



**WSN**

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# WSN

## **Business & Emotions.**

*Together, we celebrate creativity and culture.*

*We organise physical and digital events in the creative industries,  
aimed at international professionals, mainly brands and  
distributors.*





**The WSN Group is passionate about creation and detail, with recognised expertise that transforms every event into an opportunity for connection, inspiration and growth.**

For over 30 years, WSN has been designing physical and digital events that inspire, connect and celebrate creativity. At the crossroads of the fashion, design, accessories and culture industries, our events combine organisational rigour with emotional dynamism, offering brands, distributors and emerging talents concrete opportunities to grow and shine.



## **EXCLUSIVE SCENES** P.07

Immersive, cutting-edge experiences with **Premiere Classe**, **MATTER & SHAPE**, **Interfilière Preview**, **Curve Paris** and **DRP**, showcasing talent, independent creations and emerging trends.

## **INDUSTRY PILLARS** P.14

Essential events such as **Who's Next**, the **Salon International de la Lingerie**, **Interfilière Paris** (operated for Eurovet), **Bijorhca** (operated for BOCI) and **Shoppe Object Paris** (operated for ANDMORE) which bring together the upstream and downstream sectors of major industries, gathering designers, manufacturers, brands and distributors to shape the future of the industries.

## **TAILORED SOLUTIONS** P.26

Concrete, turnkey tools such as **RUN**, the **WSN Academy**, **Fashop**, **PagesMode** and **Sourcing and Solutions** or initiatives such as **IMPACT** and **Neonyt PARIS** and **Ankorstore**, which respond to the strategic challenges faced by professionals and promote ecological transition and innovation.



**WHO'S NEXT - BIJORHCA -  
INTERFILIÈRE PARIS - SHOPPE OBJECT PARIS**

Porte de Versailles, Paris  
BtoB event

**DATES**

January 17-18th, 2026  
September 5-7th 2026

**PREMIERE CLASSE**

Jardin des Tuileries, Paris  
BtoB event

**DATES**

March 6-9th 2026  
October 2-5th 2026

**MATTER AND SHAPE**

Jardin des Tuileries, Paris  
BtoB event

**DATES**

March 6-9th 2026

**SALON INTERNATIONAL DE LA LINGERIE**

Porte de Versailles, Paris  
BtoB event

**DATES**

January 17-19th 2026



## PARIS, THE FASHION CAPITAL

### PORTE DE VERSAILLES

The Paris Convention Center is the largest conference centre in Europe, with 216,000 m<sup>2</sup> of exhibition space, including the halls occupied by the WSN Group.

### JARDIN DES TUILERIES

At the centre of the capital, this is a must-see location connecting the Louvre Museum and the Place de la Concorde. It was classified as a historic monument in 1914 and has been a UNESCO World Heritage Site since 1991.

**PRESTIGE**

**A GLOBAL INFLUENCE**

**A KEY PLATFORM FOR INTERNATIONAL BRANDS AND BUYERS**

# EXCLUSIVE SCENES

Immersive experiences that celebrate creativity and unique connections.





# Premiere Classe

CURATING ORIGINALITY, CELEBRATING CREATIVITY

**4 DAYS**

March 6-9th 2026  
October 2-5th 2026

**JARDIN DES TUILERIES**

## AT THE HEART OF PARIS FASHION WEEK

For four days, **Premiere Classe** becomes an unmissable Parisian meeting place for international fashion professionals and designers of accessories, fashion and lifestyle products.

For 36 years, Premiere Classe has built an unwavering reputation for being the strongest and most innovative selection in the designer fashion accessories scene. Today, Premiere Classe is also opening its doors to lifestyle and fashion.



## 250 EXHIBITORS

**58%**  
INTERNATIONAL

**42%**  
FRENCH

## TOP 5 COUNTRIES (OUTSIDE FRANCE)

Italy, Spain, Japan,  
Belgium, United Kingdom

## THE PREMIERE CLASSE PRODUCT RANGE

25% textile accessories  
22% leather goods  
22% jewellery  
19% footwear  
11% ready-to-wear clothing  
1% other accessories

## +12k VISITORS

**69%**  
INTERNATIONAL

**31%**  
FRENCH

## TOP 5 COUNTRIES (OUTSIDE FRANCE)

Italy, Japan, Spain,  
Germany, United States

## VISITOR PROFESSIONS

Independent retailers,  
concept stores, department  
stores, purchasing offices,  
manufacturers/wholesalers  
/importers, artisans,  
e-commerce



## PREMIERE CLASSE OFFER

Premiere Classe puts creativity in the spotlight, offering turnkey solutions to give visibility to the season's artisans, provide buyers with the latest trends and support the emergence of new creations, while remaining a benchmark address for established brands.



## CREATORS, DESIGNERS AND ARTISTS ARE THE DNA OF THE SHOW

Talented graduates of international fashion schools, trained in contemporary craft techniques, they are the ones who have the power to make their mark each season.

Premiere Classe facilitates meetings with key players at Paris Fashion Week and provides a platform for artisan designers.



# MATTER and SHAPE

EXPLORING BOUNDARIES, REVEALING THE UNEXPECTED

**4 DAYS**

March 6-9th 2026

**JARDIN DES TUILERIES**

**MATTER and SHAPE**, the first design exhibition of its kind, unveiled during **Paris Fashion Week** at the Jardin des Tuileries in spring 2024.

Now in its third year, the fair confirms its mission to elevate new perspectives in design by bringing together established talents and emerging creators.

MATTER and SHAPE invites and offers buyers, architects, interior designers, journalists and collectors a contemporary showcase at the intersection of industry, craftsmanship and commerce.

## MATTER AND SHAPE MISSIONS

### ADOPTER UNE APPROCHE TRANSVERSALE DU DESIGN

en validant de nouvelles perspectives dans les disciplines du design industriel et de l'objet, de l'architecture d'intérieur, de la mode et des arts décoratifs.

### UNE INVITATION À EXPLORER

le domaine de l'architecture d'intérieur moderne, à l'intersection du design, de l'industrie et de l'artisanat, de la créativité et du commerce.

### ASSOCIER GOÛT ET ESTHÉTIQUE

dans un cadre neutre et contemporain.

## THE TARGET AUDIENCE

Supported by the international experts of the **WSN Group**, MATTER and SHAPE welcomes more than **13,000 buyers**, shop owners and consultants from around the world, who also visit the neighbouring Premiere Classe trade show over four days.

Our relationships with collectors, architects, interior designers, journalists and tastemakers from Paris and beyond guarantee an influential audience, supported by an **Instagram community of 57,000 followers** ready to experience the physical expression of the platform.





# DRP

FOR THE CULTURE, BY THE CULTURE.

The Festival & Magazine that celebrates youth culture in all its forms, with more and more exclusives and unique experiences.

## MAGAZINE AND FANZINE

Transcending generations and reflecting creative culture are the ambitions of this quarterly lifestyle magazine.

The fanzine is designed as a cultural guide and reference for Paris, aimed at a young, urban audience eager for new experiences.

## DRP TOUR

A series of PR and public micro-events throughout the year to bring together the various communities around the festival and DRP media.

## THE FESTIVAL

A giant playground for **6,500 festival-goers** and an unprecedented immersion in all layers of street culture.

& participation in festivals worldwide (DRP Jakarta, DRP @All you Can Mumbai, COMPLEXCON Las Vegas).

# INDUSTRY PILLARS

The foundation of major industries, bringing together key players both upstream and downstream in the sectors.





# Who's Next

CELEBRATING FASHION, SHAPING TOMORROW

A range of fashion, accessories, beauty and lifestyle products reflecting the season's major trends; a visitor experience that provides buyers with essential market information.

In 2024, **Who's Next** celebrated its 30th anniversary.

**3 DAYS**

January 17-19th 2026

September 5-7th 2026

**PORTE DE VERSAILLES**



**1150**  
EXHIBITORS

**55%**  
INTERNATIONAL

**45%**  
FRENCH

**TOP 5**  
**COUNTRIES**  
(OUTSIDE FRANCE)

Italy, Spain, India,  
Germany, Greece

**40**  
**NATIONALITIES**  
(OUTSIDE FRANCE)

## PRODUCT TYPES

- READY-TO-WEAR

- TEXTILE ACCESSORIES

- LIFESTYLE & DESIGN

- BAGS & LEATHER GOODS

- JEWELLERY

- ETHICAL FASHION

- SHOES

- BEAUTY & WELLNESS

- RESORT & SWIMWEAR

- YOUTH CREATION



**38k**  
VISITORS

**51%**  
FRENCH

**49%**  
INTERNATIONAL

**TOP 5**  
**COUNTRIES**  
(OUTSIDE FRANCE)

Belgium, Italy, Spain, the United Kingdom and Germany

**TOP 5 VISITOR**  
**PROFESSIONS**

Independent retailers, concept stores, department stores, manufacturers/wholesalers/importers, artisans, e-commerce

## WHO'S NEXT, MUCH MORE THAN JUST A BUSINESS VENUE

Each edition of the show is punctuated by experiences designed to educate, inspire and celebrate the fashion industry. The programme includes fashion shows, conferences, award ceremonies, performances, workshops, beauty activations and much more.



# SHOPPE OBJECT

Launching in 2026, **SHOPPE OBJECT PARIS** marks the debut of a groundbreaking collaboration between Shoppe Object and WSN. For the first time in Paris, Shoppe Object Paris introduces an immersive shop-in-shop experience that redefines contemporary design.

Within a striking, modern setting, tableware, furniture, accessories, and décor take center stage—celebrating innovation, craftsmanship, and the evolving language of living spaces.

**3 DAYS**

January 17-19th 2026  
September 5-7th 2026

**PORTE DE VERSAILLES**

## ABOUT SHOPPE OBJECT

Launched in **New York** in 2018, Shoppe Object has quickly become a leading destination for design-driven home and gift.

With a curated roster of +850 visionary brands and makers in August 2025's edition, the show celebrates innovation while serving as a trusted resource for tastemaking retailers and design leaders worldwide.

**Held twice a year**, in January & September, Shoppe Object Paris brings together the design community for three inspiring days of discovery, creativity, and connection.



bebrilliant<sup>\*</sup>  
**BIJORHCA**  
PARIS  
THE INTERNATIONAL JEWELLERY SHOW

SUPPORTING CRAFTSMANSHIP,  
ELEVATING THE INDUSTRY

Organised for BOCI by the **WSN Group**.

**3 DAYS**

January 17-19th 2026  
September 5-7th 2026

**PORTE DE VERSAILLES**

**BIJORHCA IS THE  
TRADE SHOW  
DEDICATED TO  
JEWELLERY, WATCHES  
AND TECHNICAL  
INDUSTRIES IN THE  
JEWELLERY SECTOR**

In January 2026, **Bijorhca** will celebrate its 79th anniversary. Founded in Paris, it is the biannual gathering place for a profession: jewellery.

Alongside Who's Next, trade shows enable industry players to meet with the entire fashion ecosystem.

**75**  
NATIONALITIES

**74%**  
INTERNATIONAL

**26%**  
FRENCH

**TOP 5**  
**COUNTRIES**  
(OUTSIDE FRANCE)

Italy, Belgium, Spain, Germany  
and Netherlands

**VISITOR**  
**PROFESSIONS**

Concept stores,  
multi-brand boutiques,  
jewellery shops, brands,  
emerging designers,  
artisans, e-commerce

## THE SECTORS OF BIJORHCA

### - TRENDS

Young designers with less than 5 years' experience

### - ELEMENTS

Raw materials, cash & carry, crafts and packaging

### - WATCHMAKING

Watches, clocks, costume jewellery and precision timepieces

### - JEWELLERY

Jewellery collections, designers, fashion, costume,  
high-end costume and contemporary jewellery

### - BRILLANT

Fine jewellery, unique pieces, precision jewellery  
and expertise





# SALON INTERNATIONAL DE LA LINGERIE

UNVEILING LINGERIE, CELEBRATING BEAUTY IN EVERY FORM

The **Salon International de la Lingerie**, owned by Eurovet and operated by the WSN Group, is the world's leading trade show for the lingerie industry. Alongside Interfilierie Paris, which takes place at the same time, it brings together French and international brands and designers of lingerie, loungewear, homewear, legwear and wellness for women and men.

**3 DAYS**

January 17-19th 2026

**PORTE DE VERSAILLES**



**220**  
EXHIBITORS

**31**  
NATIONALITIES  
(OUTSIDE FRANCE)

**70% - 30%**

### GEOGRAPHICAL DISTRIBUTION

70% are international and 30% are French

### BREAKDOWN BY SECTOR

37% new products

60% lingerie and corsetry brands

23% loungewear brands

10% activewear, lifestyle and footwear brands

7% swimwear brands

**16K**  
**VISITORS FROM 99**  
**COUNTRIES**

**TOP 5**  
**COUNTRIES**  
**OF BUYERS**  
**(OUTSIDE FRANCE)**

Germany, United Kingdom, Belgium,  
Italy and United States

**60% - 40%**  
**GEOGRAPHICAL DISTRIBUTION**

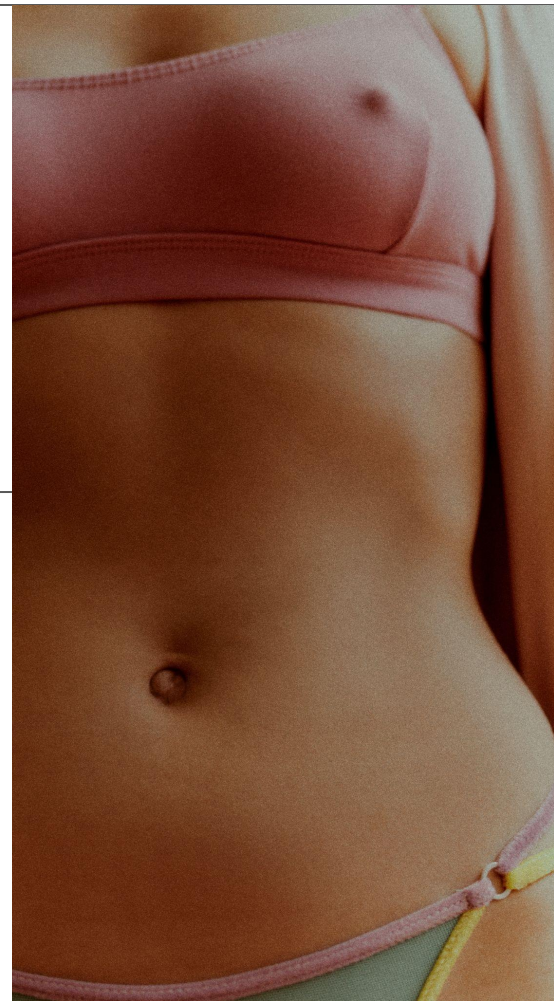
60% are international and 40% are French

**27% are news**

**TOP 5**  
**VISITOR PROFESSIONS**

Independent retailers, concept stores,  
department stores, manufacturers/  
wholesalers/importers, e-commerce

Source: January 2025





# INTERFILIÈRE PARIS

**CRAFTED EXCELLENCE, FUTURE DEFINED**

**Interfilère Paris**, owned by Eurovet and operated by the **WSN Group**, is the only international trade show for fabrics, accessories and sourcing for the lingerie, swimwear and sportswear markets, accompanied in January by the Salon International de la Lingerie and in September by Who's Next.

**3 JOURS**

January 17-19th 2026  
September 5-7th 2026

**PORTE DE VERSAILLES**



**180**  
EXHIBITORS

**38**  
NATIONALITIES  
(OUTSIDE FRANCE)

**70% - 30%**  
GEOGRAPHICAL DISTRIBUTION

70% are international and 30% are French

### BREAKDOWN BY SECTOR

#### 21% NEWCOMERS

- 26% fabric suppliers
- 19% accessory suppliers
- 19% lace suppliers
- 16% manufacturers
- 15% embroiderers
- 4% Innovation (new department)
- 1% textile designers

# TAILORED SOLUTIONS

Services to address the strategic challenges faced by professionals.





Launched in 2024 by the WSN Group, RUN is the new hybrid platform dedicated to emerging French and international designers and brands, offering a comprehensive solution for the production of fashion shows, commercial showrooms and aftershows.

**RUN** and **ANDAM** are collaborating to create a multi-brand showroom dedicated to emerging Ready-to-Wear and Accessories designers.

**4 DAYS**

January, March, June & October 2026

**PARIS**

## RUN IS THE TURNKEY SOLUTION TO SHOWCASE YOUR VISION DURING FASHION WEEK

Enjoy the excitement of Paris Fashion Week with complete peace of mind: leave the production to the experts and focus on what matters most.

### RUN SERVICES

Fashion show and presentation production – artistic direction, venue scouting, set design, showrunner, backstage, security, logistics, sound & lighting

B2B showroom – brand curation, buyer invitations, showroom models, meeting management, buyer follow-up.



# IMPACT NEONYT

PARIS

ACT NOW FOR POSITIVE FASHION

licensed by  
Messe Frankfurt Exhibition GmbH

**Partnership established with Who's Next since 2023.**

The **WSN Group** has joined forces with Messe Frankfurt to create the **IMPACT and Neonyt Paris** licence, bringing together their strengths and communities. This initiative highlights eco-responsible fashion and design and promotes positive actions to accelerate the ecological transition of the fashion industry.

January 17-19th 2026  
September 5-7th 2026

**WHO'S NEXT**  
**PORTE DE VERSAILLES**

**Neonyt** — organised by Messe Frankfurt since 2018 in Germany to promote a sustainable, authentic and transparent transition in fashion.

**IMPACT** — WSN's unifying initiative, created in 2019, dedicated to eco-responsible fashion and raising awareness of sustainable solutions for textiles, beauty and lifestyle.

With the help of an independent eco-sustainability expert, IMPACT and Neonyt Paris have defined criteria for evaluating brands. Eligible brands benefit from a preferential rate and an 'IMPACT and Neonyt Paris' sticker on their stand to highlight their commitment to buyers.



# WSN ACADEMY

Learn  Grow  Innovate 

The **WSN Academy** is an education and training solution integrated into the **WSN Group**, designed to support our current and future retailers and exhibitors – brands and emerging project leaders – in developing practical and technical skills.

## OFFLINE PROGRAMMING

At Who's Next in January and September with a series of masterclasses and one-to-one sessions with experts.

## ONLINE PROGRAMMING

In May with a series of webinars and one-to-one sessions with online experts for retailers, and in December for exhibiting brands.



**Partnership established with Who's Next since 2021.**

A catalyst for fashion success stories for over 25 years, Who's Next has joined forces with the crowdfunding platform **Ulule** to support fashion and lifestyle project leaders, providing them with credibility, visibility and key contacts.

January 17-19th 2026  
September 5-7th 2026

**WHO'S NEXT  
PORTE DE VERSAILLES**

## **WHO'S NEXT EMPOWERS YOUNG CREATORS THROUGH ULULE AND SUPPORTS THEM IN DEVELOPING THEIR B2B STRATEGY**

30 brands are invited to each edition in a dedicated Who's Next x Ulule space – footwear, ready-to-wear, lingerie, accessories, jewellery & beauty.

+ 400 projects onboarded on the Who's Next x Ulule channel since its creation.

**98%**

of projects  
funded

**29%**

brand return rate at  
our trade shows



ankorstore

# ankorstore

**A partnership established with the WSN Group since 2024.**

**Ankorstore** is Europe's leading direct sales platform for brands and independent retailers, enabling online sales and purchases all year round, complementing physical events. This partnership offers exhibitors opportunities to develop their distributor network, while visitors enjoy privileged access to numerous fashion brands and advantageous purchasing conditions.

## EXHIBITING BRANDS

Promote your brand and sell your collections to over 300,000 European retailers. Ankorstore is a comprehensive B2B solution that provides the tools, logistics, financing and technology you need to grow your business and convert prospects into loyal customers. **Ankorlogistics** simplifies your logistics operations so you can focus on growing your business.

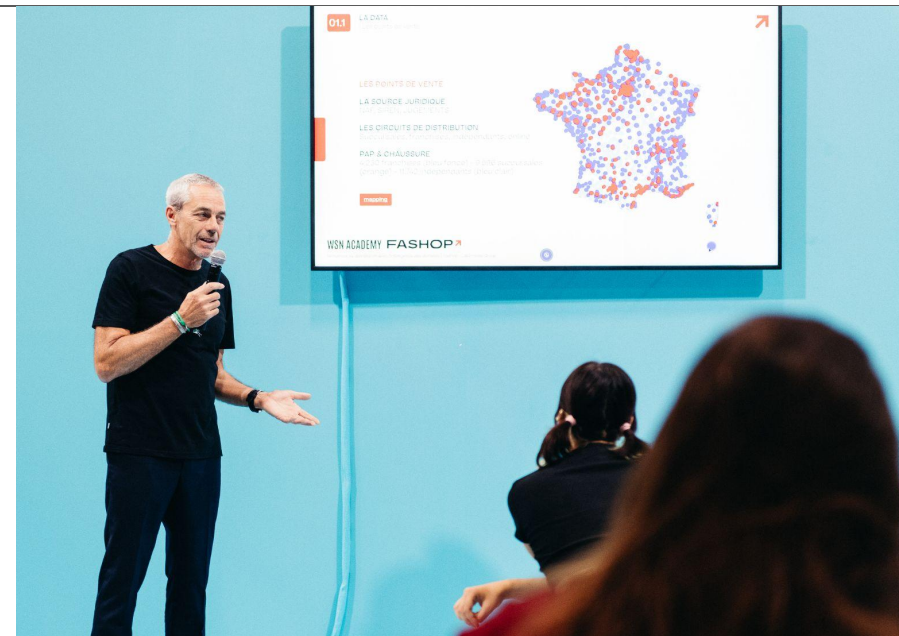
## BUYERS

Joining Ankorstore allows you to purchase collections from ready-to-wear, accessory, beauty and lifestyle brands at Who's Next, Bijorhca and Premiere Classe events under unique purchasing conditions. Ankorstart provides free support to entrepreneurs with practical advice on how to launch and develop their business.

# FASHOP ↗

**Fashop** is a platform designed for fashion brands wishing to optimise their distribution and increase the efficiency of their prospecting. The objective: to help identify the right points of sale in France and in Europe, target the right prospects and strengthen your commercial strategy.

Developed by Labomode, the **WSN Group** has been the main shareholder since 2025 in order to pursue its mission of supporting brands in their B2B growth.



## WHAT DOES FASHOP OFFER?

- Market research
- A prospecting tool
- Alerts to track market developments
- Communication solutions between brands and their prospects

## WHO IS FASHOP FOR?

Fashop is aimed at established brands as well as fashion designers in the launch phase, agents and distributors looking to identify multi-brand outlets suited to their positioning.

# PagesMode

**PagesMode** is France's leading fashion directory, connecting consumers with physical stores. Developed by Labomode and integrated into the WSN Group in 2025, it allows users to locate the points of sale for their favourite brands.

Thanks to geolocation, intelligent item search and access to product catalogues, consumers can find an item, contact stores and encourage physical purchases.



## WHO IS PAGESMODE FOR?

For shops and concept stores, the platform provides a personalised space where they can update their information, showcase their product ranges and monitor their performance in real time.

## WHAT DOES PAGESMODE OFFER?

PagesMode also provides comprehensive support with exclusive editorial content and an active presence on social media to highlight key players in fashion distribution.



ANDAM  
FASHION AWARD  
PARIS

la villa  
Noailles

LES  
ATELIERS  
DE PARIS

L'incubateur des métiers de création

FESTIVAL  
INTERNATIONAL  
DES CRÉATEURS  
DE MODE  
DINAN

PRIX DHL  
TALENT  
MODE  
INTERNATIONAL

NellyRodi™

LES GRANDS PRIX  
DE LA VILLE  
DE PARIS  
DE LA CRÉATION

eyes on talents

PARIS  
GOOD  
fashion



FEDERATION  
FRANÇAISE  
DU PRÊT  
À PORTER  
FEMININ

fnh  
fédération  
nationale de  
l'habillement

Comité français de la couleur



FÉDÉRATION de  
la MODE  
CIRCULAIRE

BO  
Ci

ADC

LA  
FEDERATION  
MAILLE, LINGERIE  
& BALNEAIRE

ankorstore

ULULE

NEONYT  
PARIS

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LOUVRE

mmh

VIPARIS

REORLD  
MEDIA  
LEADING MEDIA GROUP

FASHION  
NETWORK

FASHIONUNITED

Boutique2Mode



## COMEXPOSIUM

Comexposium is one of the world's leading organisers of events for professionals and the general public.

Comexposium organises more than 150 B2B and B2C events worldwide covering a wide range of industries including agriculture, construction, fashion, retail, health, leisure, property, food, security, education, tourism and works councils.

Present in over 30 countries, Comexposium welcomes over 3.5 million visitors and 48,000 exhibitors every year.

With headquarters in France, Comexposium has a sales network and employees in 20 countries.



## CONTACT

Our team will answer all your questions and assist you every step of the way.

### EXHIBITORS

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