

Rajendra Kumar Jalan Chairman

Council for Leather Exports

(Sponsored by Ministry of Commerce & Industry, Government of India)

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To: Members of the Council

Dear Sirs,

Sub: Investment Opportunities in Leather & Footwear Industry in Bihar – Invest Bihar invites industry entrepreneurs to undertake field visits to the project sites – reg.

As you are aware that Government of Bihar has launched and implementing Bihar Industrial Investment Promotion Policy (Textile & Leather Policy) 2022 to make processing of Leather and manufacturing of Leather Products and Footwear more attractive for potential investors. The policy aims at defining the broad contours of the Government's mission towards augmenting the development of Leather & Footwear Industry and aims to establish Bihar as competitive and favoured investment destination. The Department of Industries, Govt of Bihar is proposing to establish two new Industrial Area for Leather & Footwear Industry in the State:

(1) Mega Leather Products & Footwear Cluster in Industrial Area Mahwal in Muzaffarpur District

The Department for Promotion of Industry & Internal Trade (DPIIT), Government of India after several rounds of discussion has accorded 'final approval' for the establishment of a mega new greenfield cluster for Leather Products & Footwear industry in Muzaffarpur District, Bihar, under the MLFAC Sub-Scheme of Indian Footwear and Leather Development Programme (IFLDP) 2021-26. The State Government Agency **Bihar Industrial Area Development Authority** (**BIADA**) is the Special Purpose Vehicle (SPV) to implement this project. The new cluster is being developed on a land extent of 62.17 acres. The nearest Airport is Patna, which is 100kms to the project site. Mahwal has a Railway Station with good connectivity. The Industrial Land is allotted to investors on a lease of 90 years. The ready to move plug and play industrial sheds will also be available on rent basis.

(2) Leather Tannery Cluster in Bhediadangi, Kishanganj District

The State Government is separately establishing another greenfield cluster for Leather processing Tanneries in Bhediadangi, Kishanganj District. It is being established in 33.77 acres of Industrial land, with dedicated Common Effluent Treatment Plant (CETP) for treating the effluents coming from the tanneries located in this cluster.

Those interested to invest in Bihar may visit website of BIADA (https://www.biadabihar.in) for detailed information.

The following two documents are attached herewith for your perusal:

- Bihar Industrial Investment Promotion Policy (Textile & Leather Policy), 2022
- Leather Sector Brochure brought out by Department of Industries, Govt of Bihar

In this background, the BIADA, Industries Department, Govt of Bihar has desired the CLE to disseminate the above information to the leather & footwear industry in the country.

The BIADA has suggested that interested industry entrepreneur(s) who wish to invest in Bihar may undertake a field visit to project sites for which they may send an Email to the attention of Mr.Amit Sinha, Deputy General Manager (Investment Promotion), BIADA, Email: dgm.ip@bihar.gov.in, under CC to CLE Email: cle@cleindia.com. Upon receipt of email intimation, the BIADA would coordinate with the investor concerned and would plan and arrange for his/her visit to the project sites in Bihar.

With warm regards

R. SELVAM, IAS Executive Director