

# Linking Global Producers to Robust Wholesale Buyers



Dubai International Exhibition for Footwear,  
Leather Bags, Accessories and Garments



23-25 SEP 2025

Festival Arena  
Festival City, DUBAI

## CONCURRENT EVENTS



DUBAI  
DESIGNERS'  
CONCLAVE 2025



MIDDLE EAST  
FOOTWEAR  
AWARDS



SHOEWISE DUBAI  
FOOTWEAR  
FASHION SHOW

[www.diflexonline.com](http://www.diflexonline.com)







Surging retail spends in  
MENA to catalyse  
footwear and  
leather growth to nearly  
**USD 28 billion**



*MENA retail market valued at over  
USD 800 billion currently is growing at 7.12 %*

**Rising purchasing power and disposable income, coupled with increasing demand for luxury products was driving growth in the Region.**

**MENA Retail Market Size currently is at USD 808.51 billion and is poised to grow to USD 1,401.32 billion by 2032, growing at a CAGR of 7.12 %**

For the leather and footwear market, the retail expansion offers a bonanza to reap growth, and DIFLEX offers an unparalleled vantage point for participants and industry stakeholders to enhance their market engagement through new partnerships and investments,







## Why DIFLEX 2025

The buyer's market for leather and footwear products in Dubai is growing exponentially. Dubai has a diverse and discerning customer base that values top-quality, fashionable products, particularly in the luxury segment.

- Modern facilities and infrastructure: An excellent opportunity for exhibitors to display new products, connect with business partners and customers, and explore new markets.
- Networking opportunities: Network with industry peers, gain insights, understand trends, and share ideas and best practices.
- Innovation and trends: Participants get an exclusive first look at the latest product designs, materials, and technologies. These provide them with a competitive edge in the market.
- Brand visibility: Build brand by attracting new customers. Build reputation and generate new business opportunities.
- Understand customer demands: Dubai is a key market with a diverse consumer base for high-quality products.
- Specialized leather processing hub to increase production and exports
- The key leather goods players are embarking partnerships /agreements as one of their key strategies to optimize their offerings.
- Global leather manufacturers and brands identify key business opportunities to control supply, costs, and quality of raw leather products and supplies, as the Middle East is expected to become the hub for leather manufacturing in the future.
- Many players merge or acquire the leather tanneries to simplify the production procedures and consolidate their positioning in the leather goods market.
- Manufacturers are also outsourcing the production of value-added processed goods to improve price competitiveness.

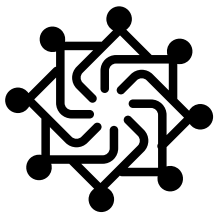


# Shoewise Dubai 2025- Footwear Fashion Show

The 2025 edition of DIFLEX will feature a unique fashion show - Shoewise Dubai 2025 for the selected footwear brands from across the world by international fashion models. Shoewise Dubai gives you an extravagant platform to make a bold statement in front of the global audience who are fashion enthusiasts and investment driven buyers in Dubai.



**SHOEWISE DUBAI**  
FOOTWEAR  
FASHION SHOW



**DUBAI  
DESIGNERS'**  
CONCLAVE 2025



## Dubai Designers' Conclave 2025

Diflex 2025 will feature a Conclave for the top-of-the-line Footwear, Leather Bags & Accessories Designers' from all over the world sharing great insights and expert opinion on the future of footwear design, predicting the styles and trends for all footwear categories.

**Hot topics :**  
Sustainability, Trends & Styles,  
New Technologies, Consumer  
Trends and Global Forecasts

DIFLEX will celebrate and recognize the creative best and foremost designs in the global footwear industry in Dubai. The Prestigious MEF Awards Ceremony with various categories will strive to recognize the individual excellence and brand strength as well.

Lets celebrate visionary designs, outstanding innovation, and remarkable creativity. Winners of these awards enjoy unparalleled exposure and attention.



**MIDDLE EAST  
FOOTWEAR  
AWARDS**

*Don't miss the event which offers you great opportunities for networking, rejoice and celebrate the deserving talents in the industry.*

Categories:

Sports /

Performance

Men's Fashion

Women's Fashion

Kinds Fashion

Sneakers

Boots

Sandals

High Heels

Sustainability

Special Awards

## Middle East Footwear Awards 2025





# EXHIBIT PROFILE

- **Footwear(Leather & Non Leather)**

Shoes,Sandals,Slippers, - Ladies, Gents, Children

- **Finished Leather**

( Animal Leather & Synthetic Leather)

Bags, Footwear, Accessories, Garment, Upholstery, etc ( Animal Leather & Synthetic Leather)

- **Shoe Components**

Counters / Heels / Linings / Outsoles / Midsoles / Insoles / Shanks / Shankboards Toe Puffs / Toe Caps / Functional Trims / Piping / Braid / Tongues / Yoke / Shoelaces Aiglets / Uppers / Welting Material / TPU Injected / Foam Structures

- **Gifts & Fashion Accessories**

Bags/footwear/garments/belts/pouches/gloves/small leather goods/passport covers/gift boxes/Buckles etc.

- **Sustainable Products**

Vegan Leather Products

- **Travelware**

Travels Bags/Laptop Bags/Travel kits etc

- **Equestrian Products**

Horse Saddle/Horse Bridle/Horse Chaps/Leather Jackets etc.

- **Industrial Safety Leather Products**

Snow Boots/Rain Boots/Steel Toe Boots/Chemical Resistant Boots/gloves/aprons/caps etc

## General Display

Women's shoes | Men's shoes | Children's shoes | Classic shoes | Casual shoes | Boots | Sandals | Comfortable shoes  
Sports shoes | Hiking shoes | Protective work shoes

Women's bags | Small leather goods | Men's bags | Leisure bags | Backpacks | Purses and wallets | Document cases and business bags | Shopping bags and wheeled trolleys | Travel bags | Belts | Children's bags | Suitcases | Gloves | Umbrellas | Scarves | Men's shoulder bags/Messenger bags



# VISITOR PROFILE

## Brands

Zara, Mango, Adidas,etc

## Retail Chains & Buying Houses

Apparel Group, Landmark Group,etc

## Departmental Stores

Al Madina, Lulu, Carrefour, etc

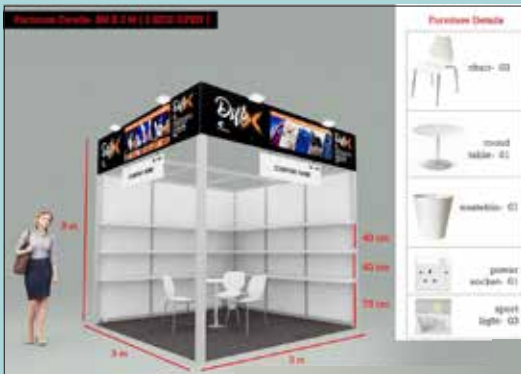
## Wholesalers & Distributors

Gulab Group, Disha Impex, etc





# Booth Options



Organiser

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