CLE/HO/IMD/FLS-AUSTRALIA/2025 3rd July, 2025

**To**

**The Members of CLE**

Dear Members,

**Sub: Participation in the *Footwear & Leather Show (November 18-20, 2025), Melbourne, Australia*, on self financing basis**

CLE is organizing group participation of member-companies in the *Footwear & Leather Show, Melbourne, Australia to be held during November 18-20, 2025, on self-financing basis.*

**About the Fair:**

The Footwear & Leather Sourcing Show scheduled during November 18-20, 2025 will be co-located with International Sourcing Expo Australia, which was launched in 2010 and has been held annually since then. *Footwear & Leather Show Australia* is a dedicated footwear & leather products show and will form part of the International Sourcing Expo Australia and the China Clothing & Textile Expo.  It has been decided to launch this show in 2016 in Melbourne, to provide a dedicated focus on footwear and leather sourcing in direct response to feedback from the Australian Trade and international exhibitors in these sectors. As per the Organizers, the Show attracts major brands and buyers from across Australia and New Zealand.

Exhibitors from Asia, Europe and beyond are showcasing their designs, ranges and capabilities at this focused industry event.

**Visitors profile** include Department Store & Retail Group buyers, Owners & Directors; Senior Management & Executives; Product Developers; Merchandisers; Planning Managers, Sourcing Agents, Quality managers, Designers, Brand Agents, Institutional Buyers and Media.

**Publicity**

The Organizers have offered exhaustive publicity support *for CLE’s participation in the event* through Website,  Direct mail,  Social Media etc. as part of the package.

***CLE’s participation in Footwear & Leather Show, Australia during November 18-20, 2025, on self finacing basis:-*** Considering the market potential and member companies interests in participation, the Council is organizing group participation of members in the Footwear & Leather Show, Australia during November 18-20, 2025 to be held in **Melbourne Convention & Exhibition Centre, Melbourne, Australia** in a separate CLE India Pavilion.

**18 Booths have been earmarked for CLE in a prime location. *The prime location will be available to CLE Members for confirmations upto July 21, 2025.***

**Exhibit Categories :** Footwear (Leather & Non-leather) & Leather Goods/Accessories, Leather Garments, Finished Leather, Footwear Components.

**Key Target Audiences :**

The primary target audience is comprised of importers, chain stores, wholesalers, retailers, distributors, department store buyers and buying houses from Australia and New Zealand.

Secondary target audience: Wholesale and emerging trade buyers who are currently not sourcing from India but who have an interest in learning more about India through CLE brand with a view to developing supply partnerships with Indian companies.

**Participation Costs for CLE Members-** Considering the Cost of Space, stand construction, Display Accessories, and Registration and insurance charges, we have fixed the participation cost @ Rs. 3,78,505/- + 18% GST for a 9 sq. mtrs built up stand.

Besides, there will be an additional charge @ Rs. 10,000/- + 18% GST for ‘Corner booths’. It may please be noted that, we have very limited number of Corner booths hence the booth allocation will be made, strictly on first-come-first-served basis.

Booth package offered by the fair organizer is attached to this Circular.

**VISA:- Please also note participants will have to arrange the Visa on their own.** However, CLE will arrange for the invitation letter  to facilitate obtaining of visas by participants. Kindly note that non-issuance of Visa will not be considered as a valid reason for withdrawal subsequent to confirmation of participation. Hence, withdrawal from participation and refund of participation fee after confirmation will not be allowed.

Keeping in view all the above, interested members may please send the attached application form, duly filled in, along with full participation fee, as written above, for a minimum sized built up booth of 9 sq.mtr. by NEFT/RTGS in favour of Council for Leather Exports **on or before 21st July, 2025.**

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| Customer ID | 5219031810 |
| Account Title | COUNCIL FOR LEATHER EXPORTS |
| Account Number | **60003456780** |
| Account Activated date | 25/05/2023 |
| Account Type | SAVINGS ACCOUNT |
| Bank Name | IDFC FIRST Bank Limited |
| Branch Address | CHENNAI – NUNGAMBAKKAM BRANCH |
| Bank IFSC code | IDFB0080102 |

**Participation will be confirmed on ‘first-come-first served’ basis, based on receipt of full and final participation *fee in CLE’s bank account.***

With best regards,

R Selvam, IAS
Executive Director
Council for Leather Exports