

The background of the slide features a hand holding a globe, with a complex digital network of nodes and lines overlaid on the scene. The network is composed of white and yellow dots connected by thin lines, creating a sense of global connectivity and technology. The overall color palette is dominated by deep purple and blue tones, with accents of yellow and white from the network and the EY logo.

Maharashtra Leather and Footwear Policy 2025 (Draft)

May 2025



Shape the future
with confidence

Disclaimer

This presentation has been prepared solely for the purpose of stakeholder consultation on the Draft Maharashtra Leather and Footwear Policy 2025. The contents herein are for discussion purposes only and do not constitute the final version of the policy. All data, proposals, and provisions shared in this draft are subject to further review, modification, and approval by the Government of Maharashtra. Stakeholder inputs are being solicited to ensure a collaborative and inclusive policy framework. Reproduction, circulation, or disclosure of this document, in full or in part, without prior written consent from the Industries Department, Government of Maharashtra, is not permitted.

Contents

1

Policy Vision & Objectives

2

Policy Pillars

2.1

Investment Promotion
& Facilitation

2.2

Industrial
Infrastructure

2.3

MSME Empowerment

2.4

Employment Generation

2.5

Skill Development

2.6

Sustainable and Environmentally
Responsible Manufacturing

2.7

Social Inclusion and
Equitable Development

2.8

Export Promotion and Market
Access

2.9

Innovation and Technology
Adoption

2.10

Ease of Doing Business

3

Financial Access and Incentives



[Click to navigate](#)

Policy Vision

To position Maharashtra as **a globally recognized hub for sustainable, high-quality leather and footwear manufacturing** by integrating traditional craftsmanship with advanced technologies, fostering inclusive employment, and building globally competitive infrastructure that connects enterprises to international markets and value chains.

**Policy Validity:
2025-2030**

Objectives

- Attract **investments** worth **₹25,000 crore** in the leather and footwear sector over the next five years
- Create **1,00,000 new jobs** in the leather and footwear sector within five years, with a focus on enhancing employment and livelihood opportunities for women, Scheduled Castes (SC), Scheduled Tribes (ST), and marginalized communities
- Establish at least **three Integrated Leather and Footwear Parks** in high-potential districts, equipped with Common Facility Centres (CFCs)
- Set up **three Leather and Footwear Skilling Centres** and **train and certify 10,000 youth**, artisans, and micro-entrepreneurs through National Skill Development Corporation (NSDC) and Leather Sector Skill Council (LSSC)-approved programs
- Strengthen export readiness of MSMEs by providing assistance for certification, design development, branding, and participation in global trade platforms, with the goal to **double Maharashtra's leather and footwear exports by 2030**.

Establishing Maharashtra as a Global Hub for Leather & Footwear

Institutional Strength

- Industries Dept.: Policy, regulation & promotion
- MIDC: Infrastructure, land & project execution
- MAITRI: Single-window clearance, investor facilitation

Policy Priority Segments

- Footwear (leather & non-leather) manufacturing
- Leather goods & fashion accessories
- Tanning & finished leather processing (ZLD focus)
- Component & ancillary units (soles, adhesives, etc.)
- Sustainable tech & green materials (ESG-aligned)
- Design, R&D & testing centres
- Repair, maintenance, recycling & circular economy

Branding, Outreach & Partnerships

- Trade fairs, roadshows, EPC & industry collaboration
- Leverage NRI networks (e.g., Garje Maharashtra Global)
- Tie-ups with global business councils (USIBC, CII, FICCI)

Dedicated Investor Desk @ MAITRI

- Sector-specific advisory & grievance redressal
- Timely clearances & project monitoring

Building Future-Ready, Inclusive, and Sustainable Leather & Footwear Ecosystems

Integrated, Investment-Ready Infrastructure

- Industrial Land Bank with online, transparent allotment system
- Promotion of private industrial parks (min. 50 acres)
- Unified DCPR & SPA-led planning by MIDC/MITL

IFLADP Top-up Scheme – Maharashtra Model

- State co-funding to complement Central support
- Targeted aid for MSMEs, women-led & backward area units
- Boosts competitiveness, decentralization & exports

Ready Infrastructure for Quick Start

- Standard Design Factory (SDF) units
- Green-certified, pre-approved sheds for MSMEs, SHGs

Integrated Leather & Footwear Parks (3 parks planned)

- Plug-and-play units | CFCs | CETPs (ZLD)
- MSME sheds | Worker-centric infra (dorms, crèches)
- Development via Govt, PPP, or Private Models

Affordable Industrial Housing (Walk-to-Work)

- 10% land reserved for housing | Zero-premium FSI
- Subsidized rentals for EWS/LIG workers
- Supported by Maharashtra Shelter Fund, VGF, PPP

Common Facility Centres (CFCs)

- CAD/CAM, testing labs, incubation, design tools
- Capital subsidy for PPP-mode clusters

Pillar 3: MSME Empowerment



Enabling Inclusive Growth, Formalization & Competitiveness

Strategic Role of MSMEs

Backbone of traditional clusters & decentralized production

Drivers of jobs, innovation & local entrepreneurship

Key State Support Schemes

CMEGP

₹1 Cr project support | 35% subsidy

MSICDP / MSE-CDP

Cluster infra with 80% subsidy

CIF

Last-mile infra (roads, water, CETPs)

PSI

20% land reserved for MSMEs in all parks

Priority Interventions

1

Formalization of 5,000 informal units via Udyam, GST, MAITRI

2

10 New Clusters with common infra & training

3

Tech Upgradation via CLCSS, ZED, State schemes

4

MSME CoEs: Mentoring, skill-building, tech access

5

Plug & Play Sheds with up to 200% FSI, premium relaxations

6

Access to Finance: Interest subvention, CGTMSE, SIDBI

7

Digital Enablement: ONDC, GeM, e-commerce training

8

Market Linkages: Trade fairs, cluster branding, buyer meets

9

Scaling Up: Support to grow from micro → large

10

Quality Certification: ISO, REACH, BIS, CE reimbursements

11

ODOP & GI Promotion: Focused branding & export convergence

Outcome: A robust, digitally enabled, globally competitive MSME ecosystem powering equitable and sustainable growth across Maharashtra.

Pillar 4: Employment Generation



Target: 1,00,000 New Jobs | Inclusive & Skill-Linked Growth

Key Interventions

Inclusive Employment Incentives:

- Special benefits for units hiring women, SC/ST, PwDs
- Priority in land, sheds, and CFC access

Skilling & Apprenticeship:

- Partner with NAPS, Skill India for on-job training
- Stipend support & training infra to certified units

Cluster-Driven Job Creation:

- Promote MSMEs in traditional (Kolhapur, Solapur) & new clusters
- Strengthen domestic/global value chain linkages

Worker Welfare & Inclusivity:

- Creches, health, sanitation, safe housing in all parks
- Mandatory ESIC, EPF, and e-Shram coverage

Entrepreneurship & SHG Promotion:

- Leverage CMEGP, EDTP to support youth, artisans, women
- Support for SHG-led micro units and cooperatives

Employment-Linked Incentive Scheme (ELIS):

- Payroll subsidy + PF reimbursement for job-creating units
- Additional support for emerging districts & artisan-based hiring

Outcome: Job-rich growth, social equity, and formal workforce expansion in Maharashtra's leather & footwear sector.

Goal: Train & Certify 10,000 Individuals | Empower a Future-Ready Workforce

Key Interventions

■ Sector-Specific Skilling Centres:

- 3 centres in high-potential districts
- In partnership with LSSC, NSDC, DVET

■ Recognition of Prior Learning (RPL):

- Certify traditional artisans & home-based women workers
- Improve access to jobs & schemes

■ Mobile Skilling Units (MSUs):

- On-site training in clusters via PPP/CSR
- Target underserved rural & peri-urban areas

■ Industry-Academia Linkages:

- Joint curriculum with NIFT, NID, ITIs
- Dual training, internships, industry-certified courses

■ Entrepreneurship-Focused Training:

- Business & digital literacy, market linkage
- Promote SHG-led units & link to CMEGP/EDTP

■ Incentives for Training & Employment:

- Reimburse training costs for NSQF courses
- Stipends for EWS/SC/ST/women trainees

■ Digital Skilling Portal:

- Real-time tracking, certification & placement
- Integrated with SDMS & state schemes for convergence

Outcome: A competitive, inclusive, and digitally enabled workforce powering Maharashtra's leather & footwear sector.

Pillar 6: Sustainable & Environmentally Responsible Manufacturing



Vision: Transform Maharashtra into a hub of eco-compliant and resource-efficient leather & footwear manufacturing

Key Interventions

ZLD & CETPs – Mandatory Compliance

- ZLD systems in all new parks/units
- CETPs with real-time monitoring & Viability Gap Funding

Green Tanning Technologies

- Promote vegetable, chrome-free tanning
- Support for tech conversion & biodegradable inputs

Global Environmental Certifications (50% Cost Reimbursement)

- ISO 14001, LWG, REACH, Eco-labels

Green Infrastructure & Renewable Energy

- Solar rooftops, biomass, rainwater harvesting
- IGBC/GRIHA certifications for shared infra & CFCs

Circular Economy & Waste-to-Wealth Models

- Scrap reuse, biodegradable packaging
- Treated water recycling & composting hubs
- PPP-based pilot projects for by-product utilization

Capacity Building & Awareness

- Cluster trainings, tech conclaves, MSME outreach
- Collaboration with MPCB, academia & NGOs

Environmental Facilitation Cell MAITRI

Regulatory guidance, ESG support, faster approvals

Outcome: Sustainable industrialization that balances growth with environmental stewardship and global competitiveness.

Pillar 7: Social Inclusion & Equitable Development



Core Objective: Ensure equitable access to opportunities for SC/ST, women, artisans & SHGs in Maharashtra's leather & footwear sector

Key Interventions

SC/ST & Women-Led Enterprise Support

- Enhanced incentives: Capital subsidy, interest subvention
- Priority land allotment, sheds, procurement & export support

SHG & Artisan-Led Micro Units

- Link SHGs to CFCs for training, production, and quality testing
- Enable Udyam registration & access to finance

20% Infrastructure Reservation

- Plots & sheds in parks reserved for SC/ST, women, SHGs
- Preferential land pricing & infrastructure charge waivers

Targeted Skilling & Capacity Building

- Partner with MCED, LSSC & local institutions
- Skilling via fixed centres & Mobile Skilling Units (MSUs)

Inclusive Procurement & Market Access

- Reserved slots at expos | Branding & GI promotion (e.g., Kolhapuri chappals)
- E-commerce onboarding & packaging support

Institutional Convergence & Coordination

- Joint facilitation by Industries & Social Justice Depts
- District-level monitoring & cross-departmental integration

Outcome: Inclusive, socially responsive industrial ecosystems enabling sustainable livelihoods for underserved communities.

Pillar 8: Export Promotion & Market Access



Strategic Focus: Expand global market share through certification, branding, design innovation, and MSME support

Key Interventions

01

Export Readiness for MSMEs

- Support for IEC registration, documentation, logistics
- Export facilitation cells at DICs

02

Reimbursement for Global Certifications

- ISO 9001/14001, REACH, CE, BIS, LWG
- Special focus on MSMEs & artisan-led units

03

Design, Branding & Packaging

- Regional Design Studios with NIFT/NID tie-ups
- Assistance for branding kits, catalogues, export-grade packaging

04

Trade Show Participation

- Subsidies for international expos, B2B meets, delegations
- 10+ export promotion events annually with CLE, FIEO

05

Digital Export Enablement

- Support for platforms: Amazon Global, eBay, ONDC
- Digital Export Portal & training on documentation & logistics

06

Inclusive Market Access

- Targeted aid for SC/ST, SHGs, GI-tag clusters (e.g., Kolhapuri chappal)
- Promotion under ODOP & District as Export Hub (DEH)

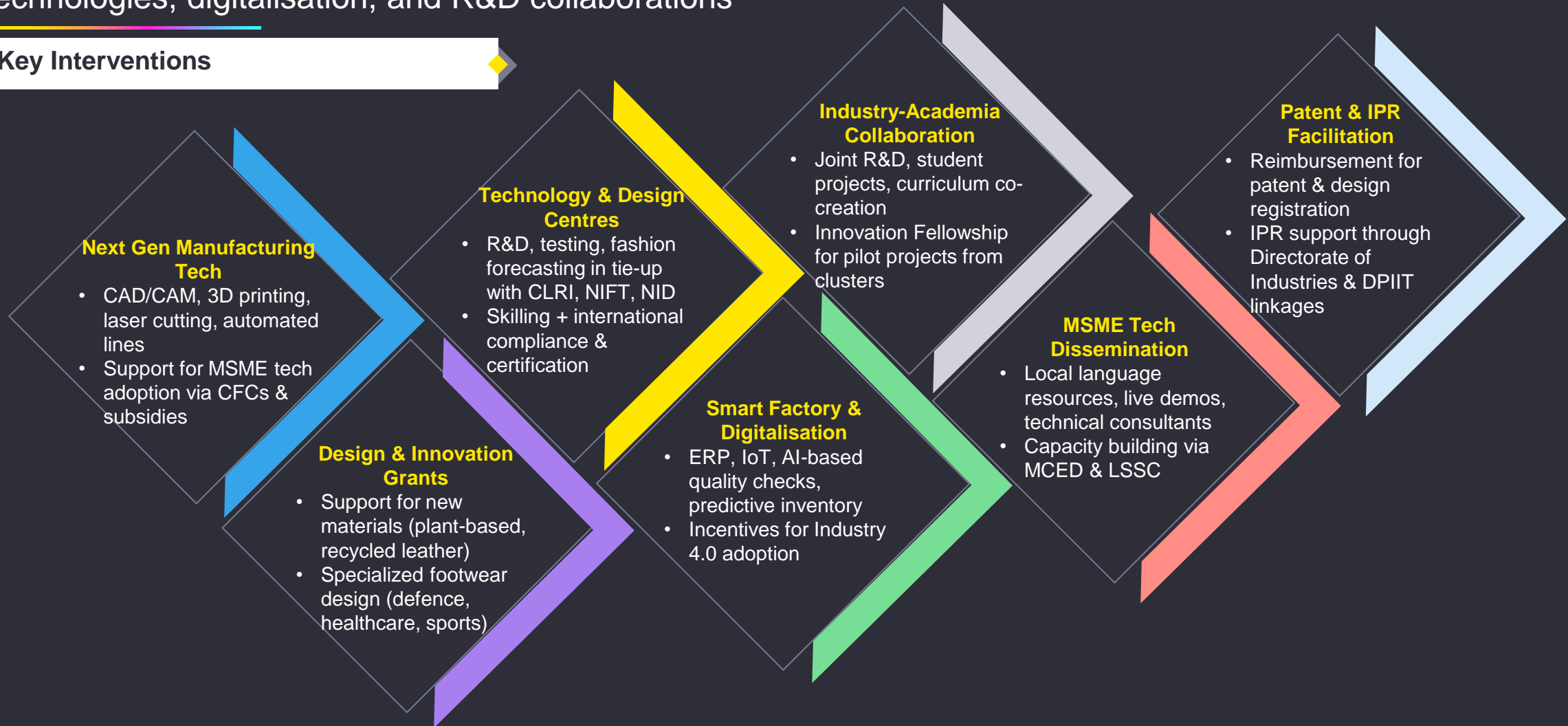
Outcome: Enhanced global visibility, diversified exports, and equitable trade participation from Maharashtra's leather & footwear sector.

Pillar 9: Innovation & Technology Adoption



Vision: Transform traditional manufacturing into a design-driven, innovation-led sector through advanced technologies, digitalisation, and R&D collaborations

Key Interventions



Outcome: An agile, globally competitive sector driven by innovation, sustainability, and smart manufacturing.

Pillar 10: Ease of Doing Business



Goal: Create a transparent, time-bound, and sector-focused business environment across the entire enterprise lifecycle

Key Interventions

MAITRI Single-Window Platform

- Leather & Footwear Desk for end-to-end investor support
- Fast-tracked clearances, land, utilities, and grievance redressal

Digitization & Time-Bound Approvals

- Online portal with auto-escalation for approvals (CTE, CTO, factory licenses)
- Paperless, tracked service delivery with notified timelines

Plug-and-Play Infra

- Pre-approved factory sheds & utility-ready parks
- Lease-cum-sale model with clear land titles for MSMEs/startups

Unified Compliance for MSMEs

- Auto-reminders, consolidated returns, simplified declarations
- Workshops & toolkits to enhance regulatory ease

Model Guidelines for Park Developers

- Standards for infra, digital services, amenities & environmental norms
- Linked to performance ratings & infrastructure grants

Incentive Management System (IMS)

- Online system for tracking and disbursing incentives
- Defined timelines for capital subsidy, interest & skilling reimbursements

Investor Grievance Redressal Mechanism

- Dedicated cell + online dashboard
- Annual feedback surveys to improve service quality

Support for Informal Enterprises

- Simplified Udyam/GST registration
- DIC-led handholding for artisans & SHGs

Outcome: A proactive, efficient, and inclusive regulatory ecosystem accelerating Maharashtra's leather and footwear sector growth.

Driving Investments through Comprehensive, Targeted & Inclusive Support

Incentive Framework Overview

Types

Exemptions |
Reimbursements | Subsidies

Cap

Max 120% of Fixed Capital
Investment (FCI)

Eligibility

Based on FCI & Employment
thresholds (Micro to Ultra
Mega units)

Key Incentives Offered

1

Industrial Promotion Subsidy

2

Capital Subsidy

3

Land Cost Subsidy

4

Production Linked Incentive
(PLI)

5

Employment-Linked Subsidy

6

Interest Subsidy

7

Stamp Duty Waiver &
Electricity Duty Exemption

8

Power Tariff Subsidy

Special Incentives for Integrated Parks

- Benefitting projects size of more than Rs. 1,000 cr investment and generating 10,000 jobs
- Up to 120% of FCI | SGST, EPF, power, interest subsidies

MSME-Targeted Support

- One-time grants for scaling, ZED certification, credit rating
- R&D labs, GI/ODOP promotion, water/energy audits
- Reimbursement for testing labs, patents, certifications

Employment & Skilling Support

- CMYKPY & Apprenticeship stipends
- Training reimbursements & centre setup support

Startup & Innovation Support

- Seed funding, export enablement, FCI-linked grants

Worker & Women-Centric Infra

- Hostels, crèches, canteens
- Women-focused infra for >50% women-employed units

Support for Emerging Districts

- Extra 20% incentive for first 10 large projects (₹500 Cr+)

The background of the slide features a hand holding a globe, with a complex network of white lines and dots overlaid on a dark purple background. The network lines connect various points, creating a web-like structure that extends across the entire image. The hand is positioned at the bottom, supporting the globe from below. The globe itself is a wireframe model, showing the continents and oceans as a grid of points.

Thank You

To: dipolicy@maharashtra.gov.in
CC: didci@maharashtra.gov.in
CC: vandana.pratap@in.ey.com



Shape the future
with confidence