24th April, 2024

CLE/HO-IMD/Lineapelle-Italy/2024

To.

The Members of CLE

Dear Members,

**Sub: Participation of CLE in the LINEAPELLE Fair, Milano, Italy (September 17-19, 2024), on Self financing basis**

Members are aware that, CLE has organized participation of our members in the last two editions of the  Lineapelle Fair, Italy (September, 2023 and February, 2024). CLE's  participation in this fair was quite successful in terms of number of Indian companies exhibited, buyers visited and business outcome.

Accordingly, CLE is organizing group participation of our members in the upcoming September, 2024 edition of the fair as well. We have received proposal from the Lineapelle fair organizers and they have given time till 6th May, 2024 (Monday), for informing CLE’s total space requirement along with payment.   In the absence of MAI funding support, CLE will be organizing participation of members in this fair, on self financing basis.

**CLE’s participation in the September, 2024 edition**

The areas offered by the fair organizers are of 16 sq. mtrs. 32 sq. mtrs and 48 sq. mtrs. However, like in the previous editions, in order to further subsidize the cost, CLE will be offering a minimum built up area of 12 sq. mtrs for our participants. For this purpose, we will be taking 48 sq. mtrs block space from the fair organizers and will be divided among 4 companies. In such cases, one company will be registered as the ‘Direct exhibitor’ and the other 3 companies will be ‘Represented Companies’**.  This will be possible if 4 companies are applying for 12 sq. mtrs. space.  Members, those who would like to participate as ‘Direct exhibitors’,  have to apply for a minimum area of 16 sq. mtrs.**

Likewise, taking into account the suggestions received from our members, for the September, 2024 edition of the fair, CLE will be offering 2 different categories of booths viz (i) Octanorm modular fully built-up booths (like in the last edition) and (ii) wooden custom made built-up booths. Members will have the option to choose the booth type, as per their requirement.

**Participation fee:**

Taking into account the overall expenditure viz, space cost, stand construction, registration charges, catalogue entry, marketing and promotion charges etc., **we are notifying the participation fee @ Rs. 6,53,340/- + 18% GST for a 16 sq. mtrs. built up stand.**

Accordingly, applications (in the attached format) are invited from the interested members for participation in the September, 2024 edition of the Lineapelle Fair, Italy. Full and final participation fee, as notified above, may be remitted to CLE’s below given bank account and inform us the UTR details:-

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| --- | --- |
| Customer ID | 5219031810 |
| Account Title | COUNCIL FOR LEATHER EXPORTS |
| Account Number | 60003456780 |
| Account Activated date | 25/05/2023 |
| Account Type | SAVINGS ACCOUNT |
| Bank Name | IDFC FIRST Bank Limited |
| Branch Address | CHENNAI – NUNGAMBAKKAM BRANCH |
| Bank IFSC code | IDFB0080102 |

**Last Date: The fair organizer has given time till 6th May, 2024 (Monday), for informing CLE’s final space requirement along with payment.**

**Keeping in view the above, members are requested to participate in the September, 2024 edition of the Lineapelle Fair, Italy and confirm their participation before 6th May, 2024, by remitting full and final participation fee to CLE’s bank account.**

Best regards,

**R. Selvam, IAS**

**Executive Director**

**Council for Leather Exports**