CLE/HO/IMD/RUSSIA/2024-25                               18th July, 2024

To.  
  
The Members of CLE (Northern Region)

Dear members,

Sub:- **Visit of Footwear and Leather Industry Delegation to Moscow, Russia (August 26-29, 2024) – Submission of ‘Expression of Interest’ reg.**

Members are aware that, CLE is organizing participation of members in the Euro Shoes Moscow Premiere Collection, Russia (August 26-29, 2024) ON SELF FINANCING BASIS.  Around 15 companies are participating in this fair through CLE. This expo is an excellent opportunity for Indian Exporters to explore the vast Russian & CIS Markets. Since most of the EU producers are currently not very active in Russian markets, we can utilize the opportunity to market our products.

On the above occasion, CLE, in coordination with the Embassy of India in Russia is planning to organize visit of a Footwear and Leather Industry Delegation to Moscow during the period August 26-29, 2024, **for the following purpose**:-

·         To study the manufacturing facilities in the footwear and leather sector in Russia to understand about the industry ecosystem built by the footwear and leather industry in that Country and their best practices.

·         Exploring possibilities for Joint ventures and technical collaboration in the Footwear and Leather Sector.

·         Exploring possibilities of Joint Venture in the Footwear and leather sector in India.   
  
·         Exploring marketing potential for leather footwear, leather goods and leather garments.   
  
·         Inviting Russian  entrepreneurs for investing in the footwear and leather sector in India besides promoting export of footwear and leather products from India   
  
·         Meeting with Industry Associations and Chambers of Commerce, for exploring possibilities for cooperation in the footwear and leather sector.  
  
Keeping in view the above, members those who are interested to join the Delegation to Moscow, Russia  may send their ‘Expression of Interest’ by return mail (in the format attached) so that we can take further course of action at our end accordingly. We are organizing this Program on self financing basis hence *Delegates have to bear the expenses on account of their travel and stay on their own.*   
  
Since we have to finalize the list of Indian Delegates in order to take the matter forward, members are requested to convey their ‘Expression of Interest’ (in the attached format) to CLE @ [ad-imdfairs@cleindia.com](mailto:ad-imdfairs@cleindia.com) latest by Wednesday, the 24th July, 2024.

Best regards,

R. Selvam, IAS

Executive Director

Council for Leather Exports