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- **Visit of Union Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution, and Textiles Shri Piyush Goyal to Canada – May 8-10, 2023**
- **Hon'ble Commerce & Industry Minister (CIM) Monthly review Meeting with Export Promotion Councils (EPCs), 23rd May, 2023**

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The Council for Leather Exports was set up in July 1984. The Council functions under the Ministry of Commerce & Industry, Government of India. The Council is entrusted with export promotion activities and overall development of the Indian leather industry. The Council's activities also include promoting Foreign Direct Investments and Joint Ventures in the Indian leather industry. The CLE serves as a bridge between Indian leather exporters and buyers all over the world.

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- CLE Cluster visit to Uttarakhand (Roorkee, Haridwar, Dehradun, Rudrapur-Uddham Singh Nagar, Haldwani) held during 22nd May to 26th May, 2023.

Dear Members

Hon'ble Union Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution, and Textiles, Shri Piyush Goyal held a review meeting with Export Promotion Councils on May 23, 2023. I attended this meeting and highlighted the positive export performance registered by the leather & footwear sector during 2022-23 and also the fact that exports are likely to pick-up from July 2023 this year, though exports had registered negative growth during April 2023. I stated that our sector aims to reach an export value of USD 5.4 to USD 5.6 billion during this year i.e. 2023-24 and requested support measures namely Production Linked incentive Scheme (PLI), reinstatement of import duty exemption on wet blue, crust & finished leathers & also Duty Free Import Scheme and notification of revised SION, so as to increase the price competitiveness and enhance exports. I also requested additional support and scaling up of marketing events.



I would like to state that the High Level Committee on Duty Drawback visited Chennai on April 18 & 19, 2023 and interacted with CLE too. During the interactions, we requested for enhancement of the All Industry Rates of Duty Drawback for leather, leather products and footwear, considering the higher duty incidence on account of levy of import duty on wet blue, crust and finished leathers in Union Budget 2021-22. Subsequently, we have also submitted the cost data of member exporters to the Drawback Directorate. We hope that the Committee will positively consider our requests and enhance the Drawback rates for our sector.

With best wishes

Sanjay Leekha

Chairman

COUNCIL FOR LEATHER EXPORTS

Dear Members

The DGFT has notified the Amnesty scheme for Advance authorization and EPCG scheme vide Public Notice No.2/23 dated 1.4.23. The Amnesty scheme is applicable only for those authorization issued under FTP 2009-14 till 31.3.2015 and for authorization issued under FTP 2004-09 and before, whose export obligation period (original or extended) was valid beyond 12.8.13.

As per this scheme all pending cases of default in meeting export obligations under AA and EPCG for the said period can be regularised on payment of all Customs duties and 100% interest.

Applicants willing to avail this scheme have to apply in DGFT portal on or before June 30, 2023.

The Amnesty scheme is applicable even for cases which have been adjudicated (or pending adjudication) or in appeal, as per following procedure.

- In respect cases which have already been adjudicated (or pending adjudication), and where appeal has not been filed, firms will produce a copy of this cluster letter from the concerned RA, to the Adjudicating Authority.
- In case an appeal has been filed, then this closure letter will have to be submitted to the Appellate Authority. On submission of such closure letter Adjudicating Authority/ Appellate Authority will decide on closure on such case/ appeal and will inform the same to the Appellant to the concerned Regional Authority of DGFT.

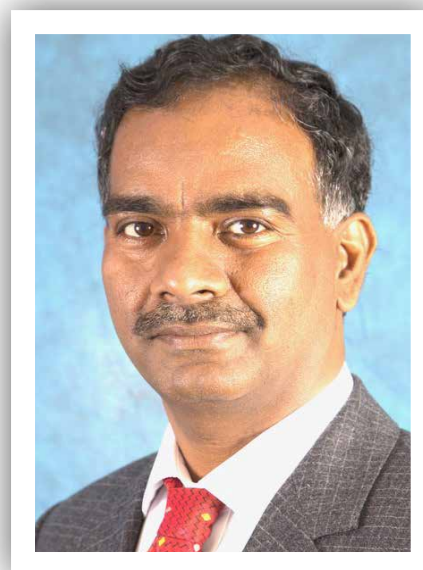
However, cases under investigation or cases adjudicated for involving fraud, misdeclaration or unauthorised diversion of material and/or capital goods are excluded from the scheme.

Members may kindly note the above and avail the Amnesty Scheme benefits.

With best regards

R. Selvam IAS

Executive Director
COUNCIL FOR LEATHER EXPORTS



Hon'ble Commerce & Industry Minister (CIM) Monthly review Meeting with Export Promotion Councils (EPCs), 23rd May, 2023



Shri Santosh Sarangi , IAS DGFT Govt of India giving presentation on India's Merchandise and service export performance and future strategy and target for 2030

The objective of monthly review meeting, is to highlight the major achievements of the merchandise and service export sectors in the previous financial year, specifically 2022-23.

Mr Santosh Kumar Sarangi, Director General of Foreign Trade (DGFT), IAS, extended a warm welcome to the esteemed dignitaries from the Export Promotion Councils (EPCs) representing diverse commodities. He expressed his heartfelt congratulations to the EPCs for their remarkable accomplishments in the fiscal year 2022-23, which played a vital role in enabling the Department of Commerce to surpass the

predetermined targets for merchandise and service exports in FY 2022-23.

Mr. Sarangi conveyed that India had performed exceptionally well in most commodities within the merchandise export sector, with a few exceptions. Notably, the export growth of commodity sectors such as oil mills (55%), electronic goods (50.5%), and petroleum products (40.1%) had surpassed the growth of other commodities. The leather and footwear sector had also experienced a growth rate of 8.5% in 2022-23 compared to the previous year.

Mr. Sarangi commended the majority of commodity divisions within the Department of Commerce (DoC) for successfully achieving their targets, both regionally and globally, despite various challenges faced in the previous financial year. As a result, the combined merchandise and service sector exports reached an unprecedented USD 776 billion, marking the highest in the history of India's international trade sector.

Taking into account the performance of the past two financial years in both merchandise and service sectors, the Department of Commerce has decided to establish long-term goals for India's foreign trade sector, encompassing both service and merchandise exports. Mr. Sarangi stated that by 2030,

India's export sector's contribution to GDP would amount to USD 2 trillion, with USD 1 trillion coming from merchandise exports and USD 1 trillion from the service sector. Currently, merchandise sector exports stand at USD 451 billion, while the service sector contributes around USD 325 billion. To achieve this ambitious target, India's export sector must grow annually by 14.5% from April 2023-24 until March 2029-30.

Furthermore, Mr. Sarangi provided a breakdown of the growth rates required for the service and merchandise export sectors. He explained that for merchandise exports to reach USD 1 trillion by 2030, it must grow annually by 12.1%. These growth rates were further divided among all commodities and subsectors falling under merchandise exports, considering their overall market share and projected international market growth conditions. Similarly, for the service sector to grow from its current level to USD 1 trillion by 2030, it must achieve an annual growth rate of 17.4%.

Mr. Sarangi also emphasized the major challenges that India's merchandise and service sectors may encounter in the future, including dynamic geopolitical conditions, fluctuating anti-China sentiments, and the economic growth conditions of India's top 25 trading partners. He noted that deteriorating relations between China and the EU/US could present an opportunity for greater market access. However, rising energy costs, cyber warfare, conflicts between China and Taiwan, or the outbreak of aggressive infectious diseases could disrupt the global supply chain and affect growth targets. Additionally, Mr. Sarangi highlighted that countries with a high merchandise export to GDP ratio have historically performed well in the export sector,

and India's merchandise exports to GDP ratio is still relatively low, presenting potential for significant growth compared to competing countries

In setting the ambitious target of USD 2 trillion for the merchandise and service export sectors by 2030, Mr. Sarangi also announced individual targets for various commodity groups within the Department of Commerce. The highest target was assigned to engineering goods (USD 300 billion), followed by petroleum products (USD 180 billion), electronic goods (USD 100 billion), organic and inorganic chemicals (USD 90 billion), and Gems & Jewellery (USD 85 billion). The leather and footwear sector's target were set at USD 12.5 billion by 2030, with an expected annual growth rate of 15%.

Lastly, Mr. Sarangi presented the export target achievements of each Export Promotion Council (EPC) and applauded the performance of the leather and footwear sector in the preceding financial year and invite EPCs for their observation and strategies on targets to be achieved by 2030.

Mr. Sanjay Leekha, Chairman of the Council for Leather Exports (CLE), extended his heartfelt congratulations to the Hon'ble Minister for providing valuable guidance to the industry in achieving their targets. Mr. Leekha informed the Honorable Minister that the Leather and Footwear sector had performed admirably in the previous fiscal year and is expected to continue its high-paced growth in the upcoming year.



Shri Sanjay Leekha Chairman CLE presenting CLE's requests

Shri Leekha further highlighted that the CLE has been actively proactive in setting targets for the sector by 2030. They have developed a vision document that outlines the vision for the Indian Footwear, Leather, and Accessories Sector in 2030. This document also provides a strategic roadmap with short, medium, and long-term recommendations to propel India's Leather, Leather Products, and Footwear sector to a USD 47 billion market by 2030. It emphasizes targeted market development and export initiatives to achieve this goal. Additionally, Mr. Leekha shared that the Council is working on a strategy to enhance the scale of two to three major fairs in both domestic and overseas markets. These fairs will serve as platforms to showcase India's manufacturing capacity in the Leather and Footwear industry. He also expressed the industry's key demands, including ensuring economical access to inputs

and raw materials, as well as the removal of export duties on certain categories of leather. Mr. Leekha requested the Hon'ble Minister to prioritize considering a Production Linked Incentive (PLI) scheme for the Leather and Footwear sector

At the end of the programme Shri Sarangi invited Hon'ble Union Minister Shri Piyush Goyal for his closing remarks.

Union Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles, Shri Piyush Goyal said that India has emerged from the shadows of the past and is being looked upon as the bright spot by the world. During his address to EPCs monthly review meeting on 23rd May 2023, the Minister said that with adequate focus on innovation, quality and talent of the people, sky's the limit for growth of India. Shri Piyush Goyal said that it is incumbent to educate and enlighten the population as the demographic dividend with its technological and managerial talent is a treasure for the country.

The Hon'ble Minister said that Prime Minister Shri Narendra Modi is hailed as the leader of the global South and India is emerging as the global leader of the developing countries. He highlighted that many countries across the globe are keen on fast-

tracking the FTAs with India now. Shri Goyal said that India is now not just talking but negotiating with Canada, EFTA, UK, EU over FTAs and this shows the increased importance of India in the global order. He said that this is a new India which engages with the world from a position of strength believing in its capabilities and calibre.

Shri Goyal said that the target of achieving US\$ 1 Trillion export of goods and US\$ 1 Trillion of services is a modest target now. He said that the overall exports had been at US\$ 500 Billion for almost a decade and reached US\$ 676 Billion last year despite the difficulties being faced across the world. The Minister said that the overall exports of US\$ 776 Billion in FY 2022-23 with US\$ 450 Billion of merchandise exports and US\$ 326 Billion of services exports is a laudable achievement for the country.

Shri Piyush Goyal said that over the last 9 years a successful journey has been undertaken by the Government, Regulators and the people to bring back the economy on track. He said that 9 years ago, there were many challenges stalling the export sector development of India and at that time India was amongst the fragile 5 countries in the world, but the 9 years of government under the leadership of Prime Minister Shri Narendra Modi has led to transformation in all field including trade sector beyond imagination.

Shri Goyal said that people expected the Government to be populist but the Government under Prime Minister Shri Narendra Modi chose to take hard decisions to bring the economy back on track and up the morale of the public by bringing in structural fundamental macroeconomic reforms that promised long lasting benefits for the country. The Minister said that today India is the fastest growing economy of the world with low inflation and strong foreign exchange reserves. He said that the last 9 years have been unprecedented as inflation has been consistently under control in the range of 4-4.5% except for a short period last year. Shri Piyush Goyal said that interest rates in other developed countries are almost at par with India now.

Shri Piyush Goyal stressed upon expanding international outreach, bringing innovation and technology from across the world to grab the opportunities available for export growth. He encouraged businesses to invest and engage with world markets through quality products and using Indian missions abroad. The Minister highlighted that India's G20 Presidency is an opportunity for the businesses to expand markets with open mind and engage with the world with confidence.



View of Monthly review Meeting of Hon'ble CIM

Shri Goyal said that the increased export basket will help India increase surpluses and reduce deficits. He said that now is the opportunity for businesses and industry to establish leadership in global trade. The Minister said that businesses should look for reliable partners in the supply chain, focus on comparative

advantage, acquire technology and work in the spirit of collaboration.

Shri Piyush Goyal termed the EPCs as the captain Indian trade sector. The Minister congratulated President-President FIEO and other EPCs on achieving the overall target of India’s exports including both Merchandise & Service export sector. He also praised the leadership of all EPCs including CLE and appreciated the role played by them in achieving the export targets during the challenging times of uncertainty across the world.



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CLE organizes Industry Outreach Event (Webinar) on Quality Control Orders (QCOs) implementation in the Footwear Sector on 18th May 2023

Government of India has been emphasizing the need for standardization of Indian products to ensure that products sold in India are as per set quality standards. As part of the measures to implement standardization, the Government has notified the Quality Control Orders (QCOs) for Footwear Sector which will come into force from 1st day of July 2023. The Bureau of Indian Standards (BIS) shall be certifying and enforcing authority for the goods or articles. The following goods & articles are notified under QCOs:

- Footwear made of Leather and Other Materials (total 10 items)
- Footwear made from all rubber and all polymeric materials and its components (total 13 items)

Refer: Order No.467000/2022/Leather & Order No.467001/2022/Leather dated 03.06.2022 issued by DPIIT, Gol.

In the above referred two Orders dated 03.06.2022, it is mentioned that QCOs for Footwear Sector shall not apply to goods or articles meant for exports. Vide Order dated 11.08.2022 issued by DPIIT, Govt. of India, it is mentioned that QCOs for footwear sector shall not apply to micro and small manufacturing units (MSEs). From 1st July 2023 onwards, notified Footwear products cannot be sold / traded in domestic market without a BIS License. The products would have to conform to the specified standards and bear the standard mark under a license from the BIS. Several rounds of consultation

meetings were conducted by DPIIT, Government of India with Bureau of Indian Standards (BIS), Council for Leather Exports (CLE), Confederation of Indian Footwear Industries (CIFI), Indian Footwear Components Manufacturers Association (IFCOMA) etc., in which issues concerning the implementation were discussed.

In order to create awareness amongst the industry on the implementation aspects of the QCOs, with respect to the procedures to be followed by the industry, applications, documentations testing, grant of license etc., Council for Leather Exports (CLE) has organized an Industry Outreach Event (Webinar) on the QCO implementation in the footwear industry on 18.05.2023 (Thursday) @ 11.30am. Bureau of Indian Standards (BIS) participated in the Webinar.

The Webinar was presided over by Shri Sanjay Leekha, Chairman CLE, and Shri R. Selvam, IAS, Executive Director, CLE. The prominent participants include Shri M. Israr Ahmed, Regional Chairman (South), CLE, Shri Motilal Sethi, Regional Chairman (North), CLE, Dr N. Mohan, Convener, Non-Leather Footwear Panel, CLE.

Shri Amit Choudhary, Scientist D, Central Marks Department of BIS, and Shri Pravir Kr. Choubey, Scientist D, Foreign Manufacturer's Certification Department (FMCS) of BIS participated in the webinar. A total of 109 manufacturing units of footwear and footwear components comprising 286 participants attended this webinar. Region-wise participations consist of Southern Region (39 units), Northern Region (27 units), Agra (22 units), Central Region (7 units), Eastern Region (2 units) and Western Region (12 units). Prominent footwear brands attended the webinar to name a few Walkaroo, Reliance Trends, VKC, Bata, Relaxo, Language etc. Representatives of New Balance and Marks & Spencer were also present in the Webinar.

Industry Associations namely Confederation of Indian Footwear Industries (CIFI), Fraternity of Agra Footwear Manufacturers (FAFM), Agra Footwear Manufacturer's Association, Agra Shoe Factors Federation participated in this webinar.

Shri R. Selvam, IAS, Executive Director-CLE has welcomed the participants, and thanked the Bureau of Indian Standards for joining this webinar. He has outlined the broad details of the QCOs implementation and informed about the several stakeholder consultation meetings conducted by Department for Promotion of Industry and Internal Trade (DPIIT), Govt of India in the past years for discussions with the industry stakeholders for implementation aspects of the QCOs.

CLE Webinar on QCO implementation in the Footwear Sector on 18.05.2023 @ 11.30am

Shri Sanjay Leekha, Chairman, CLE in his keynote address has thanked the BIS officials for taking part in this webinar, and the CLE had been participating in the discussions with DPIIT, Govt of India, BIS, Government departments, industry association CIFI and industry members. This webinar would focus on the Implementation of the QCOs with respect to the procedures to be followed by the industry, applications, documentations, testing, grant of license etc., and also imports of components from abroad, procedure to be followed under the foreign manufacturers Certification Scheme (FMCS), applications, documentations, methodology etc.

Shri A. Fayaz Ahmad, Deputy Director, CLE has made briefings on the QCOs, products covered under QCOs, Notifications issued by the DPIIT, key aspects of the QCOs, and action taken by the CLE in disseminating all the details of the QCOs to the members vide Circulars as well as hosting information in the CLE website etc.

Shri Amit Choudhary, Scientist D, Central Marks Department of BIS, has made a presentation and explained about the history of BIS, application and approval process of BIS Certification and issues related to QCO from BIS perspective.



Shri R. Selvam, IAS, Executive Director-CLE addressing the Webinar.
Shri A. Fayaz Ahmad, Deputy Director, CLE is seen seated alongside.

Shri Pravir Kr Choubey, Scientist D, Foreign Manufacturer's Certification Department (FMCS) of BIS gave presentation on the imports of footwear and components from abroad, procedure to be followed under the foreign manufacturers Certification Scheme (FMCS), applications, documentations, methodology etc.

Thereafter, Question and Answer (Q&A) session was held in the webinar, and participants have interacted with the officials of BIS and queries raised by the participants were explained by the BIS officials which were mostly on orders issued on the implementation of 4 QCOs, categorization of the Indian Standards (IS), amendments on the categorization for reducing the implementation issues, product certification process, laboratory requirements, legacy stock, Stamping / Marking on the Footwear and Footwear Components etc.

Shri R Selvam, IAS, Executive Director, CLE gave a vote of thanks for the overwhelming response of industry participation and thanked all the participants for joining this webinar. He informed that CLE would continue to conduct more industry outreach events on QCOs implementation for footwear sector in close coordination with BIS to create awareness on the implementation aspects of the QCOs.



Shri Sanjay Leekha, Chairman CLE giving his keynote address in the Webinar.



Shri Amit Choudhary, Scientist D, BIS and Shri Pravir, Kr. Choubey, Scientist D, BIS interacting with the participants.

Council for Leather Exports organises Haryana Exporters Interactive meeting with Chairman, Haryana Export Promotion Council, 6th June 2023

At the outset Chairman CLE Shri Sanjay Leekha, welcomed Shri Anurag Bakshi who has taken over as Chairman to the newly created Export Promotion Council at state level by the Govt of Haryana. CLE Chairman conveyed "I would like to extend my thanks to yourself and your department for extending and continuing the cooperation to export industry of leather and footwear sector of Haryana". He further elaborated that as you may be aware, state of Haryana exports more than 1700 crores worth leather garment, goods and footwear annually and is providing employment to more than 1.5 lakh workers directly and indirectly. He also mentioned that leather and footwear sector is also considered as one of the priority sector under "Make in India Programme" of Hon'ble Prime Minister of India as well as it is also amongst the top ten major foreign exchange earner for the country.

Shri Leekha also informed to Chairman HEPC that in the state of Haryana, exporters are having their units in the clusters located in the districts of Gurugram, Faridabad, Karnal, Panipat, Sonapat, Jhajjar, etc. Leather sector's primary export goods are travel bags, purse, wallets, leather and non-leather footwear. Haryana has more than 200 factories dedicated to the export of leather and leather goods employing around 1.5 lakh workers directly and indirectly.

Shri Singla member CLE explained that looking at the potential of the sector to grow at least two to three folds in next three to five years there

is a huge demand and requirement for the expansion of the industries in and around NCR parts of Haryana like in Gurugram and Faridabad districts. He further requested that or any other area near NCR may be allocated for the industrial purpose and if the IMT Sohna same once again may please be considered for providing land of 50-100 acres for the development of leather and footwear cluster that will help the exporters to have an integrated production centre with facilities like common facility centre, testing centre, design studio and training centres. Shri Vikas Gupta also requested that plug and play model of factory sheds, infrastructure and ancillary services required to carry out manufacturing and export activities may also please be considered.

Shri Vikas Gupta further explained that leather product industry is very keen to have a leather cluster at NCR of Haryana with a minimum proposed land of 50-100 acres which may be individually allotted to entrepreneurs belonging to leather and footwear sector with subsidised rates with a longer payment terms of five years. Moreover, he also added that govt may also explore possibility of having clusters in IMT Faridabad and Palwal area as industries located in the area of Faridabad are looking for the expansion and investment. These areas are closer to the already existing units in Faridabad that would further help to bring in more investment and create world class infrastructure to satisfy the needs of the western buyers.

Shri Aman Gill M/s Element Exports humbly submitted that longer payment terms are requested by the industry on account of cash crunch and low cash flow that may help the industry to reduce the cost burden and economize the investment plan in the leather and footwear clusters.



Shri Sanjay Leekha, Chairman CLE welcoming Mr Anurag Bakshi, Chairman Haryana Export Promotion Council, Govt of Haryana at IMT Manesar, Gurugram

Chairman CLE also submitted that as per the notification number 49/43/2015-4IBI under chapter 12 of Enterprise Promotion Policy 2015 notified on 14th August, 2015 Haryana Government had provided freight subsidy under freight assistance scheme for the exporting MSME units located anywhere in the state of Haryana on account of the state being a landlocked state in India and far away from seaports. This assistance was provided to MSME units on account of Haryana being a landlocked state and being away from the sea ports incurring additional transportation cost adding to the products in competitiveness. To mitigate the same MSME department provided freight assistance to the extent of 1% of FOB value or actual freight excluding government fee and taxes on transportation from place of manufacture to the sea port from where they were shipped. This was subject to maximum assistance of Rs. 20 lakh per annum per MSME unit located in the states of Haryana. Chairman further added that looking at the current scenario of high freight cost and continuous demand for air shipments we would request that above scheme may please be continued with enhanced assistance of Rs. 40 lakh per annum and benefit of the same may also please be extended to air freight to all eligible enterprises. As majority of the exporters are being very frequently pressurized by the buyers to send goods by air to fulfil their delivery commitment.

Shri Anil Budhi Raja M/s Drishti Apparel brogh the issue of compliance and standards followed by exporting units of IMT Maneasr. These compliances and standards of varied nature explained by Shri Anil belonging to quality of goods, social and safety auditing of factories and various regular certification required to fulfil the global standards. Shri Mandeep from M/s Bazar connection further added that compliance,



A View of Meeting in progress of Haryana Leather & Footwear Exporters with Chairman Haryana Export Promotion Council



Shri Sanjay Leekha Chairman CLE responding to the queries of Chairman HEPC (Haryana Export Promotion Council)

standard, and quality certification costs involved in manufacturing or supplying to brands by MSME of Leather exporters vary and involves huge cost. The cost of ISO certification for quality, occupation health and safety, social compliances are huge and involves documentation audit and ongoing surveillance.

Matters related to marketing of leather and footwear exports from Haryana was also discussed. Shri Anurag Bakshi, Chairman Haryana Export Promotion Council (HEPC) informed that Haryana state is 7th largest exporters of goods amongst Indian states and has exported USD 16 billion goods in FY 2022-23 while its services exporters were to the tune of USD 12 bn. belonging to IT and health services. He also informed that Rice is the top most export commodity of Haryana followed by engineering and automotive industry and textile and apparel products.

He also shared that his council has already come out with a white paper on various policy measures to promote exports from state and suggestions given by CLE are welcome and would be considered .

Haryana has great potential for the exports of leather, footwear and goods clusters. The present clusters of Haryana like Gurugram and Faridabad are expanding fast and have promising future. There are good presence of leather and leather product industry in Gurugram and Faridabad and investors are



Group Photograph

motivated to expand their existing activities on account of post pandemic surge in demand for their goods in overseas market. Design and breakthrough innovations plays a pivotal role in positioning of Indian Leather and Leather Product industries in the global market apart from adding to the competitive strength of industry. Hence, to promote the brand image and also produce competitive and qualitative goods design studio, training centre and lab testing facilities are being proposed to be created in the clusters like Gurugram and Faridabad. Objective of creating these facilities is to be a leading influencer of global design and have a strategy to enhance the quality and spread designs amongst manufacture exporters to increase Haryana's share in India's export of leather and footwear. We would also request financial assistance from Department of Industries & Commerce of Government of Haryana for development of above requested projects at IMT Sohna and IMT Faridabad.



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Present Status of Bag Manufacturing and its Accessories along with a Future Plan

Handbags Market in India 2022-2026

The handbags market in India is poised to grow by \$207.51 million during 2022-2026 progressing at a CAGR of 4.90%. We aim to provide a holistic analysis, market size and forecast, trends, growth drivers, and challenges, as well as vendor analysis.

Here, we will find some answers to the current market scenario, latest trends and drivers, and the overall market environment. The market is driven by the expansion of retail and online distribution landscape, rising number of product endorsements by celebrities, and the growing purchase of handbags by millennials and working women.

The handbags market in India analysis includes the product and distribution channel segments.

The handbags market in India is segmented as below:

By Product

Clutches and wallets
Shoulder bags
Satchels and saddles
Totes

By Distribution Channel

Offline
Online

Personalization and customization of handbags is also one of the prime reasons driving the handbags market growth in India during the next few years. Also, increasing demand for eco-friendly and sustainable handbags and business strategies will lead to sizable demand in the market.

Source: <https://www.researchandmarkets.com/reports/5316734/handbags-market-in-india-2022-2026#product--summary>

Alarm Bells:

- Leading brands in the Indian Domestic market offer synthetic Bags & accessories only & they account for the highest market share in the organized market segment.
- Primarily Nickel free metal fittings like Dog hooks, D Rings, Buckles, Rivets, Studs, Eyelets, Metal chains, Decorative fittings & Ornaments, Specialized Zips, Locks etc. Perhaps CLE or DGFT can assist you with the import data.
- One of the biggest challenges facing us is the shortage of components
- Other big challenge we face is that the non-leather players dominate this segment in the domestic market, purely due to price
- Suitable quantitative & qualitative restrictions should be placed on such imports, which are coming in primarily from China
- It is important to create a brand in the domestic market
- Need to focus on Leather Goods as an industry
- Demand for handbags and accessories is increasing multi-fold and there is definitely a very good opportunity in the fashion space
- Set up plants for high quality Trims and accessories and to boost the overall supply
- Marketing to tap smaller cities
- Logistics partners are not able to fulfil the deliverables
- Most hardware & components of bag manufacturing industry we are still dependent on China & even countries like Vietnam
- Polyurethane/fabrics and non-leathers making it very cheap
- Indian market is extremely price sensitive and hence we would need to solve all the above challenges of India Handbags Industry to cut down on imports and we as manufacturers later to domestic market
- "The Rise of India's Middle Class"



CSIR-CLRI Design & Fashion Studio

contacted a few of the leading handbag manufacturers who have their brands in the Indian domestic market and their views are presented below. Added to this, the Indian middle class will grow from 14% in 2004-05 to as much as 46% in 2030 and 63% in 2047,

according to the latest survey results by PRICE (People Research on India's Consumer Economy), riding on the wave of re- forms and economic expansion.

**Shri Manish Kawlra, Managing Director,
SHOELINE & Managing Partner, Sac & Satchel, Chennai**

One of the biggest challenges facing us is the shortage of components, especially metal fittings that we are forced to import from China & Korea. I would like to add that the difficulty is more to source fittings for ladies' bags, especially in light gold color as we simply lack the electroplating technology here to match the required quality. I also understand there are environmental constraints to set up such facilities here which involves electroplating, which the Govt needs to address. Import substitution is the need of the day & the Govt must encourage & promote investment through joint ventures to manufacture metal & decorative fittings for both Leather Goods & Shoes. It would benefit the industry enormously & prevent precious Foreign Exchange being wasted on such imports, as well as make the costs more reasonable for the local manufacturers.

The other big challenge we face is that the non-leather players dominate this segment in the domestic market, purely due to price. Here I am referring to primarily the branded segment in the organized sector as the unorganized sector is a different market altogether. In the branded segment, Leather bags cost more than double of what a synthetic or so-called Vegan bag costs & the Indian consumer is extremely price conscious. The consumer would rather buy 2-3 non-leather bags for the price of a single leather bag. Suitable quantitative & qualitative restrictions should be placed on such imports, which are coming in primarily from China, so a level playing field is created. Also, the consumers are not well informed about the



natural, durable & sustainable qualities of leather & are often swayed by misinformation about animal cruelty & environmental pollution caused by the leather Industry. It would be of enormous help if consumers are educated about the benefits of owning a leather product, rather than a cheaper synthetic substitute which is actually more harmful to the environment. I understand that the consumer has the right to choose, but we should assist in making this an educated choice, rather than one driven purely by price.

I do not wish to delve too much on the market size & growth potential in the domestic market for Leather Bags & Accessories, as this information is available in the public domain. I do wish to reiterate that it is important to create a brand in the domestic market, which is by no means an easy task, given the market size, geographic distribution, varying demographics, income segments & the enormous time & financial resources required to do this. "Your department (CSIR-CLRI Design & Fashion Studio) is doing a great job in sharing global market & design intelligence which helps us a lot in product development."

There is a need to focus on Leather Goods as an industry, considering so much attention has been given to footwear of late. The concept of clusters for developing components needs to be encouraged & impediments removed, both at the state & national level for this to happen. Setting up plug & play options would be a bold step in the right direction, considering the investments involved. We are in the process of expanding our manufacturing capacities for bags & accessories as we do see opportunities to grow, both in the domestic & international markets. We hope the component industry, which would be a vital tool for this growth to happen, is able to keep pace with the additional capacities that the Industry is poised to create.

**Ms Priyanka Sethi, Director,
CLASSICUIR, SAROJ International, Noida**

Being the founder of on e-commerce leather bags and accessories brand Classicuir, I see that the demand for handbags and accessories is increasing multi-fold and there is definitely a very good opportunity in the fashion space. India is a very price sensitive market and we need to deliver good quality products with the most competitive prices and excellent craftsmanship by using the latest embellishments and Trims, here as the manufacturer we have several challenges and one of them is sourcing of right kind of Trims and accessories, we have been using trims and accessories from China as of now.

When China import duties were levied for a short time as per government policies, our hardware and logos were being purchased by the Indian suppliers but there was a delay in the deliverables, pricing was too high, poor quality and repeated quality issues, delivery timelines were not followed and a lack of availability were the few problems we faced and had to shift back to China as the quality is superior, we are still importing all our zippers and logos from China, I urge DPIIT to formulate policies to bring foreign investments in this sector to invest in India to set up plants for high quality Trims and accessories and to boost the overall supply. Our hardware and raw materials are getting expensive



but as the manufacturing is getting a boost the suppliers will get a boost too.

The other problem is the marketing expenses, we have to put huge funds in marketing to promote our products and these expenses are taking away a huge portion of our profits, DPIIT should enforce some policies to help us with the marketing to tap smaller cities.

Third problem is logistics, as an e-commerce brand we get orders mostly from tier 2 tier 3 cities as lack of availability and accessibility in these areas and majorly from East, but the logistics partners are not able to fulfil the deliverables and we are facing huge losses and losing clients as a result, we need better warehousing and logistics companies to cater this problem.

Fourth problem we are facing is hiring the right resource, as an entrepreneur most of my time goes in finding the right resource, we need more forums, groups and business meets to connect with new applicants/ entrants and existing members already working in the manufacturing of fashion products.

I feel if all these points are looked into, our industry will grow and there will be no looking back.



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**Mr Indranath Sen Gupta, Managing Director,
ASG Leather Pvt. Ltd., Kolkata**

With many international brands actively moving their bags & accessories manufacturing away from China, it is an opportunity for Indian manufacturers if we can grab it. This along with the rapidly growing disposable incomes in India & fast developing domestic market for accessories presents a very positive outlook for the future of this industry.

However, as correctly stated in your email that for most hardware & components of bag manufacturing industry we are still dependent on China & even countries like Vietnam. This is a challenge, due to increasing



logistics costs & supply chain issues etc. If we can tackle this and set up a strong base for components to compete with China, it will only make the industry stronger.

**Shri M Abdul Wahab Managing Director,
KH Exports India Pvt. Ltd (Leather Goods Division), Chennai**

Challenges for Women's Handbags manufacturing in India Vs Chinese Imports

- Chinese handbags manufacturing like all other are mass production, large scale set up was highly technology machines. Hence per product cost is very less.
- Predominantly Chinese women's handbags are polyurethane/fabrics and non-leathers making it very cheap. Huge new developments in synthetic fabrics are added advantage.
- Chinese metal hardware / Zippers are important part of women fashions and these are not available in India.
- Lastly, Design development is very much matured. In short it is a perfect Eco-system from raw materials, Manufacturing, Design all are at highest levels.



Indian Scenario

- Small scale, Medium scale, Very limited large scale.
- Very limited PU/Synthetic/Fabrics manufacturing at the maximum we can count 4/5 all over India.
- Hardly any hardware manufacturing in India.
- Low skill workforce/ Low productivity.
- Cost of manufacturing (Labour costs) will be same as full Chinese Handbags cost.

Indian market is extremely price sensitive and hence we would need to solve all the above challenges of India Handbags Industry to cut down on imports and we as manufacturers later to domestic market.

India’s middle class to expand to 63% by 2047

“The Rise of India’s Middle Class”

The Indian middle class will grow from 14% in 2004-05 to as much as 46% in 2030 and 63% in 2047, according to the latest survey results by PRICE (People Research on India’s Consumer Economy), riding on the wave of re- forms and economic expansion.

“By 2047, if political and economic reforms have their desired effect, the India in come pyramid will have a smallish layer at the bottom comprising the destitute and aspirer groups, a huge bulge of the middle class and a big creamy “rich” layer. In 2021, for 31%, which is expected to the middle class accounted expand sharply in the years ahead.

While much has been written on this class, defining this enigmatic “middle” has always been problematic for both academicians and marketers. Lack of a universally acceptable definition, coupled with the well-known problems associated with survey data have resulted in varying estimates of its numerical estimates, says the economist who has been closely tracking the issue.

Category	Household	Population	Income	Expenditure	Savings
Rich (<₹30L)	3	4	23	17	43
Middle class (₹5L-30L)	30	31	50	48	56
Aspirers (₹1.2L-₹5L)	52	52	25	32	1
Destitutes (>₹1.25L)	15	13	2	3	0

Middle class biggest contributor in terms of income, spending and savings

“Given that estimates range from 50 to 400 million, many question their actual strength and thus the purchasing power of this category,” he says. The report has broadly clubbed these groups into seven categories, ranging from the “destitute” (those with an annual family income of under 1,25,000 or \$1,700 in 2020-21) to the “super rich” (annual family income of over 2 crore or \$270,000 in 2020-21) with the middle class (annual household income of between 25 lakh and 30 lakh or \$6,700-\$40,000) in between.

‘Maha richest state with 6.4L super-rich households’

“The reason for clubbing households like this is that distinct pattern of consumption can be observed for these categories.”

The survey results showed that the “destitute” household hardly buys a car. Less than five out of every 10 “aspirer” households had an automobile in 2020-21.

In the “seekers” category, with income between ₹5 lakh and ₹15 lakh a year, almost three out of every 10 households have a car. In the “rich”, or those with an annual household income of over ₹30 lakh, every household owns a car. In the category of “crorepatis”, there are almost three cars per family. Similarly, in the case of air-conditioners, while the “destitute” households have none, “aspirers” two out of every 100 and about half of the “super rich” have ACs, according to the survey

The report, based on pan-India surveys, provides an overview of the country’s income demographics by states, urban and rural areas, and geographical clusters within each of the eight income categories. It also details the rise of the cities and India’s richer classes and explains how these cities are home to a growing number of rich Indians. It also covers the rise of 63 cities that have a population of over one million each and how the concentration of the rich has jumped in the cities from 2015-16 and chronicles the change in income demographics.

The report showed that Maharashtra is the richest state with 6.4 lakh super-rich households earning over ₹2 crore per annum in 2021. Delhi was second with 1.81 lakh households, Gujarat third with 1.41 lakh, Tamil Nadu fourth with 1.37 lakh households, according to the survey results.

Source;Times of India dated Wednesday, November 2, 2022

Establishment of Mega Leather, Footwear & Accessories Cluster at Madhya Pradesh by M.P. Industrial Development Corporation Ltd (MPIDC)

The State Government of Madhya Pradesh via M.P. Industrial Development Corporation Limited (MPIDC) proposes to establish a Mega Leather, Footwear & Accessories Cluster at Sitapur Phase II, Industrial Area, District Morena, Madhya Pradesh. This greenfield new cluster will be established in a total land area of 157.37 acres, and this project has been proposed by the MPIDC under the Indian Footwear and Leather Development Programme (IFLDP) 2021-26. The proposed Mega Cluster shall have units dedicated to manufacturing of Leather Products & Accessories, Leather Garments, Leather Footwear, Non-Leather Footwear, Footwear components etc. MPIDC has issued an Expression of Interest form seeking interest from prospective investors for setting up of manufacturing units in the proposed new Mega Cluster.

As desired by MPIDC, the Council has issued a Circular dated 10.05.2023 to all members enclosing therein the advertisement issued by MPIDC along with EOI Form. Interested members who wish to set up the manufacturing unit at Sitapur Phase II, Industrial Area, District Morena, Madhya Pradesh, may submit their Expression of Interest (EOI) by filling up the attached prescribed format. The filled up EOI form along with relevant attachments, must be submitted to MPIDC by Email techcell@mpidc.co.in, by 15th May 2023 (Monday).

The highlights of the proposed Mega Cluster are as follows.

157.37 Acres of Developed Industrial Infrastructure under Government of India Scheme IFLDP

Concessional Utility Rates:

- Lease Premium @One-time Rs.1
- Lease Rent@Rs.1/Sq.M/year upto 30 years
- Development Charges@Rs.20 per Sq.M/year
- 100% exemption on Stamp Duty & Registration Charges
- Power Rate@Rs.5.11/unit
- Water Rate@Rs.25/KL
- Park Maintenance @Rs.8/Sq.M annually
- Warehouse Charges @Rs.90/Sq.M per month

Policy Incentives

- Capital subsidy and provision for customised packages on investment
- Impetus on employment generations
- Benefits to export oriented units
- Skill development and training assistance
- Patent Charges Reimbursement

Connectivity & Logistics

- Nearest Air Cargo facility at Gwalior Airport – 25 KM
- Close proximity to National Highway 44-45 KM
- Dry Port ICD Malanpur (Container Corporation of India) – 26 KM

Common Infrastructure Facilities

- 24 Hrs Water and Power Supply
- RCC Road, Drainage and Sewage network, Parking, Logistics Bay and Warehouse, STP, WTP
- Common Facility Centre having Cafeteria, dormitory, conference hall, training centre, shops

Production Infrastructure

- Ready-to-use factory sheds with plug-and-play facilities for machinery equipment
- Product design & development support centre, testing laboratory, quality benchmark centre, and research centre

Form of Expression of Interest can be downloaded from the invest.
mp.gov.in

Any queries can be submitted at: techcell@mpidc.co.in by 5th May 2023
Investors are requested to submit EOI at: techcell@mpidc.co.in by 15th May 2023

For any query regarding EOI, members may like to contact Shri S.K. Bhargava, Executive Engineer, MPIDC, Regional Office, Gwalior (Mobile: +91 94253 07654).

(Ref: CLE Circular No.CLE-HO/PTLM/MLFAC/2023-24 dated 10.05.2023)

“Colour Cards for Autumn Winter 24/25 season released”



Mr C Anbumalar,Vice Chairman, P A Footwear Pvt. Ltd., Chennai while releasing the first copies of the MODEUROP & FASHION TREND POOL Colour Cards for the Autumn Winter 24/25 season on 25th May 2023

“It makes our Team conscious about the changing colour preference of the customers.” said Mr C Anbumalar, Vice Chairman, P A Footwear Pvt. Ltd., Chennai while releasing the first copies of the MODEUROP & FASHION TREND POOL Colour Cards for the Autumn Winter 24/25 season at the CSIR-CLRI Design and Fashion Studio on 25th May 2023.



In picture: Team CSIR-CLRI Design and Fashion Studio displaying the Colour Cards for the Autumn Winter 24/25 season



In picture: Mr Martin Wutke, Creative Director, MODEUROP presenting the Colours Trends for Autumn Winter 24/25

“The big bang of stylistic excesses of past seasons is taking a back seat in favour of a new clarity. It’s now all about a focused-elegant classic coupled with minimalism and quiet passion” says Mr Martin Wutke, Creative Director, MODEUROP (www.modeurop.com)

HYPER REALITY

This theme reconnects with the real world, it is both down to earth and forward-looking in progressive ways.

In the theme’s colour scenario, reality merges with the virtual world to open up a new kind of mixed realism offering sharp, exciting contrasts. Neat and warm brown tones from Nougat to Black Coffee combine with luminous Sphere (turquoise) in promising ways. The darker, elegant part is played by cool-blue, wintery Eclipse teaming up with deep Blue Velvet. The fresh olive-green shades of Wakame and Basil Pesto complete the scenario in natural ways, while Curry Powder refreshes the yellow spectrum. Lemongrass Tea provides for intense radiance and updates the colour effect of all the shades by sheer luminosity.

New materials send out a signal effect. Expressive vintage aspects ranging from washes and two-tone dyeing to distressed-wash areas with frayed edges. Leathers go through finishing processes previously used on denim, as they get tumbled, sandblasted or partially sanded. On the other hand, pelurious qualities are trending from teddy to shearling to shaggy-fluffy or fancy-shiny fur surfaces. Quilting is taken to the next three-dimensional level by brush-off effects. New this season are wood grain surfaces and innovative patterns and motifs in airbrush technique. Metal parts are strictly functional with bags, but a design element in the shoes in the form of multiple buckle-strap combinations.

SILENT POWER

Easy does it. Minimalism paired with a sense of naturalness are the inspiration for this style, but with a subtle twist

This theme’s colour range creates a powerful cohesiveness anchored in the neutral shades of Black Beauty and Snowflake. Flanked by a foggy, light grey Nebula, a dark rain-cloud Cumulus Grey and cosmic Metallisé, a sophisticated basis is created to please even demanding souls. Soft Apricot Blush adds a feminine touch, while luxurious Port Wine creates deep-red, bold statements. The warmth of Elephant Skin is bridging the colourful

with the neutral, subtly providing for novel colour mixes. A powerful Ribbon Red – solo or in team with Barbarella Pink – adds bold accents and cutting-edge colour statements.

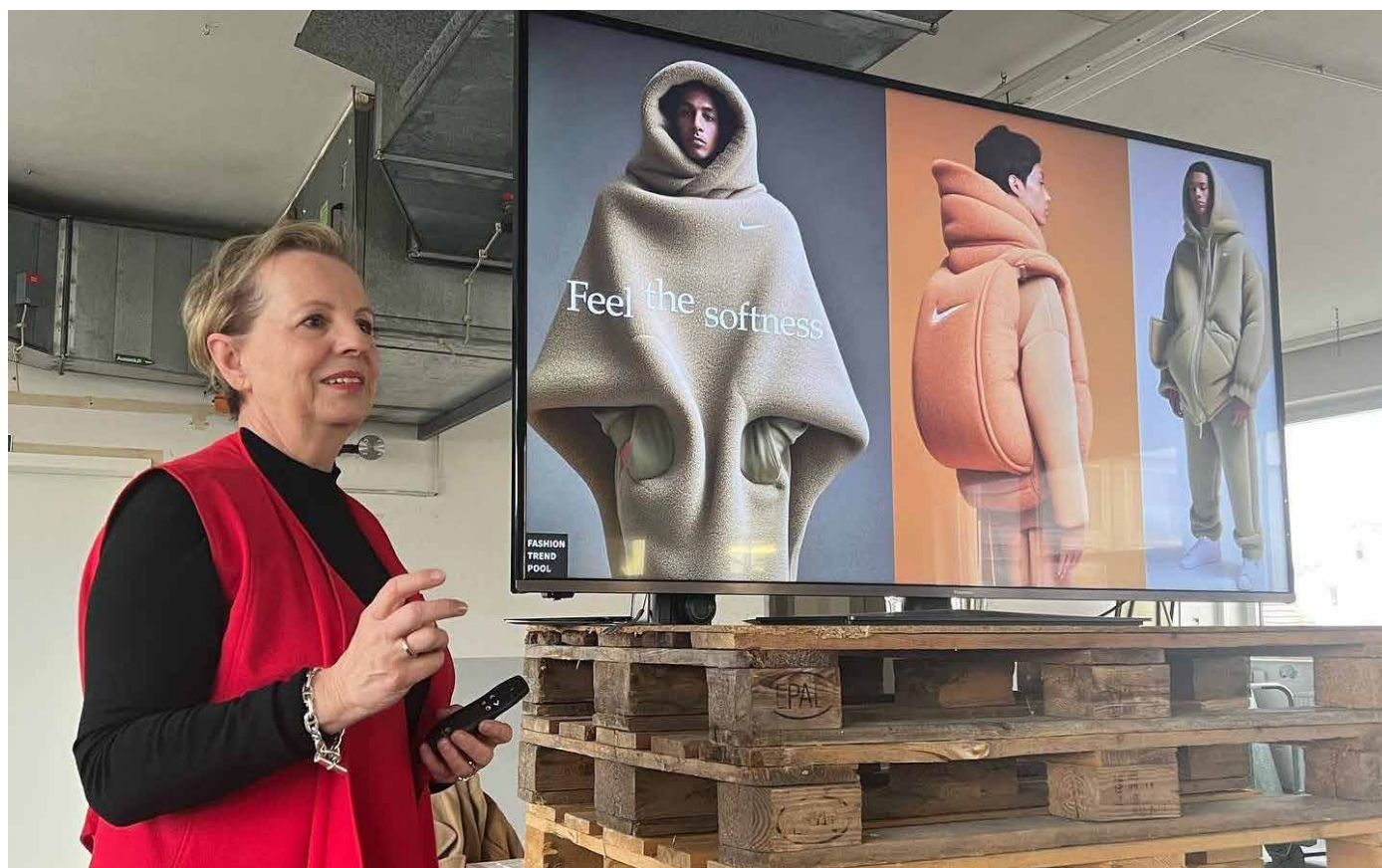
In terms of materials, surfaces are captured in motion. Bouclé variations are on par with woven patterns made of velvet ribbons, knit-like leather applications and pleated structures. The vibe is one of exotics, we are seeing python and crocodile structures as well as lizard designs. Soft nubuck leathers, warm and shimmery metallic and velvety sanded velours provide for depth and effect. Lacquer aspects are still prominent, although the top ranks are taken by smoothly polished, close-grained surfaces. Metal parts are showcased more selectively – focused studding, multiple zips and asymmetric handles are the drivers of innovation here.

BOOSTED TEMPTATION

Intense with emotion and a hint of mystique, this theme is spanning the whole spectrum from wintry normal to new functional to exuberant nightlife vibes. A diversity of looks with a huge variety of facets.

The Ice Princess dancing in the Mystic Ballroom – this is the short version of this eccentric, seductive winter fairy tale with a sense of rebellion. The elegant sheen of Legend Green lends this colour scenario a sophisticated and mystical touch, while Tourmaline and Opal add coolness and a modernist vibe. Seductive orange and brown shades from Ember to Noble Praline and pitch-dark Black Wine are the warm and classy matching parts. Enigma Violet and Dusty Amethyst add a touch of posh. Radiant Flame Red, by contrast, is pure energy and catapults this colour palette into a quite thrilling dimension.

Eccentricity reigns supreme in materials – pearls, mirror elements and rhinestones abound, flashy, glittering surfaces are matching the shapes. Lacquered elements, and metallic sheen, are all the rage. Furry fabrics in cloud-like opulence compete with soft, fluffy, padded volumes. Deep velvet and shimmering satin finishes create the right kind of glamorous magic. Sculptural metal or rhinestone accessories transform both shoes and bags into precious pieces.



In picture: Ms Marga Indra Heide, FASHION TREND POOL presenting the Colours Trends for Autumn Winter 24/25

Mrs Marga India Heide of FASHION TREND POOL (www.fashion-trend-pool.com) says: A new time has dawned. A time of reflection. Of calming down. Of softer tones. Time for pragmatism and realism. For seriousness. A time for crossing boundaries and a departure into new world of style.

Opposites that attract each other are sought after.

perfect x imperfect // old x new // matt x shiny // cool x romantic

COLOUR CODE # 1

PERSONALITY

Let's get serious. A comeback of realism and straightness. A new sense of business and modernity. A sense for the essential. Sharp, clear, uncompromising. Perfection is key and shows itself clean, linear, graphic and constructed. Inspired by the powerful business look of the 90s, the decade of designers - from Prada to Helmut Lang and the Japanese avant-garde. Minimalism meets a timeless Zen lifestyle. The dark side of light: The beauty of the night with all its facets stands for the rediscovered Beauty of Black. From couture grunge to film noire to black romance - the attitude is mysterious and enigmatic. Black in a power match with white. Red as a sensual accent. The material picture is smooth and cool - from classic cloth and gabardine for an extra dose of sturdiness and strength to satin and silk for sensuality. The warmth of wool, velvet and pleated meets sophisticated nappa, patent, croc embossing and brush leather. Feathers and lace provide seductive details.

Lurex, metallic, foil and cool aluminium effects set shimmering accents in silver and gold.

COLOUR CODE # 2

FRAGILITY

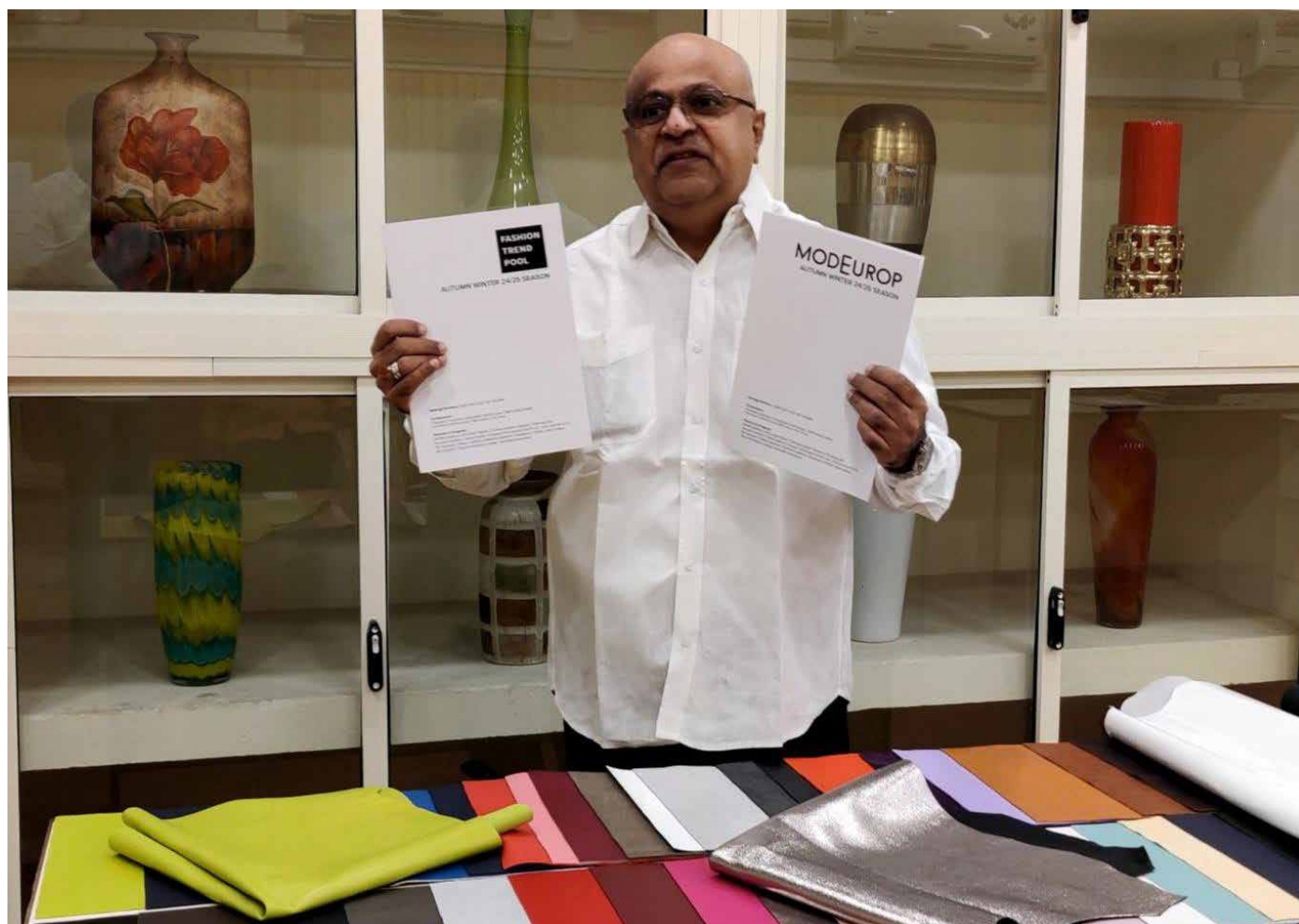
Let's get physical. Physicality and sensuality go hand in hand with a new longing for lightness and transparency. A poetic triad of softness, fragility and strength. Broken styles of delicate, playful and feminine looks and functional futuristic key-pieces transcend stylistic boundaries. Blurry and dreamy. Visionary and combative. An arc of tension between wellness and activity, emotion and technology, romance and science fiction - in soft neutrals and icy pastels. Delicate details from ballet and yoga appear girlish and body-conscious, futuristic quotations from ski and snow wear à la St. Moritz sophisticated. The focus is on volume x transparency. Organic paddings and round shapes, irregular surfaces and AI-generated patterns and structures are reminiscent of spaceships and alien worlds. Key looks from the high-tech lab are immersed in

colours from the metaverse. Lace and flowers seem coded. Gauze and gauze, nylon and taffeta meet a range of ultra-soft fabrics. Padded, quilted and padded. Combinations of coarse knit and silk stand for strong contrasts. Fluffy looks come in sugary nuances. Jersey and wool look particularly rich, voluminous and wintry and at the same time almost weightless.

COLOUR CODE # 3

AUTHENTICITY

Let's get natural. Forces of nature and sustainability. Function and innovation. Traveling and exploring. Vintage and nostalgia. Recycling and re-using. The wild urge for adventure, the connection with the past and the longing for the healing power of nature make us want to experience new frontiers. Experiencing, immersing and feeling out of the comfort zone. Awareness meets Neo Handcraft and Folk Performance. Retro styles meet future high tech. Farm Life, Gardening and Surviving provide inspiration and ideas in the form of a new generation of self-supporters. Nature with all its roughness, with the violence of the mountains and the power of the Atlantic. The harbour romance of windswept coasts like Brittany inspires high tech performance, workwear and rainwear. The focus: a new, strong denim story and an exciting mix of old and new, of craftsmanship and technology. The Power of Imperfection. Shades of mud, mire, moor, steppe and heather create a nostalgic colour spectrum. Faded, aged and rooted. All denim, coarse corduroy, raw cotton and waxed and coated materials are wind- and weather-resistant essentials. Oily looks with greasy leather and partial patina provide authenticity. They are joined by coarse and irregular knitwear as well as patchworks and patches reminiscent of 70s retro looks.



In picture: Md Sadiq of CSIR-CLRI Design & Fashion Studio explains the 'colour stories of MODEUROP & FASHION TREND POOL for the Autumn Winter 24/25 season

Md Sadiq said that **“THE POWER OF THOUGHT, THE POWER OF EMOTION AND THE POWER OF ACTION UNITE”** for the **Autumn Winter 24/25 season.**

There is a notable shift from last seasons' Big Bang of stylistic exuberance towards a new clarity. The future always feeds on the past, and we are seeing a season in which traditional values receive a very contemporaneous update. Elegantly focused classicism pairs with minimalism and quiet passions. Brands in search of their original essence browse their archives to create very progressive and self-confident visions of the future. Sportiness remains the driver of consumption despite the sleek and more balanced approach, although it is less strikingly showcased. Immaculate artisanal tailoring and norm core 3.0 are this season's key drivers.

Gen Z choose their lead designers for themselves. While many established brands continue to produce fashion for a broad market segment at the risk of blurring their identity, the “young guns” of a new generation are perfectly focused on their target group.

Will we all soon be replaced by robots? Digitalisation is further expanding into new areas. The digital frenzy has certainly created counter-movements. Real craftsmanship and artisanal techniques are having a resurgence and fresh appreciation, the prêt-à-porter winter collections present femininity as the new powerful, inspired by menswear silhouettes – straight lines, no frills, absolutely deluxe. A touch of both high drama and goth splendidly permeates most collections, though – a sure sign that even in the face of a new serenity and calm, the quintessential taste for partying and glamour is winning through.

Sadiq added that “A new time has dawned. A time of reflection. Of calming down. Of softer tones. Time for pragmatism and realism. For seriousness. But also for longing and tension. New stimuli and friction. A time for crossing boundaries and a departure into new worlds of style. Opposites that attract each other are sought after.

perfect x imperfect // old x new // matt x shiny // cool x romantic

COLOUR CARDS OF BOTH MODEUROP & FASHION TREND POOL:

Both Colour cards of MODEUROP and FASHION TREND POOL as displayed by Team CSIR-CLRI Design and Fashion Studio are now available.



For copies of the Colour Cards for Autumn Winter 24/25 season, please contact: CSIR-CLRI Design and Fashion Studio.

Synergy Partners

CSIR-CLRI | CLE | ISF | IFLMEA

Co-Sponsors

Chenitan | Colourtex | Colourfast | Smit & Zoon | Stahl India Limited
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Inauguration of Centre of Excellence (CoE) at FDDI, Hyderabad

FDDI has recently established seven Centres of Excellence (CoEs) in their Campus located at Rohtak, Chennai, Hyderabad, Patna, Kolkata, Jodhpur and Noida.

The Inauguration of the Centre of Excellence (CoE) at the FDDI Campus in Hyderabad was held on 23rd May, 2023. The inauguration function started with a brief presentation by Mr. Deepak Choudhary, HOD, FDDI about FDDI and its services. Mr. V. Samson, Regional Director, CLE-Southern Region participated in the inauguration.

During the Presentation, Mr. Deepak informed that the Centre of Excellence is focused on **Design, Development & Fabric Interface for Fashion and Design. The CoE undertakes**

- Industry collaborative Research projects
- Design & Development of Fabric interfaces
- Develop Intellectual Properties
- Incubation and Consultancy for start-ups to drive innovation
- Conducts Research & Educational

programs leading to Masters / Short Industry based courses

- All other initiatives for strategic Make-in-India product development, which is required for the Industry from time to time.

Solutions offered by the CoE

- Provide training and support for designers and developers to ensure they have the necessary skills to use fabric interface and design development tools effectively
- Facilitate collaboration and networking opportunities for designers and manufacturers to share ideas and best practices and to form partnerships that benefit everyone involved
- Invest in research and development to stay ahead of the latest trends and technologies in the fashion and apparel industry, ensuring that our clients have access to the most innovative tools and resources

The CoE in Hyderabad serves as a connector for other COEs located in various domains across different locations

- CoE Rohtak – specialization in non leather ./ sports footwear
- CoE Jodhpur – Prosthetics and Orthotics and Safety footwear testing
- CoE Kolkata – Leather Goods, Garments and Accessories
- CoE Hyderabad – Design Studio – Fashion Apparel
- CoE Chennai – Design Studio – Footwear
- CoE Patna – Leather Finishing innovations and product retailing

The various divisions available in the CoE in Hyderabad includes CAD/CAM Design Studio, Advance Printing Studio, Digital Fabric Printing Machine, Product Development Studio, Knitting Studio. Leather Articles and Leather Garments manufacturers can utilise the CAD/CAM Design Studio facilities in the CoE in Hyderabad. Footwear using Textile uppers can also use the Knitting studio facilities.



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FDDI Centre of Excellence (COE) in Jodhpur

The FDDI campus based in Jodhpur was created in the year 2023 by CM of Rajasthan Shri Ashok Gehlot. The Campus is spread over 15 acres of area.

The Footwear Design And Development Institute Act 2017, which was officially published in the Gazette of India on August 5, 2017 bestows the institute with statutory status. This legislation empowers the institute to grant various academic qualification, including degrees, diplomas, certificates and other recognised qualification. Furthermore, the act enables the institute to bestow awards, honorary degrees, academic distinction and titles upon deserving individuals.

FDDI is playing a pivotal role in providing education and facilitating the Indian leather and footwear industry by bridging the skill gap related to footwear, leather accessories, and life style products. it is continuously involved in nation building by providing educated professionals and skilled manpower required by industries. Looking at its stature FDDI has been granted as Institute of national importance under the FDDI Act 2017.

FDDI is a premier academic and training institute dedicated to the development and growth of the footwear products, retail and fashion merchandise and fashion design sector. It has pan india 12 campuses and Jodhpur is one of them. Its campuses are equipped with world class infrastructure and facilities like smart class room, labs with latest machineries and equipment for physical training to students, IT Labs, comprehensive library, auditorium, sports facilities, and in campus hostels.



Shri Atul Kumar Mishra , Regional Director-North CLE in discussion with Dr Sharad Srivastava, Sr. Consultant FDDI on Centre of Excellence (COE) Jodhpur



Shri Atul Kumar Mishra , Regional Director-North CLE in discussion with DIG BSF Shri YS Khangroot & Dr Sharad Srivastava, Sr. Consultant FDDI on Centre of Excellence (COE) Programme of FDDI

The Institute has been honored with prestigious certifications and accreditations, including the ISO 17025 accreditation by DAkkS in Germany, SATRA Technology Center in the UK, as well as ISO 9001, ISO 14000, and Bureau of Indian Standard Certifications, among others.

FDDI provides a comprehensive range of degree programs, including Bachelor and Master degrees, in specialized fields such as Footwear Design & Production, Production and Management, Retail & Fashion Merchandise, Leather Goods and Accessories Design, and Fashion Design. Additionally, the institute offers short-term industry-specific programs.

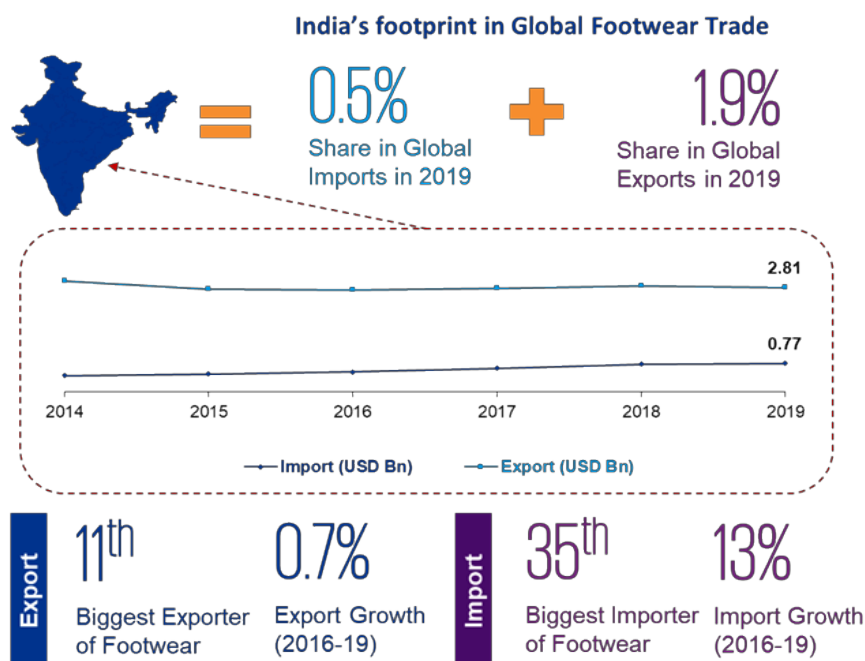
FDDI is renowned for its ability to cultivate highly skilled and specialized professionals through its diverse programs. The institute boasts a robust network of alumni and maintains strong ties with industry partners. Leading industries across the country actively engage with the institute, contributing to various academic aspects such as program design, curriculum enhancement, expert lectures, and serving as members of academic and governing councils. The institute's commitment to providing excellent skill development, industry-relevant curriculum, and hands-on experience with state-of-the-art machinery and workshops has resulted in an outstanding placement record within the industry.

Centre of Excellence Programme (COE) was organised by FDDI Jodhpur to show case the strength and capabilities it has created in last three decades to enhance the knowledge base and skill set of footwear professionals in India. Dr Sharad Srivastava informed that jodhpur FDDI specialises in safety and protective footwear, sports footwear and traditional leather footwear. He gave a brief presentation on overall growth potetial of footwear globally as well as in Indian and how FDDI is taking it forward to ensure the availability of high class footwear and fashion professionals in India.

He briefed the guest who had come to attend the programme on economics and trade of footwear world across. He informed that Global Footwear Market is a thriving industry, with immense potential for growth and innovation. In 2020, the market size was valued at USD 365.5 billion, and it is projected to reach a staggering USD 530.3 billion by 2027, indicating a Compound Annual Growth Rate (CAGR) of 5.5 percent during this period. One notable aspect of the market is the prominence of plastic & textile footwear, which accounts for a



Dr Sharad Srivastava giving power point presentation on COE of FDDI Jodhpur to Shri YS Khangroot DIG BSF , Shri Atul Kumar Mishra RD CLE New Delhi & Shri S Sridhar Director NIFT



two third of all footwear trade. This sector has witnessed substantial demand due to its versatility and comfort. Additionally, the global footwear market also sees a significant volume of rubber and plastic footwear being exported worldwide. These materials offer durability, flexibility, and protection, making them highly sought after by consumers across the globe. As the market continues to expand, it presents lucrative opportunities for manufacturers and retailers to meet the evolving demands of fashion-conscious and quality-conscious customers.

The global footwear market is characterised by its dynamic nature, with significant contribution from India, which stands as the 2nd largest producer and consumer of footwear worldwide. This position is predominantly driven by Micro, Small, and Medium Enterprises (MSMEs) that contribute to the

industry's growth and innovation. In terms of exports, non leather footwear made a substantial impact in 2021 reaching USD 375 mn. accounting for 7% of the total export value. Leather footwear on the other hand accounted for more than 45 % of the total export of leather and footwear exports from India.

Dr Sharad further added that the global market size of footwear has witnessed a significant increase, with worldwide production growing by 21.2% since 2010, at an average yearly growth rate of 2.2%. This growth has resulted in a staggering production of 24.3 billion pairs of footwear globally.

Turning to the Indian footwear market, it reached a value of USD 11.5 billion in 2019, with a notable import dependency rate of 13%. India's vibrant market showcases the country's substantial domestic demand and its role as a major player in the global footwear industry.

Within the footwear sector, the industrial safety footwear market has emerged as a significant segment. In 2021, the market generated a substantial business worth USD 9.13 billion, and it is projected to experience a compound annual growth rate (CAGR) of over 2.5%. With the increasing focus on workplace safety, industrial safety footwear is expected to continue its growth trajectory, reaching an estimated value of USD 11 billion by 2030.

He also explained the emerging scenario of global footwear industry that industry has been impacted by increased regulations, both from the International Labour Organization (ILO) and the Indian government, aimed at reducing workplace hazards. While these regulations enhance worker safety, they also influence productivity and business efficiency as companies strive to comply with the requirements. He also added that in a significant development, the Indian

defence sector has opened up for private partnerships in the manufacturing of defence products. This move not only fosters collaboration but also creates opportunities for long-term investments in the defence sector, supporting its growth and modernization. He informed that Indian security agencies and industries play a vital role as the primary consumers of safety footwear in the country. With a focus on "Make in India," there is a push for indigenization and product upgradation, encouraging domestic manufacturing and reducing dependence on imports.

He also said that technological advancements have brought about significant changes in the footwear industry. From the collection of anthropometry data to the use of innovative materials and the emergence of non-leather and high-performance footwear, technology has revolutionized the production and design processes, catering to evolving consumer needs. He also clarified that despite these advancements, traditional footwear retains a deep-rooted presence across the country, showcasing the rich cultural diversity and heritage of India. This serves as a reminder of the enduring popularity and significance of traditional footwear in the midst of evolving trends and innovations. He also conveyed that looking at the emerging trends FDDI Jodhpur is focussing on technology adaptation, product –process development, design and Product development, enhance Human resource development -Skill and Knowledge creation. These will help in future footwear and fashion industry to have market expansion through start up support and incubation and product diversification. FDDI Jodhpur is highly capable in capacity building and creating Institutional support- for specialised footwear in India.

Center of Excellence in FDDI has been established to focus on development of sub segments of the footwear and product sector with govt support to prevent the growing trend of fragmentation as industry is expanding and getting diversified. This fragmentation brings forth the need for continuous augmentation of knowledge and skills to meet the evolving demands of market. Furthermore, the industrialization of knowledge within the sector has shifted towards a segment based approach, emphasizing specialized expertise in different areas. To keep up with industry's growth and ensure sustainable development, fresh investments in the sector are crucial enhancing production capacity and supporting future expansion.

He also explained the thematic areas on his all campuses of FDDI has been created to fulfill the aspiration of center of excellence and FDDI Jodhpur is considered for Specialized ,safety ,Traditional footwear ,products and



Visit to the labs of FDDI Jodhpur

creating startups ecosystem. He also emphasized that Each CoE will work in mutually exclusive areas but, interdependency in terms of activities is expected to be moderate to high depending upon the nature of activity.

While demonstrating the technical capabilities and infrastructure created by FDDI to instil high level of professional knowledge in students Dr Sharad informed that we are training students by giving them analytical understanding of making footwear, conceptualising and creating design. They are also provided all facilities to create prototypes of their design and test it and also do the field trials. To make this successful FDDI has created a gait analysis lab which plays a crucial role in understanding human locomotion and optimizing footwear design. This lab incorporates various techniques such as gait analysis, pressure analysis, and foot scanning to collect valuable data. By analyzing this data, designers gain insightful information for designing footwear that caters to individual needs and enhances comfort and performance. These analysis also helps in understanding human locomotion and optimizing footwear design. This lab incorporates various techniques such as gait analysis, pressure analysis, and foot scanning to collect valuable data. By analyzing this data, designers gain insightful information for designing footwear that caters to individual needs and enhances comfort and performance. After wards the data collected from gait analysis, pressure analysis, and foot scanning undergoes thorough analysis. This analysis aids in the development of foot profiles and the fixation of parameter ranges for application analysis. Additionally, it encompasses the utilization of biomechanics and ergonomic analysis to optimize the design of footwear, ensuring a harmonious interaction between the human foot and the shoe.

He also highlighted that product design phase involves several essential aspects. Last development, which refers to the creation of the foot-shaped form used as a base for shoe construction, plays a vital role in achieving proper fit and comfort. Material selection is another crucial consideration, as designers must choose materials that offer optimal performance and durability. To ensure quality and performance, materials undergo rigorous testing and evaluation. Additionally, workshops dedicated to polymer processing facilitate the exploration and implementation of innovative manufacturing techniques. Moreover, sustainability is a growing concern, leading to the emphasis on sustainable materials in the product design process, promoting environmental responsibility and reducing the industry's carbon footprint

Efforts are being made to create research-level capacity in various segments of the footwear industry, such as safety and industrial footwear, special purpose footwear, and traditional footwear. The aim is to collaborate with research labs and industries to develop products that undergo continuous upgrading in terms of design, materials, and manufacturing processes. This collaborative approach ensures that the footwear industry stays at the forefront of innovation and meets the evolving demands of consumers.



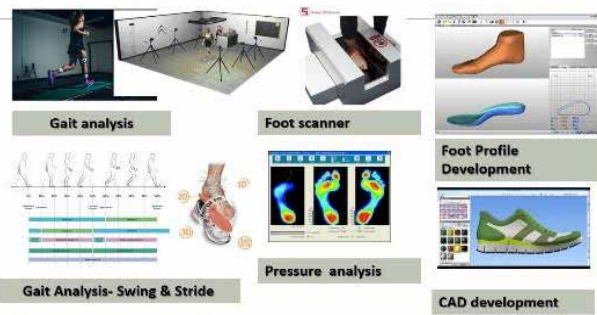
Demonstration of 3D Printing lab of FDDI Jodhpur

In addition to product development, there is a focus on enhancing academic capabilities in the footwear sector. This includes offering specialized graduate and post-graduate programs, as well as short-term courses, to equip students with the necessary skills and knowledge required for the industry. Furthermore, support is provided for prosthetics and orthotics, promoting research and development in this field and aiding in the creation of supportive and adaptive footwear products

Recognizing the importance of preserving traditional footwear heritage, institutional support is provided for traditional footwear. This involves design assistance, process upgradation, and other forms of support to ensure the sustainability and growth of traditional footwear practices. Additionally, support is extended to start-ups in the footwear industry, encouraging entrepreneurship and fostering innovation in the sector

By focusing on research, collaboration, education, and support, the footwear industry aims to create a conducive environment for continuous improvement, technological advancements, and overall growth of footwear Industry.

CONCEPT:



CONCEPT- PROSTHETICS LAB:



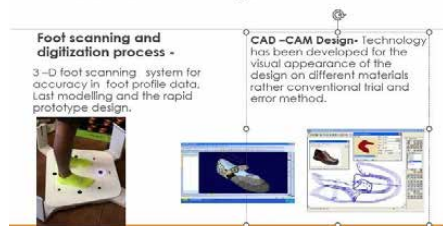
Centre of excellence programme of FDDI ended with the closing note of Dr Sharad that as the footwear industry continues to evolve, future trends in technology are shaping the development of innovative products. One such trend is the emergence of soft sensor networks, which have the potential to transform footwear into wearable data centres. These networks consist of flexible sensors embedded in the upper and/or insole of the shoe. Programmed to measure specific data, these sensors transmit the information to external devices such as watches or mobile phones. This enables individuals to monitor various aspects of their body and facilitate interactions with the outside world.

He further added that another exciting advancement is the integration of footwear with the Internet of Things (IoT). Footwear equipped with electronics, software, sensors, and network connectivity allows for data collection and exchange. This connectivity opens up a range of possibilities, from interactive shoes with features like GPS, heating, pedometers, musical or massage functions, to automated fastenings that offer convenience and comfort. He conveyed that with these future-oriented technologies, the footwear industry is set to redefine the way we interact with our shoes. Wearable data centers and IoT-enabled footwear present exciting opportunities for personalized experiences, improved functionality, and enhanced comfort. As technology continues to advance,

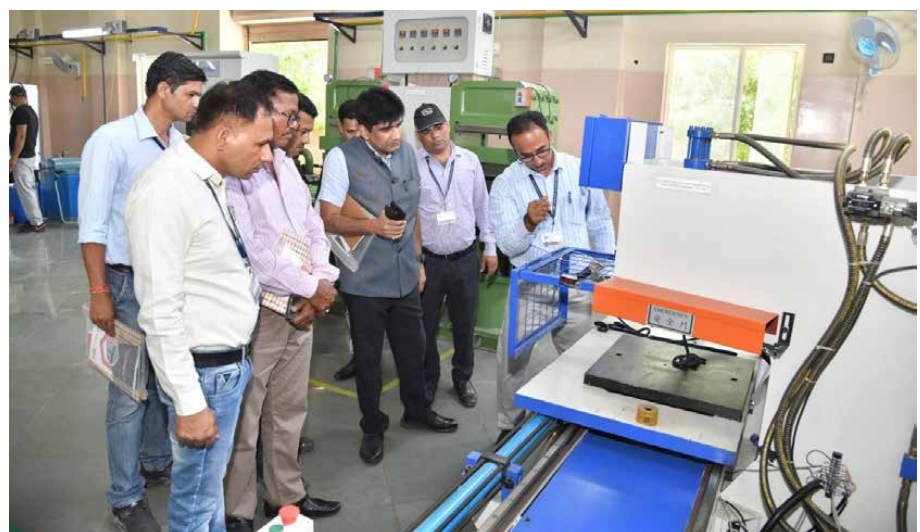


Demonstration of Non Leather Footwear lab Facility of FDDI Jodhpur

Recent Trends in Design:



Recent Trends in Design:



Demonstration of Non Leather Footwear lab Facility of FDDI Jodhpur

we can anticipate even more innovative and transformative developments in the world of footwear.

Operationalization of Centre of Excellence (CoE) at FDDI, Rohtak

Footwear Design & Development Institute (FDDI) set up seven Centers of Excellence (CoE) at its campuses with an aim to develop new product designs. One of such CoEs were set up at FDDI, Rohtak as center for non-leather products. The inauguration of CoE at Rohtak was held on 3rd June 2023 at FDDI Campus, Rohtak, Haryana.

The following dignitaries and officials of FDDI and Council for Leather Exports (CLE) were present in the inauguration ceremony:

1. Shri Arun Kumar Sinha, IAS, Managing Director, FDDI
2. Shri Sanjay Leekha, Chairman, CLE
3. Shri Pankaj Kumar Sinha, Secretary, FDDI
4. Ms. Pragya Singh, IRS, Executive Director, FDDI Chandigarh (Banur)
5. Shri Atul Kumar Mishra, Regional Director – North, CLE
6. Ms. Surbhi Mathur, Asst. Export Promotion Officer, CLE

From non-leather footwear industry, Shri Subash Jagga, President, Bahadurgarh Chamber of Commerce & Industry (BCCI) along with members of Bahadurgarh cluster attended the inauguration ceremony.

The inauguration ceremony started with the opening remarks of **Shri Arun Kumar Sinha, IAS**, Managing Director, FDDI. He expressed his pleasure to be a part of the inauguration ceremony of CoE at Rohtak which is set up as a center for non-leather products. He conveyed that the world is moving towards non-leather and thus there is a great future ahead for this sector. Non-leather footwear is in great



Shri Sanjay Leekha, Chairman, CLE addressing the audience during inauguration ceremony

demand due to its comfort and sustainability. He assured that world class infrastructure facility will be provided at FDDI Rohtak along with product development, research and development and technical assistance to the industry. He further informed that first Bio-mechanic lab in India has been set up at CoE Rohtak for production as well as customization of footwear. He requested the industry members to take maximum advantage of CoE at Rohtak which is specially set up for non-leather products.

Shri Sanjay Leekha, Chairman, CLE in his address thanked FDDI for inviting him to be a part of this inauguration ceremony. He conveyed that the leather and footwear industry has a lot of potential to grow in coming years. Export of industry has increased by 11% last year which is encouraging for all the exporters. Non-leather footwear has a huge scope as the world is moving towards non-leather footwear resulting in increased demand. The non-leather footwear sector can be an engine of growth for the leather and footwear industry. He added that globally non-leather footwear sector is acquired by 10 Taiwan Companies. These companies are now looking at India for mergers and investment. Out of these 10 companies, 5-6 companies have already signed MOU with India. This will give huge opportunity for the industry to learn and be more productive.

He praised the FDDI campus at Rohtak in terms of its infrastructure, facilities and support to the industry. Lastly, he conveyed that CoE Rohtak can be asset for a non-leather footwear industry and thus, the industry should take benefit from newly set up CoE at Rohtak.

Shri Sharad Srivastava, Senior Consultant, FDDI gave a presentation on Centre of Excellence for Non-Leather Products. He briefed on the following points through his presentation:

□ Global Scenario –

- As per Invest India-Non Leather Footwear Industry in India-Sep 2020 - the global footwear market size is valued at USD 365.5 billion in 2020 and is estimated to reach USD 530.3 billion by 2027.
- Projected compound annual growth rate (CAGR) of 5.5 per cent from 2020 to 2027.
- Textile footwear – a third of all footwear trade.

□ Indian Footwear Industry as per data of Council for Leather Exports -

- Global market size – Footwear production worldwide has increased by 21.2% since 2010 at an average yearly growth rate of 2.2%. Global production of 24.3 billion pairs.
- 2nd Largest producer and consumer of footwear.
- Predominantly driven by MSMEs
- Non-leather footwear export in 2021 was USD 194.16 million accounting for 5.27% of export.
- Leather footwear accounted for USD 1485.55 million accounting 40.35% in 2021.

□ Key Facts –

- Global market is driven by Non-Leather Footwear with 7 out of 10 countries having a higher share of Non-Leather Footwear exports.
- Italy, Indonesia and India are the only 3 countries to have a higher share of leather footwear exports.
- Limited focus on design and innovation
- Lack of design centers limiting India's capabilities in fashion forecasting and material development.
- Despite the growing demand for non-leather footwear globally, India lacks the required skill sets for this segment.

- This necessitated the demand for focused support to non-leather sector.

□ Emerging Scenario –

- The global sports footwear market is projected to grow from \$97.42 billion in 2021 to \$134.99 billion in 2028 at a CAGR of 4.8% in forecast period, 2021-2028(\$).
- Non leather footwear is gradually becoming technology oriented product.
- Technology change in footwear and products - Anthropometry data collection, newer materials, non-leather and high performance footwear.
- Environment friendly product- Emerging preference
- With the emergence of the sports culture in India, the footwear will become more sport specific products.
- Make in India' push for indigenization, upgradation of the products.

□ Key Outcomes -

- Footwear and products sector is getting increasingly fragmented
- The knowledge and skill requirement will need further augmentation
- Institutionalization of the knowledge – has moved to segment basis
- Fresh investment in the sector is important for enhancing the production capacity
- Center of Excellence has been established to focus on development of sub segments of the footwear and product sector by the Gol.

□ Thematic Areas for CoE –

- Center for R& D, course development and leather fashion footwear & product innovation – NOIDA
- Non Leather Footwear & Goods – Rohtak
- Leather goods, garments and accessories design and development– Kolkata
- Specialized ,safety ,Traditional footwear ,products and startups– Jodhpur
- Design Development & Fabric Interface – Chennai
- Design Development & Fabric Interface – Hyderabad (Extended)
- Leather Finishing Innovation & Product Retailing – Patna

Each CoE will work in mutually exclusive areas but, interdependency in terms of activities is expected to be moderate to high depending upon the nature of activity.

□ Location Analysis –

- FDDI, Rohtak - Basic infrastructure & logistics already established.
- Non leather cluster - Bahadurgarh Non leather Park, Sonipat, Madipur (Delhi), Gurugram, Roorkee, & NOIDA (Organized & SMEs are present) - Industrial cluster is present.
- Wholesale market -Delhi
- Institutional support- IIT-Delhi, Sports Authority-Patiala and other stakeholders already present for institutional support.

□ Objectives –

- Research - Non-leather products, processes & emerging technology-Institutional Focus

- Train manpower – through short term and elective programs, workshops and
- S&T approach for product development – Bio mechanic analysis , planter pressure analysis for footwear design
- To develop training contents for non-leather sector
- To provide inputs to the government and other agencies , sector bodies- Non Leather products

☐ **Concept –**

- Gait Analysis
- Foot Scanner
- Foot Profile Development
- Gait Analysis – Swing and Stride
- Pressure Analysis
- CAD Development

☐ **Bio-Mechanics Lab –**

- The force generated during various phases of jumping can be studied while wearing various shoes using Jump platform
- The movement involved while performing various activities can be measured quantitatively using motion capture system
- The kinetic and kinematic parameters can be studied while performing sports activities using motion capture system
- The muscle activity can be measured using EMG device

☐ **Non-Leather Footwear – SCOPE**

• **Industry- Institutional Interface:**

- ☐ Assistance for technology supports to entrepreneurs, existing organizations for product range expansion
- ☐ Development of Techno economic feasibility studies for the industries

- ☐ Layout design, training of work force, system design
- ☐ Technical support- Compounding and quality control support
- ☐ Sector support - industrial consultancy, surveys and seminars etc.

• **Knowledge Asset Development:**

- ☐ Academic programs - non leather footwear- specialized short term programs
- ☐ Scope- Polymer technology, Design, ergonomics & human motion analysis
- ☐ Non leather products design & development with specific application based upon biomechanical studies & industry support.
- ☐ Development of course material for institutional asset creation
- ☐ Doctoral programs

• **Establishment Of Research Center For Non Leather**

- ☐ Biomechanical analysis for sports specific footwear
- ☐ Selection of materials for suitable compounding based upon Biomechanical analysis.
- ☐ Research in mechanical and structural properties of polymer compounds based on application.
- ☐ Green technology, sustainable materials , waste and recycling of waste

☐ **Recent Trends in Design –**

- Foot Scanning and Digitization Process
- CAD-CAM Design
- Additive Manufacturing
- Die Less Cutting (Proto type)
- 3D Printing
- 4D Printing
- Laser Cutting Systems
- Knitted Upper Technology



Shri Arun Kumar Sinha, MD, FDDI felicitating Shri Sanjay Leekha, Chairman, CLE

Shri Alok Jain, Secretary, Confederation of Indian Footwear Industry (CIFI) thanked FDDI for CoE at Rohtak for non-leather sector. This will give boost to non-leather footwear industry to make quality products for domestic sales as well as increasing the exports.

Shri Subash Jagga, President, Bahadurgarh Chamber of Commerce & Industry (BCCI) thanked Shri Arun Kumar Sinha, Managing Director, FDDI for setting up Centre of Excellence at FDDI campus at Rohtak which will be a center for non-leather sector. This will help the non-leather footwear cluster which is soon to be established at Rohtak; in various ways like increasing the domestic sales, increasing the exports, increasing the employment, etc. He also thanked Shri Sanjay Leekha, Chairman, CLE for taking the initiative towards the growth of non-



Chairman, CLE highlighting his views during the interaction session

leather footwear sector and mentioning leather and non-leather footwear as a single term “footwear”. subsequently, all the guests took a tour of the newly set up CoE wherein functions of various machineries were briefed to them. This was followed by industry interaction and felicitation of guests.

Meeting ended with a formal vote of thanks by Shri Shyam Katiyar, Campus Incharge – Rohtak, FDDI.

Snapshots of Visit of Dignitaries to the facilities of the CoE FDI Rohtak



Shri Sanjay Leekha Chairman CLE, Shri Arun Kumar Sinha, IAS MD FDDI and other dignitaries Group Photo

Centre of Excellence (CoE) established in the campuses of Footwear Design & Development Institute (FDDI) at Chennai

FDDI has set up Centre of Excellence at its seven centres @ Noida, Rohtak, Jodhpur, Chennai, Hyderabad, Kolkata & Patna. These centers were established with a vision to broaden the research interest in the area of fashion, footwear (leather as well as non-leather), leather goods & accessories and Sports biomechanics. These centres are established to serve as a collaborative platform, bringing together industry experts, designers, researchers, and educational institutions to advance the field of footwear design and development. It serves as a catalyst for knowledge sharing.

The Footwear Industry has witnessed significant growth and transformation over the years. As consumers demand stylish, comfortable, and sustainable footwear options, the need for innovation and expertise in footwear design and development has become paramount. In response to this global demand, the Centre of Excellence (CoE) for Footwear Design and Development has emerged as a hub of excellence, fostering innovation, research, and skill development in the footwear sector.

FDDI's Center of Excellence serves as a collaborative platform, bringing together industry experts, designers, researchers, and educational institutions to advance the field of footwear design and development. It serves as a catalyst for knowledge sharing, skill enhancement, and technological advancements, empowering the footwear industry to stay at the forefront of innovation.

Main Objective and Focus Areas:

Research and Development: The



CoE encourages research and development activities aimed at enhancing footwear design, materials, manufacturing processes, and sustainability. It collaborates with industry partners and academic institutions to conduct research projects that address emerging challenges and explore new possibilities in the footwear industry.

Skill Development and Training: The Centre provides a comprehensive skill development programme and training modules for aspiring footwear designers and industry professionals. These programs cover various aspects of footwear design, including conceptualization, sketching, material selection, 3D modeling, proto-typing, and manufacturing techniques. By imparting industry -relevant skills, the centre aims to nurture a talent pool of competent designers and technicians.

Design Innovation & Collaboration: The centre fosters a culture of design innovation by organizing design competitions, workshops, and seminars. It encourages designers to experiment with new materials, construction techniques, and aesthetics, thereby pushing the boundaries of footwear design. Through collaborative efforts between designers, researchers, and manufacturers, the centre promotes interdisciplinary approaches and synergistic partnerships within the industry.

Technology Integration: Keeping pace with technological advancements, the centre explores the integration of cutting-edge technologies in footwear design and manufacturing processes. It focuses on areas such as computer-aided design (CAD), additive manufacturing, virtual proto-typing, and smart materials. By embracing technology, the centre aims to enhance the efficiency, precision, and sustainability of footwear production.

Sustainability and Ethical Practices: The Centre of Excellence places a strong emphasis on sustainable and ethical practices within the footwear industry. It promotes the use of eco-friendly materials, waste reduction,

and energy-efficient manufacturing processes. Additionally, the Centre collaborates with industry stakeholders to develop and implement guidelines for fair labor practices, ensuring a responsible and socially conscious approach to footwear production.

Benefits for the Footwear Industry:

Enhanced Product Quality:

The Centre's focus on research, innovation, and skill development contributes to the production of high-quality footwear that meets consumer expectations for comfort, durability, and style.

Market Competitiveness: By promoting design excellence and technological integration, the Centre helps footwear manufacturers stay competitive in the global market. It encourages the development of unique and differentiated products that appeal to diverse consumer preferences.

Talent Development: The Centre's training programs and skill development initiatives nurture a skilled workforce, equipping them with the knowledge and expertise needed to excel in the footwear industry. This, in turn, strengthens the overall talent pool within the sector.

Sustainability and Social Responsibility: The Centre's emphasis on sustainable practices and ethical manufacturing ensures that the footwear industry progresses in an environmentally conscious and socially responsible manner. This contributes to the industry's positive reputation and promotes consumer trust.

The Centre of Excellence for Footwear Design and Development serves as a vital catalyst for the advancement of the footwear industry. Through research, skill

development, innovation, and collaboration, it drives excellence in design, manufacturing processes, and sustainability. By nurturing talent and embracing technology, the Centre empowers the industry to adapt to evolving consumer demands and remain at the forefront of innovation in the global market.

Why FDDI's CoE..?

The FDDI's Centre of Excellence for Footwear Design and Development offers a wide range of state-of-the-art facilities to support its mission of fostering innovation, research, and skill development in the footwear industry. Some of the key facilities available at the Centre include:

Design Studios: Equipped with the latest design software, computer-aided design (CAD) tools, and hardware, the design studios provide a creative environment for footwear designers to conceptualize, sketch, and develop their design ideas. These studios are equipped with advanced workstations, drawing tablets, and design libraries to facilitate the design process.

Prototyping Lab: The prototyping lab is equipped with advanced machinery and equipment to transform design concepts into physical prototypes. It includes 3D printers, laser cutting machines, CNC machines, and other rapid prototyping tools. This facility allows designers to test and refine their designs before moving into full-scale production.

Manufacturing Workshop: The Centre features a fully equipped manufacturing workshop that replicates the production environment of the footwear industry. It includes a range of machinery and equipment such as cutting machines, sewing machines, last-making tools, and finishing equipment. This workshop enables hands-on training in the various stages of footwear manufacturing, from pattern making to final assembly.

Research and Development (R&D) Centre: The R & D centre is dedicated to research activities focused on footwear design, materials, manufacturing processes, and sustainability. It is equipped with specialized equipment for analysing and testing footwear performance, biomechanics, industry partners and academic institutions to conduct research projects and develop innovative solutions for the footwear industry.

Training and Seminar Rooms: The Centre provides dedicated training and seminar rooms for conducting workshops, lectures, and interactive sessions. These rooms are equipped with audiovisual systems, projectors, and presentation tools to facilitate effective knowledge sharing, skill development, and industry collaborations.

Resource Library: The Centre maintains a comprehensive resource library that houses a vast collection of books, journals, industry reports, and digital resources related to footwear design, technology, and manufacturing. It serves as a knowledge hub for researchers, designers, and industry professionals, providing access to the latest trends, developments, and best practices in the footwear industry.

Collaboration Spaces: The Centre features collaborative spaces where designers, researchers, industry professionals, and students can come together to exchange ideas, collaborate on projects, and foster innovation. These spaces are designed to promote interdisciplinary interactions and facilitate

networking within the footwear industry.

Showroom and Exhibition Area: The Centre includes a dedicated showroom and exhibition area where footwear designers and manufacturers can showcase their products and innovations. This space allows industry professionals and stakeholders to explore the latest trends, designs, and technologies in the footwear industry.

These facilities at the FDDI's Centre of Excellence for Footwear Design and Development provide a comprehensive ecosystem for research, innovation, skill development, and the industry collaboration, supporting the growth and excellence of the footwear industry.

Operationalization of Center of Excellence in FDDI Chennai, Event held on 23.05.2023

On the invitation of Shri Arun Kumar Sinha, IAS, Managing Director, FDDI, the Council for Leather Exports (CLE) has attended the Inauguration Ceremony of Operationalization of Centre of Excellence at Irungattukottai, near Chennai on 23.05.2023. Dr. R. Priyadharshini, Head, Centre of Excellence at Chennai, and officials of FDDI Chennai campus were present on the occasion. The inauguration ceremony was participated by Shri Rajesh Rathnam, Chief Executive Officer, Leather Sector Skill Council (LSSC), Shri A. Fayaz Ahmad, Deputy Director, CLE, Officials of CSIR-Central Leather Research Institute (CLRI), other industry stakeholders, manufacturing units in the Footwear Sector.

Ms. Niveditha, Faculty, Fashion Design Department of FDDI welcomed and thanked all the participants for joining and graces the occasion.

Dr. Priyadharshini.R, Head of the Centre of Excellence at Chennai made a Presentation highlighting the facilities that are available in the Centre of Excellence. The CoE offers a wide range of state-of-the-art facilities to support its mission for fostering innovation, research, and skill development in the footwear industry. Some of the key facilities available at the Centre include: (1) Design Studios (2) Prototyping Lab (3) Manufacturing Workshop (4) Research and Development (R&D) Center (5) Training and Seminar Rooms (6) Resource Library (7) Collaboration Spaces (8) Showroom and Exhibition Area etc. Dr. Priyadharshini highlighted the CoE encourages research and development activities aimed at enhancing footwear design, materials, manufacturing processes, and sustainability. It collaborates with industry partners and academic institutions to conduct research projects that address emerging challenges and explore new possibilities in the Footwear Industry. Some of the advanced technology machineries available at the FDDI CoE are:

- 3D Printer
- X Tex Material Scanner
- Last Fabrication Machine
- Laser Cutting Machine
- 3D Product Scanner
- 3D Foot Scanner
- Top Curve Needle Machine
- 2D Digitizer
- Knitted Upper Making Machine
- Atom Flash Cutter Machine
- Fusing Machine

Dr. Priyadharshini called upon the Footwear Industry to make use of the opportunities available in the CoE, Chennai and way forward for experts' opinion on the functioning of the CoE.

Shri Rajesh Rathnam, Chief Executive Officer, LSSC thanked the FDDI for creating a new path for the growth and development of Footwear Design & Development. He lauded the FDDI for its contribution and extending support in the areas of skill development and training of trainers across industry segments.

Shri A. Fayaz Ahmad, Deputy Director, Council for Leather Exports (CLE) has congratulated FDDI for setting up the Centre of Excellence in the existing campus of FDDI. The new COE facility would be of immense benefit to the leather and footwear industry in and around leather clusters in Chennai, Ranipet, Ambur and Vaniyambadi. The facilities available at the COE such as knitted upper making, pattern cutting services (laser and flash), Moccasin Stitching service, material and product scanning service, CAD/CAM service, Last Modelling & fabrication service, 3D prototype product development, Foot scanner service etc would be of importance to the leather and footwear units. He urged the FDDI officials to share the informative materials on the COE to the CLE, so that CLE can disseminate the same to the industry members through circulars, publishing in in-house magazine etc. The dissemination of information on the COE to the industry is very much essential and assured the FDDI of CLE's support in this regard.

Shri Dinesh, Incharge of the Footwear Training Centre, FDDI CoE, Chennai has briefed on the training programs offered by the FDDI to the industry units in and around Chennai and nearby clusters for giving tailor-made training to the industry, according to their specific requirements of manpower and the training is conducted within the premises of the industry.

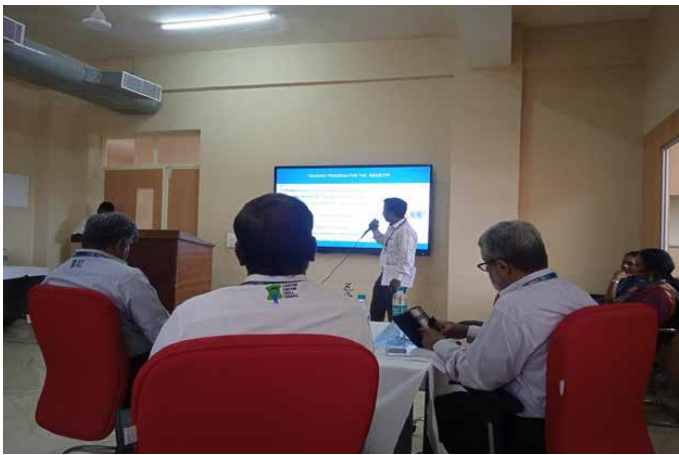
Immediately after this, FDDI officials arranged demonstrations of machines to the participants and visit to each component of the CoE was undertaken and briefing was given to the participants.



FDDI, Centre of Excellence Campus at Irungattukottai near Chennai



Dr. R. Priyadharshini, Head, Centre of Excellence, FDDI, Chennai explaining on the CoE facilities at the FDDI Campus



Shri Dinesh, Training Officer, FDDI CoE, Chennai explaining the details of training conducted by FDDI



Shri Rajesh Rathnam, Chief Executive Officer, Leather Sector Skill Council (LSSC) and Shri A. Fayaz Ahmad, Deputy Director, CLE attending the event.



View of Participants



Faculties of FDDI at the Inauguration Ceremony



Shri Rajesh Rathnam, CEO, LSSC addressing at the gathering.



Shri Fayaz Ahmad, Deputy Director, CLE addressing at the Inauguration ceremony.



Team FDDI with officials of CLE, CLRI & LSSC during the Operationalization Ceremony at Chennai



Demonstration of Machines to the participants @ FDDI CoE



Demonstration of Machines to the participants @ FDDI CoE



Dr. R. Priyadharshini, Head, FDDI CoE, Chennai explaining on the machinery installed and its advanced technologies with Shri A. Fayaz Ahmad, Deputy Director, CLE

Visit of Union Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution, and Textiles Shri Piyush Goyal to Canada – May 8-10, 2023

Hon'ble Union Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution, and Textiles, Shri Piyush Goyal along with Hon'ble Mary Ng, Minister of International Trade, Export Promotion, Small Business and Economic Development, Government of Canada co-chaired the discussions for the sixth India-Canada Ministerial Dialogue on Trade and Investment (MDTI) on May 8, 2023 in Ottawa. MDTI is a bilateral mechanism which provides institutional mechanism to discuss a broad spectrum of trade and investment related issues and cooperation areas. The Dialogue focused on various themes including strengthening the Bilateral Trade Relationship between India and Canada, Investment Promotion and Cooperation, Green Transition – including Critical Minerals discussion and new Areas of Cooperation such as promoting B2B engagements.

The Hon'ble Ministers also review India-Canada CEPA (Comprehensive Economic Partnership Agreement) negotiations. At the last MDTI meeting in March 2022, both Ministers launched the CEPA negotiations with a possibility to have an interim agreement or EPTA (Early Progress Trade Agreement). Since then, seven rounds of negotiations have been held.

Hon'ble Minister Shri Goyal also be visited Toronto from 9th to 10th May 2023, where he had various engagements to promote trade & investment. These engagements included meetings with CEOs of key Canadian companies, Round

Table of Indian and Canadian CEOs, interaction with Canadian and Indian companies based in Canada and Financial Sector Round table etc. The Minister was accompanied by a delegation of Indian CEOs led by FICCI. **In this delegation, Shri P.R. Aqeel Ahmed, Former Chairman, CLE participated. Shri Aqeel Ahmed also attended the Round Table of Indian and Canadian CEOs held in Toronto on May 9, 2023**

The Hon'ble Minister Shri Piyush Goyal also inaugurated the Indian Pavilion at SIAL CANADA-2023, which is the largest food innovation trade show in North America with participation of more than 1000 national & international exhibitors from 50 countries. The event will address the needs of the retail, food service & food processing industries. At SIAL Canada, Indian business participation consists of delegation from Trade Promotion Council of India (TPCI), Agricultural & Processed Food Products Export Development Authority (APEDA), India Trade Promotion Organisation (ITPO) and Associated Chambers of Commerce and Industry of India (ASSOCHAM). There will also be a Trade and Investment Promotion Event for the Agricultural and Food Processing sector with Indian companies and Canadian importers on the sidelines of SIAL-2023. This event is likely to be attended by 200 companies.

The visit imparted further momentum to bilateral trade and investment relations.

The details of the visit are given below.

6th India-Canada Ministerial Dialogue on Trade and Investment, May 8, 2023, Ottawa



Hon'ble Union Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution, and Textiles, Shri Piyush Goyal and Ms. Mary Ng, Hon'ble Minister of International Trade, Export Promotion, Small Business and Economic Development, Government of Canada

Shri Piyush Goyal, Union Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution, and Textiles, Government of India along with Hon'ble Mary Ng, Minister of International Trade, Export Promotion, Small Business and Economic Development, Government of Canada, co-chaired the the sixth India- Canada Ministerial Dialogue on Trade and Investment (MDTI) on 8th May 2023 in Ottawa. The Hon'ble Ministers emphasised the solid foundation of the trade and economic relationship between Canada and India and recognized the significant opportunity to deepen bilateral ties and economic partnership.

Hon'ble Minister Mary Ng expressed her support for India as G20 Chair and the priorities pursued by India in the G20 Trade and Investment Working Group. She indicated that she is looking forward to participating in the upcoming G-20 Trade and Investment Ministerial meeting in India scheduled to take place in August 2023.

India-Canada bilateral trade in goods reached about US\$ 8.2 billion in 2022, registering about 25% growth compared to 2021. The Ministers also underlined the contribution of the services sector in furthering the bilateral relationship and noted the significant potential for increasing bilateral services trade which stood at about US \$6.6 billion in 2022.

The Hon'ble Ministers emphasised enhancing cooperation in sectors such as clean technologies for infrastructure development, critical minerals, electric vehicles and batteries, renewable energy/hydrogen, and AI. The Ministers asked their officials to discuss trade remedies issues of bilateral importance on a regular basis.

The Hon'ble Ministers reviewed the progress so far achieved in the India-Canada Free Trade Agreement



6th India-Canada Ministerial Dialogue on Trade and Investment

negotiations in the seven rounds of negotiations so far. The Ministers reaffirmed that EPA would cover, among others, high level commitments in goods, services, investment, rules of origin, sanitary and phytosanitary measures, technical barriers to trade, and dispute settlement, and may also cover others where mutual agreement is reached.

In this meeting, Shri P.R. Aqeel Ahmed, Former Chairman, CLE took-up the request for providing 0% duty for export of leather, leather products and footwear from India to India under proposed India – Canada CEPA.

Key outcomes:

The two sides agreed to explore enhanced cooperation through measures such as coordinated investment promotion, information exchange and mutual support between the two parties in near future through a Memorandum of Understanding (MoU) preferably in Fall of 2023. The Ministers agreed on the importance of G2G coordination to promote critical mineral supply chain resiliency and committed to an annual dialogue at the official level on the margins of the Prospectors and Developers Association Conference (PDAC) in Toronto to discuss issues of mutual interest. Both Ministers agreed to rework and relaunch the Canada-India CEO Forum with renewed focus and a new set of priorities. The CEO Forum could be announced at a mutually-agreed early date. The CEO Forum would be a platform to enhance B2B engagement.

Minister Mary Ng announced that she would lead a Team Canada trade mission to India in October 2023. This will present an opportunity to further the trade and investment ties between the two countries as she is likely to bring a big business delegation for the same.

The Ministers noted the significant movement of professionals and skilled workers, students, and business travellers between the two countries, and its immense contribution to enhancing the bilateral economic partnership and in this context noted the desire for enhanced discussions in the area of migration and mobility.

The Ministers discussed appropriate mechanisms to discuss talent and innovation partnership to strengthen the bilateral innovation ecosystem.

In order to review the progress being made under mechanisms established under the MDTI and regular follow-up the both sides will come up with an annual work plan which would be reviewed and reported on a regular basis.

The Ministers agreed to remain engaged to provide sustained momentum to building linkages and strengthening cooperation across sectors to harness the full potential of the trade and investment relationship between India and Canada.

Round Table of Indian and Canadian CEOs in Toronto, May 9, 2023

Hon'ble Minister Shri Piyush Goyal invited the Canadian businesspersons to participate in the journey of growth of the Indian economy which is aimed to bring prosperity for the man and woman at the bottom of the pyramid during the Round Table of Indian and Canadian CEOs in Toronto, Canada yesterday. He said that India is focusing not only on high-quality standards in goods and services but also on high-quality delivery of goods and services. The Minister said that this focus on high quality is attractive for Canadian business persons and their investments.

Shri Goyal said that the growth in Canada will be driven by the use of significant pools of capital, innovation, new technologies, and Research and Development (R&D) in big markets achieving economies of scale and making products affordable. The Minister said that Canadian businesses can prosper in the safe and conducive business environment of the Indian economy.

Shru Goyal praised Hon'ble Mary Ng, Minister of International Trade, Export Promotion, Small Business and Economic Development, Government of Canada for her leadership and involvement in taking



Shri P.R.Aqeel Ahmed, Former Chairman, CLE participating in the Round Table of Indian and Canadian CEOs in Toronto

the Canada-India partnership to the next level. He appreciated the pace of negotiations for the Early Progress Trade Agreement (EPTA), as a transitional step towards the re-launched India-Canada Comprehensive Economic Partnership Agreement (CEPA) negotiations. The Minister lauded the work being done by negotiating teams of both countries and their focus on big outcomes from the Agreement in the future.

The Hon'ble Minister Shri Goyal said that there is a huge potential in the Canada-India partnership as they are amongst the fastest growing large economies and will continue to be in the coming years. Sh. Piyush Goyal said that the macroeconomic fundamentals of India is at its peak under the visionary leadership of Prime Minister, Sh. Narendra Modi and India is not an oil based economy, it can prosper despite emerging challenges across the world. Sh. Goyal said that inflation has been under control in India over the last 9 years of the government under the leadership of the Prime Minister. He highlighted the huge foreign exchange reserves of India and the significant rise in overall exports of India from around US\$ 500 Billion two years ago to US\$ 770 Billion in FY 2022-23. He mentioned the target of achieving the overall exports target of US\$ 2 Trillion by 2030 and said that is an ambitious target but is achievable given the rapid growth of the economy.

Shri Piyush Goyal said that the two economies complement each other and there is not much of conflict between them. He said that there is certainly some competition but no conflict of interest between the two economies. The Minister said that Canada is focusing on natural resources given its huge reserves and investments. He also said that in comparison to the Manufacturing sector, Canada is more interested in the Services sector. He said that every country has certain specific strengths and for India the investable surplus is the pool of management and technical talent and skills. Sh. Goyal emphasized the importance of the young demography of India and the production of the highest number of 'Science, Technology, Engineering and Mathematics' (STEM) graduates today anywhere in the world.

Shri Goyal said that this century is an important one for India as it is expected to have the world's youngest population for the next 30 to 40 years resulting in a significant portion of the population in the working age. He mentioned



The FICCI delegation with Hon'ble Minister Shri Piyush Goyal



Shri P.R. Aqeel Ahmed, Former Chairman, CLE with Hon'ble Minister Shri Piyush Goyal at Toronto

that dual degrees, mutual recognition of our educational qualification throughout professional bodies, etc. were discussed in the meetings with Ms. Mary Ng. Sh. Goyal also said that the setting up of campuses in each other's country was also deliberated upon so that youth of both countries can contribute to economic development.

Sh. Goyal mentioned that the Indian rupee as a currency has also been relatively stable over the last nine years of the government and said that a strong Indian rupee is beneficial for the economy, countrymen and the exporters as well. He said that India has never defaulted on its international obligations and India's debt-to-GDP ratio is relatively amongst the lowest in the developing world and certainly far lower than the USA, Japan and many other rich countries.



The Hon'ble Minister Shri Goyal said that India offers a stable business environment with decisive and popular leadership. He said that the Prime Minister has been recognised internationally as a leader who is contributing significantly to face the challenges of the world and the G20 Presidency reflects his vision. He said that the theme of "Vasudhaiva Kutumbakam" underlines the initiatives and efforts of India at the global level to encourage sustainable development and preserve Earth as a better planet for the future generations.

TANSAM Centre of Excellence set up at Chennai to cater to various sectors including leather and footwear industry on the Industry 4.0 Applications

Government of Tamil Nadu has established Tamil Nadu Smart and Advanced Manufacturing Centre [TANSAM] Centre of Excellence, which is a 100% Government subsidiary of Tamil Nadu Industrial Development Corporation Limited [TIDCO], collaboration with M/s. Siemens. TANSAM Centre of Excellence was inaugurated on 8th November 2022 by the Hon'ble Chief Minister of Tamil Nadu.

This facility is now fully operational and ready for use by all stakeholders to meet their product development, research, and training requirements in Leather & Footwear Sector, along with the other sectors. The technology in the TANSAM Centre of Excellence can support Leather & Footwear Sector units, using Artificial Intelligence (AI), Robotics, Internet of Thing (IoT), product development in essential manufacturing process and capacity building using Actual Reality (AR) / Virtual Reality (VR) content to make fail safe systems.

TANSAM Centre of Excellence has following seven specializations and established in about 16700 Square feet area at TIDEL Park, Chennai.

- (1) Product Innovation Centre
- (2) Centre for Predictive Engineering Analytics
- (3) Smart Factory Research Centre
- (4) Research Centre for Asset Performance Management (IoT)
- (5) Research Centre for Product Lifecycle Management



Shri M. Israr Ahmed, Regional Chairman (South), CLE addressing to the delegation.

- (6) Innovative Manufacturing Centre
- (7) Augmented / Virtual Reality Research Centre.

TANSAM Centre of Excellence provides an Innovation Platform, that enable industry to develop personalized smart products with a validated performance, an Infrastructure Platform that enhances industry capability to create product, process, and performance twin and also the Leather Engineering Services that provides established equipment industry with services to liquidate their day-to-day issues.

The Siemens Industry Centre of Excellence can be utilized by Leather & Footwear units, Industry Experts, MSME Industries, start-ups to develop unique leather products, special purpose machine for spurring innovation at the grass root level. The Centre has potential to nurture innovation by use of its tools and will support career progression through advanced trainings to leather professionals using emerging technologies by following the best practices at par with the international standards. The CoE is an ideal facility for any industries to aspire, access and advance to the future technologies and bring-forth quality and cost saving unique solutions.

The industry Centre of Excellence will provide services to start-ups and large industrial units on “not for profit” basis. Entrepreneurs can also use facilities (wherever spare capacity is available) for regular work on payment basis, which can be discussed by the unit one-to-one basis directly with the TANSAM based on requirements.

Orientation visit of Leather & Footwear industry delegation from Southern Region CLE to the TANSAM COE held on 30.05.2023.

To understand and practically see and experience the various facilities set up in the TANSAM, the CLE has organized an orientation visit to the members of Southern Regional Committee of Council for Leather Exports (CLE) to TANSAM Centre of Excellence office at Tidel Park, Chennai on 30th May 2023 (Tuesday).

The Orientation program was conducted from 11.00am to 1.30pm. The delegation of Leather & Footwear Industry of Southern Region from CLE comprising of 24 members (From 11 companies) were headed by Shri M. Israr Ahmed, Regional Chairman (South), CLE. Shri R. Selvam, IAS, Executive Director, CLE participated in this visit. Shri Sukhpreet Singh, Chief Executive Officer (CEO), Centre Head, TANSAM Centre of Excellence hosted and interacted with the delegation. Shri A. Fayaz Ahmad, Deputy Director, CLE, and Shri E.L.Samson, Regional Director (South), CLE attended the orientation visit and coordinated with the participants and TANSAM CoE for firming up and implementing the official visit.

The program started with the Introduction Kit and TANSAM video played to the delegation and continued with the session on Digital Transformation and purpose of TANSAM, demonstration of Product Innovation Centre, Smart Factory Centre, and Research Centre. Shri Sukhpreet Singh, Head, TANSAM, CoE explained the industry 4.0 Applications and functions of the various machines installed at the TANSAM. This was followed by sessions on products



Shri R. Selvam, IAS, Executive Director, CLE along with the delegation members

and solution discussions and Q&A. Thereafter visit was concluded and delegation disbursed by 1.30pm.

Prominent members who visited are Shri K.R.Vijayan, Good Leather Company, Shri T.Adnan Ahmed, T.Abdul Wahid Tanneries Pvt Ltd, Shri P.Mohammed Yousuf, Hijaz Kuroda Glves Co. Pvt Ltd, Shri Ajay Bawa, Tritan Leather Works, Shri Anees Ahmed Pattani, Naser Bali (Gloves) Pvt Ltd. Besides concerned officials from AV Thomas Leather & Allied Products Limited, KH Exports India Pvt Ltd, Alina Pvt Ltd etc have participated in this orientation visit to TANSAM, CoE.

Way Forward: Keeping in view of the suggestions desired by the delegation during the orientation visit to TANSAM, it was decided to organize factory visits of TANSAM to few units to begin with, to enable the TANSAM team to understand the issues faced in the production shop floor, process lines, at the factories covering leather and leather products. After such bilateral visits, TANSAM CoE is expected to come up with appropriate application of the Industry 4.0 in the factories.



View of the delegation



Demonstration of Smart Factory Centre to the delegation



Shri Sukhpreet Singh, Head TANSAM, CoE along with the delegation at the Product Innovation Centre



Shri Sukhpreet Singh, Head TANSAM CoE, briefing about the facilities at TANSAM.



Demonstration of Industry 4.0 Applications



Demonstration of Industry 4.0 Applications

UNIDO workshop on ‘best practices and techniques for inclusive and sustainable industrial development in Tamil Nadu’, organized by TIIC at Ranipet on 30.05.2023

The United Nations Industrial Development Organization (UNIDO) is the specialized agency of the United Nations that promotes industrial development for poverty reduction, inclusive globalization, and environmental sustainability. UNIDO supports countries to industrialize in ways that capitalize on digital and green transformations and accelerate progress towards the Sustainable Development Goals. UNIDO has been delivering technical cooperation services in India since its establishment in 1966, customized to the successive achievements in the country's industrial development. An overview of UNIDO's current and recently completed projects in India is available through: <https://www.isid4india.org/>.

UNIDO supports industrialization that works for markets, for the environment and for people and communities involved in, and affected by, industrial activity. Its activities in India address: competitiveness and resilience of Micro, Small and Medium Enterprises (MSMEs); solutions for climate, resources, and environment; and strategy and policy for industrial transformation.

UNIDO in Tamil Nadu

UNIDO has several projects being implemented in Tamil Nadu, as highlighted below:

Promoting energy efficiency and renewable energy in BEE



MSME clusters (implemented in collaboration with the Bureau of Energy Efficiency (BEE)): the project supported MSMEs in implementation of and investments in energy efficiency. The project was implemented in the Coimbatore foundry cluster, wherein 130 foundries implemented 253 energy efficiency measures with investment of 30 crores rupees, with annual saving of 23 crores rupees and 1,600 tonnes of oil equivalent and 15,500 tonnes of greenhouse gases. The project was also implemented in the Tamil Nadu dairy cluster, wherein 24 small-scale projects were implemented with an investment of 7.5 crore rupees, with annual savings of 1.45 crore rupees, 289 tonnes of oil equivalent and 1,175 tonnes of greenhouse gases.

Firm-level demonstration of technologies and productivity enhancement for the pulp and paper sector (implemented with support from the Department for Promotion of Industry and Internal Trade (DPIIT)): the project customizes and demonstrates best available industry practices and technologies. Black liquor heat treatment technology has been showcased at Tamil Nadu Newsprint and Paper Limited (TNPL) (Chennai) for improved energy efficiency in agro-based pulp and paper mills. Chlorine dioxide treatment was successful at Vamshadhara Paper Mills (Chennai). Productivity enhancement measures are being implemented in Sripathi Paper (Coimbatore).

Promoting market transformation of energy efficient technologies in small and medium enterprise clusters (implemented in collaboration

with the Ministry for Micro, Small and Medium Enterprises (MSME)), the project standardizes energy efficiency solutions to enable bulk procurement of these technologies (with cost reduction) and avails 'pay as you save' financing. In Vellore's rice milling cluster, two technologies have been focused upon.

Promoting business models for increasing penetration and scaling up of solar energy

(implemented in collaboration with the Ministry for Micro, Small and Medium Enterprises (MSME)): A concentrated solar thermal (CST) project for wastewater treatment in the leather industry has been set up at the Ranipet Tannery Effluent Treatment Company, with crossed compound parabolic collectors (1590 sqm) generating 1.5 tonnes of steam/hour for ZED system. Further demonstrations are scheduled in Vellore rice milling cluster.

Professionalism, Responsibility, and Innovation Driving Excellence

(joint programme with Automotive Components Manufacturers Association (ACMA) and Ministry of Heavy Industry): building firm level capacity and implementation of lean manufacturing and productivity methods in automotive components sector. During 2020-22, 39 firms in Tamil Nadu benefitted and achieved cumulative annual savings of 1.63 Crores.

Policies for digitalization and the Fourth Industrial Revolution

(implemented with support from the Korea International Cooperation Agency (KOICA): the project includes capacity building for policymakers from different departments and institutions of the Government of Tamil Nadu, covering on Industry 4.0 applications and policies.

UNIDO also has significant experience in supporting industries in other parts of the country which are of high relevance to the Tamil Nadu. UNIDO, with support from DPIIT, implemented, for example, a project for the leather sector (focusing on the Kanpur cluster), demonstrating several cleaner production technologies that achieve reductions in salinity and effluent load by over 30% (through hair save un-haring); reduction in water usage by 20% through measurement and reuse; and energy conservation of ~10% through solar air drying of leather. UNIDO's interventions in energy efficiency have also been targeted at the textile sector, covering clusters in Surat and Varanasi. UNIDO has a comprehensive programme towards facilitating deployment, validation, and commercialization of low carbon/clean technology innovations, which are being piloted across several states, in collaboration with the Bureau of Energy Efficiency.

Objective of the workshop:

The workshop will aim to deliberate upon and disseminate opportunities for inclusive and sustainable industrial development in identified focus sectors as well as emerging sectors in Tamil Nadu, by showcasing achievements of UNIDO's interventions and demonstrations in the State and/or relevant to the State.

Tamil Nadu industrial investment Corporation Ltd (TIIC Ltd) has conducted a Workshop Programme on "Best practices and techniques for inclusive and sustainable industrial development in Tamil Nadu, in partnership with United Nations Industrial Development organization (UNIDO). The Workshop was organized by TIIC in association with Council for Leather Exports (CLE) and South India Tanners & Dealers Association (SITDA) on 31st May 2023. The Event was held from 10.00am to 1.00pm at Ranipet District Collectorate Office.

Dignitaries of the Event:

Shri Hans Raj Verma IAS, Additional Chief Secretary, Govt of Tamil Nadu and CMD, TIIC, Smt S. Valarmathi, IAS, Ranipet District Collector, Shri R. Selvam, IAS, Executive Director, Council for Leather Exports (CLE), Dr. Rene Van Berkel, Head, UNIDO Representative and Head, Regional Office in India, have graced the occasion.

Smt Pooja Kulkarni, IAS, Special Secretary, Industries and Commerce, Govt of Tamil Nadu, attended the event virtually. Representatives from Industry Associations and other relevant stakeholders from focus sectors of automotive components, Leather & Footwear, Pulp and Paper, Electronics, Textiles and Engineering Industries attended the workshop.

Programme during the Workshop:

Welcome Address for the Workshop was given by Thiru Hans Raj Verma, Additional Chief Secretary, Govt. of Tamil Nadu, and Chairman & Managing Director of TIIC. In his address, after welcoming the dignitaries and participants, he informed that TIIC can be nodal agency in implementation of Industry 4.0 across Tamil Nadu. TIIC has recently inaugurated the "ESG and Industry 4.0 Cell" by Smt Jayanthi, IFS, Chairman, Tamil Nadu Pollution Control Board (TNPCB) at its premises in Head Office. TIIC is

a pioneer in taking the futuristic approach for ESG and Industry 4.0 among the SFCs. TIIC's role as a techno commercial organization will enable faster implementation of Industry 4.0 among the MSMEs. TIIC has positioned its value offering as a Lending Plus Value Proposition. In this, guidance to the MSMEs for ESG compliance and Industry 4.0 adoption are part of the value proposition.

Special Address was given by Smt. S. Valarmathi, IAS, District Collector, Ranipet and Shri. R. Selvam, IAS, Executive Director, Council for Leather Exports (CLE). Smt. Pooja Kulkarni, Special Secretary, Industries and Commerce Dept made her special address through Video Conferencing. Overview of UNIDO Portfolio and intervention strategies in India was presented by Dr. Rene Van Berkel, UNIDO, Representative and Head, Regional Office in India

Thereafter, presentations on the best practices and techniques for inclusive and sustainable industrial development in Tamil Nadu was made by different experts in the Workshop.

Energy efficiency in foundry, dairy and rice milling sectors	Mr. Debajit Das, National Project Coordinator, UNIDO
Wastewater treatment and energy efficiency for the pulp and paper sector	Ms. Shraddha Srikant, National Project Coordinator, UNIDO
Technologies demonstrated for the leather sector	Mr. Ivan Kral, Industrial Development officer, UNIDO
Lean manufacturing and productivity methods in the automotive components sector	Mr. N. Kumar, Mentor and Senior Counsellor, UDAY PRIDE project
Innovations in cleantech and renewal energy solutions	Mr, Sandeep Tandon, National Project Manager, FLCTD, UNIDO

Thereafter, panel discussion on opportunities and challenges for the inclusive and sustainable industrial development in Tamil Nadu and way forward was moderated by Dr. Rene Van Berkel, UNIDO Representative and Head, Regional Office in India.



Thiru Hans Raj Verma, Additional Chief Secretary, Govt. of Tamil Nadu, and Chairman & Managing Director of TIIC addressing the workshop



Thiru R. Selvam, Executive Director, CLE speaking at the workshop

About 200 manufacturers from the MSME Sector across different product groups participated in the Workshop and benefited from the programme. Shri A. Fayaz Ahmad, Deputy Director, CLE and Shri E L Samson, Regional Director (South), CLE attended the Workshop and coordinated the participation of the leather and footwear industry. Representatives from Industry Associations SITDA, Vaniyambadi Tanners Association, leather & footwear units attended the workshop. Shri Ramesh Prasad, Chairman, RANITEC, and Shri C M Zafarullah, Managing Director of SITDA attended the Event



Participants at the workshop

The workshop concluded with vote of thanks by Dr. Rene Van Berkel, UNIDO Representative and Head, Regional Office in India.



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Visit of Thiru Hans Raj Verma, IAS, Additional Chief Secretary, Government of Tamil Nadu to Ranipet Tannery Effluent Treatment Company (RANITEC) Common Effluent Treatment Plants (CETP) at Ranipet on 31.05.2023

On the occasion of Tamil Nadu Industrial Investment Corporation Limited (TIIC) & United National Industrial Development Organization (UNIDO) workshop held on 31st May 2023 at Ranipet, Council for Leather Exports (CLE) has organized the visit of Thiru Hans Raj Verma, IAS, Additional Chief Secretary, Government of Tamil Nadu and Chairman-cum-Managing Director, Tamil Nadu Industrial Investment Corporation Limited to RANITEC Common Effluent Treatment Plant (CETP) located at Ranipet Leather Cluster. Shri R. Selvam, IAS, Executive Director, Council for Leather Exports (CLE) has accompanied Thiru Hans Raj Verma, IAS. The officials of TIIC, CLE & CSIR-CLRI have joined the visit to RANITEC CETP. Shri A. Fayaz Ahmad, Deputy Director, CLE & Shri E.L Samson, Regional Director (South), CLE coordinated the visit programme, and on behalf of CLRI, Dr S V Srinivasan, Senior Principal Scientist, CSIR-CLRI was present in the visit.

Shri R. Ramesh Prasad, Chairman, RANITEC CETP & Shri C.M Zafarullah, Managing Director, RANITEC CETP has welcomed the Additional Secretary, TIIC and Executive Director, CLE and presented the felicitations to them. The Management Team of RANITEC CETP has taken the delegation members to the premises of RANITEC CETP to see the operation of the CETP and explained the measures taken by RANITEC

CETP for effluent treatment generated from the tanneries and successfully implementing the Zero Liquid Discharge (ZLD) system in the CETP.



CLE Cluster visit to Uttarakhand (Roorkee, Haridwar, Dehradun, Rudrapur-Uddham Singh Nagar, Haldwani) held during 22nd May to 26th May, 2023.

Council for Leather Exports, Central Region is exploring potential of leather, leather goods and footwear segment across region by identifying unexplored clusters in the state of Uttar Pradesh, Uttarakhand, Bihar, Chattisgarh and Jharkhand.

Inline of above, Council has assessed the potential of State of Uttarakhand which comes under the purview of Central Region to mobilize new member's registration with CLE and extend them close cooperation in availing CLE services and export promotion benefits available hitherto.

Shri Abu Sufiyan, Asst. Export Promotion Officer have been deputed to visit Uttarakhand state for exploring export potential of footwear and leather goods and guiding existing units in order to streamline these units into the export trade.

Uttarakhand state is located at the foothills of the Himalayan Mountain and shares international borders with China in the North and Nepal in the east. The inter-State boundaries having with Himachal Pradesh in the west and Uttar Pradesh in south. The state in in close proximity with the National Capital Region which is a big advantage for the industry in procuring raw materials, accessories, machineries etc. from Delhi, NCR, Haryana, Gurgaon etc.

The industrialization has grown rapidly upon creation of Uttarakhand during 2000, which is one of the

fastest growing state in India. The massive growth in capital investment arising due to supportive industrial policy and tax benefits. The state has well renowned and strong presence of hill stations, wildlife parks, pilgrimage places make an attractive tourist destination.

Uttarakhand state having vast potential in manufacturing of leather & non leather footwear, sport shoes, ladies sandal and chappals. The leading manufacturing of sports shoes, non-leather footwears and ladies footwear are based majorly in Dehradun and few units and artisans are in area of Haridwar, Roorkee, Udham Singh Nagar (Rudrapur, Kashipur).

Dehradun sub-cluster: Dehradun is capital of Uttarakhand and having massive potential in Selaqui and Lal Thapper industrial areas wherein leading manufacturing units of footwears including sports shoes, ladies sandals, chappals and leather footwear are operational.

Selaqui Industrial Area: It is a dedicated footwear park and having more than 300 crore of domestic turnover wherein about 15 MSME units are operational and manufacturing non leather footwear, ladies sandals and sport shoes and leather footwear. The units are majorly manufacturing for the leading brands including Woodland, Red Chief, Reliance, Tata, Campus, Metro, Reebok, Puma, Adidas, Bata, Spark etc. and also having their own brand i.e. Hype.

During the discussion it is came to know that they are majorly focused on the domestic manufacturing of footwears for the leading brands and few of them having interest to diversify towards exports trade. The following unit's representatives have discussed current business scenario, future prospects and industry issues, export promotion schemes, skill development etc.

1. M/s. Balaji Leather Industries
2. M/s. Campusactiwear
3. M/s. Hype Impex
4. M/s. Zara Footwear Pvt. Ltd.
5. M/s. JMD Footwear
6. M/s. Kanshi Industries
7. M/s. Leather Smith
8. M/s. Kalzado Initiatives
9. M/s. Dazzle Footwear (Over phone)



Shri Abu Sufiyan, AEPO, CLE-CRO met with Shri Shafiullah Khan, Managing Director, M/s. Hype Impex, Dehradun and Shri Jatin Oza, Reps and their CEO of M/s. Leather Smith, Dehradun



Shri Abu Sufiyan, AEPO, CLE-CRO, Shri Shafiullah Khan, Managing Director, M/s. Hype Impex, Dehradun met with Ms. Anjani Rawat Negi, General Manager, District Industry Center, Dehradun for taking up the issue of skill development center in Selaqui industrial area.



Shri Abu Sufiyan, AEPO, CLE-CRO met with Shri Saurabh Kanodia, President, M/s. Balajii Leather Industries, Dehradun

Lal Thappar Industrial Area: it is around 35 km away from Dehradun city and having about 6 units who are manufacturing casual shoes, sports shoes, leather shoes, sandals etc. for the leading brands including Reebok, Puma, adidas etc. The following units are manufacturing footwear in the region and have discussion on the various export promotion schemes, benefits to become member of the Council:

M/s. Mochiko Shoes Pvt. Ltd.

M/s. Soltec

M/s. Fabsol

M/s. Goodwill Plastic Industries



Shri Abu Sufiyan, AEPO, CLE-CRO met with Shri Saurabh Kanodia, President, M/s. Balajii Leather Industries, Dehradun



Shri Abu Sufiyan, AEPO, CLE-CRO met with Shri Abhimanyu Dhawan, Director, M/s. Goodwill Plastic Industries, Dehradun.

Haridwar: Haridwar is the 2nd largest city of Uttarakhand and regarded as a Holy place hosting important religious events and serving as a gateway to several prominent place of worship. Haridwar is rapidly developing industrial park since the state government agency named SIIDCUL has setup Integrated Industrial Estate in district attracting leading manufacturing units in SIIDCUL.

Despite other industry units, the following units of footwear manufacturing are operational in the SIIDCUL industrial area.

M/s. Relaxo Footwear

M/s. Prachi Leather Pvt. Ltd.

M/s. Campus Activewear

M/s. Omega Marketing Pvt. Ltd.



Shri Abu Sufiyan, AEPO, CLE-CRO met with Shri Sunil Kumar, Plant Head at M/s. Omega Marketing Pvt. Ltd., SIIDCUL, Haridwar.

Haridwar – Jwalapur: This is a small cluster of artisans wherein about 7 to 10 artisans are making ladies sandals and supplying to the local market and other major cities.

M/s. Suncity Footwear

M/s. Pradhan Footwear

M/s. D & Y Footwear

M/s. Sanjay Bag and Shoes

M/s. Arjun Shoes



View of Artisans making ladies sandals in Jwalapur, Haridwar



Shri Abu Sufiyan, AEPO, CLE-CRO met with Shri B. S. Pal, Asst. manager, DIC, Haridwar

They are facing marketing related issues as they are bound to sell their product to the vendor based in Delhi and Saharanpur on 30 to 60 days postdated payments terms which creates funds related issues for buying raw materials, wages payment and buying tools or small machineries etc. They would like to have some marketing related support from government in selling their product directly to the established customer. During discussion it was suggested that they may join digital platform in selling their products like Amazon, Flipkart and many more to penetrate large customer base with fair, transparent pricing and favorable terms of supply etc.

Roorkee (Raipur-Bhagwanpur & Deobhoomi Industrial Estate): Roorkee is one of the growing cities and having an industrial base of Haridwar district. It is partially industrialized and having Raipur-Bhagwanpur and Deobhoomi Industrial area wherein various industries are operational.

During cluster visit, the representative of following units discussed and apprised about various benefits of become member of CLE and other subjects pertaining to leather footwear and sports shoes segment.

M/s. KIA Industries

M/s. Effil Footwear Pvt. Ltd.

M/s. Liberty Shoes Pvt. Ltd.

M/s. Shamsons Industries

M/s. Omkar Enterprises and M/s. Jee Footwear (Over phone)



Shri Abu Sufiyan, AEPO, CLE-CRO met with Shri Imran, KIA Industries, Raipur, Roorkee and Shri Mukul Pathak, Plant Head of M/s. Shamsons Industries, Deobhoomi Industrial Area, Roorkee



Shri Abu Sufiyan, AEPO, CLE-CRO met with Shri S. K. Senger, General Manager, Liberty Shoes Ltd., Raipur, Roorkee.

Udhamsingh Nagar - Rudrapur:

M/s. Goldstar Footwear

M/s. Siddiqui Footwear

M/s. Modern Footwear

M/s. Rajkumar Shoe Manufacturing/Sagar Footwear (Artisans)



Meeting with representative of M/s. Goldstar Footwear, Rudrapur, Udham Singh Nagar



Shri Abu Sufiyan, AEPO, CLE-CRO interacting with senior office of GM-DIC, Rudrapur, US Nagar



Representative of M/s. Goldstar Footwear, Rudrapur, US Nagar



Discussion meeting Shri Abu Sufiyan, AEPO, CLE-CRO and Shri Sunil Kumar Pant, GM-DIC, Haldwani

Conclusion: The aforementioned clusters mainly Dehradun (Selaqui & Lal Thappar) have vast potential in developing and expanding their existing manufacturing facilities of leather and non-leather footwears. In absence of proper export related infrastructures and customers terms of supply, they are not keener to enter into export trade.

Upon apprising various export promotion benefits including MAI Scheme, Airfare Reimbursement, EPCG, Advance Authorization, Interest Subvention, IGCR, DBK & RoDTEP etc. and other infrastructure related schemes under IFLDP including IDLS, Design Studio, Brand Promotion of Indian Brands etc. few units have shown interest to enter into export market and 2 units namely M/s. JMD Footwear and M/s. Balaji Leather Industries have been registered with CLE to become member and avail the benefits of CLE. Out of above more than 5 will become member of CLE soon.



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Observations and Way forward:

Cluster	Products	Issues	Recommended Interventions
Dehradun (Selaqui and Lal Thappar Industrial Estate)	Footwear – Leather and Non Leather, Casual Shoes, Sports, Ladies sandals and men sandals etc.	Footwear industry of this cluster is facing skilled labour issues. As every units has substantial business for supplying to the leading brands but in absence of skilled labour it is challenging to delivered the goods within time limit.	Establishment of a prominent training center i.e. FDDI for footwear is required in the cluster. Owner of M/s. Hype Impex, Dehradun and M/s. Balajii Leather Industries, Dehradun have shown their interest in running a training center at their factory premises by partnering with the FDDI so that skill labour could be trained and industry may overcome with these challenges. M/s. Hype Impex, Dehradun would also like to run independent training center at their premises on self-finance
		Testing Laboratory	Testing lab is required to this cluster for leather footwear in order to enable mfrs. in getting testing facilities for their products within cluster.
		Procurement of Raw materials for footwear. As currently they are procuring from Delhi, Agra, and Gurgaon etc which is consuming additional time and resulting to higher costing too.	A dedicated Footwear Components park/warehouse of raw materials could be developed for the supplier and manufacturers of finished leather, Soles, Insole, Last, Tape, Thread, Adhesive, Lining, synthetic leather, packing materials, labels, stickers etc. A proposal for establishment of footwear components units within Selaqui industrial area could be placed before state government or Gol so that issue of scarcity of raw materials could be resolved at maximum extent.
		Trade Facilitation Centre (TFC)	A Trade Facilitation Centre will assist to the existing and new investors about various benefits of the state government and Gol for availing such benefits smoothly. It will coordinate with all EPCs including CLE for smooth facilitation to the member exporters.
		Issues of Export Infrastructure: Being landlocked state and distanced from sea ports, logistics is a major challenge for the exporters.	The State Government should setup ICD/ Dry port facilities at emerging industrial hubs at Dehradun and SIIDCUL, Haridwar to address challenges in cargo storage, customs clearance facility and container availability could be managed. Air connectivity need to be expanded more. Rail Connectivity to be enhanced with the major port cities across India.
		Road Infrastructure	Maintenance of the existing road infrastructure in Selaqui, Dehradun, and Raipur Bhagwan pur, Roorkee need to increase so that transactional cost to be reduced.

Cluster	Products	Issues	Recommended Interventions
H a r i d w a r (SIIDCUL and Jwalapur)	Sports Shoes, Casual and formal Shoes, ladies sandal	Issues same as above	As above
Roorkee	Sports Shoes, leather footwear, casual shoes	Issues same as above	Issues same as above
Udhamsingh Nagar, Rudrapur	Casual and sports shoes	Customs issues for Export to Nepal	Necessary policy interventions pertaining to customs is required for export of footwear to Nepal.
Haldwani	Rubber Slippers	GM DIC, Haldwani keen to develop a dedicated park in Haldwani or Bheemtaal for manufacturing of rubber slippers through SIIDCUL under State and Government of India schemes.	State government has to submit a proposal to the Council or Government of India for inviting investments into the district to establish a dedicated industrial park for micro and small mfrs. for producing slippers and ladies sandals through utilizing light/ micro machineries.

Other suggested way forward for enhancing exports from Uttarakhand: In order to enhance exports from of leather goods, footwear and non-leather footwear from the Uttarakhand state, the followings supports are required to the new and existing exporters:

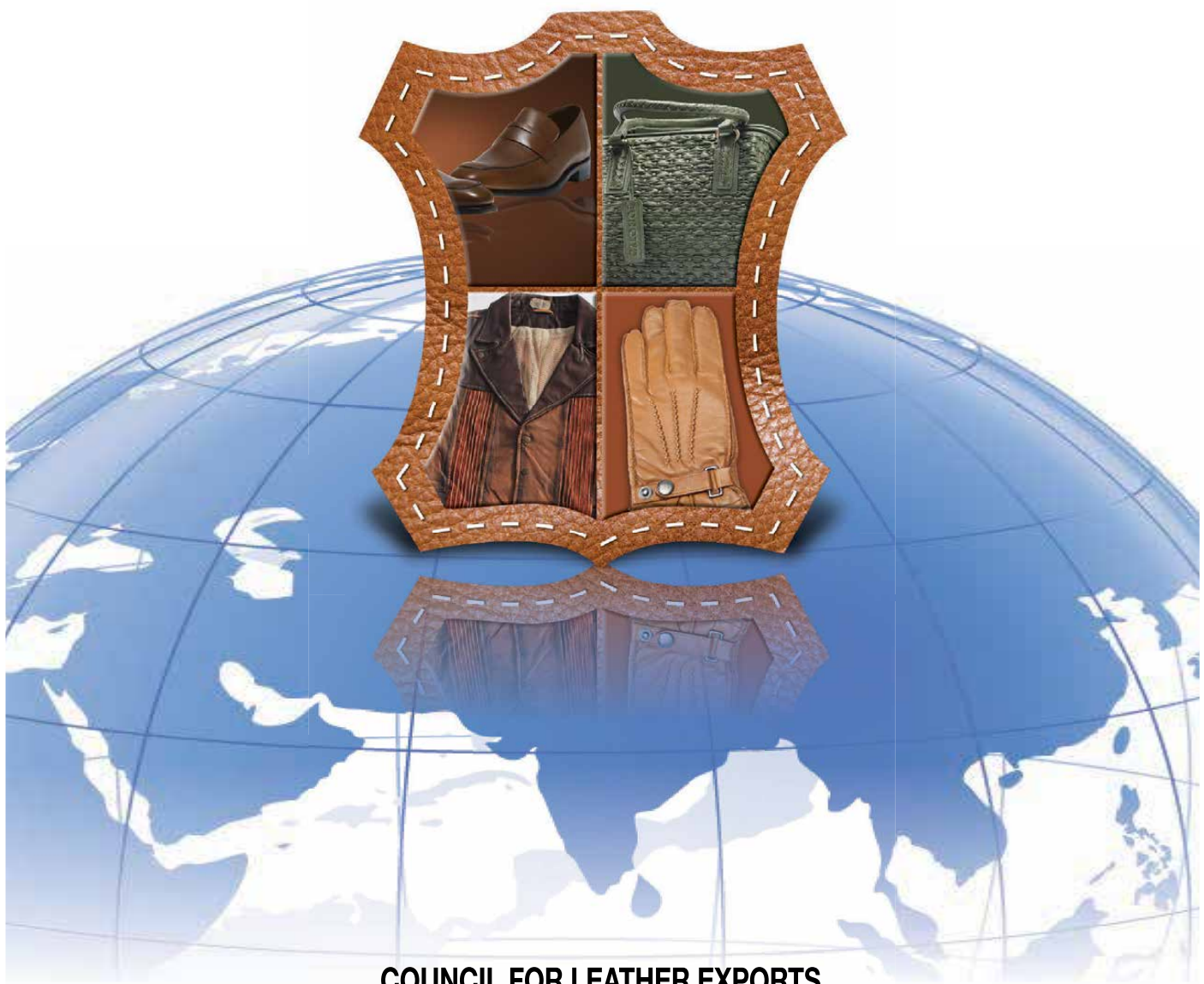
- Rebate on Purchase of Land and Subvention on Land Conversion Charges to the new units and exiting units who are undergoing substantial expansion of the manufacturing facilities.
- Marketing Assistance to be provided to the new and existing export unit for participating in international events. Additional assistance on participating in domestic event to be granted on space rent and transportation so as to new export unit may exhibit their products in domestic events being organized by CLE, ITPO etc. across India time to time.
- Financial Support for establishment of R & D cell to be granted.
- Assistance towards obtaining Certifications from national and international agency like global conformity and national certifications i.e. BIS for footwear to be reimburse annually.
- Special E-commerce Assistance to Micro and Artisans: State government should extend financial support to micro/ artisans for selling their products through digital online platforms like Amazon, Flipkart, Alibaba etc. for the commission paid to the e-commerce companies.



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INDIAN LEATHER INDUSTRY - STRIDING WITH CONFIDENCE



COUNCIL FOR LEATHER EXPORTS

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