

 Forum Copenhagen (Proposed)



Copenhagen

Lifestyle Expo

2026



Consumer Lifestyle, Retail & Innovation

22nd - 26th April 2026

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Why Copenhagen?

Copenhagen stands as a global hub for design, lifestyle, and sustainability -making it the ideal destination for a high-impact Business-to-Consumer (B2C) exhibition. Renowned for its eco-conscious mindset and refined aesthetics, the city attracts consumers who value quality, craftsmanship, and responsible living, the perfect audience for lifestyle, fashion, and home brands seeking design-savvy buyers.

Why Exhibit in Copenhagen Lifestyle Expo 2026?

South Asian Creativity Meets Nordic Living

Denmark and South Asia share a long-standing connection rooted in craftsmanship, culture, and commerce.

The Copenhagen Lifestyle Expo 2026 celebrates this synergy by showcasing the finest South Asian products to a discerning Nordic audience known for appreciating authenticity and sustainability.

Visitors will discover:

- Textiles, fashion, home décor, and wellness rooted in South Asian artistry
- Shared values of design innovation, ethical production, and quality
- Rising presence of South Asian brands in Nordic retail and design markets
- A cultural bridge uniting tradition and modern living through fashion, craft, and lifestyle

This five-day B2C exhibition will bring together South Asia's vibrant creativity and Scandinavia's design-driven consumer culture, offering a one-of-a-kind retail experience that blends heritage, style, and sustainability.

Key Numbers

- Denmark's imports from India reached around US\$1.07 billion in 2024, indicating growing Danish demand for Indian goods.
- The total value of India–Denmark bilateral trade (goods & services) was over US\$5.3 billion in 2023.
- Textiles & apparel form a strong pillar of India–Denmark trade, with woven apparel exports of ~US\$175 million, knitwear exports of ~US\$72 million, and other made-up textiles including home textiles of ~US\$51.9 million in 2024, highlighting India's deep integration into Nordic fashion supply chains and significant scope for further growth.



Who Should Exhibit?

We welcome businesses from a wide range of consumer-facing industries looking to engage directly with the public. Categories include but are not limited to:

Home, Living & Lifestyle

- Furniture
- Home Décor & Furnishings
- Carpets & Rugs
- Home Appliances
- Homewares & Kitchenware

Family, Kids & Fun

- Toys(Stuff & Electronic) & Games
- Family & Baby Products
- Education & Learning Tools

Sports, Fitness & Outdoor

- Sports & Fitness Items
- Sports & Activewear
- Recreational & Yoga Equipment

Fashion, Apparel & Personal Style

- Garments & Apparel
- Fashion Accessories
- Footwear
- Jewelry & Watches

Beauty, Wellness & Health

- Hair, Beauty & Wellness Products & Devices
- Skincare & Personal Care
- Health & Nutrition Products

Food, Beverage & Culinary

- Gourmet Foods
- Snacks & Packaged Goods
- Beverages (Non-Alcoholic & Alcoholic)
- Organic & Eco-friendly Food Products

Innovation & Technology

- Smart Home Devices
- Consumer Electronics
- Lifestyle Tech
- E-mobility Products



Event Overview

- **Dates:** April 22–26, 2026
- **Venue:** Copenhagen, Denmark
- **Opening Hours:** 9:00 AM – 6:00 PM Daily
- **Expected Visitors:** 15,000+
- **Event Type:** B2C | Consumer Lifestyle, Retail & Innovation

Included with Each Stand

- 1 Table
- 2 Chairs
- 3 Spot Lights
- 1 waste basket
- 2 Lunch Packs per Booth
- Company Name on Fascia Board
- Power Supply (standard voltage)
- Listing in the Official Show Catalogue and Website

Booking Deadline: February 15, 2026 — Early booking recommended - Book Now

Secure Your Stand Now and Be Part of the Ultimate Consumer Experience in Scandinavia!

Exhibitor Package

- **Stand Size:** 9 sqm (3m x 3m)
Additional with Multiple of 3sqm
- **Stand Cost** €4000 + Registration Fees € 500.
- **Registration Fee is Non Refundable.**

Optional Add-Ons Available with Charge

- Custom booth upgrades
- Furniture rental
- Branding packages
- Storage
- Product Specific special storage
- Logistics services



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