10th March, 2025
CLE/HO/IMD/IFDC/2025

To.

The Members of CLE

Dear members,

Sub:-    **International Footwear Design Competition (IFDC), Guangzhou, China - 15th May, 2025**

We have been informed by the Confederation of International Footwear Association (CIFA) that, the 14th edition of International Footwear Designers Competition (IFDC) will be held in Guangzhou, China on 15th May, 2025.  The 14th IFDC will be held on the occasion of the 33rd Shoes & Leather Exhibition, Guangzhou.  The aim of IFDC is to promote the essential design and to achieve fine producing skill and quality as well as to introduce Designer's creativity and concept through the competition and provide opportunities of matching them with manufacturers.  In the 13th IFDC, around 160 entries were submitted by the candidates from 11 Countries and Regions i.e. China, Hong Kong, India, Indonesia, Korea, Malaysia, Philippines, Taiwan, Thailand and Vietnam to compete for around 30 awards.

Complete information about the 14th IFDC has been given in the attached application form. Please note that the **contestants have to submit the following to CLE's Head Office in Chennai on or before Monday, the 31st March, 2025, for sending to Hong Kong:-**

1. Duly filled in/signed application form. *Please read the rules and regulations thoroughly before filling up the form.*

2.    1 (One) Design Shoe Sample

3.    A3 size hard board with design layout illustration, as per specification given in the attached form.

Keeping in view the above, applications are hereby invited from the Members/Designers (in the format attached), for the 14th International Footwear Design Competition in Guangzhou, China.   Scanned copy of the application form (duly filled in and signed) may be sent to CLE by mail before 31st March, 2025.   Hard copy of the application along with One Design Shoe Sample  + A3 size hard board with design layout illustration may be couriered to CLE's head Office in Chennai, to reach before 31/03/2025, for sending to Hong Kong. A non-refundable / non-adjustable joining fee of Rs. 20,000/- + 18% GST will be charged for incurring expenditure on account of sending shoes designs to Hong Kong and other related expenses).

**Accordingly, applications (in the attached format) are invited from the interested members for the 14th edition of IFDC. Participants are requested to apply through the Online Portal** [**https://clemarketaccess.com**](https://clemarketaccess.com) **. Participation fee may be remitted to CLE's bank account through the payment gateway in the Portal. For any support for submitting the application/remitting payment, please write to** **support@clemarketaccess.com** **;** **epo-imdfairs2@cleindia.com** **;** **epo-imdfairs1@cleindia.com**

Keeping in view the above, members are requested to participate in the14th edition of International Footwear Designers Competition (IFDC) to be held in Guangzhou, China on 15th May, 2025 **and confirm their participation as soon as possible (before 31st March, 2025), by remitting the above said full and final participation fee to CLE’s bank account.**

Best regards,

R. Selvam, IAS
Executive Director
Council for Leather Exports