CLE/HO/IMD/Poland/2025 6th March, 2025

To.

The Members of CLE

Dear Members,

Sub:- **Visit of Footwear and Leather Industry Delegation to Poland and BSM in Warsaw & Krakow (May 5-9, 2025), on self financing basis**

**Trade between India and Poland in the Footwear and Leather Sector**

During the **financial year 2023-24**, Poland has imported footwear, leather and leather products worth **USD 5089 million**. Their major item of import was footwear USD 4269 million, followed by leather goods (USD 356 million), finished leather (USD 258 million), footwear components (USD 105 million), leather garment (USD 63 million) and saddlery and harness (USD 38 million).

During the above period, **India has exported** footwear, leather and leather products worth **USD 105 million to Poland**. Our major item of export to Poland was footwear (USD 77 million), followed by leather goods (USD 23 million), finished leather (USD 2 million), saddlery & harness (USD 0.79 million), footwear components (USD 0.69 million) and leather garments (USD 0.62 million).

**Visit of Footwear and Leather Industry Delegation to Poland and BSM in Warsaw & Krakow**

In order to explore possibilities for further enhancing India’s export of footwear and leather products to Poland, CLE is organizing visit of Footwear and Leather Industry Delegation to Poland. We will be conducting BSMs in Warsaw and Krakow during the visit.

We are availing the service of M/s Poland Importers ([www.poland-importers.com](http://www.poland-importers.com)) as the event management agency for coordinating the visit, including mobilizing buyers for the BSMs in Warsaw and Krakow. The Agency is engaged in the foreign trade related activities for more than 20 years. As per presentation submitted by the Agency to CLE, they have organized similar BSMs in Poland for the Delegations from the Countries i.e. USA, Belgium, Senegal, UK, UAE etc in the Footwear, Textile and Apparels sector. They are working for many Indian companies also in the Footwear, leather goods and apparel sector.

**Tentative/Draft Program**

We have drawn up the following Tentative/Draft program for the Delegation:-

|  |  |
| --- | --- |
| Day & Date | Program |
| Saturday, the 3rd May, 2025 |          Departure from New Delhi, India         Reaching Warsaw, Poland |
| Sunday, the 4th May, 2025 |          Stay in Warsaw |
| Monday, the 5th May, 2025Tuesday, the 6th May, 2025 |          BSM in Warsaw (in a Hotel)         Visit to manufacturing units         Visit to the Offices of Brands/Buying groups |
| Wednesday, the 7th May, 2025 |          Travel to Krakow(Cracow)  |
| Thursday, the 8th May, 2025Friday, the 9th May, 2025 |          BSM in Krakow (in a Hotel)         Visit to manufacturing units         Visit to the Offices of Brands/Buying groups |
| Saturday, the 10th May, 2025 |          Return to India  |

**Targeted Buyers/Importers of footwear, leather garments and leather goods**

As informed by the Marketing Agency, they are inviting the below named Brands/Buyers/Importers of footwear and leather products for attending the BSMs in Warsaw and Krakow:-

|  |  |  |  |
| --- | --- | --- | --- |
| LPP S.A.Pawpol TarankoGregorMarbaKazarWojas EventoJezzi (eurobut)KarinoAstraTransbutMaciejkaMarcoButyjanaHBHRemodaAspenaKieraBarberini'sPuccini EVOCCC | FlipczykGrupa OpenBaldacciniBBChebelloBartekBig StarBest butOmbreIntermaxCedarSevillaArwenaAligatorGregorinoSakcesAwaxDivinoPolska GalanteriaMattoniPPHU C.A.Bremi | Mrugała KondorArtmasWittchenOchnikVicesVenezia CariniSmykArturoEximpCROSSIntersocksSergio Leone (skipo)S. BarskiScarpa Nostra EksbutDKCarryLancertoVertusAgalant | 4FDuhanJanmarWolfMedicineBocciPako LorenteBefadoNoboTONI FASHIONBH FOREVERBINH-ANHZBROJADEMPEXSpeed AccesoriesJagarOrstattiImportEULena LargoElpassoKan |

The agency has guaranteed participation of minimum 40 buyers each in the BSMs in Warsaw and Krakow.

**Participation fee:**

Keeping in view the expenses i.e. Event Management fees (including buyers mobilization), venue/banquet charges etc., we are notifying participation fee @ Rs. 2,65,200/- + 18% GST per company, for participation in the program. There will not be any booth set up for the BSM. We will be providing Table + chairs to the participants for displaing their products.

Participating companies have to bear the cost on account of flight ticket and hotel stay on their own.

**Visa**

Members have to arrange Visa to Poland on their own.  However, CLE will arrange for the Invitation Letters.  Please note that non-issuance of Visa or any other reasons will not be considered as a valid reason for withdrawal subsequent to confirmation of participation. Hence, withdrawal from participation after confirmation will not be allowed and payment once deposited to CLE will not be refunded for whatever reasons, until and unless the program is cancelled.

**Accordingly, applications (in the attached format) are invited from the interested members for joining the Delegation besides participating in the BSM in Warsaw and Krakow. Participants are requested to apply through the Online Portal** [**https://clemarketaccess.com**](https://clemarketaccess.com) **. Participation fee may be remitted to CLE's bank account through the payment gateway in the Portal. For any support for submitting the application/remitting payment, please write to** **support@clemarketaccess.com** **;** **epo-imdfairs2@cleindia.com** **;** **epo-imdfairs1@cleindia.com**

**Last Date for Submission of Application with payment**

         The Marketing Agency, M/s Poland Importers has informed that, they need minimum 2 months time (after signing the contrat and releasing the 1st installment of contract fee), for successfully executing the Project.

         Accordingly, we have been given the dead line for signing the contract + paying the advance amount by 12th March, 2025.

         **Hence members those who are interested to participate in the Program are requested to kindly fill up the attached format and send back to us, latest by 11th March, 2025. The full and final participation fee of Rs. 2,65,200/- + 18% GST may be remitted to CLE’s bank account and inform us UTR details before 11th March 2025.**

**Members are requested to kindly do the needful on priority basis so that we can organize the visit and BSMs in Poland successfully.**

Best regards,

R. Selvam, IAS
Executive Director
Council for Leather Exports