7th June, 2024

To.

The Regional Directors, CLE  
The Assistant Director, CLE, Agra  
The Office Incharge, CLE, Jalandhar

Dear All,

It is requested that the below circular along with attached formats may be sent to the members of **finished leather, footwear and footwear components** in your Region and confirm the action taken to Head Office.

With regards,

Vijaya Kumar. C  
Assistant Director  
International Marketing Department (IMD)  
Council for Leather Exports   
Head Office, Chennai-600 034, India

7th June, 2024  
CLE/HO/IMD/SLF-Vietnam/2024-25  
  
   
  
To.  
  
The Members of CLE  
  
Dear Members,

Sub:- **Participation in the Shoes & Leather Fair, Saigon Exhibition & Convention Center, Ho Chi Minh City, Vietnam (July 10-12, 2024)- ANNOUNCING MAI SUBSIDIZED FEES REG.**

Members are aware that, CLE is organizing participation of members in the **Shoes & Leather - Vietnam, July 10-12, 2024** at “SECC” - Saigon Exhibition & Convention Center, Ho Chi Minh City, Vietnam.

In this connection, we are glad to inform that the Empowered Committee on MAI Scheme has approved the above event for funding support under MAI Scheme and accordingly we are notifying the MAI subsidized and un-subsidized participation fee for this event, as under:-

|  |  |  |  |
| --- | --- | --- | --- |
| Category | Participation charges for 9 sq. mtrs. built up stand | GST @ 18% | Total amount to be paid (including GST) |
| **MAI subsidized fee** | **Rs. 147830/-** | **Rs. 26609/-** | **Rs. 174440/-** |
| Un-subsidized fee | Rs. 304000/- | Rs. 54720/- | Rs. 358720/- |

Participants can claim airfare reimbursement (economy class airfare) upto a maximum of Rs. 90,000/- for participation in this event, in compliance to the notified MAI airfare reimbursement rules and regulations. As notified earlier, we will be charging an additional amount of Rs. 6000/- + GST for the corner booths.

Keeping in view the above, members are requested to participate in the **Shoes & Leather - Vietnam, July 10-12, 2024**, by availing the MAI subsidy, as notified above. CLE can accommodate a maximum number of 20 companies with MAI subsidy and as on today, around 8 companies have confirmed their participation. Remaining slots will be allotted to the companies on first come first served basis (in the order of receipt of payment in CLE's bank account).   The fair organizer has extended time till 14th June, 2024 (Friday), for informing CLE's final space requirement hence members may please confirm their participation as soon as possible.

Companies those who have already remitted the un-subsidized participation charges to CLE will get the refund of excess charges they paid in due course (taking into account the subsidized rates).

Best regards,

R. Selvam, IAS  
Executive Director  
Council for Leather Exports

No.CLE/HO/IMD/S&LF-Vietnam/2024                               26th April, 2024

**To**

**All Members (Finished Leather, Footwear & Components)**

**Dear Members,**

**Sub : Participation in the Shoes & Leather Fair, Saigon Exhibition & Convention Center, Ho Chi Minh City, Vietnam (July 10-12, 2024), on self financing basis**

Considering the import potential of leather, footwear and footwear components  of Vietnam and the scope to further enhance our exports to that Country, the Council is organizing participation of members in the **Shoes & Leather - Vietnam, July 10-12, 2024** at “SECC” - Saigon Exhibition & Convention Center, Ho Chi Minh City, Vietnam.  In the absence of MAI funding support, CLE's participation in this fair will be on self financing basis.

**About the Fair**

**The SHOES & LEATHER - VIETNAM** has witnessed immense growth of shoes & leather industry in Vietnam together with the fast development of the country during the recent years. While Vietnam becomes a significant shoes and leather export country,  SHOES & LEATHER - VIETNAM also becomes a tremendous and famous one-stop platform in ASEAN countries.

**Exhibit profile**

|  |  |  |
| --- | --- | --- |
| Shoes Making Machinery  Sewing Machinery  **Accessories / Components/Footwear** | Leathergoods Making Machinery  **Raw Hides / Leather**  **Chemicals** | Tanning Machinery  **Synthetic Material**  Technologies / Services |
| Association | Media | Others: |

**Participation Costs for CLE Members-** Considering the Cost of Space, Stand Construction, Display Accessories, and Registration and insurance charges etc, we are notifying the participation charges, as under, for a 9 sq. mtrs fully built up booth with all required display accessories:-

|  |  |  |  |
| --- | --- | --- | --- |
| Category | Participation charges for 9 sq. mtrs. built up stand | GST @ 18% | Total amount to be paid **(inclusive of GST)** |
| Un-subsidized fee | Rs. 2,58,340/- | Rs. 46,501/- | Rs. 3,04,841/- |

**Besides, there will be an additional charge @ Rs. 6,000/- + GST for ‘Corner booths’. It may please be noted that, we have very limited number of Corner booths hence the booth allocation will be made, strictly on first-come-first-served basis.**

Standard Display accessories package :

9sq booth standard fitting:-

-Carpeted floor  
- Fascia Board with Exhibitor’s name  
- Three sided wall panels  
- One information counter   
- Two folding chairs  
- Two spotlights  
- One 5amp/220V single phase socket  
- Two (2mH) Leather Rack Or Three (1m) Display Shelves  
- One waste basket

*Any additional accessories required will be charged separately*.

**Visa**

Members have to arrange Visa to Vietnam on their own.  However, CLE will arrange for the Invitation Letters.  Please note that non-issuance of Visa or any other reasons will not be considered as a valid reason for withdrawal subsequent to confirmation of participation. Hence, withdrawal from participation after confirmation will not be allowed and payment once deposited to CLE will not be refunded for whatever reasons, until and unless the fair is cancelled by the organizer.

Accordingly, applications (in the attached format) are invited from the interested members for participation in the Shoes and Leather Fair, Vietnam, July 2024. Full and final participation fee, as notified above, may be remitted to CLE’s below given bank account and inform us the UTR details:-

|  |  |
| --- | --- |
| Customer ID | 5219031810 |
| Account Title | COUNCIL FOR LEATHER EXPORTS |
| Account Number | 60003456780 |
| Account Activated date | 25/05/2023 |
| Account Type | SAVINGS ACCOUNT |
| Bank Name | IDFC FIRST Bank Limited |
| Branch Address | CHENNAI – NUNGAMBAKKAM BRANCH |
| Bank IFSC code | IDFB0080102 |

**Keeping in view the above, members are requested to participate in the Shoes & Leather Fair, HCMC, Vietnam, July 2024 and confirm their participation before 15th May, 2024, by remitting full and final participation fee to CLE’s bank account.**

Best regards,

R. Selvam, IAS  
Executive Director  
Council for Leather Exports