CLE/HO/IMD/2024-25                                                          1st May, 2024

To.

The Members of CLE

Dear members,

Sub:-  **Visit of Footwear and Leather Sector Delegation to Guangzhou, People’s Republic of China – Submission of ‘Expression of Interest’ reg.**

Members may be aware that, the upcoming “Shoes & Leather Fair – Guangzhou’’ and ‘‘International Footwear Exhibition – IFLE’’ will be held in Guangzhou (@ China Import and Export Fair Complex Area A) from 29th to 31st May, 2024.   These events are jointly organized by Guangdong Shoes Manufacturers Association and Top Repute Company Limited. These events have been designed to serve as a premier platform that brings together professionals, exhibitors, and trade visitors from the footwear and leather manufacturing industries, as well as a sourcing platform of Footwear on a global scale. It is also pertinent to mention that, the Confederation of International Footwear Association (CIFA) is organizing the 13th edition of International Footwear Design Competition (IFDC) in Guangzhou, China on 29th May, 2024 on the sidelines of the above fairs.

On the above occasion, CLE, in coordination with the Consulate General of India in Guangzhou is planning to organize a Road Show in Guangzhou (it is highly probable that the proposed meetings/Road Show will take place in Dongguan) on 30th and 31st May, 2024, **for the following purpose**:-

     To study the manufacturing facilities in the footwear and leather sector in Guangzhou to understand about the industry ecosystem built by the footwear and leather industry in China and their best practices.
     Exploring possibilities for Joint ventures and technical collaboration in the Footwear and Leather Sector.
     Exploring possibilities of Joint Venture for Component manufacturing in India.
     Inviting Chinese entrepreneurs for investing in the footwear and leather sector in India besides promoting export of footwear and leather products from India
     Meeting with Industry Associations and Chambers of Commerce, for exploring possibilities for cooperation in the footwear and leather sector.

Keeping in view the above, members those who are interested to join the Delegation to Guangzhou may send their ‘Expression of Interest’ by return mail (in the format attached) so that we can take further course of action at our end accordingly. We are organizing this Program on self financing basis hence *Delegates have to bear the expenses on account of their travel and stay on their own.*

*Consulate General of India, Guangzhou is in correspondence with the Guangzhou based Import Associations, Footwear and leather manufacturing firms and other stakeholders, for finalizing the program/meeting schedule for the Indian Delegation.*

Since we have to send the list of Indian Delegates to the Consulate General of India urgently, members are requested to convey their ‘Expression of Interest’ (in the attached format) to CLE @ ad-imdfairs@cleindia.com latest by 3rd May, 2024 (Friday).

Best regards,

R. Selvam, IAS
Executive Director
Council for Leather Exports