13th November, 2023
CLE/HO/IMD/5th DILEX/2023-24

To.

The Members of CLE

Dear Members,

Sub:- **5th edition of Delhi International Leather Expo (DILEX) – Reverse Buyer Seller Meet (RBSM) at India International Convention and Expo Center (IICC), Dwarka, New Delhi on 4th & 5th March, 2024**

We are extremely happy to announce that the 5th edition of the Delhi International Leather Expo (DILEX) – Reverse Buyer Seller Meet (RBSM) is going to be held @ India International Convention and Expo Center (IICC), Dwarka, New Delhi, India on 4th & 5th March, 2024. The event will be organized with the funding support of Government of India under MAI Scheme.

**About the 4th edition of DILEX**

The 4th edition of DILEX organized by CLE during March 21-22, 2023 witnessed participation of 65 Indian exhibitors from different parts of India and over 100 foreign buyers and substantial number of buying houses & agents. Participants were very much happy in terms of number of buyers visited the show and the business outcome. They were able to meet some of their existing customers as well as new potential buyers. Buying houses and agents from India, those who have visited the event, was an added advantage for the Indian exhibitors. As per feedback received from the Indian exhibitors as well as the visiting buyers, during the show, around 950 one to one business meetings were held and business worth Rs. 8856 lakhs has been generated.

**5th edition of DILEX with enhanced number of Indian Exhibitors and Foreign Buyers**

As per directions of Government of India, Ministry of Commerce and Industry, CLE is organizing the 5th edition of DLEX with enhanced number of Indian exhibitors and overseas buyers. We have booked Hall 2B of 6100 sq. mtrs area and Foyer 2 of 3000 sq. mtrs area at IICC, Dwarka, New Delhi, for the 5th edition of DILEX. We are targeting to enlist 200 Indian exhibitors for this Show. 225-250 foreign buyers will be visiting the DILEX, mostly from European countries and USA, for one to one business meetings with the Indian exhibitors. Besides, buying houses and buying agents from across India will be attending the show.

**Display products @ 5th DILEX**

Exhibitors can display the following products in the 5th edition of DILEX:-

* 1. Leather Footwear (Shoes, Sandals, Chappals) Ladies, Gents, Children
	2. Leather Garments (Jackets, pants, motorbike jackets etc)
	3. Leather Goods & Accessories (Handbags, purses, belts, pouches, small leather goods etc)
	4. Leather Gloves (fashion, fancy, industrial)
	5. Non-Leather Footwear (Shoes, Sandals, Chappals) Ladies, Gents, Children
	6. Footwear Components (all types)
	7. Finished Leather
	8. Saddlery & Harness and Pet Products
	9. Safety & Defence Products i.e. Safety Shoes/Military Boots, Industrial Leather Gloves, industrial aprons, industrial tool kits etc.
	10. Kolhapuri chappals and related products
	11. Leather toys and all other handicraft products made from leather

**Booth allocation @ 5th DILEX**

Booth will be allotted to the Indian exhibitors, on first-come-first served basis (based on the order of receipt of participation fee in CLE’s bank account). Booths (fully built up) will be offered in the following sizes:-

·         9 sq. mtrs (minimum)
·         12 sqm, 18 sqm, 24 sqm and 36 sqm

**Participation Charges**

Taking in to account the overall expenses, we are notifying highly MAI subsidized participation fee for a 9 sq. mtrs fully built up stand (with all required display accessories), as under:-

|  |  |  |  |
| --- | --- | --- | --- |
|   | Participation fee | GST @ 18% | **Total amount to be paid** |
| **Early bird discount for the bookings (with payment) till 13/12/2023** | Rs. 61,630/- | Rs. 11,094/- | **Rs. 72,730/-** |
| W.e.f. 14/12/2023 | Rs. 76,000/- | Rs. 13,680/- | **Rs. 89,680/-** |

·         Extra space (over and above 9 sq. mtrs) will be charged @ Rs. 6850/- + GST per sq. mtr (for the bookings till 13/12/2023) and @Rs. 8450/- + GST per sq. mtr (for the booking after 13/12/2023)
·         Participants will be provided the following, free of cost:-

-      Free listing of company profile in the exhibitors catalogue & show website
-      Free listing of company profile in the publicity and promotional materials
-      Stuffing paper, S hooks and garment hangers, for product display
-      Lunch during the show days

Keeping in view the above, members are requested to avail the rare opportunity to meet more than 200 foreign buyers/brands in India itself (besides substantial number of buying houses & agents) and confirm their participation in the 5th DILEX by sending the attached application form, duly filled in, to CLE, as soon as possible so that we can include your company profile in the show website and other publicity/promotional materials. Participation fee, as notified above, may be remitted to CLE’s below given bank account and inform us the UTR details:-

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| --- | --- |
| Customer ID | 5219031810 |
| Account Title | COUNCIL FOR LEATHER EXPORTS |
| Account Number | **60003456780** |
| Account Activated date | 25/05/2023 |
| Account Type | SAVINGS ACCOUNT |
| Bank Name | IDFC FIRST Bank Limited |
| Branch Address | CHENNAI – NUNGAMBAKKAM BRANCH |
| Bank IFSC code | IDFB0080102 |

**We would like to reiterate that, the early bird discounted rates (as notified above) will be available for the bookings (with payment) made till 13th December, 2023, thereafter, normal rates will be applied.**

Best regards,

R. Selvam, IAS
Executive Director
Council for Leather Exports