

Diflex

4th
Edition

#1

Largest Trade Fair for Footwear,
Fashion Leather Products &
Accessories Fair in Middle East

10-12 DEC 2024

Festival Arena, Festival City, Dubai

On Display

Footwear - Leather & Non Leather | Leather for Bags,
Leather Products & Accessories | Upholstery
Shoe Components | Gifts & Fashion Accessories | Bags
Leather Garments | Sustainable Products
Travelware | Equestrian Products
Industrial Safety Leather Products

Organisers

lead makes you deal...
exhibitions

www.diflexonline.com

VERIFAIR
intelligent interface

The global leather goods market is expanding at a fast pace.

Diflex



About the Fair

4th Edition of DIFLEX 2024 is the largest business event in the region is a one-of-its-kind sourcing Trade Fair that provides the largest platform to the brands and buyers not just to discuss contemporary trends, but also network and build long lasting partnerships between businesses and businesses and their counterparts. The event will focus on showcasing world's finest footwear, leather and finished products ranging from finished leather, leather footwear, footwear components, leather garments, leather goods & accessories etc. Exhibitors will display niche and

exclusive range of products produced sustainably. DIFLEX offers an excellent opportunity for participants to gain insights into the latest industry trends, to connect with potential business partners and customers, and to explore new markets. The event features a wide range of products including footwear, leather goods, accessories, and raw materials. With its impressive line-up of exhibitors and attendees, DIFLEX is an essential platform for brands and enterprises with the potential to book HNIs to stay up to date with the latest developments in the leather footwear and other product segments.



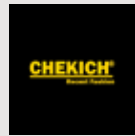
Why DIFLEX 2024

The buyer's market for leather and footwear products in Dubai is growing exponentially. Dubai has a diverse and discerning customer base that values top-quality, fashionable products, particularly in the luxury segment.

- Modern facilities and infrastructure: An excellent opportunity for exhibitors to display new products, connect with business partners and customers, and explore new markets.
- Networking opportunities: Network with industry peers, gain insights, understand trends, and share ideas and best practices.
- Innovation and trends: Participants get an exclusive first look at the latest product designs, materials, and technologies. These provide them with a competitive edge in the market.
- Brand visibility: Build brand by attracting new customers. Build reputation and generate new business opportunities.
- Understand customer demands: Dubai is a key market with a diverse consumer base for high-quality products.
- Specialized leather processing hub to increase production and exports
- The key leather goods players are embarking partnerships /agreements as one of their key strategies to optimize their offerings.
- Global leather manufacturers and brands identify key business opportunities to control supply, costs, and quality of raw leather products and supplies, as the Middle East is expected to become the hub for leather manufacturing in the future.
- Many players merge or acquire the leather tanneries to simplify the production procedures and consolidate their positioning in the leather goods market.
- Manufacturers are also outsourcing the production of value-added processed goods to improve price competitiveness.



PAST EXHIBITORS



PAST EXHIBITORS





EXHIBIT PROFILE

• Footwear(Leather & Non Leather)

Shoes,Sandals,Slippers, - Ladies, Gents, Children

• Finished Leather

(Animal Leather & Synthetic Leather)
Bags, Footwear, Accessories, Garment, Upholstery, etc (Animal Leather & Synthetic Leather)

• Shoe Components

Counters / Heels / Linings / Outsoles / Midsoles / Insoles / Shanks / Shankboards
Toe Puffs / Toe Caps / Functional Trims / Piping / Braid / Tongues / Yoke / Shoelaces
Aiglets / Uppers / Welting Material / TPU Injected / Foam Structures

• Gifts & Fashion Accessories

Bags/footwear/garments/belts/pouches/gloves/small leather goods/passport covers/gift boxes/Buckles etc.

• Sustainable Products

Vegan Leather Products

• Travelware

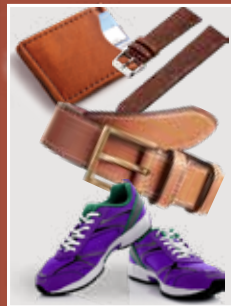
Travels Bags/Laptop Bags/Travel kits etc

• Equestrian Products

Horse Saddle/Horse Bridle/Horse Chaps/Leather Jackets etc.

• Industrial Safety Leather Products

Snow Boots/Rain Boots/Steel Toe Boots/Chemical Resistant Boots/gloves/aprons/caps etc



VISITOR PROFILE

Brands

Zara, Mango, Adidas, etc

Retail Chains & Buying Houses

Apparel Group, Landmark Group, etc

Departmental Stores

Al Madina, Lulu, Carrefour, etc

Wholesalers & Distributors

Gulab Group, Disha Impex, etc

Participation Charges



Basic Shell Scheme (minimum 9 sq.m)

Space only : US \$ 430/- per Sqm

Shell Scheme package : US \$ 495/- per Sqm

- * Structure and Frame
- * 1X Round White Table
- * 3 X Spotlights
- * 2 X Chairs
- * 1 X Dustbin
- * 1 X 13 amp Electrical Socket
- * 1 X 0.24m Fascia Board

Organisers

lead makes you deal...
exhibitions

LEAD EXHIBITIONS

Hasanpaşa Dist. Sarayardi Str.
No:43 34722 Kadıköy / İstanbul



VERIFAIR EVENT MANAGEMENT LLC

P.O Box 40220, Dubai, UAE

T :+971 4 7181781 www.verifair.org

For Space Bookings please contact:

Ali Gokhan CIL

gokhancil@leadexhibitions.com
+90 537 554 34 59

Deeksha Moolchandani

deeksha@verifair.org
+971 56 680 5264