Lace and flowers seem coded. Gauze and gauze, nylon and taffeta meet a range of ultra-soft fabrics. Padded, quilted and padded. Combinations of coarse knit and silk stand for strong contrasts. Fluffy looks come in sugary nuances. Jersey and wool look particularly rich, voluminous and wintry and at the same time almost weightless.



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(In picture: Members of FASHION TREND POOL selecting the leathers/ colours for Autumn Winter 24/25 season)



COLOUR CODE # 3

AUTHENTICITY

Let's get natural. Forces of nature and sustainability. Function and innovation. Traveling and exploring. Vintage and nostalgia. Recycling and re-using. The wild urge for adventure, the connection with the past and the longing for the healing power of nature make us want to experience new frontiers. Experiencing, immersing and feeling out of the comfort zone. Awareness meets Neo Handcraft and Folk Performance. Retro styles meet future high tech. Farm Life, Gardening and Surviving provide inspiration and ideas in the form of a new generation of self-supporters. Nature with all its roughness, with the violence of the mountains and the power of the Atlantic. The harbour romance of windswept coasts like Brittany inspires high tech performance, workwear and rainwear. The focus: a new, strong denim story and an exciting mix of old

and new, of craftsmanship and technology. The Power of Imperfection. Shades of mud, mire, moor, steppe and heather create a nostalgic colour spectrum. Faded, aged and rooted. All denim, coarse corduroy, raw cotton and waxed and coated materials are wind- and weather-resistant essentials. Oily looks with greasy leather and partial patina provide authenticity. They are joined by coarse and irregular knitwear as well as patchworks and patches reminiscent of 70s retro looks.

Flash from Fashion Trend Pool

FASHION TREND POOL

“WINNING COLOURS FROM INDIA”

Colour Circle for AUTUMN WINTER 24/25 season held during 19-20 April 2023 at SOLIDUS, Tutlingen, Germany

No	Country	Tannery	Colour Code	Old Name	New Name
Code # 1 PERSONALITY					
1.	INDIA	KH EXPORTS	12.02	BLACK	NOIR
2.	INDIA	TATA	21.28	GANACHE	UNIVERSE
3.	INDIA	ATH	02.12	MIDNIGHT	MIDNIGHT
4.	INDIA	ATH	02.30	GUN SMOKE	COSMOS
5.	INDIA	PA	15.65	OFF-WHITE	MOON
6.	INDIA	KH EXPORTS	12.21	RED	ROUGE
7.	INDIA	KH EXPORTS	12.30	PINK	BERRY
8.	INDIA	KH EXPORTS	12.35	POMEROL	CASSIS
Code # 2 FRAGILITY					
9.	INDIA	TATA	21.39	SALT ROCK	LAMB
10.	INDIA	SHOEBERRY	24.06	PETAL	BLUSH
11.	INDIA	FLAMINGO	26.25	CANYON	DOLLY
12.	INDIA	STAR EXPORTS*	25.20	PEWTER	QUARTZ
13.	INDIA	FLAMINGO	26.15	LAVENDER SCENT	POWDER
14.	INDIA	FLAMINGO	26.17	CELADON	JADE
15.	INDIA	GENUINE	05.03	EGGNOG	GINGER
16.	INDIA	ATH	02.31	BRONZE	MARBLE GOLD
Code # 3 AUTHENTICITY					
17.	INDIA	GOOD	11.15	SODALITE (MILLED)	DENIM
18.	INDIA	STAHL	03.16	SUGAR PINE MILLED	HUNTING
19.	INDIA	KH EXPORTS	12.08	MILITARY	MUD
20.	INDIA	ATH	02.50	CANELA	DIJON
21.	INDIA	PA	15.51	BLACKBERRY	HAVANNA
22.	INDIA	STAHL	03.33	TOBACCO LEAF	SADDLE
23.	INDIA	VERSATILE	09.06	APRICOT ORANGE	CHECKS
24.	INDIA	ATH	02.37	NATURE	WALNUT

Colour No: 12* - 'PEWTER' is chosen from the leather/colour proposals of M/s STAR Exports from their range presented for the Spring Summer 24 season.

CSIR-CLRI & ISF supported by: CLE & IFLMEA

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Next

COLOUR CIRCLE

F/S 25 in Pirmasens

25.+26.10.23

LAFCAN 2023 – Northern Regional Export Awards 2021-22 on 26th April, 2023 at ITC Maurya, New Delhi



Dignitaries on Dais of Northern Regional Export Award event

The Council for Leather Exports (CLE) in the Northern Region hosted the Leather Accessories Footwear Conclave & Awards of North India (LAFCAN-2023) on 26th April 2023 at ITC Maurya, New Delhi. The event recognized outstanding exporters by presenting the Northern Regional Export Awards in various product categories, including finished leather, leather goods, leather garments, footwear, footwear components, saddlery and harness etc., as well as to women entrepreneurs and for brand promotion.

LAFCAN 2023 event was organized in partnership with Solidaridad, Switchasia, ECGC, FDDI, CFLI and M/s. Gupta H.C. Overseas (I) Pvt. Ltd.

Shri Sunil Sethi, Chairman of Fashion Design Council of

India and Shri Vijay Mehta, Honorary Consul General of The Republic of Romania were in attendance as Chief Guest and Guest of Honour respectively and presented the awards to the winners at the Northern Regional Export Award ceremony held on April 26, 2023 at ITC Maurya, New Delhi. The ceremony was graced by the presence of several notable individuals, including Shri Sanjay Leekha, Chairman, CLE, Shri Motilal Sethi, Northern Regional Chairman, CLE, Shri Subash Kapoor, President, CFLI, Shri R. Selvam, IAS, Executive Director, CLE, Shri Arun Kumar Sinha, MD, FDDI, Ms. Delphine Brissonneau, Attache – Cooperation Section, Delegation of the European Union to India, Shri Subir Kumar Das, GM, ECGC, COA and NRC Members, CLE and other distinguished guests.

In his opening speech, **Shri Motilal Sethi, Northern Regional Chairman, CLE** applauded the efforts of all award winners by stating that despite global turmoil and war, etc., the exporters have excelled and worked very hard to show 11% growth this year and mobilized northern region exporters to make all collective concerted for the growth to achieve projected targets. He conveyed his sincere appreciation to Shri Sunil Sethi, Chairman of Fashion Design Council of India and Shri Vijay Mehta, Honorary Consul General of The Republic of Romania for gracing the event. He also extended a warm welcome to the esteemed guests on the dais including Chairman, CLE, Shri Arun Kumar Sinha, MD, FDDI, Ms. Delphine Brissonneau, Attache – Cooperation Section, Delegation of the European Union to India, Shri Subir Kumar Das, GM, ECGC, Shri Subash Kapoor, Former Vice-Chairman and President, CFLI, Shri

R. Selvam, IAS, Executive Director, CLE as well as COA members, NRC members, award recipients and the distinguished attendees.

He discussed the outcomes of the 7S discussions, which focused on the key areas of Skill, Scale, Speed, Sustainability, Supply Chain, Style and Sales and how concerted efforts of all stakeholders, strategic planning, elimination of bottlenecks and partnership with the government could help achieve the project target by 2047.

He further announced that the young generation of the leather industry would meet once every quarter to offer suggestions and feedback on how to achieve the set target. Finally, he extended a warm welcome and heartfelt congratulations to all the Award winners acknowledging their hard work and perseverance in promoting the image of the country.

In his speech, Shri Sanjay Leekha, Chairman, CLE expressed his gratitude towards Shri Sunil Sethi, Chairman of Fashion Design Council of India and Shri Vijay Mehta, Honorary Consul General of The Republic of Romania for their participation in the event and awarding the winners. He also welcomed the dignitaries on the dais and the attendees present at the event.

Shri Leekha shared that Northern Region is a significant contributor to India's exports, accounting for around 23.5% of the national exports, which amounts to approximately 5.5 billion dollars annually. He further added that the leather garment sector dominates the exports from this region, with a share of 70% share in the country's exports, manufactured in clusters situated in Noida, Gurgaon, Faridabad, Delhi and parts of Uttar Pradesh and other areas.



Shri Motilal Sethi, Northern Regional Chairman, CLE delivering welcome address during Northern Regional Export Award event



Shri Sanjay Leekha, Chairman, CLE delivering address during the event

Shri Leekha stressed the importance of adopting new ideas, focusing on innovation and making relevance to the world for achieving the target set by the Government of India by 2047. He commended the efforts of the awardees, who exhibited exceptional resilience and determination amid global uncertainties and bottlenecks.

Lastly, he congratulated all the awardees for being the flag bearers in promoting the image of the country.

During his address, **Shri Sunil Sethi, Chairman of Fashion Design Council of India** expressed his pleasure at being the Chief Guest of Northern Region Export Award event. He conveyed his happiness and pride at seeing leather exporters being felicitated for their extraordinary achievements in the field of export business and congratulated CLE for taking

an initiative to recognize the efforts of entrepreneurs in the direction of increasing exports from the country and producing quality products. Shri Sethi also advised building a roadmap towards achieving the set target and making the leather industry grow, in order to achieve the target by 2047.

He congratulated the export award winners, saying that these awards would motivate the exporters to excel in the market and imbibe the notion of innovation and efficiency to serve the global market with quality leather products.

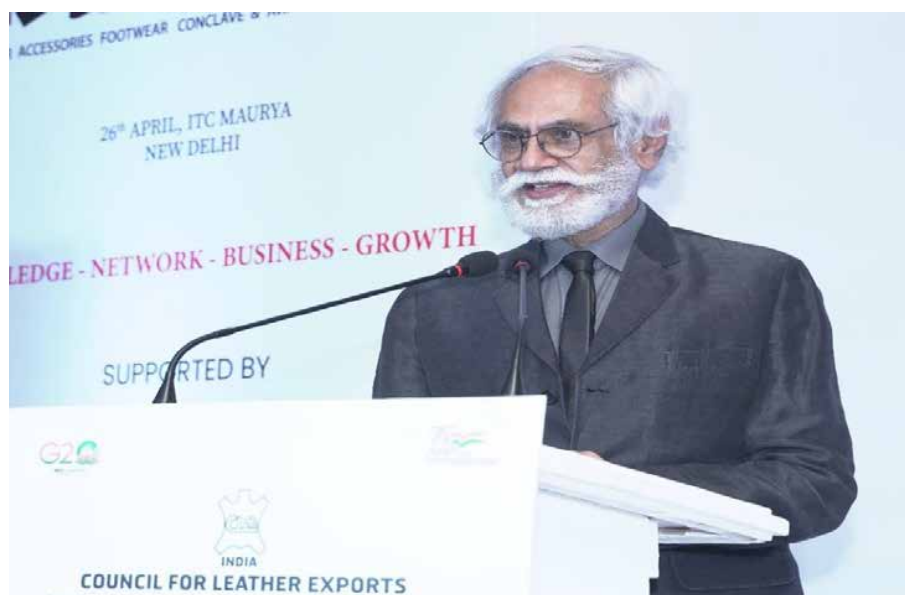
Subsequently, Solidaridad LTIP QR Code was launched and thereafter Northern Region Export Award booklet was unveiled by the dignitaries on dais.

Ms. Delphine Brissonneau, Attache – Cooperation Section, Delegation of the European Union to India briefed upon India-EU trade relations and how to enhance this relationship further.

The speaker emphasized the urgent need for addressing climate change and environmental degradation by both India and the EU, both individually and collectively. She informed the audience that the European Union has launched the European Green Deal in 2019 as a strategy to promote resource efficiency and competitiveness.

The speaker noted that India and the EU are committed partners working together on strategic topics such as renewable energy, sustainable growth, water management, disaster management, and resource efficiency, which are all part of the sustainable development agenda.

Finally, she expressed her pleasure at being a part of the LAFCAN event and congratulated all the winners of the export awards.



Shri Sunil Sethi, Chairman, Fashion Design Council of India addressing the august gathering



Launching of Solidaridad LTIP QR Code by the Dignitaries



Unveiling of Northern Region Export Award Booklet

Subsequently, Outstanding Achievement Awards were given to following dignitaries for their contribution to leather and footwear industry of northern region of CLE:

1. Shri Puran Dawar, President, AFMEC
2. Shri Subhash Jagga, President, BCCI

Thereafter Northern Regional Export Awards for financial year 2021-22 were given to the award winners by the Chief Guest, Guest of Honour and other dignitaries.



Ms. Delphine Brissonneau, Attache – Cooperation Section, Delegation of the European Union to India briefing upon enhancing India-EU trade relations



Outstanding Achievement Award being given to Shri Puran Dawar, President, AFMEC



Outstanding Achievement Award being given to Shri Subhash Jagga, President, BCCI

Snapshots of Award Ceremony





In his address, Shri Subir Kumar Das, GM of ECGC, congratulated all the award winners for their outstanding achievements. He went on to explain the various benefits that ECGC offers to the leather and footwear industry,

including protection from political and commercial risk for exporters who are exporting on credit terms. Shri Das emphasized that ECGC takes care of the financial needs of exporters, and urged the member exporters present at the conclave to take advantage of these services, as they would be helpful in expanding their business and sustaining their relationships with overseas customers.

Shri Vijay Mehta, Honorary Consul General of The Republic of Romania, expressed his gratitude to CLE for inviting him to the LAFCAN event. He acknowledged the potential of the Indian leather industry to achieve the 2047 target and suggested two areas for improvement:

- Improving design efficiency through innovation, which can contribute to overall growth of the company.
- Focusing on obtaining cheaper finance/credit to increase competitiveness in the international market. Finally, he congratulated all the award winners and extended his best wishes to the leather and footwear industry for achieving greater heights in the future.

Finally, he congratulated all the award winners and extended his best wishes to the leather and footwear industry for achieving greater heights in the future.



Shri Subir Kumar Das, GM, ECGC highlighting about benefits of ECGC



Shri Vijay Mehta, Honorary Consul General of The Republic of Romania addressing the august gathering

Memento Distribution to Sponsors of the Event





Concluding the programme, Shri Subash Kapoor, President, CFLI offered a formal vote of thanks to the Chief Guest, Guest of Honour, Chairman, CLE, Northern Regional Chairman, CLE, COA and NRC Members, Panelists of all sessions, Awardees and Sponsors of the event.



Shri Subash Kapoor, Former Vice-Chairman, CLE and President, CFLI offering a formal vote of thanks



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CLE Field Work at North Karnataka Leather Cluster covering Athani, Madhbhavi, Hanagandi, Mudhol, Saidapur, Nipani and Madihalli Clusters (April 3-6, 2023)

The Southern Region Team of CLE visited North Karnataka Leather Cluster from April 4-6, 2023 in order to undertake New Member mobilization and for visiting the manufacturing units.

1. History of Leather Artisans / Leather craft:

In North Karnataka different sub castes are involved in activities such as Flaying, Tanning and Footwear making. The Sub caste who are involved in flaying activities called Madigas, Tanning activities Dhors and involved in footwear making are Samagara/ Mochis/ Machagara. In southern parts of Karnataka they are called Madigas.

2. Athani, Madhbhavi, Hanagandi, Mudhol, Saidapur, Nipani and Madihalli Clusters

These Clusters are famous for manufacturing Kolhapuri chappals. The Kolhapuri chappal is now world-famous handcrafted footwear. These handmade leather footwear are tanned by using vegetable dyes. The authentic Kolhapuri are usually handcrafted and made with pure leather. The original Kolhapuri is made from 100% cow or buffalo leather. It is mainly available in three colors: natural, oil and polish.

Athanic Footwear The category which has established itself by way of its design and quality is known as 'Kolhapuri Chappals' has a great demand in local as well as the export markets.

LIDKAR

Dr Babu Jagjivan Ram Leather Industries Development Corporation Ltd., was established by the Govt of Karnataka in the year 1976 with main objective of overall development of leather industry in Karnataka and upliftment of socio-economic conditions of Leather Artisans in the state. The Corporation is well known by its brand LIDKAR.

The Nomenclature of the corporation was changed as Dr Babu Jagjivan Ram Leather Industries Development Corporation Ltd., w.e.f 13th May 2010. The corporation since its formation was under the Administrative control Commerce and Industries department and the corporation was transferred to the purview of Social Welfare Department from 15-12-2011. Since then, the corporation is implementing different schemes for the welfare of the artisan community.

Besides, the corporation has taken up the commercial activities. The leather products made by leather artisans and small scale industries are being sold under Lidkar's Brand name through 15 Lidkar Leather Emporia across the state and by getting Bulk Orders from Govt Departments/ Corporations and Private Companies. Also Exhibition cum sales are organized in different places. Thereby Corporation is extending marketing assistance for the products made by artisans and SSI units.

3. Meetings with Associations Heads:

Met the Secretary of the following Associations and given an update about the Council, its activities and benefits of becoming a Member.

- Shivasharna Haralayya Leather Works and Multipurpose Society, based in Athani, setup under Khadhi Village Industries Commission funded by SFURTI Project, MSME
- Sant Haralayya Leather Producer Co. Ltd, based in Madhbhavi funded by NABARD.
- Dr Babu Jagjivan Ram Leather Industries Development Corporation Ltd., (LIDKAR), with Head Office in Bangalore
- Met Mr. Nayak, Joint Director, District Industries Center, Belagavi. The JD expressed concern for development of Kolhapuri Chappals Industry and assured to share database of Leather Products manufacturers and disseminate information about CLE.

The above Associations have expressed willingness to become Members of CLE. We are following up with these Associations for enrolling as a Member.

4. Visit to Manufacturing Units:

Athani and Madhbhavi Clusters.

There are around 5000 Artisans in Athani and 2000 Artisans in Madhbhavi Clusters

Over the last 50 years, Karnataka is the manufacturing hub for Kolhapuri Chappals. Kolhapuri Chappals manufactured in Karnataka are predominantly sold to the Wholesalers in Maharashtra, Kolaphur, Mumbai, Gujarat, Bhopal, Delhi & Kolkata in Box. One box contains about 60 prs Rs.280-300/- per pair). The Leather for manufacturing Kolaphuri Chappals are sourced from Tamilnadu

Kolaphur and Maharashtra is the Marketing hub for Kolhapuri Chappals. The major Wholesalers and Exporters of Kolhapuri Chappals are based in Maharashtra. Kolaphuri Chappals are totally man-made and use of machineries is quite less.

There are a few medium players who apart from manufacturing Kolaphuri Chappals make other types of Leather Chappals as well. They have expressed interest to become a member.

Hanigandi, Mudhol and Saidapur Clusters

In Hanigandi, Artisans are manufacturing Neck Belts made of Leather for cows, horse and sword pouch. In Mudhol, a medium sized unit named Shimco Shoes is making school shoes of synthetic material and PU Sole for local supply. They are planning to make leather bags shortly. These units have expressed interest to become a member of CLE

In Saidapur, there are around 35 household units making Vegetable Bag Leather. Besides, they are also making Dog Chew. They are making 7 to 10 vegetable bag leathers in a day. Selling at Rs.25/- per kg.

Nipani and Madihalli Clusters

Visited some of the household units manufacturing Kolhapuri Chappals and Vegetable bag Leathers. There are about 2000 rural Artisans working in this Cluster and in Madihalli village there are 500 houses making kolhapuri chappals.

Each of the Clusters manufactures about 700 prs of Kolaphuri Chappals per day and 7-8 Vegetable bag Leather per day (21 days processing time). One unit named White Horse Leather expressed interest to become a member of CLE.

5...Suggestions for further development of Kolhapuri Chappal Industry:

1. Establishing a Showroom with Godown facility for marketing Kolaphuri Chappals
2. Develop a Common Facility Center for facilitating the rural Artisans in manufacturing Kolhapuri Chappals in a large scale.
3. Promoting large scale manufacturing of Vegetable bag Leathers.
4. Training to Leather Artisans for coming out with new designs and maintaining durability of Kolhapuri chappals and packaging.



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INDIAN LEATHER INDUSTRY - STRIDING WITH CONFIDENCE



COUNCIL FOR LEATHER EXPORTS

(An Export Promotion Organisation sponsored by Ministry of Commerce & Industry, Govt. of India)

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