5th April, 2024

CLE/HO/IMD/BLFE/2023-24

**To.**
**The Members of CLE**

Dear Members,

Sub:- **CLE’s participation in the 8th Bangladesh Leather and Footwear Expo (BLFE), Dhaka, Bangladesh (June 6-8, 2024), on self financing basis**

**About the Event**

The 8th International Bangladesh Leather & Footwear Expo is returning to the International Convention City Bashundhara, Dhaka during 06-08 June 2024. This fair is one of the premier exhibitions for the footwear and leather industry. Various types of advanced shoe-making machinery, leather goods machines, knitting machines, automation production lines, shoe materials, leather, leather products, synthetic leather, chemicals, materials, and more will be showcased at the expo.

Currently, Bangladesh has 220+ tanneries, 2500 footwear manufacturing units, and 90+ large firms, which are directly involved in the leather goods and leather sector. Bangladesh exports leather goods and leather to more than 50 countries.

One of the largest manufacturing industries in Bangladesh is the footwear industry. Over the past decade, the industry has been growing steadily. Significant economic growth, increasing consumer purchasing power, and increasing fashion consistency are the main reasons for the growth of this industry. In recent years, the sector has also been able to make some investments, which have helped increase production units and increase production capacity. At present, Bangladeshi shoe makers have created their position in the foreign market by meeting local demand.

Further information about the fair can be found on the show website at <https://www.blfexpo.com/> , where members can explore pictures and videos from past events. **Show brochure of BLFE 2024 is attached.**

**CLE’s participation in the BLFE**

CLE, for the first time, is organizing participation of members in the BLFE (June 6-8, 2024), on self financing basis. We have taken 15 booths in the fair, for participation of CLE’s members.

**Participation fee:**

Keeping in view the fact that, CLE is participating in the fair for the first time, the fair organizer has offered special discount on the notified space/booth charges. Accordingly, taking into account the overall expenditure viz, space cost, stand construction, registration charges, catalogue entry, marketing and promotion charges, **we are notifying the participation fee @ Rs. 1,95,732/- + 18% GST for a 9 sq. mtrs. fully built up stand.**

**Special Booth Package**

We are offering a special booth package for CLE’s members. Accordingly, we will be offering the following for a 9 sq. mtrs. booth:-

         Hard Wall Structure
         Carpeted floor
         Single-phase socket
         Fascia displaying the company name
         1 Square table
         2 chairs
         2 fluorescent tube lights
         1 wastebasket
         12 Shelves/Mobile Hanging rod (as per the exhibitor's requirement)

Items not included in the above package will be extra and cost on account of such extra items needs to be settled by the exhibitors directly to the fair organizer.

Accordingly, applications (in the attached format) are invited from the interested members for participation in the BLFE. Full and final participation fee, as notified above, may be remitted to CLE’s below given bank account and inform us the UTR details:-

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| --- | --- |
| Customer ID | 5219031810 |
| Account Title | COUNCIL FOR LEATHER EXPORTS |
| Account Number | 60003456780 |
| Account Activated date | 25/05/2023 |
| Account Type | SAVINGS ACCOUNT |
| Bank Name | IDFC FIRST Bank Limited |
| Branch Address | CHENNAI – NUNGAMBAKKAM BRANCH |
| Bank IFSC code | IDFB0080102 |

**Last Date:** The fair organizer has given time till **22nd April, 2024** (Monday), for informing CLE’s final space requirement. The above notified special rates (participation charges) will be applied for the bookings made till 22nd April, 2024, thereafter, charges will be applied as per card rates.

**Keeping in view all the above, members are requested to participate in the above event and confirm their participation before 22nd April, 2024, by remitting full and final participation fee to CLE’s bank account.**

Best regards,

R. Selvam, IAS

Executive Director

Council for Leather Exports