CLE/HO/IMD/GSE-SYDNEY/2024 23rd February, 2024

**To**   
**The Members of CLE**

Dear Members,

**Sub: Participation in the Global Sourcing Expo, Sydney, Australia (June 12-14, 2024), Self financing basis**

CLE is organizing group participation of member-companies in the 2nd edition of the *Global Sourcing Expo Australia, International Convention Centre Sydney (June 12-14, 2024).  In the absence of MAI funding support of the Government of India, we are organizing participation of  members in this fair, on self financing basis.*

**About the Fair:**

The Global Sourcing Expo (Sydney) is additional to the long-established successful international sourcing expo, and co-located Footwear and Leather Expo that is held in Melbourne, Australia annually in the month of November. This show provides a major platform and sourcing experience to the Australian and New Zealand trade buyers and a compelling proposition to the exhibitors from around the world who want to reach retailers and trade buyers in Australia.

*Complete information about the display products, fair timings etc. has been given in the attached prospectus. We are also attaching the sketches of booth models offered by the fair organizer for CLE participants. Partciipants can choose the booth model depending upon their display products. CLE will be offering only 9 sq. mtrs. and 12 sq. mtrs fully built up booth.*

**Dynamic Market Conditions and Opportunity**

Australia remains a market of opportunity with strong business conditions and a market and trading infrastructure that is outward focused and a business network keen to pursue global trade.

The pandemic and other contemporaneous shifts in global, political, and trading conditions have produced disruptions in trade while also offering opportunities for dynamic organizations, and countries to pursue nascent trade linkages.

As global, regional, and bilateral forces continue to shape markets at increasing rates, this show provides a vehicle for connection - not only for exporters with new buyers, but also re-engagement with buyers and between industry representatives from across the globe.

**Publicity**

The Organizers have offered exhaustive publicity support *for CLE’s participation in the event* through Website,  Direct mail,  Social Media etc. as part of the package opted by CLE.

**15 Booths have been earmarked for CLE in a prime location. *The prime location will be available to CLE Members for confirmations upto 15th March, 2024.***

**Exhibit Categories :** Footwear & Leather Goods/Accessories, Leather Garments, Finished Leather **(and also other products listed in the attached show prospectus).**

**Participation Costs for CLE Members-** Based on CLE's negotiation, the fair oraganizer has offered substantial discount on the space/booth cost, for the companies participating through CLE. Considering the Cost of Space, Stand Construction, Display Accessories, and Registration and insurance charges etc, we are notifying the participation charges, as under, for a 9/12 sq. mtrs fully built up booth with all required display accessories:-

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| --- | --- | --- | --- |
| Booth size | Participation fee | GST @ 18% | Total amount to be paid |
| **9 sq. mtrs.** fully built up stand with required display accessories | Rs. 3,72,348/- | Rs. 67,023/- | Rs. 4,39,370/- |
| **12 sq. mtrs.** fully built up stand with required display accessories | Rs. 4,96,464/- | Rs. 89,364/- | Rs. 5,85,830/- |

**Besides, there will be an additional charge @ Rs. 10,000/- + GST for ‘Corner booths’. It may please be noted that, we have very limited number of Corner booths hence the booth allocation will be made, strictly on first-come-first-served basis.**

**Display Accessories Package**

The items included in the 'Standard Booth Package' offered to CLE's participants are given in the  attached files.  Cost on account of additonal items,  if any, (which are not included in the Package), will be extra and payment for such extra items needs to be settled directly to the fair organizer/stand constructor by the participants concerned.

**VISA:- Please also note participants will have to arrange the Visa on their own.** However, CLE will arrange for the invitation letter  to facilitate obtaining of visas by participants. Kindly note that non-issuance of Visa will not be considered as a valid ground for withdrawal subsequent to confirmation of participation. Hence, withdrawal from participation after confirmation will not be allowed.

Keeping in view all the above, interested members may please send the attached application form, duly filled in, along with full participation fee, as written above, for a minimum sized built up booth of 9 sq.mtr. by NEFT/RTGS in favour of Council for Leather Exports **on or before 15th March, 2024.**  **Members may please note that, CLE has taken 15 booths in a prime location and will be allotted to the companies on ‘First-Come-First-Served’ basis, based on the receipt of  participation fee in CLE’s below given bank account.**

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| Customer ID | 5219031810 |
| Account Title | COUNCIL FOR LEATHER EXPORTS |
| Account Number | 60003456780 |
| Account Activated date | 25/05/2023 |
| Account Type | SAVINGS ACCOUNT |
| Bank Name | IDFC FIRST Bank Limited |
| Branch Address | CHENNAI – NUNGAMBAKKAM BRANCH |
| Bank IFSC code | IDFB0080102 |

**Participation will be confirmed on ‘first-come-first served’ basis based on receipt of full and final participation *fee in CLE’s bank account.***

With best regards,

**R Selvam, IAS  
Executive Director**  
**Council for Leather Exports**